

FREE STARTER KIT

AI Video Starter Kit

Make your first cinematic AI video this week. No camera, no crew, no film school.

3 kinds of AI video

Toolkit

5-step workflow

10 prompts

7-day challenge



START HERE

Welcome to Golden Pixel Club

You can make your first AI video this week, with no camera, no crew and no film school. This free kit gives you the map: the three kinds of AI video, the tools you need, a 5-step workflow, 10 prompts to copy and a 7-day challenge to get you started.

It is written for beginners: content creators, small business owners, video editors and storytellers who want to add AI video to their skills. If you can type a sentence and use a phone, you can follow it.

HOW TO USE IT

Read it once from start to finish, then keep it open while you do the 7-day challenge at the end.

01

KNOW YOUR INPUTS

The 3 kinds of AI video

Every AI video starts from one of three inputs: words, a picture, or an existing video. Knowing which one you are using tells you which tool to open and how much control you will have.

TYPE	YOU GIVE IT	YOU GET	BEST FOR	CONTROL
Text-to-video	A written description (a prompt)	A short clip made from scratch	Ideas, B-roll, quick concepts	Low: the AI decides most details
Image-to-video	A still picture plus a prompt	That picture brought to life with motion	Consistent characters, product shots, story scenes	Medium: the look is locked by your image
Video-to-video	Your own footage plus a style prompt	Your footage restyled (anime, 3D, painting)	Animation, music videos, turning real acting into cartoons	High: your footage sets the motion and timing

BEST PLACE TO START

Beginners usually get the best results fastest with **image-to-video**, because the picture fixes the look before any motion is added. Video-to-video gives the most control and is covered in depth in a future Golden Pixel Club guide.

Your starter toolkit

You need five kinds of tools, and most have a free plan to start on. Pick one from each row; don't sign up for everything at once.

TOOL TYPE	WHAT IT DOES	EXAMPLES
Writing assistant	Writes your script, shot list and prompts	ChatGPT, Claude
Image generator	Creates the still frames and characters	Midjourney, Leonardo, Ideogram
Video generator	Turns text, images or footage into moving clips	Kling, Runway, Luma, Google Veo
Voice and music	Adds narration, character voices and background music	ElevenLabs, royalty-free music libraries
Video editor	Joins clips, adds text, sound and captions	CapCut, Premiere Pro, DaVinci Resolve

AI tools change every few months, so learn the **workflow**, not just the buttons. The steps in this kit work whichever tool is leading this year.

BEFORE YOU POST OR SELL

Check each tool's terms for commercial use, especially for music and voices.

03

FROM IDEA TO FINISHED VIDEO

The 5-step workflow

Every good AI video follows the same five steps, whether it is a 10-second reel or a 3-minute micro drama. Most beginners skip steps 1 and 2 and jump straight to generating, which is why their videos look random.

- 1 Plan the story.** Write one sentence: who, wants what, and what happens. Then list 3–6 shots. A 30-second reel needs about 6 shots of 4–5 seconds each.
- 2 Design the look.** Choose one style (cinematic, anime, 3D cartoon, watercolor) and one main character. Create a clear image of that character and reuse it in every shot so they look the same throughout.
- 3 Generate the clips.** Turn each shot into a clip, one at a time. Generate 2–4 versions of each and keep the best. Describe the camera move ("slow push in") and the action ("she turns and smiles").
- 4 Add sound.** Add narration or dialogue, background music and a few sound effects. Sound makes a plain clip feel like a film.
- 5 Edit and export.** Join the clips in your editor, trim the weak frames, add captions and a title, then export in 9:16 for reels and 16:9 for YouTube.

04

AND HOW TO FIX THEM

Common beginner mistakes

Most disappointing first videos come from one of these six mistakes. Each has a simple fix.

MISTAKE	WHAT HAPPENS	FIX
Prompts that are too short	Random, generic clips	Use the full pattern: subject, action, setting, camera, light, style
Too much in one shot	Warped bodies, messy motion	One main action per clip; keep clips 4–6 seconds
Character changes every shot	The story falls apart	Make one character image and use image-to-video for every shot
Mixing styles	Video feels like a random collage	Pick one style and repeat the same style words in every prompt
No sound	Looks like a tech demo, not a story	Always add voice, music or sound effects
Posting the first try	Weak results, slow learning	Generate 2–4 versions per shot and keep only the best

10 starter prompts to copy

Copy these into your video generator, then change the words in **[gold brackets]**. Each one follows the same pattern:

Subject**Action****Setting****Camera****Light****Style****1**

A **[young woman in a red coat]** walks slowly through a **[rainy city street at night]**, camera tracking beside her, neon reflections on wet ground, cinematic, shallow depth of field.

2

Close-up of **[an old man's face]** as he looks up and smiles, warm golden hour light, slow push in, film grain, emotional.

3

A **[small orange cat]** jumps onto a **[wooden windowsill]**, morning sunlight through curtains, static camera, soft and cozy, 3D animated style.

4

Aerial drone shot rising over **[a misty mountain village at sunrise]**, slow and smooth, epic cinematic look.

5

A **[cup of coffee]** on a café table, steam rising, shallow depth of field, slow orbit around the cup, product commercial style.

6

[Two friends] laughing on a **[rooftop at sunset]**, handheld camera, natural light, candid documentary feel.

7

A **[knight in silver armor]** draws his sword in a **[dark forest]**, low angle, dramatic backlight, fog, fantasy film style.

8

A **[businesswoman]** looks at her phone in shock, office background slightly blurred, quick zoom in, micro drama style.

9

Time-lapse of **[clouds moving over a city skyline]**, day turning to night, lights switching on, wide shot.

10

Turn this footage into **[Japanese anime style]**, keep the original motion and expressions, soft cel shading, vibrant colors. (For video-to-video.)

Fastest way to learn: start with one prompt, change one thing at a time, and compare results.

Your 7-day challenge

By day 7 you will have posted your first finished AI video. Tick each task off as you go.

- ☐ **DAY 1** Sign up for one image generator and one video generator. Make 5 images using the prompt pattern.
- ☐ **DAY 2** Turn your 3 best images into short clips with image-to-video.
- ☐ **DAY 3** Try 3 of the starter prompts from this kit. Change one word each time and compare.
- ☐ **DAY 4** Write a one-sentence story and a 6-shot list for a 30-second reel.
- ☐ **DAY 5** Create your main character image and generate all 6 shots with it.
- ☐ **DAY 6** Add music, a voice or sound effects, then edit everything together with captions.
- ☐ **DAY 7** Post it and tag **#GoldenPixelClub** so we can see what you made.

WHAT'S NEXT

Finished the challenge? Get **50 more prompts**.

The **50 Cinematic AI Video Prompts** pack gives you ready-to-paste prompts for moods, characters, micro dramas, epic worlds and style transformations, plus a camera move cheat sheet.

US\$12

[\[Get the 50 prompts →\]](#)

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