

BUSINESS IN A BOX

COPY-AND-PASTE PROMPT VAULT

The operating command center for the business
you built in Guides 01 through 07.

**FIND THE JOB • OPEN THE RIGHT CHAT • PASTE CONTEXT • RUN THE PROMPT • REVIEW THE
RESULT**

No prompt roulette. No missing handoffs. No asking one overloaded chat to run the entire
business.

Created by Mr. Mike

You Built the System. This Is How You Run It.

Guide 07 completed the hands-on build. Guide 08 turns the prompts from that build into one organized day-to-day command center.

DO NOT READ THIS VAULT FROM BEGINNING TO END.

Open it only when you need a specific prompt. Use the routing map or fast index, complete one task, review the result, and stop until you are ready for the next task.

This vault does not replace the seven teaching guides. Those guides explain the reasoning, decisions, and quality standards behind each job. This vault removes the need to search through every guide after you understand the system.

THE RULE: Find the job. Open the correct named chat. Paste the latest approved context. Run one prompt. Review the result. Save approved decisions before moving forward.

What is inside

- A routing map that tells you which conversation should handle each job.
- Master setup prompts for each dedicated business studio.
- Research, product, offer, funnel, and traffic prompts pulled from the actual system.
- Repair prompts for generic, confused, unsupported, or poorly formatted responses.
- Context Capsule and handoff prompts that prevent a fresh chat from becoming a restart.
- A final index that helps you locate the correct prompt quickly.

A PROMPT CAN ORGANIZE WORK. IT CANNOT REPLACE YOUR JUDGMENT, EXPERIENCE, CUSTOMER EVIDENCE, LEGAL REVIEW, OR FINAL APPROVAL.

Five Rules That Keep the Vault Useful

1. One studio, one job. Product creation belongs in Product Studio. Funnel setup belongs in Funnel Studio. Do not make one conversation responsible for everything.
2. Context before command. Paste the latest approved Context Capsule or source record before asking for new work.
3. One major stage at a time. Review and approve the result before moving to the next prompt.
4. Verification beats confidence. A polished answer may still be wrong. Current platform, legal, financial, medical, or technical claims require current reliable sources.
5. You own the decision. ChatGPT proposes, organizes, challenges, drafts, and checks. You approve what represents your product and business.

The universal stop command

Stop. Do not continue or rewrite anything yet. Summarize what is confirmed, what is assumed, what conflicts, what requires verification, and the single decision you need from me next. Ask one question and wait.

USE THE STOP COMMAND whenever the response races ahead, changes an approved decision, invents missing information, or overwhelms you with ten next steps.

QUICK START

The Six-Conversation Business Workspace

01 - BUSINESS COMMAND CENTER	Stable foundation and business-wide decisions	Business Context Capsule
02 - PRODUCT RESEARCH AND VALIDATION	Audience evidence, problem strength, idea decision	Final Product Brief
03 - PRODUCT STUDIO	Create, edit, test, and package the product	Product Handoff Record
04 - OFFER STUDIO	Positioning, name, benefits, price, and sales message	Final Offer Brief
05 - FUNNEL STUDIO	Pages, checkout, delivery, email, and testing	Final Funnel Record
06 - TRAFFIC STUDIO	Content, publishing, measurement, and improvement	Traffic and Content Playbook

When to open a fresh chat

- The next job belongs to a different studio.
- The current chat repeatedly ignores approved facts or mixes unrelated projects.
- The conversation has become difficult to navigate or the answer quality has noticeably declined.
- You are starting a different product, offer, funnel, or audience.

FRESH CHAT DOES NOT MEAN STARTING OVER. Paste the latest Context Capsule, then paste the correct setup prompt.

Carry the Truth Forward Without Carrying the Clutter

A Context Capsule is a compact record of approved facts. It lets a fresh conversation understand the project without inheriting hundreds of unrelated messages.

Create or refresh a capsule

Create a Project Context Capsule for a fresh conversation. Include PROJECT NAME, NICHE, AUDIENCE, PAINFUL PROBLEM, APPROVED OUTCOME, PRODUCT, OFFER, PRICE, FREE ENTRY OFFER, FUNNEL PATH, BRAND VOICE, PROOF AVAILABLE, LIMITATIONS, NONNEGOTIABLE DECISIONS, CURRENT STATUS, UNRESOLVED QUESTIONS, FILES OR RECORDS TO REQUEST, and EXACT NEXT TASK. Use only confirmed information from this conversation. Mark anything uncertain NEEDS CONFIRMATION. Do not invent missing information.

Resume from a capsule

Treat the Context Capsule below as the current approved project record. First repeat the PROJECT, APPROVED DECISIONS, CONSTRAINTS, CURRENT STATUS, and NEXT TASK in your own words. Identify any conflict or missing input. Do not begin the task until I confirm your summary. [PASTE CONTEXT CAPSULE]

Update after a decision

Update the Context Capsule using only decisions explicitly approved since the last version. Preserve unchanged facts, replace outdated decisions, add the decision date where useful, keep unresolved items visible, and provide a short CHANGE LOG. Do not quietly reinterpret or improve the project.

Find the Prompt by the Job You Need Done

I need to know what to sell	Research and Validation
I picked an idea and need to build it	Product Studio
The product is finished and needs an offer	Offer Studio
I need pages, checkout, email, or delivery	Funnel Studio
I need content, scripts, posting, or diagnosis	Traffic Studio
ChatGPT is confused or generic	Repair and Quality Control
I need the next guide	Guide 09 - Master Checklists and Worksheets

Do not skip the required record

If a prompt requests a Product Brief, Product Handoff, Offer Brief, Final Funnel Record, or Context Capsule and you do not have it, return to the guide that creates it. A missing record is not permission for ChatGPT to guess.

THE VAULT IS FOR OPERATING AN APPROVED SYSTEM. If you are still learning a task for the first time, read the matching guide beside the prompt.

Research and Validation

Use these prompts to move from audience evidence to one defensible product decision. Do not create the product until the research stage ends with an approved Product Brief.

STARTING RULE: Open the correctly named studio. Paste its latest approved Context Capsule or source record. Run one prompt at a time.

01. Use this sorting

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using my approved Business Foundation, create a four-column inventory: Knowledge, Experience, Interest, and Audience Access. Place each relevant topic in the correct column. A topic may appear in more than one column, but explain why. Flag anything I have described as expertise without providing evidence. Ask me to correct the inventory before drawing conclusions.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

02. Audience focus

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using my Business Foundation and Credibility Statement, identify up to five audiences I may understand. For each, describe the current situation, experience level, constraints, desired progress, why I may understand them, and what additional research I would need. Do not recommend a product yet. Then ask me which two audiences I feel most prepared and motivated to serve.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

03. Problem-map

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using my approved Audience Profile, help me build an Audience Problem Map. Create the eight categories: Knowledge, Sequence, Decision, Execution, Organization, Confidence, Time, and Feedback. Add only problems supported by my experience or evidence. Place unsupported possibilities in a separate HYPOTHESES TO RESEARCH section. For every problem, write the situation, likely consequence, words the audience may use, and evidence still needed.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

04. Research-summary

WHEN TO USE: Use this only after the stage is approved. Save the response as the official handoff for the next studio.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

I will paste anonymized Evidence Log entries. Group similar signals without changing their meaning. Show frequency, source variety, audience situation, existing solutions, unresolved questions, and contradictions. Separate OBSERVATIONS from INTERPRETATIONS. Do not call something validated merely because it appears repeatedly in one source.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

05. Competitor-observation

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using only the public notes I provide, create a competitor observation table. Include audience, stated problem, promise, format, price, strengths, customer complaints, unanswered needs, and possible differentiation. Do not reproduce proprietary content. Treat reviews as individual evidence, not guaranteed truth. Flag any conclusion that requires more research.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

06. Problem-strength

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Evaluate each problem in my Audience Problem Map using Frequency, Consequence, Urgency, Existing Effort, and Clarity of Progress. Score each factor from 1 to 5, but show the evidence behind every score. If evidence is missing, write UNKNOWN instead of inventing a number. Rank the problems provisionally and list the research needed to change the ranking.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

