

# The Sweeps Playbook

What the heck is this letter-  
writing side hustle?

**The shit no one else is actually  
telling you.**

---

BY KELSEY QUAST

# Hello and Welcome!

*If you're here because you keep seeing people talk about writing letter as a side-hustle and you're like.....WHAT?!?!  
– You're in the right place.*

*Click to watch video*



# BEFORE WE START: The Shit No One Else Is Actually Telling you

*I want to start by being very transparent.  
This is the reason for creating this Playbook, I  
was sick of finding out all these little  
loopholes that no one was telling me.*

*Click to watch video*



# BEFORE WE START:

## The Shit No One Else Is Actually Telling you

- This isn't guaranteed money
  - 5 SC ≠ \$5 Cash
  - You have to play through SC (in most cases)
  - You can lose it
  - Letter writing takes time (your first 10 letters will probably feel like they take forever)
  - Supplies cost money
  - Rules Change
  - Entries can be rejected
  - Processing can take time (weeks to months in some cases)
  - This isn't a get-rich-quick scheme
-

PART ONE:

# What The Heck Is This?

This video is letter-writing in a nutshell. Refer to the text portion for a more in-depth explanation.

*Click to watch video*



# PART ONE:

## What The Heck Is This?

### What is a sweepstakes casino?

Think of a sweepstakes casino as an online platform that uses a promotional sweepstakes model instead of operating exactly like a traditional online casino.

These platforms often have different types of virtual coins. One type may be used to play games for fun, while another may be used to participate in sweepstakes promotions and potentially qualify for prizes under the platform's rules.

And that's where the letters come in.

Some platforms offer an AMOE, which stands for Alternative Method of Entry. This is another way to enter a sweepstakes without making a purchase, when that method is offered and you meet the rules. Depending on the platform, an eligible entry may be submitted by mail, online, or through another method specified in its official rules.

