EBOOK · NOIR CIRCLE

Where to Meet a Rich Man

Where to go, when to go and what to do once you're there: the 3 circles, the places, the events, 10 opening lines, selective apps, budget, a 30-day plan and 6 city guides.

Noir Circle

Before you start

This ebook answers one question: **where to go, and what to do once you're there**, to cross paths with established, serious, available men. It doesn't ask you to change your personality or spend a fortune. It asks you to change your surroundings, with a method.

How to use it

1. Read it once from start to finish (about 45 minutes).
2. Choose your city and your 3 regular spots (chapters 2 and 3).
3. Follow the 30-day plan (chapter 9), one box at a time.
4. Keep the checklists at the end close at hand before every outing.

Three ideas to keep in mind

- **Frequency beats intensity.** One well-chosen outing every week for 3 months is worth more than a luxury weekend once a year. You meet people in the places you keep coming back to.
- **You're not there to hunt.** You're there to enjoy something that genuinely interests you, in a place where they happen to be too. That's what makes meetings feel natural, and it's what serious men notice.
- **What you're looking for is a reliable man.** These places give you access to men who have built something. After that, it's up to you to check the rest: whether he's serious, kind and available. Chapter 8 helps you sort them out.

> An honest note: the venues mentioned here change fast (closures, a shift in clientele). Always check that a place is open and still popular before you go. This ebook gives you a method that holds true even when the addresses change.

1. The 3 circles rule

An established man splits his time between three worlds. Each one is a different way in.

Circle	What it is	Where to find it	How easy to get in
1. His work	Where he earns his living	Conferences, trade shows, networking, business lunches	Fairly easy
2. His leisure	Where he unwinds	Golf, padel, tennis, sailing, skiing, wine, art	Medium
3. His social life	His friends, his dinners, his causes	Galas, private dinners, clubs, mutual friends	Hard at first

Why circle 3 is the most powerful

When you're introduced by someone he knows, you're no longer "a stranger". You arrive with an unspoken recommendation. That's why most couples still meet through friends.

How to move from one circle to another

Nobody walks straight into circle 3. You get there by way of **bridges**:

- **The "activity" bridge**: you join a club (padel, golf, sailing). After a few weeks, you know some of the members. They invite you to a tournament, then to a dinner.
- **The "volunteering" bridge**: you help out a foundation or a charity backed by well-off families. You meet the organizers, then the donors.
- **The "work" bridge**: you work, even occasionally, in a sector where they move (events, luxury hospitality, real estate, art, yachting). You have a legitimate reason to be there.
- **The "girlfriends" bridge**: you tell 3 or 4 friends you trust that you're looking for a serious relationship with a grounded, established man. It's simple, and it's often what works best.

Exercise

- [ ] Write down the names of 3 people around you who already move in one of these circles.
- [ ] Pick the bridge that feels most like you and note one concrete action for this week.

2. Choosing your city

You don't need to move. You need a **target city**: the one you live in, or a city nearby where you can spend weekends.

City	Why	Typical profile	Going-out budget
Dubai	A concentration of entrepreneurs and wealthy expats	Entrepreneurs, investors, expats aged 30-50	High
Monaco	The highest density of millionaires in the world	Wealthy residents, older, very discreet	Very high
Geneva / Zurich	Banking, wealth management, multinationals	Bankers, senior executives, heirs	High
London	Finance, tech, real estate	Financiers, tech entrepreneurs	High
Paris	Luxury, old families, business	Heirs, entrepreneurs, senior managers	Medium to high
Miami	Finance, real estate, tech	Varied profiles, fast pace	High

How to choose

Ask yourself these 4 questions, in this order:

1. **Where do you live right now?** Your own city almost always has a business district, upscale hotels and sports clubs. Start there.
2. **What language do you speak?** You'll be more relaxed, funnier and more yourself in your own language.
3. **What kind of man suits you?** Younger and entrepreneurial (Dubai, Miami, London), more settled and discreet (Geneva, Monaco), more cultured (Paris).
4. **What's your real budget?** Better to go out every week in your own city than twice a year in Monaco.

> The right strategy for most women: **your own city all year round**, and **a target city 2 to 4 times a year**, timed around a major event (see chapter 10).