07. Format-fit

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

For each of my five strongest problems, recommend up to three product formats. Explain how the customer would use each format, what must be included, what could remain optional, creation difficulty, update burden, mobile usability, and the main limitation. Do not recommend video unless demonstration materially improves the learning.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

08. Resource-fit

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

For each of my top five ideas, create a realistic build and support estimate. List required content, tools, files, outside expertise, expected update burden, likely customer questions, mobile-delivery concerns, and hidden work. Use my actual time and budget constraints. Identify the smallest complete version I could confidently sell.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

09. Shortlist-summary

WHEN TO USE: Use this only after the stage is approved. Save the response as the official handoff for the next studio.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Reduce my scored concepts to three shortlisted product ideas. For each, create a one-page decision summary containing: audience situation, problem, evidence, proposed product, smallest complete version, realistic customer progress, credibility fit, differentiation, creation effort, support burden, risks, unknowns, and the fastest ethical validation test. Explain why every excluded idea lost to the top three.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

10. Analysis

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Analyze these validation results without protecting my favorite idea. Separate what the data suggests about: audience fit, problem importance, message clarity, proposed format, price expectations, trust, timing, and traffic quality. List alternative explanations and what additional test would distinguish them. Do not call the idea validated or invalidated without stating the evidence standard used.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

11. Decision

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using my updated scorecard, validation results, resource limits, and expertise boundaries, recommend one product to build first. Show the evidence for the recommendation, strongest objection, remaining unknowns, smallest complete version, and reasons the other two ideas should wait. Then ask me to ACCEPT, MODIFY, or REJECT the recommendation. Do not create the product yet.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

Product Studio

Use these prompts to turn the approved Product Brief into one complete, original, tested, customer-ready product.

STARTING RULE: Open the correctly named studio. Paste its latest approved Context Capsule or source record. Run one prompt at a time.

12. Product Studio Setup

WHEN TO USE: Paste this first in the correctly named fresh conversation. Do not combine it with another studio setup prompt.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

PRODUCT STUDIO SETUP PROMPT

Act as my digital-product development partner, instructional editor, and quality-control assistant. We are creating one original product from my approved materials.

SOURCE PRIORITY: Product Brief FINAL; Scope Board FINAL; approved Business Context Capsule; verified research and sources; my direct experience and examples. If materials conflict, stop and ask me. Never invent my experience, credentials, testimonials, data, customer quotes, sources, or results.

PROCESS: Work in stages: brief review, outcome lock, architecture, detailed outline, page/component map, controlled drafting, implementation tools, editing, accuracy review, originality review, design plan, usability testing, and final packaging. Do not skip ahead. Ask for approval at each stage. Ask one high-impact question at a time when information is missing.

WRITING: Use plain language appropriate for the audience. Be specific, practical, honest, and non-hype. Explain why before steps when needed. Include examples only when labeled accurately. Distinguish confirmed facts, my experience, suggestions, and assumptions. No income guarantees or fabricated certainty.

QUALITY: Challenge vague claims, repetition, filler, scope creep, unsafe advice, outdated information, copied structure, and instructions that may fail. Mark all items needing verification as [VERIFY]. Mark anything needing my real example as [CREATOR INPUT].

Do not draft the product yet. First summarize what you understand about the audience, problem, outcome, exclusions, format, evidence, voice, risks, and missing inputs. End with questions or READY FOR ARCHITECTURE.

REVIEW GATE: Expected output: a correct summary of the project, unresolved questions, and a clear readiness decision. Do not treat the response as approved until you check it.

13. Outcome lock

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using my approved Product Brief, propose three versions of a Minimum Useful Outcome. Each must name what the customer will complete, decide, understand, organize, or create. Remove guarantees and results dependent on algorithms, markets, health, employers, or other outside forces. Compare the three versions, recommend the clearest one, and wait for my approval.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

14. Format decision

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Evaluate my approved outcome and Scope Board. Recommend the simplest format that can deliver the result well. Compare guide, workbook, checklist, template pack, prompt pack, tracker, resource kit, and hybrid bundle. For each viable option, explain customer effort, creator effort, mobile usability, update burden, likely file types, and what could go wrong. Do not recommend a video course unless the result truly requires visual demonstration.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

15. Claim Control

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

From my Product Brief, Scope Board, research notes, and proposed content, create a Claim Control List. For every important claim, label it STABLE KNOWLEDGE, CURRENT FACT, CREATOR EXPERIENCE, OPINION, INFERENCE, or PROFESSIONAL-RISK. State what evidence is available, what must be verified, the best type of primary source, and whether the claim should be removed if verification is unavailable. Do not provide fake citations.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

16. Architecture

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using only the approved foundation, outcome, Scope Board, format decision, and Claim Control List, propose three product architectures. Each must show the customer's starting state, ordered stages, action or decision in each stage, completion evidence, and final state. Keep all LATER items excluded. Compare the architectures for clarity, effort, usefulness, mobile delivery, and risk. Recommend one and wait for approval.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

17. Page-map

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Convert the approved outline into a page or component map. For each item list: number, type, title, purpose, essential content, customer action, visual or tool needed, source or verification requirement, and estimated space. Aim for intentional full pages or complete standalone components. Prevent overcrowding and prevent weak half-empty pages created only to inflate length.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

18. Section-drafting

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Draft only [SECTION NAME] using the approved outline entry and Product Voice Guide. Target [LENGTH OR PAGE COUNT]. Begin with why this section matters, teach the required concept in plain language, provide the approved example, guide the stated action, and end with the completion check. Use only supplied experience and verified information. Mark [VERIFY] and [CREATOR INPUT] visibly. Do not preview later sections, add bonuses, make guarantees, or repeat earlier teaching.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

19. Instruction upgrade

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Review this section using EXPLAIN - SHOW - DO - CHECK. Identify where the reader receives information without a usable action, where an example lacks reasoning, where steps assume hidden knowledge, and where completion criteria are missing. Propose targeted improvements without expanding scope. Wait for approval before rewriting.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

20. Tool-builder

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

For this approved section, decide whether the customer needs a worksheet, checklist, decision tree, template, example, or no additional tool. Explain the choice. If a tool is justified, create its purpose, instructions, fields or items, example response where useful, completion criteria, and next action. Keep it usable on mobile and printable when appropriate. Do not create busywork.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

21. Prompt engineering

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Build one reusable prompt for [DEFINED TASK]. It must work across niches by using clearly marked placeholders. Include PURPOSE, BEFORE YOU USE IT, INFORMATION TO PASTE, COPY-AND-PASTE PROMPT, HOW TO REVIEW THE RESPONSE, and REVISION PROMPT. Tell the AI to ask questions instead of inventing missing context. Prevent fake facts, credentials, testimonials, sources, and guarantees. Make the output immediately useful but require human approval.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

22. Originality review

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Audit this draft for generic AI language, suspiciously familiar frameworks, close paraphrasing, borrowed examples, unsupported quotations, missing attribution, repeated clichés, and passages that do not reflect my Product Voice Guide. Identify the exact problem and why it matters. Do not rewrite automatically. Ask me for my real process, opinion, example, or source wherever creator input would make the section genuinely original.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

23. Red-team

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Red-team this draft without rewriting it. Review as: (1) a complete beginner, (2) a skeptical buyer, (3) a knowledgeable practitioner, and (4) a safety/compliance reviewer. Create a table with issue, exact location, severity, why it matters, evidence needed, and recommended action: clarify, verify, qualify, replace, or remove. Pay special attention to guarantees, rapidly changing instructions, health/legal/financial claims, platform policies, privacy, copyright, and hidden assumptions.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

24. Design-direction

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a practical visual direction for this product using the audience, topic, tone, format, and my brand information. Recommend a restrained color palette with hex codes, two commercially usable font categories, heading hierarchy, callout styles, icon/image style, spacing principles, and accessibility checks. Avoid trendy decoration that reduces readability. Explain how the design should adapt to mobile and printable pages.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

25. Mobile usability audit

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Review my page/component map and exported screenshots for mobile usability. Identify text-density risks, wide tables, tiny instructions, long unbroken prompts, unclear tap targets, excessive columns, and activities better completed on a computer. Recommend layout changes without removing essential teaching.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

26. Feedback-sorting

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

I will paste anonymized testing notes. Group them into MUST FIX, SHOULD FIX, CONSIDER, FUTURE PRODUCT, and REJECT. For each item, connect the feedback to the Product Promise, intended audience, evidence, and risk. Identify repeated patterns, contradictions, and the smallest responsible correction. Do not treat every suggestion as equally valid.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

27. Handoff

WHEN TO USE: Use this only after the stage is approved. Save the response as the official handoff for the next studio.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using only the approved final product information I provide, create a Product Handoff Record. Do not invent benefits, features, testimonials, urgency, scarcity, results, pricing, or guarantees. Separate confirmed product facts, creator experience, customer responsibilities, limitations, and future ideas. End with a short Context Capsule that can be pasted into a new chat for offer and sales-page work.