---

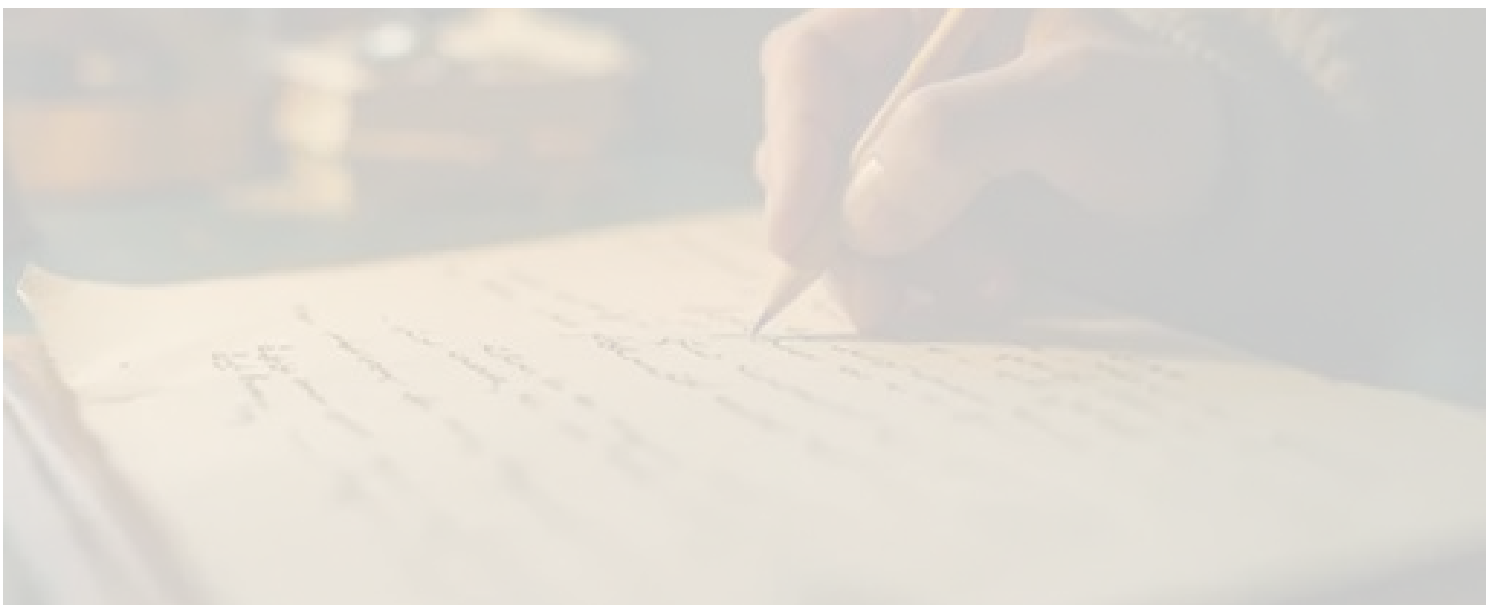
---

## So why are people writing letters?

Some sweepstakes platforms allow eligible players to request promotional Sweeps Coins through a mail-in (or digital) entry process. People who use this method follow the platform's specific instructions and submit entries in the required format.

If an entry is accepted, the platform may award Sweeps Coins according to its rules.

**The important part:** An entry is not automatically accepted, and submitting one does not guarantee that you will receive Sweeps Coins or make money.



---

# What the heck are Sweeps Coins?

You'll see people online throwing around the term SC like everyone was born knowing what it means.

They weren't.

SC stands for Sweeps Coins. On platforms that use this terminology, Sweeps Coins are promotional coins used to participate in designated sweepstakes games or promotions. The exact terms depend on the operator.

Depending on the platform's rules, Sweeps Coins may be eligible for redemption for prizes once all applicable requirements have been met.

## What you need to understand:

### **SC = Sweeps Coins**

This is the term you'll see throughout this playbook.

### **SC is not the same as cash in your bank account**

Redemption eligibility, playthrough, minimums, verifications, and other terms may apply.

### **5 SC $\neq$ \$5 guaranteed profit**

You could end up with more, less or nothing after playing. Never treat promotional coins as guaranteed money.

---

## PART TWO:

# Mail-In vs. Digital Entries

As I shared before, there are 2 different types of AMOE, some casinos require mail-in entries, while others just ask for a digital entry. I am going to show you how to do both.

**The important part:** The digital entries you can only do ONE PER DAY. The mail in entries can be unlimited, but some require a request code & there is sometimes a limit on the amount of codes you can access each day - I'll give tips on this once we get there.

---

---

# Mail-In: Let's Write some Freaking Letters

How mail-in entries work:

**Pick a casino**

**Read their rules**

**Get a request code (if required)**

**Write the letter**

**Address the envelope**

**Mail it**

**Track it**

**Wait for credit**

Don't worry, I'll break this down a bit more.

---

---

## Supply List:

- 4x6 UNLINED index cards
- #10 envelopes
- Black & Blue ink pens
- Stamps (BE CAREFUL BUYING DISCOUNTED STAMPS! Only purchase at an authorized carrier)

I've linked what I use, but feel free to find them at your local stores.

---

## Request Codes: WTF are they??

Some casinos require your letter to contain a request code. Request codes can be found in the Sweepstakes Rules on most casinos websites. EACH LETTER NEEDS TO CONTAIN IT'S OWN REQUEST CODE!

Some casinos allow you to get a new request code every 5 minutes, while others are every 15 or 30 minutes, each casino is a bit different on that aspect.

**My Tip:** Be writing down request codes as often as you can get them, for multiple casinos. Then you always have new request codes to use so you don't run out while you're writing your letters.

