



First Sale Studio

THE PROMPT VAULT

100 Prompts for Your Digital Products

Copy-and-paste AI prompts that take you from "what should I make?" to a finished, listed and promoted product.

100 AI prompts

5 steps

5 printable templates

www.firstsalestudiohq.com

START HERE

Welcome to the Vault

Every prompt here is copy-and-paste. Replace the words in **[brackets]** with your own and paste it into ChatGPT, Claude or any AI chat.

Work through the 5 sections in order the first time. After that, jump to whichever step you're on.

What's inside

1

Find a product that sells

Prompts 1 to 20

2

Write the product content

Prompts 21 to 40

3

Design it in Canva

Prompts 41 to 60

4

List it so it sells

Prompts 61 to 80

5

Get it seen

Prompts 81 to 100

Get better answers. Add one line about your buyer to any prompt, like "My buyer is a busy mom of two." If an answer is close but not right, reply "Make it simpler" or "Give me 5 more options." Your 5 printable templates are at the back.

Find a product that sells

Start here. These prompts help you pick a product people already want to buy, for a buyer you can picture.

1

List 30 digital products a **[audience]** would pay \$3 to \$15 for. Group them by problem solved.

2

I'm interested in **[topic]**. Suggest 15 printable products about it, ranked from easiest to make to hardest.

3

What are 20 search phrases people type on Pinterest or Etsy when looking for **[product type]**?

4

Give me 10 underserved niches for **[product type]**, each with a specific buyer and a reason they'd pay.

5

Turn this hobby into 10 digital products: **[hobby]**.

6

Turn my job experience as a **[job]** into 10 templates or guides others in that job would buy.

7

List 12 seasonal printable ideas for each month of the year, one per month.

8

Compare these 3 product ideas on demand, competition and effort to make: **[idea 1]**, **[idea 2]**, **[idea 3]**. Recommend one.

9

Write 5 buyer profiles for **[product]**: who they are, what they struggle with, and what would make them buy today.

10

What are the 10 most common complaints in reviews of **[product type]**, and how can my version fix them?

STEP 1 OF 5 · FIND A PRODUCT THAT SELLS (CONTINUED)

11

Suggest 10 bundle ideas that combine 3 to 5 small printables into one higher-priced product for [audience].

12

Give me 10 product ideas that solve a problem a busy parent has every single week.

13

Give me 10 digital products a teacher would buy with their own money.

14

Give me 10 templates a new small business owner needs in their first 90 days.

15

Suggest 10 wedding or event printables that couples buy, with a typical price range for each.

16

List 10 "niche within a niche" versions of a [product], such as a planner for nurses on night shift.

17

What digital product could I make in under 2 hours that a [audience] would happily pay \$5 for?

18

Brainstorm 10 product names for a [product] aimed at [audience]. Make them clear, not clever.

19

Give me a 4-product ladder for [audience], from a \$3 starter to a \$27 bundle.

20

Act as a skeptical buyer. Tell me 5 reasons you would NOT buy my [product idea], then how to fix each.

Write the product content

Get the words, headings and pages written for you, so the only thing left is laying it out.

- 21 Write all the headings, sections and helper text for a **[product]** for **[audience]**.
- 22 Create a 30-day **[goal]** challenge with one short daily task for each day.
- 23 Write 50 journal prompts about **[theme]**, grouped into 5 weeks.
- 24 Write a 10-page beginner's guide to **[topic]** in simple language, with a checklist at the end.
- 25 Create a checklist of every step to **[task]**, grouped into stages.
- 26 Write 25 fill-in-the-blank worksheet questions to help someone plan **[goal]**.
- 27 Create a weekly schedule template for **[audience]** with suggested time blocks.
- 28 Write an instructions page explaining how to print and use this **[product]**, in 5 short steps.
- 29 Write 40 short affirmations about **[theme]**, each under 12 words.
- 30 Create a 12-month goal-setting workbook outline with one exercise per month.
- 31 Write 20 discussion questions for a book club reading **[book or genre]**.
- 32 Create a kids' worksheet set on **[topic]** for ages **[age]**, with an answer key.