REVIEW GATE: Expected output: a saved, approved record that can be carried into the next dedicated conversation. Do not treat the response as approved until you check it.

28. Product Brief integrity check

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Review the Product Brief I paste below. Do not improve or expand it yet. Identify: missing decisions, vague language, unsupported claims, contradictions, scope risks, safety or expertise concerns, and information that may have changed since it was researched. Ask me one question at a time until the brief is complete enough to guide creation. End with READY TO BUILD or NOT READY TO BUILD and explain why.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

29. Build the style guide

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Interview me briefly to create a one-page Product Voice Guide. Ask for: audience reading level, relationship to the reader, tone, energy, sentence length, acceptable humor, words I naturally use, words I dislike, technical terms that need explanation, formatting preferences, and claims to avoid. Then create DO, DO NOT, and BEFORE/AFTER examples. Use my actual answers rather than inventing a brand voice.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

PROMPT VAULT

Offer Studio

Use these prompts only after the product exists. The offer must describe the real finished product instead of selling an imaginary future version.

STARTING RULE: Open the correctly named studio. Paste its latest approved Context Capsule or source record. Run one prompt at a time.

30. Offer Studio Setup

WHEN TO USE: Paste this first in the correctly named fresh conversation. Do not combine it with another studio setup prompt.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

OFFER STUDIO SETUP PROMPT

Act as my ethical digital-product offer strategist, pricing analyst, and sales-message editor. Build one clear offer from my finished product and approved research.

SOURCE PRIORITY: final Product Handoff; actual customer files; approved Product Brief; verified evidence; Business Context Capsule; documented costs and constraints. If materials conflict, stop and ask me.

PROCESS: Work in stages: finished-product audit, buyer fit, problem context, outcome, positioning, product name, deliverables, benefits, bonuses, companion offers, pricing, proof, objections, FAQs, buyer responsibilities, limitations, refund decision, urgency, sales-message framework, CTA, and final Offer Brief. Ask for approval before moving stages.

TRUTH RULES: Never invent customers, testimonials, scarcity, deadlines, credentials, statistics, savings, results, income, or value. Do not guarantee platform reach, revenue, sales, or personal outcomes. Distinguish product facts, creator experience, buyer responsibilities, assumptions, and tests.

WRITING: Use plain language from the Product Voice Guide. Make benefits specific and believable. Explain effort, tools, prerequisites, and limitations before purchase. No shame, manipulation, fake countdowns, inflated crossed-out prices, or “anyone can do this instantly.”

QUALITY: Flag unsupported claims as [VERIFY], missing creator information as [CREATOR INPUT], legal or policy questions as [REVIEW], and proposed tests as [TEST]. Do not write the sales page yet.

First summarize the product, buyer, outcome, deliverables, evidence, limitations, and missing offer decisions. End with **READY FOR OFFER STRATEGY** or **NOT READY**.

REVIEW GATE: Expected output: a correct summary of the project, unresolved questions, and a clear readiness decision. Do not treat the response as approved until you check it.

31. Handoff integrity

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Review the Product Handoff Record and final product information I provide. Do not write sales copy yet. Identify mismatches between the original Product Brief and finished product, unsupported benefits, unclear deliverables, missing prerequisites, outdated facts, support obligations, and promises the product cannot responsibly make. Ask one question at a time until the finished product is accurately documented. End with **OFFER INPUTS READY** or **OFFER INPUTS NOT READY**.

REVIEW GATE: Expected output: a saved, approved record that can be carried into the next dedicated conversation. Do not treat the response as approved until you check it.

32. Offer diagnosis

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a two-column PRODUCT FACTS versus OFFER DECISIONS table using my approved materials. Product facts must describe only what exists. Offer decisions may include positioning, packaging, price, bonus, support, refund, and message choices still requiring approval. Flag any marketing idea that would require changing the product or proving a new claim.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

33. Fit statement

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using the approved audience evidence, write three buyer-fit statements based on current task, stage, trigger, attempts, constraints, and readiness. Do not invent emotions or demographics. Include a NOT FOR statement for each version. Recommend the version that most accurately matches the finished product and explain the tradeoff.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

34. Problem narrative

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Write three responsible problem narratives for the approved buyer. Use only verified audience evidence. Each version should describe the task, obstacle, current workaround, practical cost, and why a structured solution may help. Do not use fear, shame, fabricated statistics, "you are doing everything wrong," or exaggerated consequences. Label any statement requiring evidence.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

35. Positioning

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create ten positioning statements using the approved product facts. Vary category and emphasis without changing the promise. For every statement, explain the intended buyer interpretation, supporting product evidence, possible confusion, and any superiority claim that should be removed. Recommend the clearest version, not the cleverest.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

36. Stack audit

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a clean offer stack from the final customer manifest. For each component include name, format, purpose, customer action, prerequisite, and supported benefit. Combine duplicates. Do not rename one file multiple ways, count pages as separate bonuses, or assign made-up dollar values. Separate CORE PRODUCT, INCLUDED SUPPORT, TRUE BONUS, and NOT INCLUDED.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

37. Companion-offer

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using the finished main product and proposed companion product, determine whether the companion belongs as an order bump, one-time upsell, later offer, core component, or separate unrelated offer. Compare problem sequence, audience overlap, completeness, price friction, delivery, support, and refund complexity. Reject any structure that weakens the main product to force the add-on.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

38. Pricing analysis

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using my product facts, costs, support plan, audience constraints, competitor observations, and business stage, build a pricing analysis. Separate known inputs, assumptions, missing data, and tests. Propose a conservative range, expected-fit range, and premium range. Explain the tradeoffs without claiming any price will maximize revenue.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

39. Cost worksheet

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Help me create a pricing cost worksheet. Ask for sale price candidates, payment fees, platform fees, affiliate commission, estimated refund allowance, variable delivery expense, support time, software allocation, fixed monthly costs, and tax/accounting questions. Show formulas and scenarios, but do not provide tax or legal advice. Label every assumption.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

40. Price-structure

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Compare single price, launch price, founding price, tiers, bundle, and payment plan for my offer. Evaluate clarity, technical setup, refund complexity, support, customer choice, cash flow, and risk. Recommend the simplest responsible structure for launch. Do not invent scarcity or compare against a standard price that has never genuinely applied.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

41. Benefit-mapping

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

For every approved deliverable, create FEATURE, FUNCTION, CUSTOMER BENEFIT, CUSTOMER RESPONSIBILITY, and LIMITATION. Use concrete language. Reject benefits that depend on guaranteed sales, platform reach, speed, or personal circumstances. Then identify the five benefits most central to the Offer Promise.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

42. FAQ

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create an FAQ only from approved product facts, policies, prerequisites, and real buyer questions. Order questions by decision importance. Keep answers direct, complete, and consistent with the Offer Brief. Flag any answer requiring a legal, tax, platform, payment-processor, or policy decision. Do not hide a limitation in the FAQ if it belongs earlier on the page.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

43. Framework

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Build a Sales Message Framework using only my approved Offer Brief decisions. For each stage list purpose, approved facts, proof, customer question answered, prohibited claims, and possible headline direction. Do not write full sales-page copy and do not repeat the same benefit in every stage.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

44. Message-bank

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using only the approved Offer Brief and Product Voice Guide, create: (1) a 25-word description, (2) a 50-word description, (3) a 100-word description, (4) a 200-word offer summary, and (5) a long-form sales-message outline. Preserve the same buyer, promise, deliverables, limits, and price across every version. Mark claims needing proof. Do not add urgency unless it is approved.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

45. CTA

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create 20 CTA options for my approved offer: button text, one-line support text, and the exact next step after clicking. Group them as DIRECT, OUTCOME-BASED, PRODUCT-BASED, and CHECKOUT. Avoid fake urgency, vague “learn more” language when a purchase occurs, and any result the product cannot guarantee.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

46. Final Offer Brief

WHEN TO USE: Use this only after the stage is approved. Save the response as the official handoff for the next studio.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create the FINAL OFFER BRIEF using only approved decisions from this chat. Do not improve, embellish, or fill missing information. Mark unresolved [VERIFY], [CREATOR INPUT], [REVIEW], and [TEST] items in a separate HOLD section; none may appear as approved sales copy. End with an OFFER CONTEXT CAPSULE for a new Funnel Studio chat. Include source filenames and last-reviewed dates where relevant.

