



PREPARATION
WITH PURPOSE™

SCHOLARSHIP RESEARCH LAGNIAPPE

How to Find Money Others May Overlook

DISCOVER • PLAN • APPLY • EARN • ACHIEVE

Every Dollar. Every Opportunity. Your Future.

SCHOLARSHIPS

GRANTS

FELLOWSHIPS

CONTESTS

LOCAL AWARDS

HIDDEN GEMS

BEYOND
THE OBVIOUS.
BEYOND
THE COMPETITION.

BUILD THE FUNDING
THAT BUILDS
YOUR FUTURE.

My Scholarship Plan

- ☒ Explore Opportunities
- ☒ Research Thoroughly
- ☒ Track Deadlines
- ☒ Prepare Strong Applications
- ☒ Stay Organized
- ☒ Follow Up
- ☒ Never Give Up

MY FUTURE IS WORTH IT.

PREPARATION TODAY
OPENS DOORS
TOMORROW



FIND MORE THAN SCHOLARSHIPS.
• FIND POSSIBILITIES. •

Scholarship Research Lagniappe

How to Find Money Others May Overlook

**Preparation With Purpose™
Scholarship Research Lagniappe
How to Find Money Others May Overlook**

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Welcome to Your Scholarship Research Lagniappe

Scholarships are not limited to students with perfect grades, star athletes, or families who already know where to look.

Opportunities may be available through colleges and universities, community organizations, churches, civic groups, employers, professional associations, military programs, local businesses, foundations, competitions, and many other sources.

The challenge is often not simply qualifying for scholarships.

It's finding them.

Some opportunities receive thousands of applications. Others may receive far fewer because students never hear about them, overlook smaller awards, assume they will not qualify, or begin searching too late.

This Lagniappe was created to help your family develop a **scholarship research system** you can use throughout high school, not just during senior year.

You will learn how to:

- identify different types of scholarship opportunities
- search beyond the most familiar scholarship websites
- uncover local and community-based opportunities
- investigate employer-sponsored and organization-based scholarships
- organize scholarship information in one place
- track requirements and deadlines
- prepare essays and recommendation requests before they are urgently needed
- build a scholarship folder that grows with your student
- create a grade-by-grade scholarship strategy
- recognize potential scholarship scams
- develop a family action plan for continuing the search

Start Before Senior Year

One of the most valuable things a student can bring to a scholarship search is **time**.

Freshman and sophomore years can be used to build experiences, document accomplishments, strengthen academics, serve the community, and begin learning where opportunities may exist.

Junior year can become a more focused research and preparation year.

By senior year, instead of beginning from zero, students can already have records, accomplishments, potential recommenders, essay ideas, and a growing list of opportunities to investigate.

A Preparation With Purpose™ Reminder

You don't have to find every scholarship.

You need to develop a system that helps you consistently find and pursue the opportunities that fit **your student**.

Don't just search for money. Learn where to look for opportunities.

Know What You're Looking For

Types of Scholarships Families Should Investigate

A strong scholarship search goes beyond typing “scholarships for high school students” into a search engine.

Scholarships are offered for many different reasons. Understanding the categories can help you create **multiple search paths** instead of relying on one source.

Academic & Merit-Based Scholarships

These may consider academic achievement, GPA, course rigor, test scores, leadership, talents, or other accomplishments.

National Merit Scholarship Program

One important merit-based opportunity families should understand is the **National Merit Scholarship Program**. For eligible students following a traditional four-year high school path, the **junior-year PSAT/NMSQT** serves as the qualifying assessment for entry into the program.

National Merit uses an **NMSC Selection Index**, calculated from PSAT/NMSQT scores, as part of its initial screening process. Reaching a qualifying level does **not** automatically result in a scholarship. Students must meet additional eligibility and advancement requirements, and scholarship opportunities may have additional criteria.

Prepare Today

If your student is approaching junior year, talk with the school counselor about PSAT/NMSQT testing and registration, begin preparing early, and verify current National Merit requirements through official sources.

