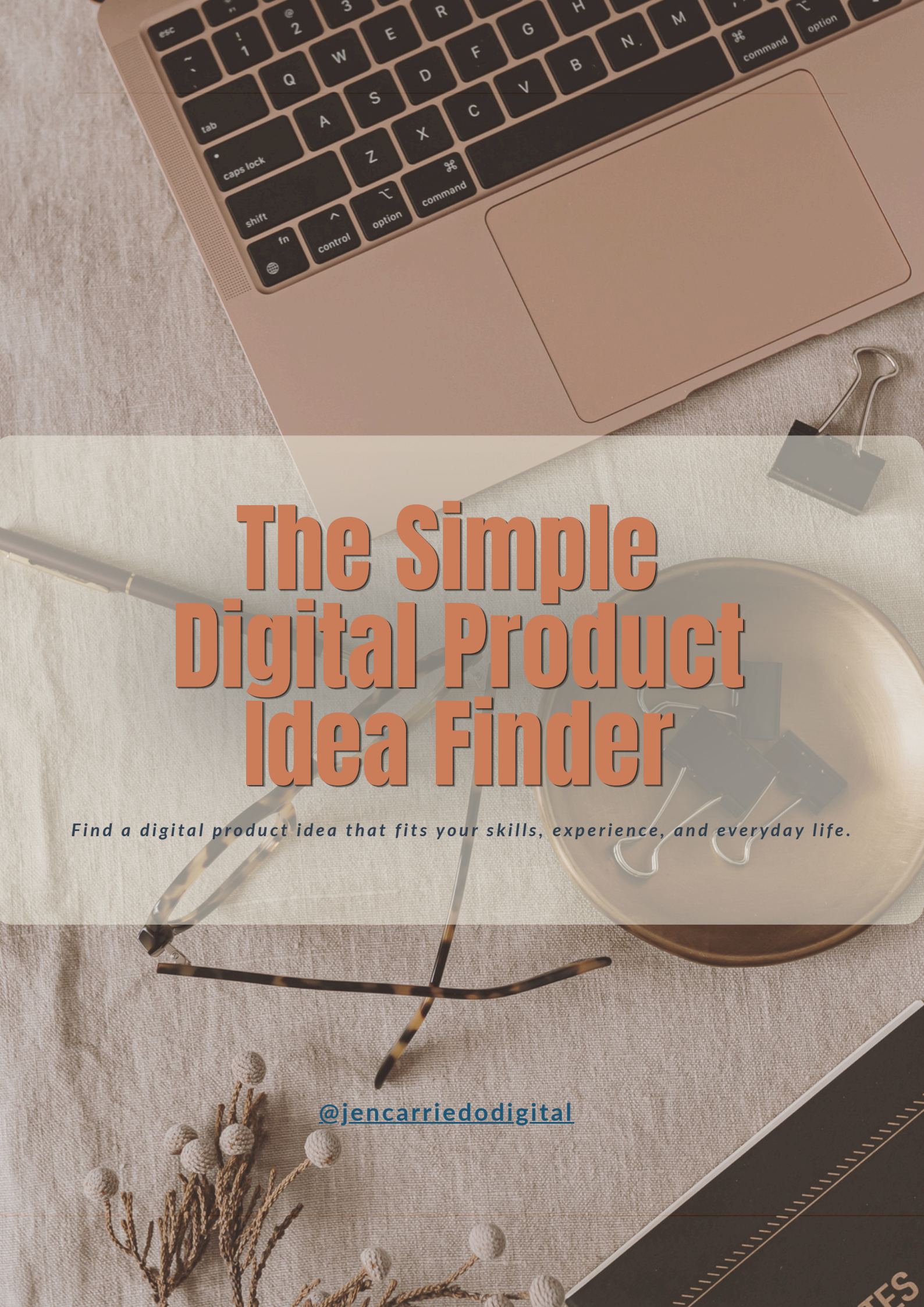


A top-down view of a workspace. In the upper left, a portion of a laptop with a dark keyboard and a light-colored trackpad is visible. Below the laptop, a pair of tortoiseshell-rimmed glasses lies horizontally. To the right of the glasses, a round, light-colored object (possibly a plate or a large paper clip) holds several black paper clips. In the bottom left corner, there are dried, light-colored flowers with small, round, knotted heads. The entire scene is set against a light-colored, textured background.

The Simple Digital Product Idea Finder

Find a digital product idea that fits your skills, experience, and everyday life.

[@jencarriedodigital](https://www.instagram.com/jencarriedodigital)

Thank you so much for your download!

Before We Start. . .



You don't need the perfect idea.

You don't need to be an expert.

And you definitely don't need to figure everything out
at once.

You just need to find one simple idea that solves a real
problem for someone.

Let's start with what you already know.

**set up your account in less than an hour-
no hassle, no stress!**

WHAT DO YOU KNOW?



Think about your:

- ☐ Work
- ☐ Skills
- ☐ Hobbies
- ☐ Experiences
- ☐ Things you've learned
- ☐ Problems you've already solved

Write down 3 things you're good at or know well:

1. _____

2. _____

3. _____

WHAT PROBLEMS CAN YOU SOLVE?



Think about the questions people often ask you.

What do people come to you for help with?

What have you figured out that someone else might be struggling with?

Write down 3 problems you can help solve:

1. _____

2. _____

3. _____

TURN YOUR KNOWLEDGE INTO A PRODUCT



Now let's connect the dots.

I know how to:

I can help someone who wants to:

They are struggling with:

A simple product I could create is:

YOUR IDEA BANK



PDF Guide

Teach someone how to do something step-by-step.



Checklist

Help someone complete a task without forgetting anything.



Template

Give someone a ready-to-use document or format.



Planner

Help someone organize their time, tasks, or goals.



Spreadsheet

Help someone track, calculate, or organize information.



Canva Template

Give someone an editable design they can customize.



Workbook

Guide someone through questions, exercises, or a process.



Prompt Pack

Give someone ready-to-use prompts for writing, planning, creating, or brainstorming.

CHOOSE YOUR BEST IDEA



Look at your ideas.

Ask yourself:

1. Can I create this simply?

☐ Yes ☐ Maybe ☐ No

2. Does this solve a real problem?

☐ Yes ☐ Maybe ☐ No

3. Would someone find this useful?

☐ Yes ☐ Maybe ☐ No

4. Can I explain or teach this?

☐ Yes ☐ Maybe ☐ No

If you answered YES to most of these...

 **You may have your first digital product idea!**

YOUR NEXT STEP



Don't wait until your idea is perfect.

Start small.

Choose **ONE** idea from this workbook and ask:

“How can I make this easier for someone?”

That's where your digital product can begin.

Your first idea doesn't have to be your forever idea.

It just needs to be your starting point.

ABOUT ME

Hi, I'm Jen. 🖐️

I'm a working mom and licensed engineer building my own digital-product journey alongside my career and family.

I'm sharing what I'm learning along the way to help other working women discover that creating an online income stream doesn't have to be complicated.

Start simple. Build as you go.

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