REVIEW GATE: Expected output: a saved, approved record that can be carried into the next dedicated conversation. Do not treat the response as approved until you check it.

Funnel Studio

Use these prompts to build and test the path from visitor to subscriber or buyer, then through delivery and support.

STARTING RULE: Open the correctly named studio. Paste its latest approved Context Capsule or source record. Run one prompt at a time.

47. Funnel Studio Setup

WHEN TO USE: Paste this first in the correctly named fresh conversation. Do not combine it with another studio setup prompt.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

FUNNEL STUDIO SETUP PROMPT

Act as my beginner-friendly funnel architect, Systeme.io implementation guide, conversion copy editor, email automation planner, and quality-control tester. Build one complete customer journey from my approved Offer Brief and Product Handoff.

SOURCE PRIORITY: approved Offer Brief; final Product Handoff; actual customer files; approved policies; verified current platform documentation. Never replace an approved decision silently.

PROCESS: Work in stages: input audit, funnel map, account readiness, sender and payment setup, assets, page copy, opt-in path if used, sales page, checkout, optional companion offer, thank-you page, delivery, tags, campaign, automation, policies, analytics, test matrix, launch, and Final Funnel Record. Ask one question at a time and wait for approval between stages.

INSTRUCTIONS: Give exact click-path guidance only when verified against the current interface. If a label may have changed, say **VERIFY IN CURRENT INTERFACE**. Separate **COPY TO PASTE** from **ACTION TO TAKE**. Keep every page mobile-first and every button destination explicit.

TRUTH AND SAFETY: Never invent proof, urgency, scarcity, platform rules, legal compliance, customer data, or results. Never request passwords, payment credentials, tax IDs, or private customer information. Mark unknowns [VERIFY], missing owner decisions [CREATOR INPUT], policy questions [REVIEW], and tests [TEST].

QUALITY: The main offer must remain complete if the companion offer add-on is declined. Every customer must have a recoverable delivery path. Do not call the funnel finished until every yes, no, payment, email, download, mobile, refund, and support path has been tested.

First summarize the product, offer, page path, payment, delivery, email, policies, optional companion offer, and unresolved decisions. End with **READY TO MAP** or **NOT READY**.

REVIEW GATE: Expected output: a correct summary of the project, unresolved questions, and a clear readiness decision. Do not treat the response as approved until you check it.

48. Pre-build audit

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Audit the Offer Brief, Product Handoff, and customer files I provide. Create a BUILD INPUTS table with APPROVED, MISSING, CONFLICT, VERIFY, and NOT NEEDED columns. Check product name, price, currency, deliverables, file names, access, CTA, proof, policies, support, prerequisites, and companion offer terms. Do not write pages or guess missing information. End with FUNNEL INPUTS READY or FUNNEL INPUTS NOT READY.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

49. Mapping

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a plain-language funnel map using my approved offer. For every step list VISITOR STATE, PAGE OR EMAIL, REQUIRED ACTION, BUTTON DESTINATION, TAG CHANGE, DELIVERY, FAILURE PATH, and SUCCESS CONDITION. Include accepted and declined companion-offer branches. Do not write page copy yet. Flag any branch that does not have a destination.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

50. Capacity

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using the current Systeme.io pricing page and the funnel map, create a PLAN CAPACITY CHECK. Compare current usage, required new resources, remaining capacity, upgrade triggers, and non-Systeme.io costs. Cite the current official page and date checked. Do not assume old plan limits remain accurate.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

51. Account audit

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Give me a click-by-click ACCOUNT READINESS CHECKLIST for the current Systeme.io interface. Ask me to confirm each setting without asking for sensitive values. Record only READY, NOT READY, or VERIFY for identity, timezone, currency, sender, support, payments, notifications, security, and existing asset inventory.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

52. Staging

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a FUNNEL ASSET MANIFEST from the Offer Brief and Product Handoff. List required file, purpose, page or email location, approved filename, current status, mobile requirement, rights status, and final test. Flag duplicates, drafts, unsupported proof, and missing delivery files.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

53. Setup

WHEN TO USE: Paste this first in the correctly named fresh conversation. Do not combine it with another studio setup prompt.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using only current official Systeme.io documentation, guide me through sender confirmation and domain authentication one verified step at a time. Explain what I should see, what value I must copy from Systeme.io, where it belongs at my domain provider, how to verify it, and what not to expose here. Stop when a provider-specific instruction is unknown.

REVIEW GATE: Expected output: a correct summary of the project, unresolved questions, and a clear readiness decision. Do not treat the response as approved until you check it.

54. Payment checklist

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a PAYMENT READINESS CHECK for my country, currency, one-time digital product, refund decision, and selected provider. Use current official documentation. Separate what Systeme.io controls from what the payment processor controls. Do not request or store sensitive financial information.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

55. Design brief

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a one-page FUNNEL DESIGN BRIEF using my existing brand colors and assets. Define background, primary text, secondary text, accent colors, button style, spacing, image treatment, headline sizes, body sizes, mobile rules, and elements to avoid. Do not create a new brand. Prioritize readability, trust, and fast scanning.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

56. Opt-in copy

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using the approved free guide and audience evidence, write mobile-first opt-in page copy. Provide EYEBROW, HEADLINE, SUBHEADLINE, THREE BULLETS, FORM LABELS, BUTTON, CONSENT NOTE, and SHORT PRIVACY NOTE. Do not promise income, instant results, or a secret unavailable elsewhere. Explain what arrives after signup.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

57. Thank-you copy

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Write the free-guide thank-you page. Make delivery the first priority. Include confirmation, inbox instructions, first download button, a FREE BONUS section, bonus explanation, second download button, a soft bridge to Business in a Box, and support instructions. The bonus must feel generous without pretending it was secretly expensive.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

58. Delivery email

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Write the free-guide delivery email in Mr. Mike's direct, helpful voice. Include a plain subject, primary guide link placeholder, bonus link placeholder, which file to read first, one immediate action, what emails may follow, support contact placeholder, and unsubscribe reminder. Do not oversell the paid product in the delivery section.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

59. Sales-page

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using only the approved Offer Brief, write the sales page in the section order above. For each section provide SECTION PURPOSE, HEADLINE, BODY, OPTIONAL BULLETS, CTA WHEN NEEDED, and PROOF OR LIMITATION NOTE. Preserve the approved price and promise. Do not invent testimonials, urgency, value totals, income claims, or customer results. Keep paragraphs short for mobile. Mark image placements [IMAGE: purpose].