# Mail-in Casinos

## Hello Millions

**Official Link:** <https://www.hellomillions.com/>

**Ink Color:** Blue (NOT BLACK)

**SC Per Accepted Entry:** 4

**Notes:** Request code good for 25 days- then it expires. Cash out minimum - \$10 for gift card, \$75 for cash.

### To Obtain a Postal Request Code:

1. sign into your Customer Account;
2. click on the Sweepstakes Rules;
3. click the request Sweepstakes Coins Request Code link ([HERE](#))
4. click on the "Request Code" button;
5. follow the prompts that appear;
6. The Sweepstakes Coins Request Code is then displayed for a period of time to enable an Entrant to write it on their Sweepstakes Coins Request Card.

REQUEST CODE  
YOUR RETURN ADDRESS  
[www.HelloMillions.com](http://www.HelloMillions.com)  
"Sweepstakes Coins"

Hello Millions - Sweepstakes  
B-Two Operations Limited  
PO Box 9507  
Manchester, NH 03108

REQUEST CODE  
YOUR NAME (FIRST MIDDLE LAST)  
[www.HelloMillions.com](http://www.HelloMillions.com)  
YOUR RETURN ADDRESS  
EMAIL USED TO SIGN UP

I would like to request free Sweepstakes Coins offered by B-Two Operations Limited in order to enter the promotional Sweepstakes offered on [hellomillions.com](http://hellomillions.com). I agree to be bound by the general Terms of Service and Sweepstakes Rules

# High 5 Casino

**Official Link:** <https://high5casino.com/>

**Ink Color:** Black

**SC Per Accepted Entry:** 3

**Notes:** Request code good for 60 days- then it expires. Cash out minimum - \$50 for gift card, \$100 for cash.

## To Obtain a Postal Request Code:

1. Select the side bar and scroll down to the link that says “My Account.”;
2. On the “My Account” tab, you will be able to select the button “Get Mail-In Code.”;
3. The Mail-In Code is then displayed for a period of time to enable a Participant to record it on the outer envelope (as described above) containing the Request Card.

YOUR HOUSE NUMBER + STREET NAME  
City, State, and Zip Code

High 5 Entertainment, LLC  
H5C Sweeps Coins Request  
PO Box #695  
Mahwah, NJ 07430

YOUR REQUEST CODE GOES ON THE BACK SIDE OF THE ENVELOPE

Your Name (First, Middle, Last)  
Email Address that you signed up with  
Request Code  
Full Address

Today's Date

I wish to receive Sweeps Coins to participate in Sweeps Play on High 5 Casino.

# Legendz

**Official Link:** <https://www.legendz.com/>

**Ink Color:** Blue

**SC Per Accepted Entry:** 3

**Notes:** Request code good for 45 days- then it expires. Cash out minimum - \$50 for gift card, \$100 for cash.

## **To Obtain a Postal Request Code:**

- 1.sign into your Customer Account;
- 2.click on the “Postal Request Code” link in the Lobby;
- 3.click on the “Postal Request Codes” button and follow the prompts.

The Postal Request Code is then displayed for a period of time to enable a Participant to record it on their Request Card. When generating a Postal Request Code, a statement will be generated automatically (“Generated Statement”) and display beneath the Postal Request Code.

Your House # + Street name  
City, State, and ZIP Code  
Sweeps Coin Request Card

Legendz  
Sweeps Coin Request Card  
PO Box # 628  
Watertown NY 13601

### **Request Code**

Your Name (First, Middle Last)  
Your Email You Signed Up With  
Your Address (all on one line!)

Date request code was pulled

Your generated statement that comes with  
your generated postal request code goes here. There will be a  
different statement with each  
code that you generate.