Exercise

- [ ] My everyday city: ___
- [ ] My target city for a weekend: ____
- [ ] The first event I'm aiming for there: ____

3. The places, one by one

For each type of place: when to go, how to carry yourself, and what to do once you're there.

Upscale hotel bars

- **When:** Tuesday to Thursday, between 6 and 8:30 pm. That's when businessmen who are traveling or wrapping up a meeting stop for a drink. On weekends, the crowd is more touristy and more couples.
- **Where to sit:** at the bar or at a small table near it, never tucked away in a corner. At the bar, conversation happens naturally.
- **What to do:** order a drink (one is enough, sipped slowly), take out a book or your notebook, and chat a little with the bartender. A bartender who knows you will introduce you to the regulars.
- **Avoid:** being on your phone the whole time, outfits that are too obviously evening wear, showing up with 4 girlfriends (nobody approaches a group).

Business restaurants at lunchtime

- **When:** Monday to Friday, 12:30 to 2 pm, in your city's financial district.
- **What to do:** have lunch alone or with a friend, at the bar if the restaurant has one. Many of these places offer a lunch menu that costs far less than dinner.
- **The upside:** the men there are relaxed, busy but approachable, and they often go back to the same spots. If you go regularly, you become a familiar face.

Sports clubs: padel, tennis, golf

- **Padel** is the best way in right now: easy to learn, very social, hugely popular with entrepreneurs, and games are played in fours, so meeting people is built in.
- **How to get in:** take group lessons, then sign up for the club's "Americano" nights or friendly tournaments. Those evenings are designed for meeting people.
- **Golf:** take lessons at a well-regarded club. The clubhouse and the driving range are places where people talk. It takes 2 to 3 months to feel comfortable, and it's an investment that lasts.
- **What works:** staying for a drink after the game. That's where everything happens.

Gallery openings, auctions and art fairs

- **Where to find them:** sign up for the newsletters of the galleries and auction houses in your city. Openings are often free and open to all.
- **What to do:** actually look at the work. A sincere question ("Do you know this artist's work?") is the most natural opening line there is.
- **Auctions:** the pre-sale viewings are often open to the public. You don't have to buy anything to go.

Airport lounges and travel

- If you travel, build up points to get into lounges (credit cards, loyalty programs). Businessmen wait there, alone, with time on their hands.
- On a plane, in business class when you can (an upgrade with points), conversation often starts on its own.

Private clubs

- Some private clubs accept applications (with a sponsor or a file). Others host evenings open to guests.
- The easiest way: get invited by a member you met at padel, at work or through a friend.

4. Events

Events are the best accelerators: in one evening, you'll cross paths with more established men than in a month of nights out.

Types of events

Type	Examples	How to get in
Business	Tech, finance and real estate conferences, trade shows	Visitor ticket, often affordable, sometimes free
Sport	Tennis tournaments, regattas, polo, show jumping	General-admission tickets, then hospitality areas if possible
Culture	Gallery openings, art fairs, auctions	Often free with registration
Charity	Galas, charity dinners, charity auctions	Ticket, volunteering, or invitation

How to find them

- The event calendars of chambers of commerce (especially your country's chambers of commerce abroad) and business clubs.
- Eventbrite and LinkedIn, searching for "networking", "investors", "real estate", "entrepreneurs" + your city.
- The websites of the big hotels, which host a lot of events.
- Local foundations and charities, for galas.

The gala: going without knowing anyone

1. **Volunteer first.** Most galas look for volunteers for the welcome desk, seating or the auction. You're in the room, with a role, and everyone talks to you.
2. **If you have a ticket,** arrive early: it's easier to talk while the room is still calm.
3. **Talk to the organizers first.** They know everyone and love introducing people.
4. **Take a real interest in the cause.** It's the most natural conversation of the evening, and it shows who you are.
5. **Don't stay more than 10 minutes** with the same person if the conversation isn't taking off. Mingling is normal.

The trade show

- Choose a sector where money flows: real estate, finance, tech, luxury, yachting.
- Have a reason to be there: professional curiosity, a project, research. It can be simple and true.
- The best moments: coffee breaks, end-of-day cocktails and the dinners held alongside the show.

5. Once you're there: starting the conversation

The place only does half the work. The other half is your attitude.

