



PIXEL & PROFIT

Canva Starter Pack

30 ready-to-sell templates. Change the colours, add your name, list them tonight.

How to use your templates

1. Click **Open in Canva** next to any template. You'll need a free Canva account.
2. Click **Use template for new design**. Canva makes your own copy, so you can edit freely.
3. Follow Guide 1 to rebrand it in 10 minutes, and Guide 2 to list it for sale.

Licence: you may sell finished products you make from these templates. Please don't resell or share the templates themselves.

Questions? Email hello@pixelandprofit.co.uk

Your 30 templates

PLANNERS

- | | | |
|----|-----------------|---------------------------------|
| 01 | Weekly planner | Open in Canva → |
| 02 | Monthly planner | Open in Canva → |
| 03 | Habit tracker | Open in Canva → |
| 04 | Budget planner | Open in Canva → |
| 05 | Meal planner | Open in Canva → |
| 06 | Reading log | Open in Canva → |

SOCIAL MEDIA

- | | | |
|----|----------------------|---------------------------------|
| 07 | Instagram quote post | Open in Canva → |
| 08 | Instagram carousel | Open in Canva → |
| 09 | Instagram story | Open in Canva → |
| 10 | Pinterest pin | Open in Canva → |
| 11 | Highlight covers | Open in Canva → |
| 12 | Social post calendar | Open in Canva → |

PRINTABLES

- | | | |
|----|---------------------|---------------------------------|
| 13 | Wall art quote | Open in Canva → |
| 14 | Colouring page | Open in Canva → |
| 15 | Kids activity sheet | Open in Canva → |
| 16 | Recipe card | Open in Canva → |
| 17 | Gift tags | Open in Canva → |

SMALL BUSINESS

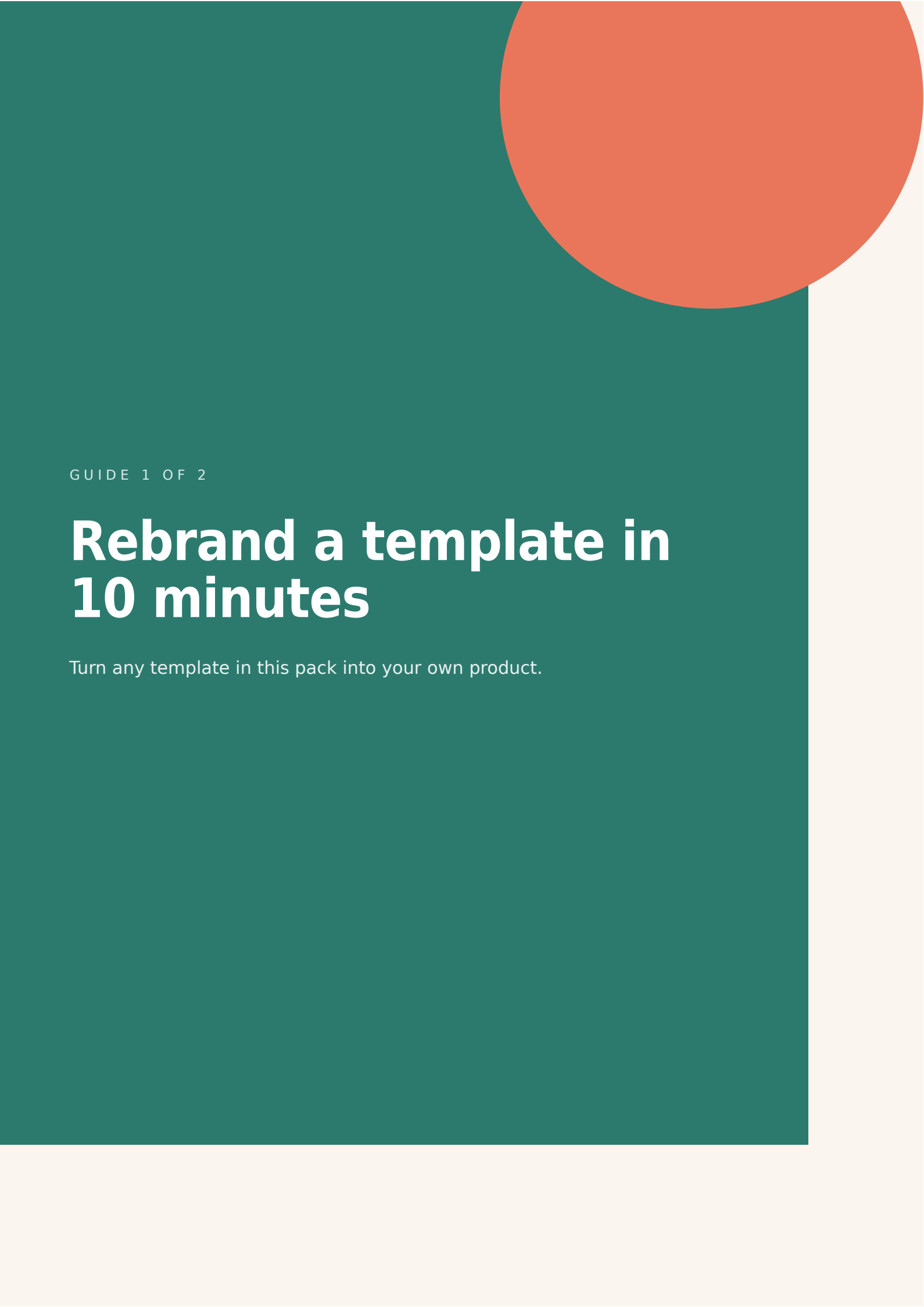
18	Price list	Open in Canva →
19	Business card	Open in Canva →
20	Thank you card	Open in Canva →
21	Invoice	Open in Canva →
22	Service menu	Open in Canva →

