

MY BUSINESS ROADMAP

YOU ARE HERE - KEEP THIS PAGE BESIDE YOU

This is your working map. Mark each checkpoint when its Definition of Done is complete. If something is unfinished, choose: continue the task, or deliberately skip it and record why.

MY BUSINESS / PROJECT

MY DESTINATION

MY CUSTOMER

PROBLEM / RESULT

MY PRODUCT

MY OFFER

01

RESET

Clear the noise. Choose one business.

☐

02

DESTINATION

Know who, problem, result and lane.

☐

03

ROADMAP

Set Now / Next / Later and milestone.

☐

04

BUILD

Product + offer + smallest complete V1.

☐

05

LAUNCH

Sales path + attention + test + launch.

☐

06

REPS

SELL -> CREATE -> IMPROVE repeatedly.

☐

07

SCOREBOARD

Record evidence. Decide V1.1.

☐

MY CURRENT CHECKPOINT

WHAT I AM WORKING ON NOW

NEXT CHECKPOINT

PARKING LOT