Verify Before You Act

National Merit eligibility requirements, qualifying levels, recognition criteria, deadlines, and scholarship opportunities may change. Always verify current information directly with the National Merit Scholarship Corporation and College Board.

Need-Based Scholarships

These consider financial need, although additional academic, service, leadership, or eligibility requirements may also apply.

College & University Scholarships

Colleges and universities may offer institutional scholarships based on academics, leadership, talent, financial need, specific majors, or other criteria. Investigate the financial-aid and scholarship opportunities at every school your student is seriously considering.

Local & Community Scholarships

Look close to home. Community foundations, civic organizations, local businesses, nonprofits, churches, and other community groups may offer scholarships that receive less attention than large national awards.

Faith-Based Scholarships

Churches, denominations, ministries, religious organizations, and faith-based colleges or universities may offer opportunities. Students should also ask whether their own church or affiliated organizations provide educational awards.

Employer-Sponsored Scholarships

Don't overlook the workplace. Some employers offer scholarships or educational assistance to employees, children or dependents of employees, and students in the communities they serve.

Career & Field-Specific Scholarships

Professional associations, businesses, foundations, and other organizations may support students pursuing particular careers or fields of study, including STEM, healthcare, education, business, skilled trades, public service, and other pathways.

Athletic Scholarships

Student-athletes should investigate opportunities connected to the colleges, universities, athletic programs, associations, and other organizations relevant to their sport and educational pathway.

Military & ROTC Opportunities

Students considering military service or ROTC should research current scholarship and educational opportunities directly through official military and ROTC sources.

Civic, Service & Leadership Scholarships

Volunteer service, leadership, community involvement, and participation in organizations may create additional scholarship possibilities.

Essay, Competition & Talent-Based Awards

Some opportunities are connected to essays, contests, creative work, performances, projects, competitions, or demonstrated talents.

Don't Search in Only One Category

A student may fit **several categories at the same time**.

For example, one student might qualify to investigate opportunities based on academics, community service, intended career, an employer connection, church involvement, and a local organization.

That creates six potential search paths instead of one.

Prepare Today

Write down **at least five scholarship categories** your student can investigate:

1. _____
2. _____
3. _____
4. _____
5. _____

The wider your research paths, the more opportunities you give yourself a chance to discover.

Look Where Others May Not Be Looking

Expand Your Scholarship Search

Large scholarship databases can be useful, but they should not be your only search strategy.

Some opportunities may be closer to home, connected to organizations your family already knows, or offered by groups you would never think to search unless you deliberately looked for them.

Start Local

Investigate opportunities through:

- your high school counseling office

- local community foundations
- churches and faith organizations
- civic organizations
- local businesses
- banks and credit unions
- nonprofit organizations
- professional associations
- chambers of commerce
- youth and community organizations
- local clubs and service organizations
- city or regional organizations
- colleges and universities in your area

Don't assume an organization must advertise a scholarship widely for one to exist. **Ask.**

A simple question such as, *“Does your organization offer scholarships or educational awards for graduating students?”* may uncover an opportunity your family would not have found through a general online search.

Check the Family's Connections

Scholarship research can become a family project.

Investigate whether opportunities are available through:

- a parent's or guardian's employer
- the student's employer
- grandparents' employers or organizations
- professional or trade associations connected to family members
- churches or ministries your family participates in
- organizations in which family members hold memberships
- community or service organizations
- military or veteran connections, when applicable

Eligibility rules vary, so never assume a family connection automatically qualifies a student.

Research the opportunity and verify the requirements.

Search by Who Your Student Is Becoming

Don't search only for:

“Scholarships for high school seniors.”

Combine scholarship searches with your student's interests, activities, goals, and intended pathway.

For example:

Scholarships + intended career
Scholarships + college major
Scholarships + community service
Scholarships + leadership
Scholarships + skilled trade
Scholarships + hometown or county
Scholarships + employer or organization

The goal is to move from one broad search into **multiple targeted searches**.

Don't Automatically Ignore Smaller Awards

A smaller scholarship may not receive the same attention as a large national award, but several smaller awards can add up.

Books, supplies, fees, transportation, technology, and other education-related expenses can create costs beyond tuition.