EVENTS

23	Wedding checklist	Open in Canva →
24	Party invite	Open in Canva →
25	Save the date	Open in Canva →
26	Seating chart	Open in Canva →

MOCK-UPS

27	Product cover mock-up	Open in Canva →
28	Phone mock-up	Open in Canva →
29	Listing thumbnail	Open in Canva →
30	Etsy shop banner	Open in Canva →



GUIDE 1 OF 2

Rebrand a template in 10 minutes

Turn any template in this pack into your own product.

Five steps, ten minutes

1

Open the template in Canva

Click the template link, then 'Use template for new design'. Canva makes your own copy, so the original is never changed.

2

Swap the colours

Click any coloured shape, then the colour square in the top bar. Pick your 2 brand colours and use 'Change all' so every shape updates at once.

3

Swap the fonts

Click a heading, pick your font, then click 'Change all'. One font for headings and one for body text is plenty.

4

Replace the placeholder words

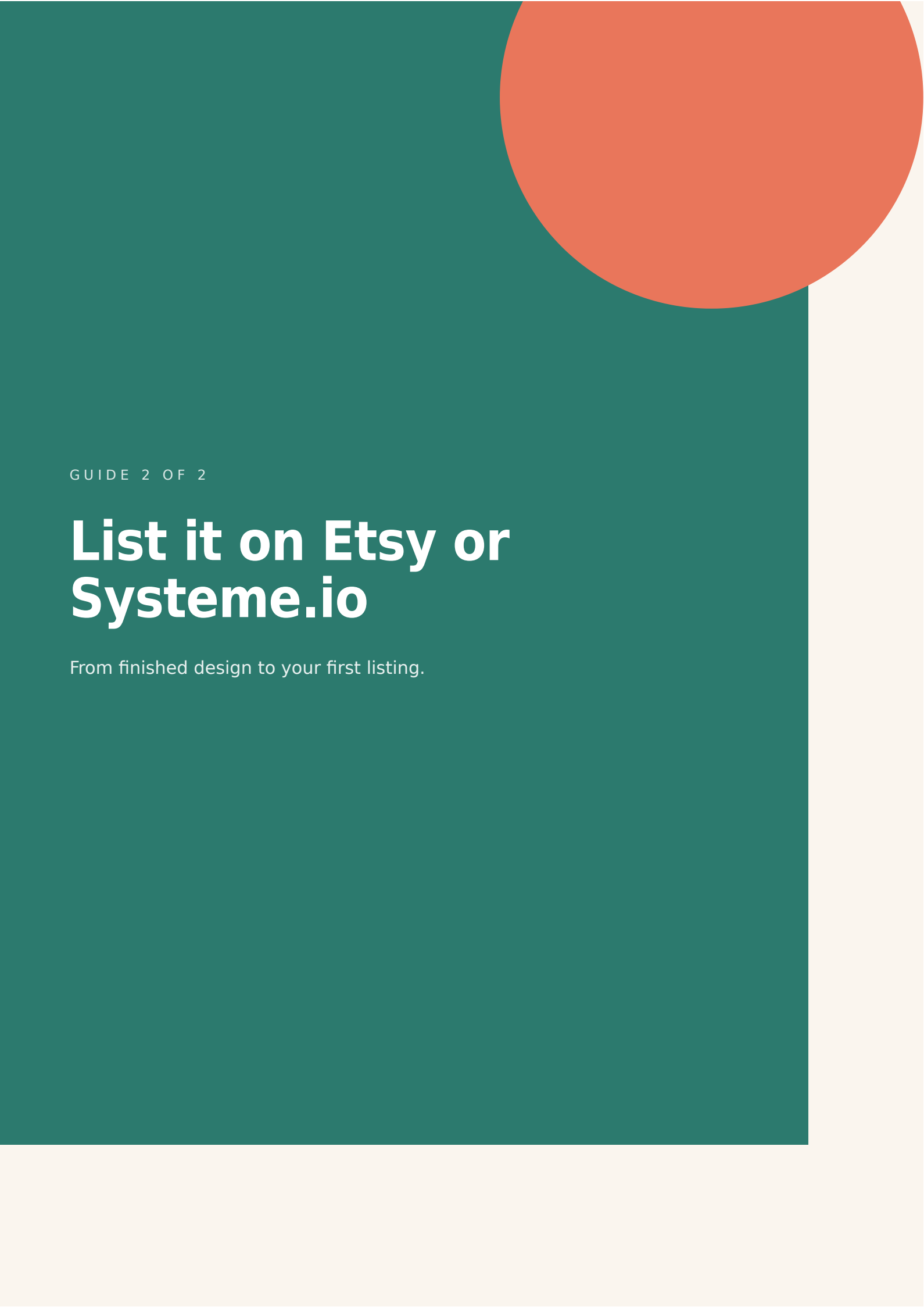
Change YOUR BRAND NAME, yourwebsite.com and every example word. Read it once out loud to catch leftovers.

5

Download it the right way

Printables: Share → Download → PDF Print. Social posts: PNG. Selling it as a Canva template: Share → Template link.

Make it yours: change at least the colours, fonts and one layout detail before you sell it. Buyers can tell when ten shops sell the same design.



GUIDE 2 OF 2

List it on Etsy or Systeme.io

From finished design to your first listing.

Which one to choose

	Etsy	Systeme.io
Best for	Getting found by buyers already searching	Selling to your own email list and Pinterest traffic
Cost to start	A small listing fee per product plus a share of each sale (check Etsy's current fees)	Free plan available
You keep	Etsy's customers	Every buyer's email address

Start with one. Many sellers list on Etsy for discovery and use Systeme.io for their own list later.

Listing checklist

- 1 Title**
Say what it is and who it's for: 'Weekly Planner Printable, A4 and Letter, Minimalist Teal'.
- 2 Photos**
Use the listing thumbnail and mock-up templates in this pack. Your first photo does most of the selling.
- 3 Description**
What they get, file type, sizes, how to download, and that it's a digital item with nothing posted.
- 4 Price**
Look at 5 similar listings and price in the middle. Raise it once you have reviews.
- 5 Tags**
Use all the tag slots Etsy gives you, with phrases buyers type: 'weekly planner printable', 'budget tracker'.