FROM ZERO TO ONLINE HERO

THE 3-STEP QUICK GUIDE FOR ONLINE NEWBIES



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Introduction

So you want to start making money online but don't know where to start?

Don't worry my friend, inside this guide, you'll learn the 3 basic steps to go from 0 to an online hero

Ready to start your online business journey?

Let's dive in!



You need to sell something!

The essence of making money online is no different from making money in the real world; it's about selling something. You can choose to sell:

- Physical Products: Such as makeup, cellphones, notebooks, etc...
- Digital Products: This includes digital courses, ebooks, audiobooks, software
- Services: Offer services like graphic design, video editing, or other online services like astrology readings or teaching English classes

Now, this is where things get interesting

Fulfilling physical product orders can be challenging for beginners, so starting by selling digital products or providing services is often recommended

You might be thinking, "But what if I don't have any courses or ebooks of my own?"

No problem, hear this out

There's something called affiliate marketing, which essentially involves selling other people's products and earning a percentage commission for each sale.



Many companies offer affiliate programs, especially in software and digital courses.

Companies like Amazon offer affiliate programs, and you can find affiliate digital products on online marketplaces like ClickBank.com



MRR & PLR

There's also another cool option where you can purchase rights licenses for some products. This allows you to sell them as your own and keep 100% of the profits. This types of licenses are called MRR (Master Resale Rights) and PLR (Private Label Rights)

If you don't have a product to sell yet, we invite you to check out the systeme.io affiliate program, where you can make a 60% lifetime affiliate commission

Click here to learn more

Choose the right tools

To start selling your products online, you need two essential tools:

1. A Funnel builder to capture people's information and process payments

2. An Email autoresponder to send follow-ups to people who did not buy your product or to offer them new products in the future

Depending on your type of business you might need other software, but for starting this is all you need.