Read each award's terms carefully to understand what expenses it may cover.

Prepare Today

Choose **five places or organizations your family has never investigated for scholarship opportunities**.

1. _____
2. _____
3. _____
4. _____
5. _____

Then assign someone in the family to investigate each one.

Sometimes finding money others overlook begins by looking where others never thought to ask.

My Scholarship Research Tracker

Finding a scholarship is only the beginning. You also need a reliable way to remember **where you found it, what it requires, and when action is needed**.

Do not depend on memory, screenshots scattered across phones, or dozens of open browser tabs. Put every promising opportunity into one tracking system.

My Scholarship Research Tracker

Scholarship	Provider	Award Amount	Eligibility	Deadline	Website/Source
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Research First — Decide Second

When you discover an opportunity, record it even if you are not immediately sure whether your student will apply.

Then review:

- eligibility requirements
- application deadline
- required documents
- essay or writing requirements
- recommendation requirements
- transcript or academic requirements
- how and where the application must be submitted
- whether the scholarship may be renewed
- any restrictions on how the award may be used

Create Three Categories

As you research, sort opportunities into:

APPLY — Student appears eligible and plans to pursue it.

INVESTIGATE — More information or verification is needed.

NOT A FIT — Student does not meet the requirements or the opportunity does not align with the student's plans.

This keeps the family from repeatedly researching the same opportunities.

Prepare Today

Enter your **first five scholarship opportunities** into the tracker.

They don't all need to be large awards. The goal right now is to begin building the system.

Verify Before You Act

Scholarship eligibility, award amounts, deadlines, required documents, application procedures, and availability may change. Verify current information directly with the scholarship provider before applying or submitting personal information.

Don't just collect scholarship names. Build a list you can act on.

Scholarship Deadline & Application Tracker

Finding an opportunity is important. **Submitting a complete application on time is what gives the student a chance to receive it.**

Once a scholarship moves into your **APPLY** category, transfer it to this tracker.

My Scholarship Deadline & Application Tracker

Scholarship Deadline Essay Transcript Recommendation Submitted

_____	_____	☐	☐	☐	☐
_____	_____	☐	☐	☐	☐
_____	_____	☐	☐	☐	☐
_____	_____	☐	☐	☐	☐
_____	_____	☐	☐	☐	☐

Work Backward From the Deadline

The scholarship deadline should **not** become your family's starting date.

For each application, identify when you need to:

- request recommendations
- obtain transcripts or other school documents
- draft and revise essays
- gather required information
- complete the application
- review everything for accuracy
- submit the application

Whenever possible, create a **family target date earlier than the official deadline**. This provides extra time if a document is delayed, technology fails, or something needs to be corrected.

Keep Proof of Submission

After submitting an application:

- record the submission date
- save confirmation emails or receipts
- keep a copy of the completed application when possible
- note any additional steps required by the provider
- record when award notifications are expected, if provided

Prepare Today

Choose one scholarship from your Research Tracker and work backward from its deadline.

Official deadline: _____

Our family target date: _____

First action we need to take: _____

A scholarship found but never submitted cannot become a scholarship earned.

Build Your Scholarship Folder System

Scholarship preparation becomes easier when important information is collected **before** an application deadline is approaching.

Create one central scholarship folder for your student. This can be a physical folder, a digital folder, or both. The important thing is that your family knows **where scholarship information belongs and where to find it.**

What Should Go in the Folder?

As appropriate, keep updated copies or records of:

- academic achievements and honors
- extracurricular activities
- leadership experiences
- volunteer and community-service hours
- employment experience
- athletic accomplishments
- clubs and organizations
- awards and recognitions
- certifications or special training
- résumé
- activity list

- potential essay topics and completed essays
- scholarship research
- application confirmations
- recommendation information
- other accomplishments or experiences that may support future applications

Keep a Running Accomplishment Record

Don't wait until senior year to remember everything your student has accomplished.

Record meaningful activities and achievements as they happen.

My Accomplishment Record

Date/School Year	Activity, Award or Achievement	Organization	Details/Impact
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Include enough detail to help your student remember the experience later.