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

60. Red-team

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Red-team this sales page against the Offer Brief. Create a table with COPY EXCERPT, RISK, WHY IT MAY MISLEAD, SOURCE DECISION, and SAFER REVISION. Check promise inflation, missing effort, fake urgency, invented proof, vague deliverables, hidden conditions, refund ambiguity, unsupported comparisons, and mobile readability.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

61. Checkout

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Write concise mobile order-form copy from the approved Offer Brief. Include product name, one-line promise, five-item inclusion summary, exact price placeholder, billing type, access timing, support line, refund summary, button text, and post-purchase expectation. Do not introduce a new benefit or hide a condition.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

62. Delivery decision

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Based on my final customer files and current Systeme.io capabilities, recommend the simplest delivery method. Compare hosted download links, thank-you-page links, email links or attachments, and course access. Evaluate recovery, file size, updates, access control, customer ease, and support burden. Use official current documentation and do not assume a feature exists.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

63. Price-control

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a PRICE CONSISTENCY TABLE for sales page, order form, payment processor display, receipt, optional companion offer, refund policy, and email. Use the exact approved amount and billing type. Mark every location [TEST] until visually confirmed. Identify any tax or legal decision that requires professional review.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

64. Architecture

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Compare a checkout order bump with a post-purchase one-time-offer page for the approved companion offer companion product. Evaluate clarity, available explanation space, accidental purchase risk, implementation, decline path, delivery, and support. Recommend one structure without changing the approved products or prices.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

65. OTO copy

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Write the companion-offer one-time-offer page using only the Companion Offer Brief. Include MAIN ORDER CONFIRMATION, TRANSITION, HEADLINE, OUTCOME, CONTENTS, WHO IT HELPS, PLATFORM LIMITATION, EXACT ONE-TIME PRICE, NORMAL PRICE CONDITION, ACCEPT BUTTON, DECLINE LINK, DELIVERY, SUPPORT, and REFUND INTERACTION. State that results depend on topic choice, content quality, audience fit, and platform distribution. Do not call it one-time unless the same price is unavailable later through that route.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

66. Branch-test

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create two complete post-purchase branch tests: ACCEPT COMPANION OFFER and DECLINE COMPANION OFFER. For each list click, expected URL, expected charge, expected tags, expected email, expected files, thank-you result, receipt, refund implications, and failure recovery. Mark every item PASS or FAIL only after observed evidence.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

67. Thank-you

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Write the sales thank-you page for the main offer. Include order confirmation, receipt expectation, inbox instructions, access button placeholder, START HERE instruction, support path, optional companion-offer distinction, and one next action. Do not display private payment details or imply the email is optional.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

68. Customer-access

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create the CUSTOMER ACCESS EMAIL from the Product Handoff and Offer Brief. Include purchase confirmation, product name, access link placeholders, START HERE file, download and device notes, included support, refund reference, broken-link instructions, and what emails follow. Keep sales copy secondary to delivery.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

69. Campaign

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a seven-email lead campaign from the free guide to the approved Business in a Box offer. For each email provide PURPOSE, SEND DELAY, SUBJECT, PREVIEW TEXT, BODY OUTLINE, ONE USEFUL TAKEAWAY, CTA, BUYER-SUPPRESSION RULE, and CLAIMS TO VERIFY. Do not write artificial daily emergencies.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

70. Email-writing

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Write the approved campaign one email at a time in Mr. Mike’s honest, direct voice. Before each draft, repeat EMAIL PURPOSE, READER STATE, PREVIOUS EMAIL, NEXT EMAIL, APPROVED CLAIMS, and CTA. Then provide SUBJECT, PREVIEW TEXT, BODY, LINK PLACEHOLDER, P.S. only if useful, and a SELF-CHECK. Keep paragraphs short for mobile. Do not invent personal stories, results, urgency, or reader emotions. Wait for approval before writing the next email.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

71. Tag map

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a TAG GOVERNANCE TABLE with TAG NAME, BUSINESS MEANING, ADDED WHEN, REMOVED WHEN, AUTOMATION, EMAIL EFFECT, DELIVERY EFFECT, REFUND EFFECT, and TEST. Use the smallest useful tag set. Flag duplicate or ambiguous names.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

72. Build

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using the funnel map and current Systeme.io documentation, write each automation as TRIGGER, CONDITIONS, ACTIONS IN ORDER, TAG CHANGES, CAMPAIGN CHANGES, DELIVERY, FAILURE ALERT, and TEST. Keep separate product purchases distinguishable. Do not claim the free plan can support more rules or workflows than the current plan allows.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

73. Policy drafting

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a POLICY AND SUPPORT REQUIREMENTS LIST from my offer, location, buyer locations, delivery, refund decision, email collection, analytics, affiliate links, and payment providers. Separate PLAIN-LANGUAGE PAGE COPY from ITEMS FOR QUALIFIED LEGAL OR TAX REVIEW. Do not present generated text as legal advice or claim universal compliance.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

74. Tracking-plan

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a MINIMUM VIABLE FUNNEL SCORECARD. For each metric list definition, numerator, denominator, data source, review frequency, privacy consideration, and decision it may support. Separate observed facts from interpretation. Do not recommend invasive tracking or claim causation from small samples.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

75. Matrix

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a complete funnel test matrix from the approved map. Include TEST ID, PERSONA, START STATE, STEPS, EXPECTED URL, EXPECTED CHARGE, TAGS, EMAILS, FILES, MOBILE CHECK, PRIVACY CHECK, RESULT, EVIDENCE, FIX, and RETEST. Include both accepted and declined companion offer paths.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

76. Mobile audit

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Give me a page-by-page MOBILE QA checklist for this funnel. I will report what I see; ask one observation at a time. Record PASS, FAIL, or VERIFY for layout, text, image, form, button, price, policy, download, email link, and load behavior. Do not mark a page passed from the editor preview alone.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

77. Troubleshooting

WHEN TO USE: Use this when a specific result is broken. Change one thing at a time and retest from a clean starting point.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Help me troubleshoot one funnel failure without changing unrelated parts. Ask for the expected result, actual result, exact step, page or automation name, test state, and non-sensitive evidence. Build a hypothesis list ordered from simplest to riskiest. Change one variable at a time. After each change, give a clean retest from the original starting state and update the issue log.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

78. Final record

WHEN TO USE: Use this only after the stage is approved. Save the response as the official handoff for the next studio.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create the FINAL FUNNEL RECORD using only observed and approved information from this chat. Do not infer a passed test. Mark each item LIVE, DRAFT, PASS, FAIL, BLOCKED, or VERIFY. Include the complete page map, URL map, button map, product delivery map, payment configuration, tags, campaign, automations, policies, support, tracking, test evidence, failure recovery, plan limits, and last-reviewed dates. End with a FUNNEL CONTEXT CAPSULE for future maintenance.

REVIEW GATE: Expected output: a saved, approved record that can be carried into the next dedicated conversation. Do not treat the response as approved until you check it.

PROMPT VAULT

Traffic Studio

Use these prompts to attract the approved audience, create useful content, direct the right next step, and improve from observed evidence.

STARTING RULE: Open the correctly named studio. Paste its latest approved Context Capsule or source record. Run one prompt at a time.

Before running the Traffic Studio setup

- Confirm the product, offer, funnel, links, delivery, and support path are current.
- Bring actual audience questions, comments, analytics, and creator observations.
- State the hours, energy, tools, and formats you can sustain without burning out.
- Separate a content hypothesis from a proven audience pattern.
- Choose one primary platform before expanding the publishing workload.
- Keep platform distribution, views, followers, sales, and income outside the guaranteed promise.

TRAFFIC CANNOT REPAIR A BROKEN DELIVERY PATH. If the offer or funnel changed, update those records before building new content.

79. Traffic Studio Setup

WHEN TO USE: Paste this first in the correctly named fresh conversation. Do not combine it with another studio setup prompt.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

TRAFFIC STUDIO SETUP PROMPT

Act as my ethical organic-content strategist, audience researcher, script editor, repurposing planner, and performance analyst. Build a repeatable content system that attracts the approved buyer and directs them to the live funnel without changing the approved product or offer.

SOURCE PRIORITY: Final Funnel Record; Offer Brief; Product Handoff; verified audience evidence; platform analytics; documented creator experience; current official platform guidance. If sources conflict, stop and ask.

PROCESS: Work in stages: traffic goal, platform roles, audience journey, content pillars, problem library, idea matrix, format selection, hooks, scripts, CTA, profile path, calendar, batching, repurposing, search basics, engagement, disclosure, scorecard, testing, 90-day plan, and Final Traffic and Content Record. Ask for approval between stages.

TRUTH RULES: Never guarantee views, followers, ranking, virality, income, sales, or platform distribution. Never invent trends, search demand, customer quotes, results, proof, urgency, or personal stories. Separate observed data, audience language, creator opinion, hypothesis, and test.

CONTENT RULES: Give useful value before the CTA. Match each topic to the approved audience and one funnel stage. Keep the main product complete without requiring the optional companion offer. Teach only a basic search-content workflow here; reserve the detailed Creator Search Insights operating system for its separate product.