# Jackpota

**Official Link:** <https://www.jackpota.com/>

**Ink Color:** Blue

**SC Per Accepted Entry:** 3

**Notes:** Request code good for 25 days- then it expires. Cash out minimum - \$10 for gift card, \$25 for cash.

## **To Obtain a Postal Request Code:**

- 1.sign into your Customer Account;
- 2.click on the Sweepstakes Rules;
- 3.click the request Sweepstakes Coins Request Code link ([HERE](#));
- 4.click on the “Request Code” button;
- 5.follow the prompts that appear;

REQUEST CODE  
STREET ADDRESS  
CITY, STATE, ZIP CODE  
www.Jackpota.com  
Sweepstakes Coins

Jackpota - Sweepstakes  
PO Box 9505  
Manchester, NH 03108

REQUEST CODE  
Your Name (First, Middle, Last)  
www.Jackpota.com  
Return Address  
Email used to sign up

I would like to request free Sweepstakes Coins offered by Silver Social Operations Limited in order to enter the promotional Sweepstakes offered on jackpota.com. I agree to be bound by the general Terms of Service and Sweepstakes Rules.

# McLuck

**Official Link:** <https://www.mcluck.com/>

**Ink Color:** Blue

**SC Per Accepted Entry:** 4

**Notes:** Request code good for 25 days- then it expires. Cash out minimum - \$10 for gift card, \$75 for cash.

**To Obtain a Postal Request Code:**

- 1.sign into your Customer Account;
- 2.click on the Sweepstakes Rules;
- 3.click the request Sweepstakes Coins Request Code link ([HERE](#));
- 4.click on the “Request Code” button;
- 5.follow the prompts that appear;
- 6.The Sweepstakes Coins Request Code is then displayed for a period of time to enable an Entrant to write it on their Sweepstakes Coins Request Card

Request Code  
Your Address (all on one line)  
www.McLuck.com  
Sweepstakes Coins

McLuck - Sweepstakes  
B-Two Operations Limited  
Po Box #9550  
Manchester, NH 03108

Request Code  
Your Name (First, Middle, Last)  
www.McLuck.com  
Your Address  
Email used to sign up

I would like to request free Sweepstakes Coins offered by B-Two Operations Limited in order to enter the promotional Sweepstakes offered on McLuck.com. I agree to be bound by the general Terms of Service and Sweepstakes Rules.

# Play Fame

**Official Link:** <https://www.playfame.com/>

**Ink Color:** Blue

**SC Per Accepted Entry:** 4

**Notes:** Request code does NOT EXPIRE. Cash out minimum - \$10 for gift card, \$75 for cash.

## To Obtain a Postal Request Code:

1. sign into your Customer Account;
2. click on the Sweepstakes Rules;
3. click the request Sweepstakes Coins Request Code link ([HERE](#));
4. click on the "Request Code" button;
5. follow the prompts that appear;
6. The Sweepstakes Coins Request Code is then displayed for a period of time to enable an Entrant to write it on their Sweepstakes Coins Request Card.

Request Code  
Street Address  
City, State, Zip Code  
www.PlayFame.com  
Sweepstakes Coins

PlayFame - Sweepstakes  
PlayFame Operations Limited  
PO Box 9512  
Manchester, NH 03108

Request Code  
Your Name (First, Middle, Last)  
www.PlayFame.com  
Your Address  
Email used to sign up

I would like to request free Sweepstakes Coins offered by PlayFame Operations Limited in order to enter the promotional Sweepstakes offered on playfame.com. I agree to be bound by the general Terms of Service and Sweepstakes Rules.

# Mega Bonanza

**Official Link:** <https://www.megabonanza.com/>

**Ink Color:** Blue

**SC Per Accepted Entry:** 4

**Notes:** Request code good for 60 days- then it expires. Cash out minimum - \$10 for gift card, \$50 for cash.

## To Obtain a Postal Request Code:

- 1.sign into your Customer Account;
- 2.click on the Sweepstakes Rules;
- 3.click the request Sweepstakes Coins Request Code link ([HERE](#));
- 4.click on the “Request Code” button;
- 5.follow the prompts that appear;
- 6.The Sweepstakes Coins Request Code is then displayed for a period of time to enable an Entrant to write it on their Sweepstakes Coins Request Card.