Instead of recording only:

“Volunteered at food drive.”

Capture useful details such as the organization, student's role, approximate service hours, responsibilities, and impact when known.

Protect Sensitive Information

A scholarship folder may eventually contain personal or financial information. Keep sensitive records secure, and **do not send Social Security numbers, financial information, identification documents, or other sensitive information simply because someone claiming to offer a scholarship requests it.**

We'll address scholarship safety more fully before this Lagniappe is complete.

Prepare Today

Create the scholarship folder and add the first documents or records you already have.

Then choose **one regular time each semester** to update it.

Build the record while the memories are fresh—not when an application deadline is three days away.

Preparing Scholarship Essays Before You Need Them

Scholarship essays often take more time than families expect. Waiting until an application deadline is approaching can turn thoughtful writing into rushed writing.

Students can prepare by developing a collection of **stories, experiences, and reflections** that can later be adapted to fit specific scholarship prompts.

Build Your Story Bank

Start recording experiences that reveal something meaningful about the student.

Possible topics include:

- a challenge the student overcame
- an accomplishment they are proud of
- a person who influenced their life
- a leadership experience
- community service that mattered to them
- an academic struggle and what they learned from it
- a career or educational goal
- an experience that helped shape their values
- a problem they helped solve
- a responsibility that helped them mature
- why a particular field or pathway interests them
- how receiving a scholarship could support their goals

My Scholarship Story Bank

Experience or Story What Happened? What Did I Learn? What Does It Show About Me?

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Don't Send the Same Essay Everywhere

A strong existing essay can provide a useful starting point, but students should read **each scholarship prompt carefully** and tailor their response.

Before submitting, ask:

Did I actually answer the question they asked?

Review the scholarship's instructions for required length, format, topic, and submission requirements.

Let the Student's Voice Remain the Student's Voice

Parents, teachers, counselors, and trusted adults can help students brainstorm, proofread, and strengthen their writing.

But the final essay should still sound like **the student**.

A polished essay does not need to erase personality, experience, or authentic voice.

Prepare Today

Add at least **three experiences** to your Scholarship Story Bank.

You do not need to write the essays today.

Start by preserving the stories.

When students know their own stories, they don't have to search for something meaningful to say every time an application asks, "Tell us about yourself."

Planning for Strong Recommendations

A strong recommendation can help a scholarship committee see qualities that may not appear in grades, test scores, or an activity list.

The best time to think about recommendations is **before you urgently need one**.

Choose Recommenders Thoughtfully

Depending on the scholarship requirements, a recommender might be a:

- teacher
- counselor
- coach
- employer or supervisor
- community leader
- volunteer coordinator
- mentor
- church or ministry leader
- other adult who knows the student's character, work, leadership, or accomplishments

Always follow the scholarship provider's instructions about **who is permitted to submit a recommendation**.

Ask Early

Give recommenders enough time to prepare a thoughtful letter.

When asking, provide:

- the scholarship name and purpose
- the submission deadline
- submission instructions
- the student's résumé or activity list
- relevant accomplishments
- educational or career goals
- information about why the student is pursuing the opportunity

Never assume someone has agreed to write a recommendation until you have asked.

My Potential Recommenders

Name	How They Know Me	What They Could Speak About	Contacted?
_____	_____	_____	☐
_____	_____	_____	☐
_____	_____	_____	☐
_____	_____	_____	☐

Follow Up With Gratitude

After someone provides a recommendation, **thank them**.

And if the student receives the scholarship, consider letting the recommender know. They invested time in supporting the student's opportunity.

Prepare Today

Identify **three adults** who know your student's strengths from different perspectives.

Don't request letters simply to have them sitting in a folder. Start by identifying and maintaining relationships with people who may be appropriate recommenders when an opportunity requires one.

Strong recommendations often begin long before the letter is written—with character, relationships, and consistency.

Grade-by-Grade Scholarship Strategy

Scholarship preparation should grow with the student. Each year of high school offers a different opportunity to prepare.

9th Grade — Start Building the Record

Freshman year is a good time to begin creating the foundation students may later use in scholarship applications.