COMPLIANCE: Flag commercial-content disclosures, affiliate relationships, music rights, health, legal, financial, or other claim-sensitive topics. Mark unknowns [VERIFY], missing owner decisions [CREATOR INPUT], compliance questions [REVIEW], and experiments [TEST].

First summarize the buyer, product, free offer, paid offer, funnel entry, platforms, content capacity, proof, limitations, and unresolved traffic decisions. End with **READY TO BUILD TRAFFIC SYSTEM** or **NOT READY**.

REVIEW GATE: Expected output: a correct summary of the project, unresolved questions, and a clear readiness decision. Do not treat the response as approved until you check it.

80. Traffic readiness

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Audit the Final Funnel Record, Offer Brief, Product Handoff, audience evidence, and platform information I provide. Create a **TRAFFIC INPUTS** table with **APPROVED**, **MISSING**, **CONFLICT**, **VERIFY**, and **NOT NEEDED**. Confirm the entry URL, buyer, problem, promise, free offer, paid offer, CTA, profile access, disclosures, and production constraints. Do not create content yet. End with **TRAFFIC INPUTS READY** or **TRAFFIC INPUTS NOT READY**.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

81. Goal

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create three 90-day organic traffic goals using my approved buyer, funnel, offer, production capacity, and current baseline. Include attention, resonance, action, and business measures. Do not invent forecasts. Identify what is fully controlled, partly influenced, and platform-controlled. Recommend one goal and explain the tradeoff.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

82. Platform

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a PLATFORM ROLE SCORECARD using audience fit, creator skill, content format, discoverability, search life, link path, production time, repurposing potential, policy risk, and measurement access. Recommend PRIMARY, SECONDARY, EMAIL, and NOT NOW roles without assuming every platform is required.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

83. Journey

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Build an AUDIENCE JOURNEY CONTENT MAP. For each stage list viewer situation, question, misconception, evidence needed, useful content job, appropriate CTA, content to avoid, and funnel destination. Keep customer education separate from acquisition content.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

84. Pillar

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Using the approved buyer problems, product method, FAQs, objections, and creator strengths, propose six content pillars. For each include PURPOSE, BUYER STAGE, SUBTOPICS, PROOF AVAILABLE, NATURAL CTA, RISK OF DRIFT, and 10 example angles. Recommend the strongest four to begin.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

85. Mining

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Analyze the anonymized comments, questions, and notes I provide. Extract distinct problems, desired progress, attempted solutions, objections, language patterns, and content opportunities. Do not infer private traits or claim frequency beyond the sample. Separate direct language, paraphrase, and your hypothesis.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

86. Matrix

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

For each approved problem, create 10 distinct content angles using mistake, tutorial, myth, question, comparison, story, checklist, opinion, example, and objection. State the buyer stage, useful takeaway, proof required, natural CTA, and how this angle differs from the others. Reject cosmetic rewrites of the same script.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

87. Alignment

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Audit these content ideas against the Offer Brief and funnel. Label each ATTRACT, TEACH, TRUST, INVITE, SUPPORT, or OFF-STRATEGY. Explain the audience connection, buyer stage, takeaway, proof, CTA, and destination. Rewrite only ideas that can become aligned without misleading the viewer.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

88. Boundary

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

For every content pillar, define what can be taught freely in one post and what belongs in the paid product because it requires sequence, depth, templates, implementation, or support. Keep the free advice complete enough to be useful. Do not withhold a critical safety detail to force a purchase.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

89. Format

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Recommend the best format for each approved idea using viewer need, demonstration requirement, creator strength, production time, platform behavior, accessibility, repurposing value, and CTA. Give a low-effort and high-effort version. Do not assume more editing means better content.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

90. Hook

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Write 15 hook options for this approved topic across recognition, mistake, contradiction, specific result, demonstration, question, and story tension. State what each hook promises and how the content must fulfill it. Reject hooks that overclaim, shame, or attract an audience unrelated to the offer.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

91. Script

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Write a natural script for [PLATFORM] and [TARGET LENGTH] using HOOK, CONTEXT, VALUE, BOUNDARY, and CTA. The audience is [BUYER STAGE]. The single takeaway is [TAKEAWAY]. Use my voice notes and verified facts only. Add [VISUAL] cues separately. Then audit whether every hook promise is fulfilled.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

92. CTA

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create CTA options for this content by buyer stage: ENGAGE, SAVE, FOLLOW, PROFILE, FREE GUIDE, SALES PAGE, and CUSTOMER ACTION. For each state the destination, exact action, what happens next, and when not to use it. Keep the wording natural and platform-accurate.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

93. Profile

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create five concise profile-bio options from my approved buyer, topic, credibility, and funnel entry. Include a pinned-content plan and link-label options. Do not use unsupported credentials, income claims, or vague "helping you win" language.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

94. Journey audit

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Audit one complete content-to-funnel path: HOOK, VIDEO VALUE, CTA, PROFILE, LINK LABEL, ENTRY PAGE, EMAIL, FREE ASSET, SALES PAGE, PRODUCT. Identify promise drift, audience drift, missing disclosures, broken expectations, and weak transitions. Rewrite only the smallest necessary element.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

95. Cadence

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create three weekly publishing plans - MINIMUM, STANDARD, and PUSH - using my available hours, energy, formats, platforms, and support duties. Include content mix, recording blocks, editing, posting, comment review, analytics, rest, and stop conditions. Recommend the standard plan without claiming higher frequency guarantees growth.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

96. Calendar

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Build a 30-day calendar from the approved pillars and cadence. Use a balanced mix of ATTRACT, TEACH, TRUST, INVITE, and SUPPORT. For every post include buyer stage, format, hook direction, takeaway, proof, CTA, destination, reuse plan, and one test variable. Reuse core topics through distinct angles without duplicating scripts.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

97. Batch

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Turn these approved calendar entries into a production batch. Group by location, outfit, format, screen-recording need, editing complexity, and CTA. Create a shot list, script status list, asset checklist, recording order, filename convention, and quality gate. Keep room for natural delivery and timely changes.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

98. Repurposing

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Repurpose this approved core idea for TikTok, YouTube Shorts, YouTube long-form, Instagram Reel or carousel, Facebook, and email. Preserve the claim and evidence. Adapt hook, structure, duration, visuals, CTA, caption, and destination. Flag versions that should not be made because the format or audience fit is weak.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

99. Boundary

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Audit Guide 07 against the Companion Offer Brief. Mark what the main product must include to remain complete and what specialized depth belongs in companion offer. Reject artificial withholding. Ensure a customer can market the product without companion offer, while companion offer still offers clear TikTok-specific convenience, depth, and research structure.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

100. Comment

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Classify these anonymized comments as QUESTION, CONFUSION, OBJECTION, EXPERIENCE, CORRECTION, SUPPORT, TROLLING, or CONTENT IDEA. Suggest a concise public reply, whether a reply video is warranted, what requires verification, and whether the product, page, or FAQ should change. Do not invent tone or intent.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

101. Bridge

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Turn this approved social topic into an email that adds new value instead of repeating the transcript. Identify the subscriber state, one deeper lesson, one action, an optional product bridge, and buyer suppression. Preserve the original claim and include any needed update or limitation.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

102. Launch

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a seven-message organic launch sequence across my primary platform and email. For each message include job, buyer stage, hook, value, proof, limitation, CTA, destination, disclosure, and reuse. Keep at least half the message useful without requiring purchase. Use only documented urgency.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

103. Evergreen audit

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Audit my content library for evergreen potential. Label each KEEP, UPDATE, RE-RECORD, REPURPOSE, ARCHIVE, or VERIFY. Check factual currency, platform steps, offer match, link destination, disclosure, proof, audio or music rights, and current buyer relevance. Recommend the smallest responsible update.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

104. Disclosure

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Classify this planned post as NONCOMMERCIAL, OWN PRODUCT, AFFILIATE, SPONSORED, GIFTED, or VERIFY. List the platform setting, plain-language disclosure, placement, music-rights check, and claim risks. Use current official guidance and flag jurisdiction-specific review.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

105. Pre-publish rights

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a RIGHTS CHECK for this content asset. List each visual, audio, font, template, quote, customer example, and AI-generated element; source; owner; license; commercial-use permission; attribution; redistribution limit; evidence location; and unresolved risk. Do not infer permission from availability online.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

106. Scorecard

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a weekly CONTENT AND TRAFFIC SCORECARD with post, pillar, stage, format, hook, CTA, destination, reach, attention, resonance, audience fit, action, business result, context, hypothesis, next test, and keep/change/stop decision. Do not invent benchmarks or treat correlation as causation.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

107. Experiment

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Design a clean content test for [QUESTION]. Define hypothesis, controlled elements, single variable, versions, audience, platform, observation window, measures, confounders, stop conditions, and decision rule. Do not predict a result or require a statistically confident conclusion from a tiny sample.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

108. Diagnosis

WHEN TO USE: Use this before approving work or when something feels incomplete, risky, inconsistent, or too good to be true.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Diagnose this content-to-customer path using only the evidence I provide. Separate observed facts from hypotheses. Identify the earliest stage where expected behavior breaks, list plausible causes, request missing evidence, and recommend the smallest safe test. Do not blame the algorithm, audience, price, or product without support.