STEP 2 OF 5 · WRITE THE PRODUCT CONTENT (CONTINUED)

33

Write the content for a budget template: categories, sub-categories and a sample month filled in.

34

Create a recipe card set of 10 **[diet type]** recipes with ingredients and 5-step methods.

35

Write 30 social media captions for **[type of business]**, with a 6-word headline for each graphic.

36

Create an email template pack: 10 emails a **[type of freelancer]** sends to clients.

37

Write a client intake form for a **[service]** with 15 questions.

38

Write a 7-day meal plan for a family of 4 on a budget, plus the grocery list by aisle.

39

Rewrite this content so it's simpler, friendlier and shorter: **[paste content]**.

40

Check this content for mistakes, confusing parts or anything missing: **[paste content]**.

Design it in Canva

Colours, fonts, layouts and finishing touches that make a beginner printable look professional.

41

Suggest 5 colour palettes with hex codes for a **[product]** aimed at **[audience]**, each with a mood name.

42

Recommend 3 font pairings (heading and body) for a **[style]** printable, using fonts available in Canva.

43

Describe a clean one-page layout for a **[product]**: what goes at the top, middle and bottom, and how much white space.

44

Give me 10 search terms to type into Canva's Elements tab for graphics that fit a **[theme]** printable.

45

Describe 5 cover page designs for a **[product]** ebook, each in 2 sentences.

46

What sizes should I export **[product]** in for buyers in the US, UK and Europe?

47

Turn this list into a table layout with columns and rows I can recreate in Canva: **[list]**.

48

Suggest 5 icon ideas for each section of my **[product]**.

49

Describe a minimalist, a boho and a bright-and-playful version of a **[product]** so I can make 3 style variations.

50

Give me 10 short decorative headings for the pages of a **[product]**.

51

Write the text for 5 mock-up scenes to show my **[product]**, such as "on a desk with a coffee mug".

STEP 3 OF 5 · DESIGN IT IN CANVA (CONTINUED)

- 52 List a design checklist to make a printable look professional: margins, alignment, fonts and colours.
- 53 Suggest how to turn my **[product]** into a fillable or digital (tablet) version.
- 54 Write instructions for buyers on how to edit my Canva template link.
- 55 Give me 6 ways to make a **[product]** look premium without it taking longer.
- 56 Suggest a consistent brand style for my shop: 2 colours, 2 fonts, and a logo idea.
- 57 Describe 4 Pinterest pin layouts for promoting a **[product]**, with the headline placement for each.
- 58 Write alt text for 5 product images of my **[product]**.
- 59 Suggest 5 bonus pages I could add to my **[product]** to make it worth more.
- 60 Review my product description and suggest which pages to show in the preview images: **[paste]**.

List it so it sells

Titles, tags, descriptions and pages that help buyers find your product and say yes.

61

Write an Etsy title under 140 characters for **[product]**, front-loading the top search phrase.

62

Write 13 Etsy tags (20 characters max each) for **[product]**.

63

Write a product description for **[product]** with a hook, what's included, who it's for, and how to use it.

64

Write a sales page for **[product]**: headline, problem, solution, what's inside, FAQs and a call to action.

65

Suggest a price for **[product]** and explain why, based on what it saves the buyer.

66

Write 5 headline options for my **[product]** sales page, each under 10 words.

67

Write 8 FAQs and answers for buyers of a digital **[product]**.

68

Write a short refund and usage policy for a digital product, in friendly language.

69

Write the thank-you message buyers see after purchase, with download steps.

70

Write a "what's included" list for **[product]** that makes the value obvious.

71

Turn these features into benefits: **[features]**.

72

Write 3 bundle descriptions that combine **[product 1]**, **[product 2]** and **[product 3]**.

