



the ghost mode vault

every prompt, template, and plan
you need to build quietly

27 ai prompts • 30 faceless ideas • a 30-day plan

ghost mode income • \$17

what's in the vault

the prompt packs

27 copy-paste prompts that turn ai into your ghost team — one pack per job: product, offer, hooks, captions, design, receipts.

the idea bank

30 faceless content ideas, ready to post. no face required for any of them.

the offer template

the 3-line offer, fill-in style, with a worked example.

the 30-day plan

four weeks: build, teach, prove, sell. one page, no fluff.

the receipts tracker

a weekly log so your proof compounds right next to your income.

how to use it: skim once. then open it whenever you're stuck — it's a toolbox, not a textbook.

how to talk to ai (2-minute read)

every prompt in this vault works with any mainstream ai assistant. the prompts do the heavy lifting, but three habits make them 10x better:

give it your context

ai can't read your mind, only your message. dump in your topic, your audience, your voice sample. the [brackets] in each prompt mark the spots.

make it argue with you

after it answers, reply: "argue with that." you'll get the sharper version it was holding back.

never ship the first draft

ai drafts, you decide. your name goes on it, so your judgment signs it. that's the ghost mode rule.

pack 1 — build your product

p1 the weekend product scan

act as a product coach. i know about [topic]. suggest 5 tiny digital products i could finish in one weekend, each solving one specific problem. for each: who buys it, why, and what it's worth.

use when: you have a topic but no product

p2 brain dump to outline

here's what i know about [topic]: [brain dump, messy is fine]. turn it into an outline for a [guide / template pack / checklist]. short enough to finish in a weekend, useful enough to charge \$17 for.

use when: you've picked the product, need the skeleton

p3 the blunt reviewer

review this outline: [paste]. tell me what's missing, what's boring, and what a first-time buyer would actually need. be blunt.

use when: your draft feels done (it isn't)

p4 keep my voice

rewrite this section so a beginner gets it on the first read: [paste]. match this voice: [paste a sample of your writing]. don't make me sound like a guru.

use when: ai's rewrite sounds generic

pack 1 — build your product (cont.)

p5 title it

give me 10 titles for my product about [topic]. under 8 words each. calm lowercase, no hype words. one should include the word ghost.

use when: it's built but unnamed

pack 2 — name + price your offer

p6 name game

here's my product: [3-line description]. suggest 10 names. lowercase, calm, zero hype. one should include the word 'ghost'.

use when: title pass, round two

p7 the transformation line

i'm selling [product] to [audience]. what's the clearest way to describe the change it creates, in one sentence? give me 5 options.

use when: your product description rambles

p8 price check

should i charge [x] or [y] for [product]? explain like a pricing strategist. assume my audience is broke-ish and skeptical of gurus.

use when: you're stuck between two prices

p9 the 3-line offer

write the 3-line offer for my product: problem, promise, price. details: [paste]. give me 3 versions — one calm, one bold, one weird.

use when: your store page needs copy

pack 3 — hooks

p10 20 first lines

give me 20 scroll-stopping first lines about [topic]. no emojis, no 'stop scrolling', no fake urgency. make them feel like texts from a smart friend.

use when: your posts open flat

p11 hook rescue

here's my post: [paste]. give me 5 alternative first lines that create curiosity without clickbait.

use when: the idea is good, the opening isn't

p12 the flip

write 10 two-line hooks where the second line flips the first. topic: [topic].

use when: you want quotable, screenshot-able openers

p13 the screenshot test

turn this into a hook a broke 22-year-old would screenshot and send to a friend: [idea or quote].

use when: you're teaching something relatable

p14 fresh angles

list 15 'nobody talks about this' angles for [niche]. avoid anything you've seen on linkedin.

use when: your feed feels repetitive

pack 4 — captions + repurposing

p15 the 3-line caption

write a caption for this post. 3 short lines, lowercase, one clear takeaway, soft cta to [offer]. post: [paste].

use when: you made the visual, blanked on the caption

p16 one idea, one week

turn this idea into a week of content: 3 posts, 2 stories, 1 carousel outline. idea: [paste]. keep every piece faceless.

use when: you have one good thought and no time

p17 carousel to quote cards

repurpose this carousel into 5 standalone quote cards, each under 12 words: [paste].

use when: a post outperformed

p18 voice mirror

read my last 5 captions and tell me what my brand voice actually sounds like. then write the next caption in that voice. captions: [paste].