The body language that invites conversation

- **Be approachable:** no phone in your hand, eyes up, an easy smile.
- **Be alone or with one friend,** not in a group.
- **Be absorbed in something interesting:** a book, a piece of art you're looking at, a match you're following.
- **Hold his gaze for 2 seconds and smile.** It's the simplest signal, and the most effective one, for getting a man to come and talk to you.

10 natural opening lines

> "Have you tried their signature dish? I can't decide."
>
> "Do you know this artist's work?"
>
> "Are you here for the conference? Which talk did you like best?"
>
> "Is this your club? I've just started and I'm still finding my way around."
>
> "I don't know a soul here tonight. Who brought you?"
>
> "You look like you know this place. What would you recommend?"
>
> "Did you follow the auction? I couldn't make sense of the bidding at all."
>
> "Great game. Have you been playing long?"
>
> "Do they always serve this late here?"
>
> "Do you know the city well? I'm looking for a good place to go tomorrow."

The rule: one simple question about what's happening around you. No compliments on his looks, and don't open by asking what he does for a living.

What to say next

- **Talk about your own life:** your work, your passion, a trip, what you're reading. An established man is drawn to a woman who has a life of her own.
- **Ask open questions:** "What brought you here?", "What do you enjoy about what you do?".
- **Never talk about money,** his or yours. No questions about his car, his house or his income.

Wrapping up gracefully

- After 15 to 20 pleasant minutes, you're the one who wraps it up: "It was lovely talking to you, I have to go and meet a friend."
- If he's interested, he'll ask for your number. If he doesn't, you can say: "Maybe we'll run into each other here again, I often come on Thursdays."
- Leaving first leaves a good impression, and makes him want to see you again.

6. The apps

Selective apps don't replace going out, but they complement it very well: they do the filtering for you.

App	What makes it different	Who it's for	Note
The League	Profiles linked to your career, waiting list	Ambitious professionals	The best fit for a serious relationship
Raya	By application and referral, very selective	Creative and well-known circles	Hard to get into
Inner Circle	Screening at sign-up, present in Europe	Urban professionals	A good middle ground
Luxy	Positioned on wealthy profiles	Wealthy men	Watch out for profiles just looking for "fun"
Hinge	Mainstream, geared toward serious relationships	Everyone	Useful if you filter well

> Avoid these if you want a lasting relationship: "sugar dating" sites. The men on them are looking for a paid arrangement, not a partner.

Getting accepted on selective apps

Selective apps mostly turn down profiles that are **incomplete**, **vague** or **sloppy**. To maximize your chances:

1. **Fill in 100% of your profile**: job, education, interests, prompts.
2. **Link your professional profile** when the app offers it: it reassures the selection team.
3. **Add 5 to 6 recent, good-quality photos** (see below).
4. **Ask for a referral** from a friend who's already a member: it's often what gets you through the waiting list faster.
5. **Be patient**: waiting lists can last several weeks. In the meantime, use Hinge.

The profile that works

- **Photos:** a smiling portrait in natural light; an elegant full-length shot; one while traveling; one doing something (sport, cooking, reading); one with friends (where you're easy to spot).

- **Bio:** short and positive. What you do, what you love, what you're looking for.

> Example: "Project manager by day, golf beginner on weekends. I love dinners that run late and trips planned at the last minute. Looking for someone grounded and funny to build something with."

- **Never** write "looking for a financially successful man": it's the line that sends the real ones running.

First messages

- Pick up on a detail from his profile: "Looks like you love sailing. Where do you usually go out on the water?"
- Suggest a real date fairly quickly (after 5 to 10 messages), somewhere public, during the day or early evening.
- If someone refuses to meet or do a video call after several weeks, move on.

7. On a small budget

Spending time in these places doesn't require living at their level. Here's how to do it on a reasonable budget.

The tricks that change everything

- **A single, well-chosen drink** at a grand hotel bar costs less than a night at a club. Sip it slowly: it's your ticket in for an hour.
- **The lunch menu** at business restaurants often costs far less than dinner.
- **Gallery openings, pre-sale viewings and many conferences** are free.
- **Volunteering** at galas and events gets you in without paying for a ticket.
- **Group lessons** in padel or golf cost far less than private lessons.
- **Loyalty programs** (credit cards, airlines, hotels) can open the door to airport lounges and upgrades.
- **One versatile, quality outfit** is worth more than ten cheap ones.