Focus on:

- building strong academic habits
- participating in meaningful activities
- recording awards and achievements
- tracking volunteer and community-service hours
- documenting leadership experiences
- beginning an accomplishment record
- creating the scholarship folder
- learning about different scholarship categories

9th Grade Goal: Build the record you may need later.

10th Grade — Begin Exploring

Sophomore year is a good time to expand scholarship awareness and begin more intentional research.

Focus on:

- continuing to strengthen academics
- updating the accomplishment record
- researching scholarship categories
- identifying local and community opportunities
- investigating career- and interest-related scholarships
- checking employers and family organizations for possible opportunities
- continuing service, leadership, activities, and meaningful involvement
- beginning a list of potential scholarship sources

10th Grade Goal: Learn where opportunities may exist.

11th Grade — Research & Prepare

Junior year is when scholarship preparation can become more focused.

Focus on:

- creating or expanding the Scholarship Research Tracker
- identifying scholarships available to juniors
- researching scholarships that will become available during senior year
- updating the résumé and activity list
- building the Scholarship Story Bank
- identifying potential recommenders
- reviewing application requirements
- tracking upcoming deadlines
- researching scholarships connected to colleges or pathways being considered

11th Grade Goal: Enter senior year with research already underway.

12th Grade — Apply & Follow Through

Senior year is the time to turn preparation into action.

Focus on:

- reviewing the Research Tracker regularly
- applying for appropriate scholarships
- monitoring deadlines
- requesting recommendations early
- tailoring essays to individual prompts
- completing required financial-aid steps
- investigating institutional scholarships at colleges being considered
- continuing to search for local, community, employer, and private opportunities
- saving submission confirmations
- following up on additional requirements
- continuing the search throughout the school year

12th Grade Goal: Apply consistently and follow through.

Remember

Scholarship preparation doesn't begin when a student submits the first application.

It begins with the grades, experiences, relationships, service, accomplishments, and records built along the way.

Prepare Today

Find your student's current grade level above.

Write down the **three actions** your family will take next:

1. _____
2. _____
3. _____

Start where you are. Build from there.

Scholarship Safety

Protect Your Student & Your Information

Scholarship searching can uncover wonderful opportunities, but families should also know how to recognize situations that deserve additional caution.

A scholarship opportunity should be researched just as carefully as its eligibility requirements.

Slow Down Before You Submit

Be cautious when an opportunity:

- guarantees that your student will receive a scholarship
- promises an award in exchange for payment
- pressures you to act immediately
- requests sensitive personal or financial information before you have verified the organization
- asks you to pay someone to “unlock” scholarship money
- claims your student has won something they never entered
- provides little or unclear information about the sponsoring organization
- contacts your student unexpectedly and requests money or sensitive information

A fee does not automatically prove something is fraudulent, but families should understand **exactly what they are paying for and whom they are dealing with** before providing payment or personal information.

Verify the Provider

Before submitting sensitive information:

- research the sponsoring organization
- locate its official website independently
- confirm contact information
- read the eligibility and application requirements carefully

- ask a school counselor or trusted adult when something seems questionable
- verify unfamiliar opportunities before providing sensitive information

Protect Personal Information

Students should not casually provide:

- Social Security numbers
- banking information
- passwords
- copies of identification documents
- financial records
- other sensitive personal information

Some legitimate financial-aid or scholarship processes may eventually require sensitive information. The important distinction is to **verify the organization and use its official, secure process before providing it.**

Remember

Scholarship searching should help create opportunities not expose your family to unnecessary risk.

When something feels questionable, **stop and verify before proceeding.**



Verify Before You Act

Scholarship programs, providers, eligibility requirements, application procedures, and security practices vary. Verify opportunities directly with the sponsoring organization and use official, secure application channels before submitting personal, financial, or identifying information.

Prepare Today

Talk as a family about one simple rule:

We verify before we provide personal information, send money, or submit an application.

My Family Scholarship Action Plan

Scholarship research works best when it becomes an ongoing family system rather than something everyone remembers only when a deadline appears.

