

THE MOST TECHNICAL CHECKPOINT

YOUR PRODUCT IS BUILT. NOW MAKE IT SELLABLE.

Launch is where the pieces must actually work together: offer, sales path, payment or contact, delivery, testing and discovery.



WHEN VIDEO GUIDANCE CAN HELP MOST

- See the launch sequence instead of trying to visualize every moving part.
- Follow practical demonstrations of how the customer path comes together.
- Understand what must work before you send people toward your offer.
- Avoid wasting launch time on tools and extras that do not belong in V1.

THE CUSTOMER PATH

DISCOVER

UNDERSTAND

BUY / CONTACT

RECEIVE

DON'T SEND TRAFFIC TO A BROKEN PATH.

Get the operation working first. Then launch with a customer journey you understand.

WANT TO SEE THE LAUNCH COME TOGETHER?

Use the Full System for deeper video-guided launch implementation.

[GET FULL SYSTEM](#)