Request Code  
Your Address (all on one line)  
www.megabonanza.com  
Sweepstakes Coins

Mega Bonanza - Sweepstakes  
PO Box 8214  
Manchester, NH 03108

Request Code  
Your Name (First, Middle, Last)  
www.megabonanza.com  
Your Address  
Email used to sign up

I would like to request free Sweepstakes Coins offered by LuminaryPlay Operations Limited in order to enter the promotional Sweepstakes offered on megabonanza.com. I agree to be bound by the general Terms of Service and Sweepstakes Rules.

# Modo

**Official Link:** <https://modo.us/>

**Ink Color:** Black

**SC Per Accepted Entry:** 3

**Notes:** Request code good for 30 days- then it expires. Cash out minimum - \$20 for gift card, \$50 for cash.

**To Obtain a Postal Request Code:**

- 1.click on the “Envelope Code Request” link on the home screen and follow the prompts.
- 2.The Envelope Request Code, along with the statement for the index card, is then displayed for a period of time to enable a Participant to record it on their Request Card.

Your Address

ARB GAMING  
PO Box 164  
Watertown, NY 13601

Your Name (First, Middle, Last)

Email used to sign up

Your Address

Request Code

**Include the handwritten statement on the 4x6 index card exactly as stated on the Envelope Request Code page.**

**Sign the index Card**

**Date Code Was Pulled (MM/DD/YYYY FORMAT)**

# Pulszbingo

**Official Link:** <https://www.pulszbingo.com/>

**Ink Color:** Blue

**SC Per Accepted Entry:** 5

**Notes:** Request code is good for 30 day - then it expires. Cash out minimum - \$10 for gift card, \$100 for cash.

## To Obtain a Postal Request Code:

1. sign into your Customer Account;
2. click on the Sweepstakes Rules;
3. click the request Sweepstakes Coins Request Code link ([HERE](#));
4. click on the "Request Code" button;
5. follow the prompts that appear;
6. The Sweepstakes Coins Request Code is then displayed for a period of time to enable an Entrant to write it on their Sweepstakes Coins Request Card.

Request Code  
Your Address  
[www.Pulszbingo.com](http://www.Pulszbingo.com)  
Sweepstakes Coins

YSI-Sweepstakes  
Yellow Social Interactive Limited  
PO Box 6658  
Manchester, NH 03108

Request Code  
Your name (first, middle, last)  
[www.PulszBingo.com](http://www.PulszBingo.com)  
Your Address  
Email used to sign up

I would like to request free Sweepstakes Coins offered by Yellow Social Interactive Limited in order to enter the promotional Sweepstakes offered on [pulszbingo.com](http://pulszbingo.com). I agree to be bound by the general Terms of Use and Sweepstakes Rules.

# Wow Vegas

**Official Link:** <https://www.wowvegas.com/>

**Ink Color:** Black, ALL CAPS!

**SC Per Accepted Entry:** 3

**Notes:** Request code is good for 60 day - then it expires. Cash out minimum - \$20 for gift card, \$50 for cash.

## **To Obtain a Postal Request Code:**

1. Sign in to your WOW Vegas customer account.
2. Click the option for "INSTRUCTIONS ON ALTERNATIVE METHOD OF ENTRY".
3. Follow the process to generate your Unique One-Time Request Code and save it for use on your SC Coins Request Card.