use when: your voice drifts

p19 no life coach sign-offs

give me 10 caption sign-offs that don't sound like a life coach. calm, lowercase, slightly funny.

use when: you keep writing 'remember: you got this'

pack 5 — faceless design briefs

p20the quote card brief

write a design brief for a quote card: mood [calm / quiet / luxury], palette [dusty rose, deep plum, warm cream], fonts [rounded + soft]. quote: [paste].

use when: your cards look default

p21five layouts

describe 5 faceless post layouts for [topic] using only text, shapes, and photos of [objects / hands / desks].

use when: you're bored of your own grid

p22rescue the stock photo

i have a photo of [hands / desk / screen]. give me 3 ways to add text to it so it doesn't look like a stock photo.

use when: your photos feel generic

p23carousel skeletons

give me 5 carousel structures for teaching [topic]. 7 slides max each. include exactly what goes on slide 1.

use when: you're teaching something worth saving

pack 6 — receipts + reflection

p24the receipts post

here are my numbers this week: followers [x], posts [y], sales [z], wins [list]. write a receipts post. honest, lowercase, no spin. if the numbers are bad, say that.

use when: every week, no exceptions

p25the interview

interview me about this week in ghost mode. one question at a time, 5 questions total, then summarize what i learned.

use when: you feel behind

p26the month review

review my month: [numbers + what i shipped]. what should i double, drop, or fix next month?

use when: a month ends

p27the smallest next step

i want to quit. context: [paste]. tell me what a rational mentor would say then give me the smallest possible next step.

use when: it's 1am and everything feels pointless

the idea bank — 30 faceless posts

- 01 a lesson you paid for, taught free
- 02 a screenshot of your week, annotated
- 03 what i'd do if i started today
- 04 myth vs. reality split card
- 05 your offer, explained in 3 lines
- 06 day X of ghost mode — the receipt
- 07 a tool on your screen, recorded
- 08 a question your audience asks, answered
- 09 before / after of anything you made
- 10 a 'nobody talks about this' take
- 11 a checklist people can screenshot
- 12 your pricing, explained honestly
- 13 a mistake you made this week
- 14 5 accounts that inspire you, and why
- 15 the 11pm test, applied live

the idea bank (16–30)

- 16 poll results + what you learned
- 17 a quote card from your own journal
- 18 'steal this format' template
- 19 your content batching setup (desk photo)
- 20 what you're building next — public commitment
- 21 income log update
- 22 micro-tutorial: one skill, one slide
- 23 unpopular opinion + the receipts
- 24 faq from your dms
- 25 this week's small win
- 26 a counter-take on a viral post
- 27 your 3-line offer, redesigned
- 28 'if you're new here' intro card
- 29 the receipt you're proudest of
- 30 a pep talk for people starting at zero

rule of thumb: if it needs your face, it's not in the bank.

the 3-line offer — fill it in

problem

the thing they're tired of

[write the one pain your buyer feels at 11pm]

promise

the change you deliver

[write what their life looks like after]

price

what it costs, said plainly

\$ [write a number you'd defend out loud]

worked example:

tired of gurus telling you to show your face? — the ghost mode starter guide gets you from no idea to a live offer in 7 days, faceless the whole way. — \$0, this one's free.

pick your 3 buckets

every faceless feed that works is a rotation of three buckets. pick yours, then cycle them forever:

teach

what you know — lessons, lists, micro-tutorials. this is your authority.

build

what you're making — process, screenshots, 'day X of' updates. this is your story.

prove

your receipts — numbers, wins, honest losses. this is your trust.

the vault's prompt packs map onto them: pack 1-2 = build, pack 3-5 = teach, pack 6 = prove.

the 30-day ghost mode plan

week 1 — build

finalize your product with pack 1, write the 3-line offer, set up your store page, bank 5 posts

week 2 — teach

post daily from the idea bank, ship 2 carousels, spend 15 minutes a day replying

week 3 — prove

post your first receipts, run a poll, adjust one thing based on what the numbers say

week 4 — sell

launch the offer publicly, story countdown, open your dms for one hour a day, post month-1 receipts

day 30: you'll have a live product, a faceless feed, and public receipts. that's the whole game.

the receipts tracker

log it every week. proof compounds.

week	posts	followers	income	one lesson
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

snap a photo of this page filled in — that's a receipts post, ready to go.



you have the method. now you have
the tools.

all that's left is the receipts.

go ghost. get paid.

tag your first receipt — the builder community is watching quietly.

ghost mode income • the vault