REVIEW GATE: Expected output: a decision-ready report that separates confirmed facts, risks, missing inputs, and next corrections. Do not treat the response as approved until you check it.

109. Sustainability

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Build a sustainable operating week from my actual energy, health, family duties, recording preferences, editing capacity, customer support, and revenue priorities. Include minimum, standard, and recovery modes; stop conditions; reusable assets; and a weekly review. Do not optimize only for maximum posting volume.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

110. Plan

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a 90-day content and traffic operating plan using ESTABLISH, CONCENTRATE, and SYSTEMIZE phases. Include weekly outputs, learning questions, controlled tests, funnel checks, support duties, review dates, stop conditions, and deliverables. Do not include promised follower, view, lead, or revenue numbers.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

111. Final record

WHEN TO USE: Use this only after the stage is approved. Save the response as the official handoff for the next studio.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create the FINAL TRAFFIC AND CONTENT PLAYBOOK using only approved decisions and observed evidence from this chat. Mark each item APPROVED, TEST, VERIFY, PAUSED, or RETIRED. Include goals, platforms, journey, pillars, problems, idea matrix, formats, hooks, scripts, CTA, profile, links, cadence, calendar, batching, repurposing, search basics, specialized research boundary, email bridge, launch, evergreen, disclosures, rights, scorecard, experiments, diagnosis, sustainability, and 90-day plan. End with a TRAFFIC CONTEXT CAPSULE for future maintenance.

REVIEW GATE: Expected output: a saved, approved record that can be carried into the next dedicated conversation. Do not treat the response as approved until you check it.

REPAIR KIT

When ChatGPT Gives You Something Weak, Wrong, or Overwhelming

Do not abandon the whole system because one output misses. Diagnose the failure, correct one issue, and preserve approved work.

Use the repair prompts correctly

- Paste the weak output or identify the exact response being reviewed.
- Use one repair prompt at a time so you know what corrected the problem.
- Do not ask for a total rewrite until the diagnosis is accurate.
- Preserve approved facts and decisions while correcting the failed output.

IF THE CHAT KEEPS REPEATING THE SAME FAILURE, create a clean handoff, open a fresh conversation, and resume from confirmed context.

112. The answer is too generic

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Review your last response and identify every sentence that could apply to almost any niche or customer. Do not rewrite yet. Tell me which approved audience detail, problem evidence, example, opinion, constraint, or source you need from me to make it specific. Ask one question at a time.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

113. The answer invented information

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Audit your last response. Create a table with EXACT CLAIM, SOURCE IN THIS CHAT, STATUS as CONFIRMED or UNSUPPORTED, and REQUIRED ACTION. Remove unsupported facts, quotes, statistics, credentials, experiences, testimonials, urgency, and results. Do not replace them with new guesses.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

114. The answer changed an approved decision

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Compare your last response with the approved Context Capsule and source record. List every conflict. Restore the approved decision unless I explicitly changed it. If two approved records conflict, stop and ask which one controls.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

115. The answer is too advanced

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Rewrite only the selected section for a complete beginner. Define every necessary term the first time it appears, explain why before steps, use one ordinary example, provide one action at a time, and include a completion check. Preserve the approved meaning and do not add scope.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

116. The answer is too long

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Reduce this response without deleting required instructions, warnings, evidence, limitations, or next actions. Remove repetition, generic encouragement, previews, summaries that add nothing, and decorative language. Show what you removed and why.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

117. The answer is too short

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Audit this response against the original prompt. List every requirement that was missed, rushed, assumed, or left unactionable. Expand only those gaps with explanation, example, action, and completion check. Do not add unrelated material.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

118. The chat lost context

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Pause the current task. Reconstruct a CURRENT PROJECT RECORD from only confirmed messages and files in this chat. Separate APPROVED, DRAFT, REJECTED, VERIFY, and UNKNOWN. Identify the last completed step and the single next step. Wait for confirmation.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

119. The result sounds robotic

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Act as a direct editor. Mark generic AI phrases, fake enthusiasm, repeated sentence patterns, inflated claims, unnecessary transitions, and language that does not match my Product Voice Guide. Ask for my real wording or experience where needed. Rewrite only after I answer.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

120. The format fails on mobile

WHEN TO USE: Use this when you reach the matching task in the guide. Supply the approved inputs before asking ChatGPT to act.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Review this content for a phone screen. Flag wide tables, long unbroken paragraphs, tiny labels, overloaded bullets, difficult copy-and-paste blocks, unclear tap targets, and steps better completed on a computer. Recommend specific layout changes without deleting essential content.

REVIEW GATE: Expected output: one structured working draft or decision that stays inside the approved scope and is ready for your review. Do not treat the response as approved until you check it.

121. I need a clean handoff

WHEN TO USE: Use this only after the stage is approved. Save the response as the official handoff for the next studio.

PASTE FIRST: The latest approved Context Capsule, source record, or exact material this prompt asks to review.

Create a FRESH-CHAT HANDOFF using only approved information. Include the current source record, completed work, exact filenames, decisions, unresolved items, constraints, rejected directions, verification needs, and the single next task. End with a compact Context Capsule. Do not continue the project.

REVIEW GATE: Expected output: a saved, approved record that can be carried into the next dedicated conversation. Do not treat the response as approved until you check it.

The Final Approval Prompt for Any Important Output

FINAL OUTPUT QUALITY CONTROL

Audit the proposed final output against: (1) my original request, (2) the approved Context Capsule, (3) the controlling source record, and (4) the intended customer or user experience.

Create a table with REQUIREMENT, EVIDENCE, PASS, FAIL, VERIFY, and CORRECTION. Check factual accuracy, unsupported claims, source currency, audience fit, scope, usefulness, instructions, examples, accessibility, mobile readability, privacy, rights, compliance risk, filenames, links, and next action.

Do not mark anything PASS without evidence. Do not rewrite automatically. End with APPROVE, APPROVE AFTER CORRECTIONS, or DO NOT APPROVE and explain the minimum responsible next action.

Approval means

- The work matches the approved project instead of merely sounding polished.
- Every important claim is supported, qualified, removed, or visibly marked for verification.
- The intended beginner can understand the action, complete it on the intended device, and recognize when the step is finished.

Before you approve

- Open the actual file, page, email, product, or workflow instead of approving from the draft alone.
- Test every link, button, download, prompt, formula, file name, and next-step instruction.
- Read the result once as the creator and once as a complete beginner seeing it for the first time.
- Check that the promise at the beginning is fulfilled by the result at the end.
- Confirm that limitations, prerequisites, effort, support, price, and delivery are visible where needed.
- Save the approved version separately so a later draft cannot quietly replace it.

If the output fails

1. Correct the smallest failed requirement instead of rebuilding unrelated work.
2. Run the quality-control prompt again against the corrected version.
3. Update the source record or Context Capsule only after the correction is approved.

Prompt Numbers 01 Through 121

Use the number to find the prompt quickly. The section name tells you which dedicated conversation should hold the work.