YOUR ADDRESS  
REQUEST FOR SC CREDITS

MW SERVICES LIMITED  
PO BOX #9402  
MANCHESTER, NH 03108 USA

YOUR FULL NAME (FIRST, MIDDLE, LAST)  
EMAIL USED TO SIGN UP  
YOUR ADDRESS  
REQUEST CODE

I WISH TO RECEIVE FREE SC COINS IN ORDER TO PARTICIPATE IN THE SC GAME PROMOTIONS OFFERED BY WOW VEGAS. IN SUBMITTING THIS REQUEST, I CONFIRM THAT I HAVE READ, UNDERSTOOD AND AGREE TO BE BE BOUND BY THE TERMS AND CONDITIONS AND SC GAME RULES AS SET OUT ON THE WOW VEGAS WEBSITE



**Official Link:** <https://www.pulsz.com/>

**Ink Color:** Blue

**SC Per Accepted Entry:** 5

**Notes:** Request code is good for 30 day - then it expires. Cash out minimum - \$10 for gift card, \$100 for cash.

**To Obtain a Postal Request Code:**

1. sign into your Customer Account;
2. click on the Sweepstakes Rules;
3. click the request Sweepstakes Coins Request Code link ([HERE](#));
4. click on the "Request Code" button;
5. follow the prompts that appear;
6. The Sweepstakes Coins Request Code is then displayed for a period of time to enable an Entrant to write it on their Sweepstakes Coins Request Card.

Request Code  
Your Address  
[www.Pulsz.com](http://www.Pulsz.com)  
"Sweepstakes Coins"

YSI-Sweepstakes  
Yellow Social Interactive Limited  
PO Box 9401  
Manchester, NH 03108

Request Code  
Your Name (First, Middle, Last)  
[www.Pulsz.com](http://www.Pulsz.com)  
Your Address  
Email used to sign up

I would like to request free Sweepstakes Coins offered by Yellow Social Interactive Limited in order to enter the promotional Sweepstakes offered on [pulsz.com](http://pulsz.com). I agree to be bound by the general Terms of Use and Sweepstakes Rules.

# Rolla

**Official Link:** <https://www.rolla.com/>

**Ink Color:** Black, ALL CAPS!

**SC Per Accepted Entry:** 3

**Notes:** Request code is good for 60 day - then it expires. Cash out minimum - \$50 for gift card, \$100 for cash.

**To Obtain a Postal Request Code:**

1. Sign in to your Rolla customer account.
2. Click the option for "INSTRUCTIONS ON ALTERNATIVE METHOD OF ENTRY".
3. Follow the process to generate your Unique One-Time Request Code and save it for use on your SC Coins Request Card.

YOUR ADDRESS  
"REQUEST FOR SC CREDITS"

MW SERVICES LIMITED  
PO BOX #8205  
MANCHESTER, NH 03108

YOUR NAME (FIRST, MIDDLE, LAST)  
EMAIL USED TO SIGN UP  
YOUR ADDRESS (ALL ON ONE LINE)  
REQUEST CODE

I WISH TO RECEIVE FREE SC COINS IN ORDER TO PARTICIPATE IN THE SC GAME PROMOTIONS OFFERED BY ROLLA. IN SUBMITTING THIS WRITTEN REQUEST, I CONFIRM THAT I HAVE READ, UNDERSTOOD AND AGREE TO BE BOUND BY THE TERMS AND CONDITIONS AND SC GAME RULES AS SET OUT ON THE ROLLA WEBSITE.

# Stake

**Official Link:** <https://stake.us/>

**Ink Color:** Black

**SC Per Accepted Entry:** 5

**Notes:** Request code Does not expire. You don't have to play games. Must purchase a package & play 3x through to do a bank transfer. Cash out minimum \$50.

## To Obtain a Postal Request Code:

1. Sign in to your Stake customer account.
2. Request code [HERE](#).

Stake Cash Credits  
YOUR ADDRESS

Sweepsteaks Limited  
13101 Preston RD STE 110 - 5027  
Dallas, TX 75240

Your Name (First, Middle, Last)  
Account Username  
Your Address  
Email used to sign up  
CODE: Request Code (yes, write the word CODE first)

I wish to receive Stake Cash to participate in the sweepstakes promotions offered by Stake Sweepstakes. By submitting this request, I hereby declare that I have read, understood and agree to be bound by Stake's Terms and Conditions.

