

THE DIGITAL BUSINESS STARTER CHECKLIST

A free, practical first step toward your own digital offer.

Tick each box as you go. You do not need to finish it all today.

01 FIND A REAL PROBLEM

☐

Pick one person to help

Write down who they are and the result they want.

☐

List three problems they mention

Look at questions, comments and conversations in your niche.

☐

Choose one problem to solve first

Select one specific, achievable outcome for your first offer.

02 MAKE A SIMPLE OFFER

☐

Choose your format

A guide, template, planner or checklist can be a useful start.

☐

Describe the result in one sentence

I help [person] do [specific result] with [your product].

☐

Set a starting price

Consider the value, effort and comparable offers; revise as you learn.

03 PREPARE TO SHARE

☐

Create one clear product page

Show who it is for, what is included and how to get it.

☐

Add your link to your social profile

Check that it opens and the download process works.

☐

Draft one helpful post

Share a useful tip, then invite people to explore your offer.

KEEP THE MOMENTUM

Small steps count. Keep learning from the people you help.

04 LAUNCH, LISTEN, IMPROVE



Invite people to join your email list

Offer this checklist and explain what they will receive next.



Share your offer and gather feedback

Notice questions, clicks and conversations; improve one thing at a time.

YOUR NEXT ACTION

The one step I will take this week:

Date I will do it: _____

When you are ready for more guidance

Choose the resource that matches the step you are working on.

DIGITAL BUSINESS STARTER BLUEPRINT

Plan your first steps and shape your business idea.

SELL THE SOLUTION GUIDE

Turn a real customer problem into a clear digital offer.

DIGITAL BUSINESS CONTENT PLANNER

Organise what to post and stay consistent.

EXPLORE THE RESOURCES

stan.store/krise