

Is your LinkedIn profile *actually finished?*

10 sections. Go top to bottom and check off what's done. Anything you can't check is costing you a recruiter, a deal, or a brand that looked you up and bounced.

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- ☐ **01 Profile Photo & Banner**
Your face fills the frame in good light. Your banner says what you do, not LinkedIn's default gray.
 - ☐ **02 Headline**
More than your job title. Who you help and how, front-loaded before it gets cut off.
 - ☐ **03 About**
Your first two lines earn the "see more" click. It's not your resume in paragraph form.
 - ☐ **04 Featured**
2 to 3 things pinned that prove what your About section claims. Nothing from three years ago.
 - ☐ **05 Activity & Comments**
Scroll your own activity tab. Anyone can see it. Would you hire, buy from, or partner with this person?
 - ☐ **06 Experience**
Every bullet is proof, not a duty. Put a number on it wherever you can.
 - ☐ **07 Education**
Filled in and kept short. It shouldn't take up more space than your experience.
 - ☐ **08 Connected Apps & Skills**
Filled out. It's LinkedIn's newest section, and almost nobody has done it yet.
 - ☐ **09 Licenses, Certifications & Volunteering**
Add what counts. You almost always have more here than you think.
 - ☐ **10 Recommendations**
At least one recent one. And you've written one for someone else, too.

Couldn't check them *all?*

The LinkedIn Profile Overhaul gives you the exact formula, real examples, and what to write for every one of these 10 sections. Fix the whole thing in one sitting.

GET THE OVERHAUL →



SCAN OR CLICK