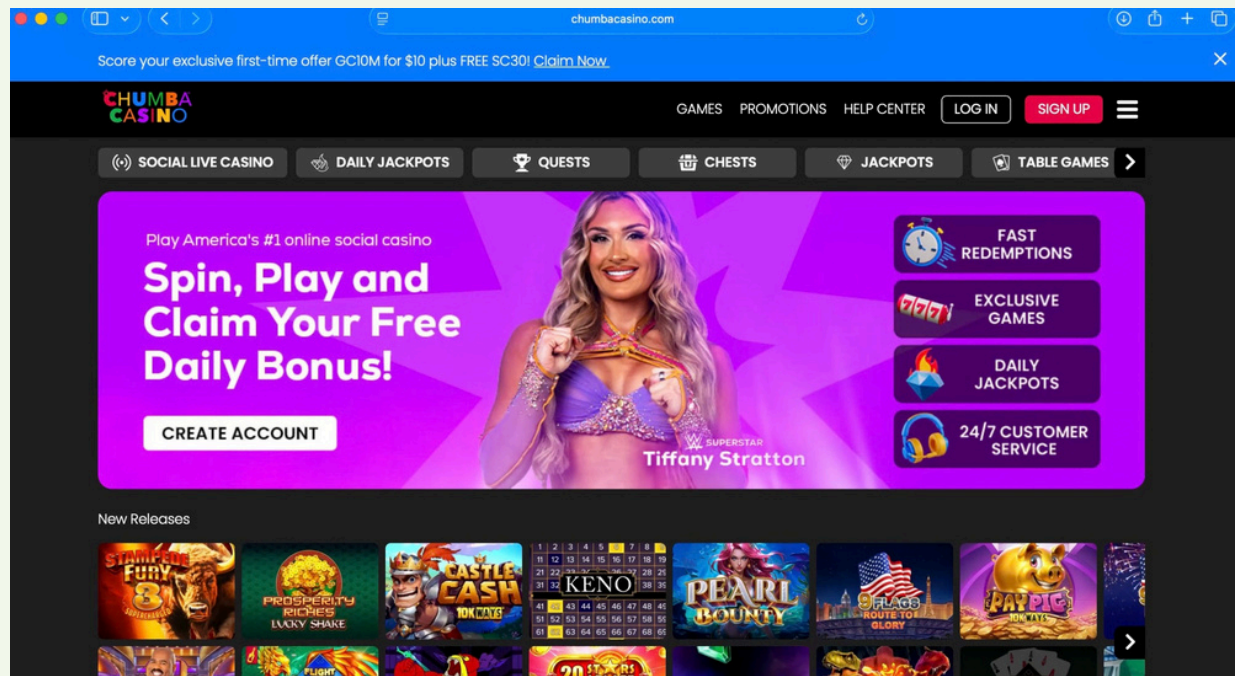
## Mail-in Tracker

[illegible]

# Digital Entries: The easy ones

No Envelopes. No Stamps. Let's do one together.