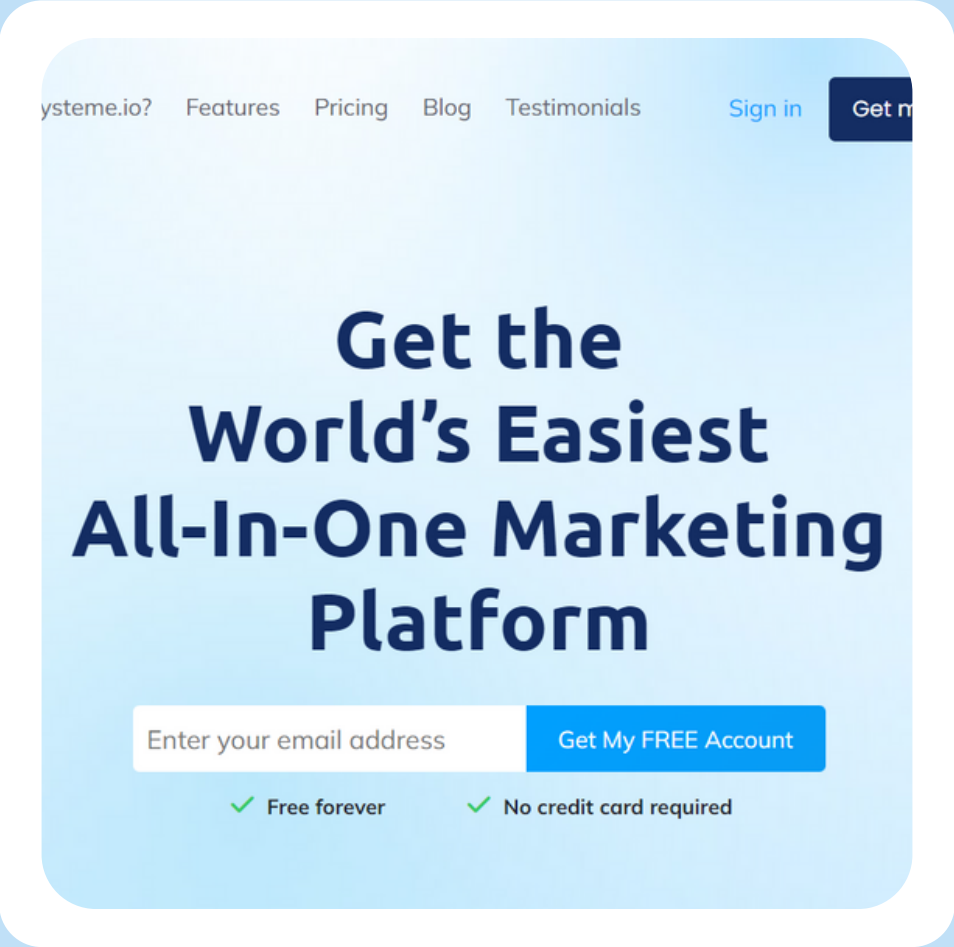


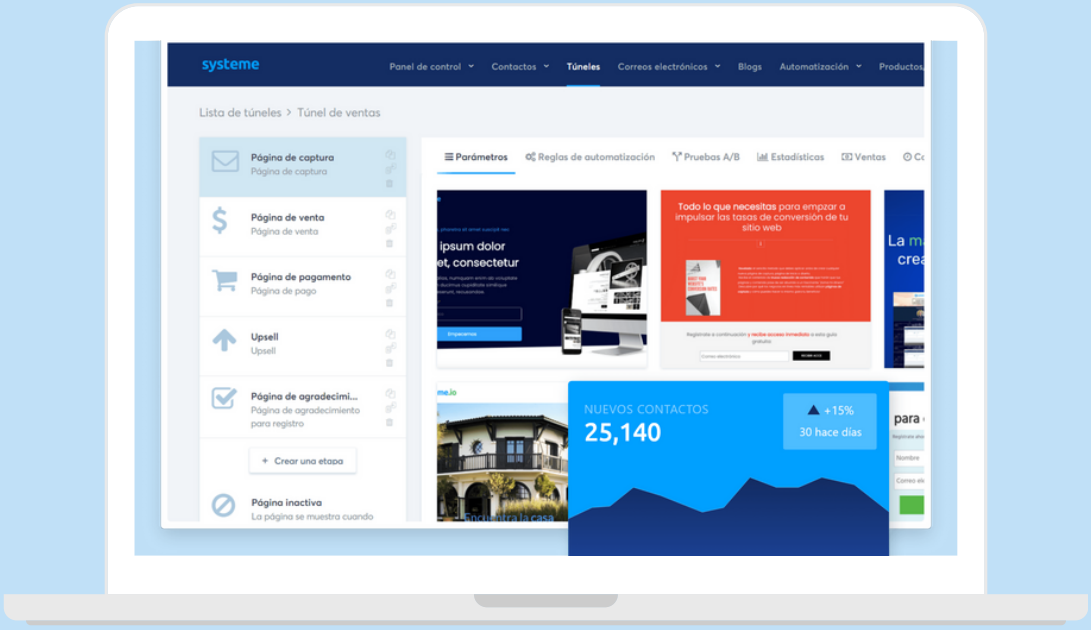
There are tons of tools online to choose from, such as Lead pages, ClickFunnels, Mailchimp, Aweber, and many more, but all of them are either crazy expensive or difficult to use and most of the time, you'll even need an extra tool like Zapier to connect them, making the process ultra complex

Put your worries aside

Fortunately, there's systeme.io

(the easiest all-in-one marketing platform)





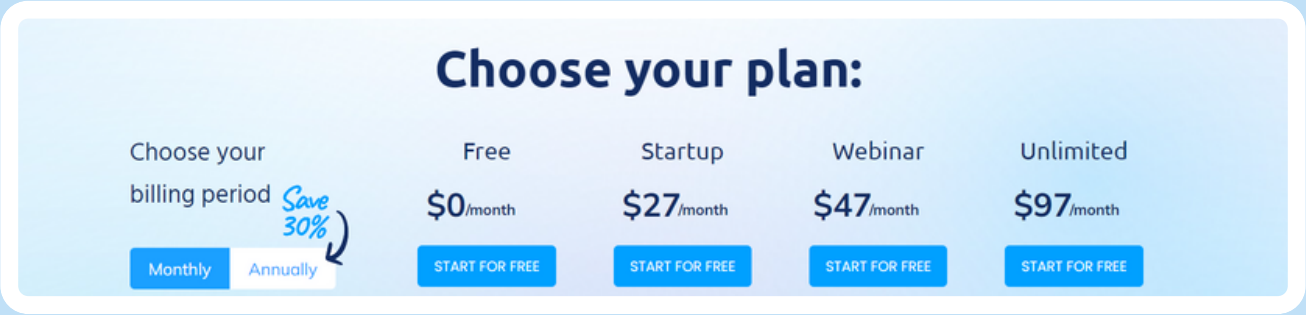
On systeme.io, you can create websites, capture emails, host courses, build funnels with upsells and downsells, include countdown timers, collect payments, and much more.

You won't have to juggle multiple platforms or pay high monthly fees.

Plus, the user interface is incredibly friendly, so you won't need to hire outside help to navigate complicated software.

Even your grandpa can learn how to use it and get a funnel going in a couple of hours!

The best part?



There's a free plan, and if you decide to upgrade in the future, the pricing is really affordable, starting at just $27 per month

Click here to try out systeme.io for free

Get eyeballs on your offer

Now you need people to visit your website so they can buy from you

The more people visit your website, the more sales you make

This process is called "driving traffic," and there are two primary ways to generate it:

- Run Ads: The first way is by running ads on platforms like Facebook, YouTube, Instagram, TikTok, Pinterest, and Google. This method requires an investment and can be tricky without a proper plan. We advise creating a strategy and understanding how the platform works before spending your money

- Create Valuable Content: The second way is by creating valuable content on social media platforms or blogs. Valuable content can be entertaining or educational and should often relate to the product you're offering



There are numerous approaches to content creation, from long-form videos on YouTube to short videos on TikTok, simple tweets on Twitter, or posting in Facebook groups

If you're starting, it's recommended to choose one platform and experiment until you get results. Once you've mastered it, you can try other platforms

This method doesn't require monetary investment but does require time and dedication

Conclusion

And there you have it, the roadmap from zero to online hero in 3 swift steps:

- Sell something: Be it products, services, or through affiliate marketing
- Choose the right tools: systeme.io is your digital toolkit. Efficient, user-friendly, and ready to empower your online journey.
- Get eyeballs on your offer: Ads or strategic content? The choice is yours. Begin with a focused approach and experiment

P.S Remember, Rome wasn't built in a day, and your online success won't happen overnight.

Choose your path wisely, stay focused, and watch as those eyeballs turn into valuable customers over time