



First Sale Studio

FREE STARTER KIT

The Digital Product Starter Kit

25 products you can make with AI + Canva, the prompt for each, and your first-sale checklist.

25 product ideas

25 AI prompts

10-step checklist

www.firstsalestudiohq.com

START HERE

Welcome to First Sale Studio

The two questions that stop most people are "what should I make?" and "how do I make it?" This kit answers both.

Pick one idea, copy its prompt into ChatGPT or Claude, drop the result into Canva, and you'll have a product today. Then follow the checklist on the last page to make your first sale.

How to use this kit

1

Pick one idea

Browse the 5 categories and choose the product you'd most like to make. Simple wins.

2

Copy its prompt

Paste the prompt into ChatGPT or Claude. Swap anything in [brackets] for your own topic.

3

Design it in Canva

Drop the words into a free Canva template, keep it clean, and export a PDF.

4

Sell it

Follow the first-sale checklist on the last page, step by step.

Prices are starting points. Before you set yours, check 3 similar listings on Etsy and price in the same range.

Planners

Weekly planner

\$4 to \$7

Who buys it: Busy parents and office workers

"Create a one-page weekly planner layout: sections for top 3 priorities, Monday to Sunday with 4 lines each, meals, and a notes box. Give me the exact headings and any short helper text for each section."

Meal planner + grocery list

\$3 to \$6

Who buys it: Families who want to save money

"Write a 2-page meal planner: page 1 is a 7-day grid for breakfast, lunch, dinner and snacks; page 2 is a grocery list grouped by aisle. List every heading and 5 example items per aisle."

Budget planner

\$5 to \$9

Who buys it: People paying off debt

"Design the content for a 4-page monthly budget planner: income tracker, bill checklist, expense log, savings goal tracker. Give column headings for each and a one-line instruction at the top of each page."

Student study planner

\$4 to \$7

Who buys it: Students and their parents

"Create a study planner with a semester overview, weekly timetable, assignment tracker and exam countdown. Give the headings, columns and a motivational line for each page."

Wedding planner

\$8 to \$15

Who buys it: Engaged couples

"Outline a 15-page wedding planner: budget, guest list, vendor contacts, 12-month checklist, seating plan, day-of timeline. For each page give the title, columns and 5 example rows."

Trackers

Habit tracker

\$2 to \$4

Who buys it: Anyone starting a new routine

"Create a monthly habit tracker with room for 10 habits and 31 days, plus 20 example habit ideas grouped by health, mind and home."

Water and fitness tracker

\$2 to \$4

Who buys it: Fitness beginners

"Write a 30-day fitness tracker: daily water glasses, steps, workout type, minutes and mood. Include a short weekly reflection box with 3 questions."

Reading log

\$2 to \$4

Who buys it: Book lovers and book clubs

"Create a reading log with a 'books I want to read' list, a log table (title, author, dates, rating) and a one-page book review template with 6 prompts."

Savings challenge

\$2 to \$5

Who buys it: People saving for a goal

"Design a \$1,000 savings challenge chart with 100 boxes of different amounts that add up to exactly \$1,000. List the amounts."

Mood and self-care tracker

\$2 to \$4

Who buys it: People focused on wellbeing

"Create a monthly mood tracker with a 6-mood colour key and a self-care checklist of 20 simple ideas."

Kids and family

Chore chart

\$3 to \$5

Who buys it: Parents of 4 to 12 year olds

"Write a weekly chore chart for kids aged 4 to 12: 15 age-appropriate chores in 3 age groups, a reward key and a fun title."

Morning and bedtime routine cards

\$3 to \$6

Who buys it: Parents of young kids

"Create 2 routine charts (morning and bedtime), each with 8 simple steps written for a 5 year old and a one-word picture idea for each step."

Kids' activity pack

\$4 to \$8

Who buys it: Parents and teachers

"Create a 10-page kids' activity pack on the theme **[theme]**: 2 word searches, 2 mazes, a colouring page idea, a drawing prompt, a scavenger hunt, and answer keys."

Classroom worksheets

\$3 to \$6

Who buys it: Teachers

"Write 5 worksheets for **[grade]** on **[topic]**, each with a title, instructions and 10 questions, plus an answer key."

Family meal and calendar board

\$4 to \$7

Who buys it: Large families

"Design a family command-centre printable: monthly calendar, weekly meals, chores by person, and important contacts. Give all headings."

Business templates

Social media post templates

\$9 to \$19

Who buys it: Small business owners

"Write 30 Instagram post captions for a [type of business], 10 each for tips, promotions and behind the scenes, each with a 6-word headline for the graphic."

Content calendar

\$5 to \$9

Who buys it: Creators and small businesses

"Create a 90-day content calendar with daily post ideas for a [niche] account and a column for platform, format and status."

Invoice and quote template

\$4 to \$8

Who buys it: Freelancers

"Write the content for a simple invoice and a matching quote template: all fields, payment terms text and a polite thank-you line."

Client onboarding pack

\$9 to \$19

Who buys it: Coaches and service providers

"Write a 6-page client welcome guide for a [service]: welcome letter, how we work, timeline, FAQs, contact details, and a next-steps checklist."

Small business planner

\$7 to \$12

Who buys it: New business owners

"Outline a small business planner: goals, monthly sales tracker, expense log, product ideas and a marketing checklist. Give headings and columns."

Wall art and quotes

Motivational quote prints

\$3 to \$6

Who buys it: Home decorators

"Write 20 short original motivational quotes, under 10 words each, for wall art in a home office."

Nursery art set

\$5 to \$9

Who buys it: New and expecting parents

"Write 10 gentle nursery wall art phrases and a 3-print set idea with matching colour palettes."

Kitchen prints

\$3 to \$6

Who buys it: People decorating kitchens

"Write 15 funny or cosy kitchen sayings for wall prints, under 8 words each."

Affirmation cards

\$4 to \$8

Who buys it: Wellbeing and self-care fans

"Write 30 positive affirmation cards in 3 themes (confidence, calm, gratitude), one sentence each."

Holiday printables

\$3 to \$7

Who buys it: Families at Christmas, Halloween and Easter

"Create a **[holiday]** printable pack: a countdown calendar, a gift or treat list, 6 gift tags with short messages, and a party game."

YOUR NEXT 7 DAYS

Your first-sale checklist

- ☐ Pick ONE product from this kit (a habit tracker is the easiest). 01
- ☐ Paste its prompt into ChatGPT or Claude and copy the result. 02
- ☐ Lay it out in a free Canva template; keep it simple and clean. 03
- ☐ Export it as a PDF (US Letter and A4 sizes if you can). 04
- ☐ Make a mock-up image with Canva's Mockups app. 05
- ☐ Set a price by checking 3 similar listings on Etsy. 06
- ☐ Open a free store and checkout on [Systeme.io](https://systeme.io) (or list it on Etsy). 07
- ☐ Write a title with the words buyers search for, like "Printable Habit Tracker". 08
- ☐ Make 3 Pinterest pins linking to your product. 09
- ☐ Tell 5 people who'd use it, then make product #2. 10

Stuck on a step? Reply to any email from us and the First Sale Studio team will point you in the right direction.

Some links are affiliate links; we may earn a commission at no extra cost to you.