Three typical monthly budgets

Budget	What you can do
About €150	2 drinks at a hotel bar, 2 free gallery openings, 1 business lunch, Hinge
About €300	1 outing a week, group padel lessons, 1 premium app, 1 business event
About €500	1 to 2 outings a week, a sports club, 1 premium app, 1 gala or a weekend away every 2 months

Think of this budget as a time-limited investment with a clear goal: to meet people, not to put on a show.

8. Your safety and fake profiles

Upscale places also attract men who are **playing** at being rich, or who aren't actually available.

Red flags

- He talks a lot about money, cars and watches from the very first conversation.
- He stays vague about his job or his life ("I do a bit of everything").
- He refuses video calls, or never introduces you to anyone.
- He can only be reached at certain times (often a sign of a family somewhere else).
- He asks you for money, an "investment" or a financial favor, under any pretext.

Simple checks

- [ ] His full name and professional profile match what he tells you.
- [ ] You've had at least one video call before meeting.
- [ ] The first dates are in public places, and a friend knows where you are.
- [ ] You get home on your own.
- [ ] After a few weeks, you've met at least one of his friends.

> Golden rule: a serious man respects your caution. The one who gets irritated by it has just given you a very valuable piece of information.

9. Your 30-day action plan

One box a day, more or less. Tick them off as you go.

Week 1: get ready

- [ ] Choose my everyday city and my target city (chapter 2).
- [ ] Scout 3 regular spots: a hotel bar, a business restaurant, a sports club.
- [ ] Tell 3 friends I trust that I'm looking for a serious relationship.
- [ ] Put together 2 outfits: one for daytime, one for the evening.
- [ ] Redo my photos and my bio (chapter 6).

Week 2: settle in

- [ ] First outing to a hotel bar (Tuesday, Wednesday or Thursday, 6 to 8:30 pm).
- [ ] First lunch in the business district.
- [ ] Sign up for a group class in padel, tennis or golf.
- [ ] Sign up for 2 apps (one selective + Hinge).
- [ ] Sign up for the newsletters of 3 galleries or auction houses.

Week 3: create more opportunities

- [ ] Go back to the same places a second time (people start to recognize you).
- [ ] A gallery opening or a pre-sale viewing.
- [ ] Spot one business event and one gala in the next 60 days.
- [ ] Offer to volunteer at a gala or a charity event.
- [ ] Use at least 3 opening lines from chapter 5.

Week 4: go deeper

- [ ] Stay for a drink after my sports class.
- [ ] Accept or suggest a first date (in a public place).
- [ ] Plan my first weekend in my target city (chapter 10).
- [ ] Take stock: which places did I like? Where did I have the best conversations?
- [ ] Keep the 2 best places and replace the one that led nowhere.

> What matters isn't how many people you meet in the first month, but the habit you build. Results come with consistency.

10. 6 city guides

Every city has its own codes, its seasons and its places. Venues change fast: always check that a place is open and still popular before you go.

Dubai

- **Neighborhoods:** DIFC (finance), Downtown, Dubai Marina, Palm Jumeirah, Jumeirah.
- **High season:** October to April. In summer, many wealthy residents leave.
- **Where to go:** DIFC bars and restaurants after work, the lobbies of the big hotels, upscale Friday brunches, beach clubs during the day, padel and golf clubs (Emirates Golf Club, Jumeirah Golf Estates).
- **Events:** tech, finance and crypto conferences, real estate shows, Dubai International Boat Show, charity galas, horse racing (Dubai World Cup).
- **Codes:** covered, elegant clothing during the day, discretion in public, respect for the local culture.
- **Watch out:** many men have a family somewhere else. Checking is a must (chapter 8).
- **Your first evening:** a drink in DIFC on a weeknight, then dinner at a restaurant in the area.

Monaco

- **Neighborhoods:** Monte-Carlo, Port Hercule, Fontvieille.
- **High season:** May to September (Grand Prix in May, Yacht Show in September).
- **Where to go:** the bars of the grand hotels on Place du Casino, terraces by the harbor, beach clubs.
- **Events:** the Formula 1 Grand Prix, Monaco Yacht Show, Bal de la Rose and charity galas, the Masters tennis tournament.
- **Codes:** very discreet, very elegant; the slightest excess gets noticed.
- **Watch out:** it's a small town and word gets around. Your reputation will precede you within a few weeks.
- **Your first evening:** a drink on a terrace facing the harbor in the late afternoon, then a hotel bar on Place du Casino.