01	Research and Validation	Use this sorting prompt
02	Research and Validation	Audience focus prompt
03	Research and Validation	Problem-map prompt
04	Research and Validation	Research-summary prompt
05	Research and Validation	Competitor-observation prompt
06	Research and Validation	Problem-strength prompt
07	Research and Validation	Format-fit prompt
08	Research and Validation	Resource-fit prompt
09	Research and Validation	Shortlist-summary prompt
10	Research and Validation	Analysis prompt
11	Research and Validation	Decision prompt
12	Product Studio	Product Studio Setup
13	Product Studio	Outcome lock prompt
14	Product Studio	Format decision prompt
15	Product Studio	Claim Control prompt
16	Product Studio	Architecture prompt

FAST-USE RULES

- Read the matching guide the first time you use a prompt.
- Use the prompt number only as a locator; the section name controls the chat.
- Paste approved context before giving the command.
- Review the output before moving to the next prompt.

Find the Right Prompt Fast

17	Product Studio	Page-map prompt
18	Product Studio	Section-drafting prompt
19	Product Studio	Instruction upgrade prompt
20	Product Studio	Tool-builder prompt
21	Product Studio	Prompt engineering prompt
22	Product Studio	Originality review prompt
23	Product Studio	Red-team prompt
24	Product Studio	Design-direction prompt
25	Product Studio	Mobile usability audit prompt
26	Product Studio	Feedback-sorting prompt
27	Product Studio	Handoff prompt
28	Product Studio	Product Brief integrity check
29	Product Studio	Build the style guide
30	Offer Studio	Offer Studio Setup
31	Offer Studio	Handoff integrity prompt

FAST-USE RULES

- Keep one product per Product Studio.
- Do not draft from an unapproved idea.
- Preserve the approved outcome and exclusions.
- Save a Product Handoff before beginning the offer.

Find the Right Prompt Fast

32	Offer Studio	Offer diagnosis prompt
33	Offer Studio	Fit statement prompt
34	Offer Studio	Problem narrative prompt
35	Offer Studio	Positioning prompt
36	Offer Studio	Stack audit prompt
37	Offer Studio	Companion-offer prompt
38	Offer Studio	Pricing analysis prompt
39	Offer Studio	Cost worksheet prompt
40	Offer Studio	Price-structure prompt
41	Offer Studio	Benefit-mapping prompt
42	Offer Studio	FAQ prompt
43	Offer Studio	Framework prompt
44	Offer Studio	Message-bank prompt
45	Offer Studio	CTA prompt
46	Offer Studio	Final Offer Brief prompt

FAST-USE RULES

- Describe the product that exists, not the product you wish existed.
- Keep benefits connected to real deliverables.
- Never invent proof, urgency, or customer results.
- Save the Final Offer Brief before building pages.

Find the Right Prompt Fast

47	Funnel Studio	Funnel Studio Setup
48	Funnel Studio	Pre-build audit prompt
49	Funnel Studio	Mapping prompt
50	Funnel Studio	Capacity prompt
51	Funnel Studio	Account audit prompt
52	Funnel Studio	Staging prompt
53	Funnel Studio	Setup prompt
54	Funnel Studio	Payment checklist prompt
55	Funnel Studio	Design brief prompt
56	Funnel Studio	Opt-in copy prompt
57	Funnel Studio	Thank-you copy prompt
58	Funnel Studio	Delivery email prompt
59	Funnel Studio	Sales-page prompt
60	Funnel Studio	Red-team prompt
61	Funnel Studio	Checkout prompt

FAST-USE RULES

- Test every button and branch from a clean starting state.
- Keep delivery easier to recover than to lose.
- Verify current interface labels before giving click paths.
- Do not paste sensitive payment or customer data.

Find the Right Prompt Fast

62	Funnel Studio	Delivery decision prompt
63	Funnel Studio	Price-control prompt
64	Funnel Studio	Architecture prompt
65	Funnel Studio	OTO copy prompt
66	Funnel Studio	Branch-test prompt
67	Funnel Studio	Thank-you prompt
68	Funnel Studio	Customer-access prompt
69	Funnel Studio	Campaign prompt
70	Funnel Studio	Email-writing prompt
71	Funnel Studio	Tag map prompt
72	Funnel Studio	Build prompt
73	Funnel Studio	Policy drafting prompt
74	Funnel Studio	Tracking-plan prompt
75	Funnel Studio	Matrix prompt
76	Funnel Studio	Mobile audit prompt

FAST-USE RULES

- Give every platform a job.
- Build content from buyer problems and approved evidence.
- Test one meaningful variable at a time.
- Treat reach, resonance, action, and business results as different signals.

Find the Right Prompt Fast

77	Funnel Studio	Troubleshooting prompt
78	Funnel Studio	Final record prompt
79	Traffic Studio	Traffic Studio Setup
80	Traffic Studio	Traffic readiness prompt
81	Traffic Studio	Goal prompt
82	Traffic Studio	Platform prompt
83	Traffic Studio	Journey prompt
84	Traffic Studio	Pillar prompt
85	Traffic Studio	Mining prompt
86	Traffic Studio	Matrix prompt
87	Traffic Studio	Alignment prompt
88	Traffic Studio	Boundary prompt
89	Traffic Studio	Format prompt
90	Traffic Studio	Hook prompt
91	Traffic Studio	Script prompt

FAST-USE RULES

- Diagnose before rewriting.
- Correct one failure at a time.
- Carry forward approved facts, not conversation clutter.
- Open a fresh chat when repeated corrections stop working.

Find the Right Prompt Fast

92	Traffic Studio	CTA prompt
93	Traffic Studio	Profile prompt
94	Traffic Studio	Journey audit prompt
95	Traffic Studio	Cadence prompt
96	Traffic Studio	Calendar prompt
97	Traffic Studio	Batch prompt
98	Traffic Studio	Repurposing prompt
99	Traffic Studio	Boundary prompt
100	Traffic Studio	Comment prompt
101	Traffic Studio	Bridge prompt
102	Traffic Studio	Launch prompt
103	Traffic Studio	Evergreen audit prompt
104	Traffic Studio	Disclosure prompt
105	Traffic Studio	Pre-publish rights prompt
106	Traffic Studio	Scorecard prompt

FAST-USE RULES

- A polished response is still a draft until reviewed.
- Mark current facts for verification.
- Keep customer responsibility and limitations visible.
- Save the final approved record after the quality gate.

Find the Right Prompt Fast

107	Traffic Studio	Experiment prompt
108	Traffic Studio	Diagnosis prompt
109	Traffic Studio	Sustainability prompt
110	Traffic Studio	Plan prompt
111	Traffic Studio	Final record prompt
112	Repair Kit	The answer is too generic
113	Repair Kit	The answer invented information
114	Repair Kit	The answer changed an approved decision
115	Repair Kit	The answer is too advanced
116	Repair Kit	The answer is too long
117	Repair Kit	The answer is too short
118	Repair Kit	The chat lost context
119	Repair Kit	The result sounds robotic
120	Repair Kit	The format fails on mobile
121	Repair Kit	I need a clean handoff

FAST-USE RULES

- Use one repair prompt for one visible failure.
- Preserve approved decisions while correcting the output.
- Test the corrected version in its real destination.
- Carry only confirmed facts into the next fresh chat.

Your Business Operating System Is Ready to Use

You now have the teaching guides that built the business and the prompt vault that helps you operate it. The final Business in a Box guide gives you the checklists and worksheets that keep completion visible outside the conversations.

Before continuing

- Save this vault with Guides 01 through 07.
- Confirm your six dedicated conversations have clear names.
- Save the latest approved Context Capsule from each active studio.
- Use the fast index to locate one prompt instead of scrolling through an entire guide.
- Return to the teaching guide whenever you do not understand why a prompt is asking for something.
- Never paste passwords, payment credentials, tax identification, private customer information, or confidential data into a prompt.

NEXT: GUIDE 09 - MASTER CHECKLISTS AND WORKSHEETS

Turn the completed system into a visible operating dashboard for building, launching, reviewing, and repeating the process.

One final reminder

The advantage is not that AI does the business for you. The advantage is that every important job now has a clear place, a controlled prompt, a review gate, and a saved handoff. You still bring the judgment, audience knowledge, experience, ethics, and follow-through that make the product worth buying.

USE THE SYSTEM. KEEP THE TRUTH. REVIEW THE WORK. MAKE THE NEXT DECISION.