# The $12 Email List Checklist

Every step to a sign-up page that sends a welcome email from your own domain.

- ☐ Free Systeme.io account. The free plan is enough to start.
- ☐ Sign-up page and thank-you page. One headline, one email box, one button.
- ☐ Your own domain. Mine cost $12.28 for the first year.
- ☐ Free email forwarding, so your hello address reaches your Gmail.
- ☐ Connect your page, and make it your homepage.
- ☐ Authenticate your domain. Add all 4 records.
- ☐ Add your sender, and confirm it from your Gmail.
- ☐ Wait for Verified. Mine took 1.5 to 2.5 hours.
- ☐ Welcome email: one rule, form subscribed, send email.
- ☐ Test it. Sign up yourself, and check inbox and spam.

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