Geneva

- **Neighborhoods:** the Left Bank, the banking district, Cologny.
- **Season:** all year round, with skiing in the nearby resorts in winter.

- **Where to go:** hotel bars along the lakefront, business restaurants at lunchtime, the sailing clubs on Lake Geneva.
- **Events:** watch fairs, finance conferences, watch and jewelry auctions.
- **Codes:** absolute understatement, punctuality, reserve. Money is never shown off.
- **Bonus:** Gstaad, Verbier, St. Moritz in winter.
- **Your first evening:** lunch in the banking district, then a drink on the lakefront at the end of the day.

London

- **Neighborhoods:** Mayfair, Kensington, Chelsea, the City and Canary Wharf (finance).
- **Season:** all year round, with the "social season" in summer.
- **Where to go:** Mayfair hotel bars, restaurants in the City at lunchtime, private clubs (by invitation or application).
- **Events:** Royal Ascot, Wimbledon, Henley Royal Regatta, polo, Frieze (art), charity galas.
- **Codes:** humor, culture, strict dress codes at events (Ascot).
- **Your first evening:** a drink at a Mayfair hotel bar on a Wednesday or Thursday.

Paris

- **Neighborhoods:** the 8th, 16th and 7th arrondissements, Saint-Germain.
- **Season:** September to June.
- **Where to go:** the bars of the palace hotels, business restaurants in the 8th at lunchtime, gallery openings, the tennis and golf clubs west of Paris.
- **Events:** Fashion Week, Roland-Garros, Art Basel Paris, auctions, Prix de l'Arc de Triomphe, charity galas.
- **Codes:** culture and conversation above all, effortless elegance, no showing off.
- **Bonus:** Courchevel and Megève in winter, Saint-Tropez and Cannes in summer.
- **Your first evening:** a gallery opening on the Left Bank, then a drink at a palace hotel bar.

Miami

- **Neighborhoods:** Brickell (finance), Miami Beach, Coral Gables, Key Biscayne.
- **High season:** November to April.
- **Where to go:** Brickell rooftops, upscale restaurants, marinas, tennis and padel clubs.
- **Events:** Art Basel Miami Beach (December), Miami International Boat Show, the F1 Grand Prix, crypto and tech conferences.
- **Codes:** more laid-back, more of a "show", but the serious men stay discreet.

- **Watch out:** lots of big spenders and fake rich guys. Reread chapter 8 before you go.
- **Your first evening:** a Brickell rooftop on a weeknight, after work.

Planning a weekend in a target city

- [ ] Pick a date that lines up with an event (a trade show, a gala, a competition).
- [ ] Book a decent hotel in the right neighborhood, or at the very least spend time in the upscale places.
- [ ] Plan 3 places: a business lunch, a hotel bar in the evening, an event.
- [ ] Turn on your apps 3 days before you arrive, in travel mode.
- [ ] Go with a friend you trust if you can.

11. Your checklists

Before every outing

- [ ] I know why I'm going (a drink, an exhibition, a match, an event).
- [ ] My outfit suits the place (see below).
- [ ] My phone stays in my bag.
- [ ] I have 2 opening lines in mind.
- [ ] A friend knows where I am.

The right outfit for each place

Place	Outfit
Hotel bar on a weeknight	Elegant and simple: a classic dress or well-cut trousers, minimal jewelry
Business lunch	Polished workwear
Sports club	Clean, simple sportswear, then a simple outfit for the drink afterward
Gallery opening	A personal touch (a color, an accessory) that gets the conversation going
Gala	Follow the stated dress code, without overdoing it

After every outing (2 minutes)

- [ ] Who did I talk to? What did I learn about the place?
- [ ] Am I going back? Which day, what time?
- [ ] Which opening line worked best?

What's next?

This ebook tells you where to go and how to handle things once you're there. It's the first step, and it's often the one that's missing most.

With your order, you're now part of **Le Cercle**: every month, you'll get a new Noir Circle ebook by email on one specific topic. The first one arrives in 30 days and picks up exactly where this one leaves off: **from first glance to second date**.

Take care of yourself, and enjoy your nights out.

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