You now have tools to **find opportunities, organize your research, track applications, document accomplishments, prepare for essays and recommendations, protect personal information, and build a strategy throughout high school.**

Now decide how your family will put that system into action.

My Family Scholarship Action Plan

Student's current grade: _____

Our scholarship research folder will be kept:

The person responsible for maintaining our Research Tracker:

How often we will search for new opportunities:

Our first five places to investigate:

1. _____
2. _____
3. _____
4. _____
5. _____

Our next scholarship research date:

The first action we will take:

Make Scholarship Research a Routine

Consider establishing a regular family scholarship check-in.

Use that time to:

- add newly discovered opportunities
- review approaching deadlines

- update accomplishments
- check application progress
- identify documents that are still needed
- research new local and community sources
- celebrate applications that have been completed

The goal is not to spend every week consumed by scholarships.

The goal is to create a routine that keeps opportunities from being overlooked.

One Scholarship at a Time

Every scholarship will not fit your student.

Every application will not result in an award.

And every scholarship does not have to be worth thousands of dollars to be worth investigating.

Research carefully.

Apply strategically.

Follow the instructions.

Meet the deadlines.

Keep good records.

And keep looking.

A \$500 award matters.

A \$1,000 award matters.

Several smaller awards can matter.

But perhaps most importantly, your student will enter the process with something valuable: **A plan.**

A Preparation With Purpose™ Closing Thought

You cannot control which scholarship committee chooses your student.

But you **can** control whether you prepare, research, apply, follow through, and continue looking for opportunities others may overlook.

Don't wait for opportunity to find you. Prepare yourself to find it.

Continue Your Journey With Preparation With Purpose™

This resource is one part of a larger collection created to help students and families prepare for high school, college, career, and life with greater confidence, information, and purpose.

Inside the Complete Academic and Career Resource Guide

The **Student Edition** takes students through eight Foundations designed to help them explore who they are, understand their options, make informed decisions, and prepare for what comes next.

Foundation 1 — Purpose, Mindset & Vision

Build a strong foundation for growth, confidence, and purposeful decision-making.

Foundation 2 — Discovering Your Purpose

Explore interests, strengths, values, and the possibilities they may reveal.

Foundation 3 — Exploring Possibilities

Discover academic, career, college, military, trade, entrepreneurial, and other pathways.

Foundation 4 — Planning with Purpose

Turn possibilities into practical plans for high school and beyond.

Foundation 5 — Character, Communication & Life Skills

Strengthen the personal skills and habits that support success in every pathway.

Foundation 6 — Preparing for the Path Ahead

Learn how to prepare academically, financially, and personally for future opportunities.

Foundation 7 — Stepping into Opportunities

Put preparation into action through scholarships, applications, experiences, and opportunities.

Foundation 8 — Launch with Purpose

Prepare to move forward with confidence while continuing to grow, adjust, and pursue your goals.

The complete Student Edition also includes **grade-level guidance for Grades 9–12** and **Test Preparation With Purpose**, a practical system for building a smarter test-preparation plan.

And There's Support for Parents, Too

The **Parent Edition** helps families navigate the journey alongside their students with guidance for academic planning, pathway exploration, character and life skills, preparing together, launching with confidence, and supporting student-athletes.

Every Family Deserves a Plan.

PREPARED • POSITIONED • PURPOSED • PROMISED

Preparation With Purpose™

Academic and Career Resources for Students & Families



PREPARATION WITH PURPOSE™

Your Journey Doesn't Stop Here.

Your complimentary Grade-Level Progress Guide is one resource designed to help you prepare for what comes next.

Continue your journey with Preparation With Purpose™ digital resources designed to help students and families prepare academically, explore future pathways, and make informed decisions throughout the high school years.

EXPLORE THE PREPARATION WITH PURPOSE™ DIGITAL COLLECTION



ACADEMIC AND
CAREER RESOURCE
GUIDE
Student Edition



ACADEMIC AND
CAREER RESOURCE
GUIDE
Parent Edition



STUDENT-ATHLETE
ADVANTAGE
*Academic & Athletic
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PREPARE • POSITION • PURPOSE • PROMISE

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