STEP 4 OF 5 · LIST IT SO IT SELLS (CONTINUED)

73 Write a limited-time sale announcement for **[product]** at **[discount]**.

74 Write a personal "why I made this" paragraph for my **[product]** page based on: **[your story]**.

75 Write the text for a 5-image Etsy listing gallery: what each image should show and say.

76 Rewrite my product title for Pinterest search: **[title]**.

77 Suggest 3 upsells or add-ons for buyers of **[product]**.

78 Write an email asking a happy buyer for a review, in under 80 words.

79 Write a product page for my own store comparing it to buying **[competitor type]** elsewhere.

80 Check this listing for missing information a buyer would want: **[paste listing]**.

Get it seen

Pins, posts, emails and launch plans to put your product in front of the right people.

- 81 Write 10 Pinterest pin headlines under 7 words for **[product or post]**.
- 82 Write 5 Pinterest pin titles with 450-character descriptions using these keywords: **[keywords]**.
- 83 Suggest 6 Pinterest board names for a shop selling **[products]**, using search phrases.
- 84 Write a blog post outline: "**[number]** **[product type]** ideas for **[audience]**".
- 85 Write a 1,000-word blog post about how to use **[product]**, ending with a link to buy it.
- 86 Write a free lead magnet idea and its outline that leads naturally to buying **[product]**.
- 87 Write a 5-email welcome sequence that ends by offering **[product]**.
- 88 Write a weekly newsletter email with one tip about **[topic]** and one recommendation.
- 89 Write 10 Instagram or TikTok video hooks showing how I made **[product]**.
- 90 Write a 30-second video script showing **[product]** being used.
- 91 Create a 4-week content calendar to promote **[product]** on Pinterest.
- 92 Write 5 freebie pin headlines that make people want **[free resource]**.

STEP 5 OF 5 · GET IT SEEN (CONTINUED)

- 93 Turn this blog post into 10 different pin ideas: **[paste post]**.
- 94 Suggest 10 blog post topics my **[audience]** is searching for on Pinterest.
- 95 Write a launch plan for my new **[product]** over 7 days.
- 96 Write a short message to share **[product]** with friends and family without sounding salesy.
- 97 Suggest 5 ways to repurpose **[product]** into new products.
- 98 Analyse these numbers and tell me the weakest step: impressions **[x]**, clicks **[x]**, subscribers **[x]**, sales **[x]**.
- 99 Write a 30-days-later results post about launching **[product]**, based on: **[your numbers]**.
- 100 I've sold my first **[product]**. Plan my next 3 products for the same buyer.

YOUR BONUS

Your 5 printable templates

The next 5 pages are ready-to-print templates. Print them for yourself, or use them as a starting point: recreate the layout in Canva with your own colours and fonts, and you have a product to sell.

Habit tracker

Monthly tracker, 10 habits x 31 days

Page 14

Weekly planner

Top 3 priorities, Monday to Sunday, meals and notes

Page 15

Chore chart

Weekly kids' chores with tick boxes and a reward key

Page 16

Meal planner

7-day meal grid plus a grocery list

Page 17

Quote print

"Start before you're ready." wall art

Page 18

Made your first product? Reply to any email from us and tell us what you made. The First Sale Studio team reads every reply.

★ Weekly Planner ★

Week of: _____

Top 3 priorities

☐☐☐

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

Meals this week

Notes

★ My Chore Chart ★

Name: _____

Week of: _____

Chore	Mon	Tue	Wed	Thu	Fri	Sat	Sun
★ _____	☐	☐	☐	☐	☐	☐	☐
★ _____	☐	☐	☐	☐	☐	☐	☐
★ _____	☐	☐	☐	☐	☐	☐	☐
★ _____	☐	☐	☐	☐	☐	☐	☐
★ _____	☐	☐	☐	☐	☐	☐	☐
★ _____	☐	☐	☐	☐	☐	☐	☐
★ _____	☐	☐	☐	☐	☐	☐	☐
★ _____	☐	☐	☐	☐	☐	☐	☐

Reward key

5 ticks = _____ 10 ticks = _____ A full week = _____

★ Meal Planner ★

Week of: _____

	Breakfast	Lunch	Dinner	Snacks
Mon				
Tue				
Wed				
Thu				
Fri				
Sat				
Sun				

Grocery list

Prep ahead / notes



Start before you're ready.



Small steps every day.