*Click to watch video*



# Digital Casinos

## Chumba Casino

**Official Link:** <https://www.chumbacasino.com/>

**Ink Color:** Black or blue

**SC Per Accepted Entry:** 5

**Notes:** You may only submit one entry per day. \$100 cash out limit.

## Luckyland Casino

**Official Link:** <https://luckylandcasino.com>

**Ink Color:** Black or blue

**SC Per Accepted Entry:** 5

**Notes:** You may only submit one entry per day. \$50 cash out limit.

## Global Poker

**Official Link:** <https://globalpoker.com/>

**Ink Color:** Black or blue

**SC Per Accepted Entry:** 5

**Notes:** You may only submit one entry per day. \$50 cash out limit.

---

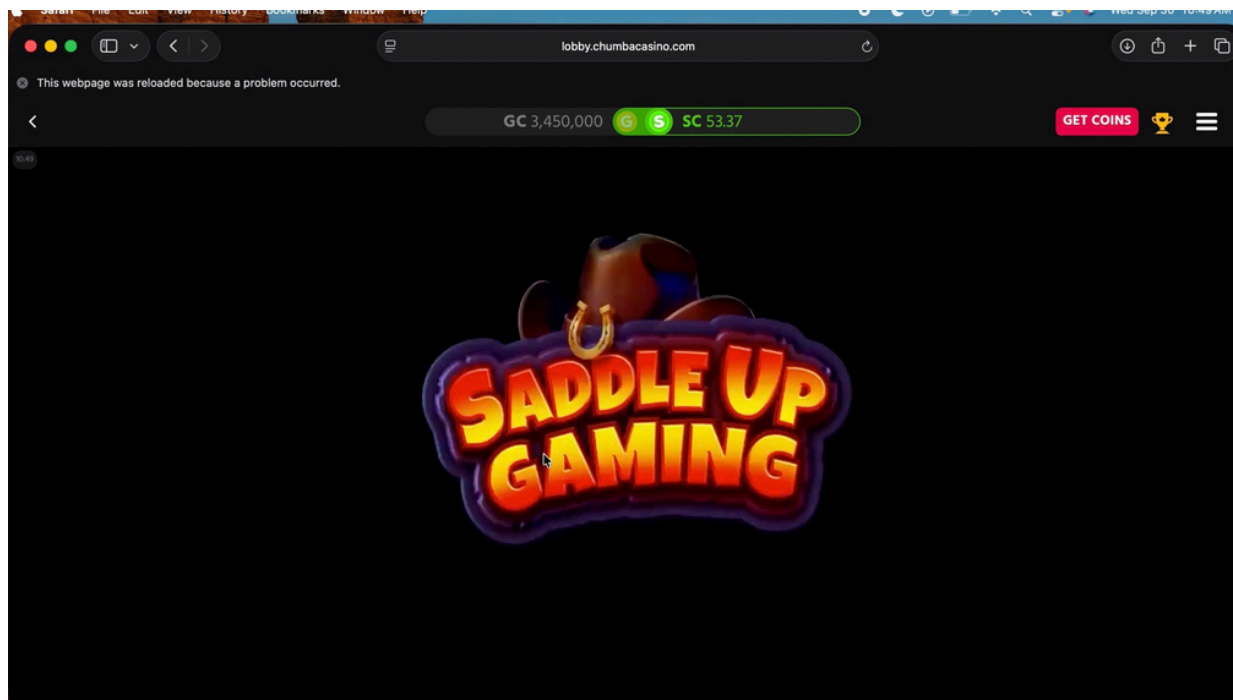
## PART THREE:

# I got my Sweeps Coins... Now WTF do I do with them?

Once your sweeps coins are credited to your account, you need to play them through to redeem them. Find a game you like (I'll share my favorite one below), bet SMALL, everything won will turn into redeemable SC's. Once your unredeemable SC's are gone, STOP PLAYING or else you'll be playing what you can take out as cash.

This is my personal favorite game, it is **NOT** a guaranteed strategy.

*Click to watch video*



# IMPORTANT NOTES

All information needs to match your government ID.

You cannot reuse request codes. ONE PER LETTER.

Do NOT use lined index cards.

Venmo/Paypal/CashApp don't like multiple transactions from casinos, so I wouldn't recommend cashing out to one of those. If you don't want to connect your bank account for a cash out (totally understandable), SoFi is a common option for people to create an account for all payouts to go there.

# You're Ready! Now go write the dang letter!

*If there's one thing I want you to take away from this Playbook, it's this:*

*Start small. Follow the rules. Track everything. And don't count money you haven't actually redeemed yet.*

*You do not need to write 100 letters your first week. You don't need every casino figured out. And you definitely don't need to know everything before you start.*

*Click to watch video*

