

A LITTLE CLARITY. A PLACE TO START.

Teach AI

your creator brand.



Your voice. Your real life. Your ideas.

Give your AI assistant the context it needs to help you create content that feels like you. This guided interview turns your answers into a brand document you can save and reuse.

START HERE

01

Open a fresh chat.

Use ChatGPT or Claude. You do not need to know any branding terms.

02

Copy the prompt on the next two pages.

Paste both parts into the same message. Add worksheet answers if you have them.

03

Answer in your own words.

A few sentences are enough. "I don't know yet" is a useful answer, too.

You bring the experience. AI helps organize it.

COPY + PASTE INTO YOUR AI CHAT

The interview prompt

Part 1 of 2

Help me create a reusable creator-brand context document for future content and scripts.

Start by reading any worksheet answers I provide. Ask up to three short questions at a time to fill the most useful gaps. Let me answer casually or with a voice-note transcript. Do not repeat questions I have already answered. If I do not know something, mark it undecided rather than making it up.

Learn who I help, the problems I care about, my actual speaking voice, my filming capacity, what I am comfortable sharing, and what I am really working on. Ask for one owner-written or spoken sample and one actual recent experience. Separate my firsthand experiences from outside examples or ideas I admire.

Do not invent my feelings, life events, qualifications, audience results, income, customer stories, or tool capabilities. Distinguish ideas, plans, work in progress, tested steps, and completed outcomes. Treat dates and changing details as current only as of the date I supply. Ask before turning an unclear statement into a factual claim.

Keep going: copy Part 2 on the next page into the same message before you send it.

COPY + PASTE INTO YOUR AI CHAT

The interview prompt

Part 2 of 2

Ask which resources and offers are live and which are only proposed. For a comment-keyword delivery CTA, record the exact resource, keyword, delivery method, and whether delivery has been tested. Never promise an unavailable download or assume that a keyword automation exists.

When enough context is available, produce a concise document with: public introduction; audience and problems; voice with examples; content themes; filming capacity and preferences; public/private boundaries; owner-shared story bank; current projects with status and date; live resources and offers; proposed resources and offers; factual gaps to confirm; and script-writing rules.

Then suggest three original video angles from my own material: one personal story, one process update, and one practical lesson. Give each a hook, the facts it relies on, a suitable single CTA, and anything I would need to confirm or film. Label new angles as ideas to test, not proven performers. Do not draft full scripts until I have reviewed the context.

Ask me what needs correcting before calling this my reusable brand context.

SAVE YOUR BRAND CONTEXT

Read the result, correct anything that does not sound like you, and save it as "My Brand Context." Bring it into future chats when you need content ideas or scripts.

Need a hand? contact@buildwithkelli.us