MillerFoto

SCHOOL PHOTOGRAPHY

PICTURE DAY - YEARBOOKS - ID CARDS - SENIORS - SPORTS

Real People. Real Service. Brighter Schools.

WE WANT TO BE YOUR SCHOOL'S PHOTOGRAPHER.

Before you decide, compare us.

Use the School Photography Partner Comparison Checklist to compare MillerFoto side-by-side with your current photographer.

Ask the same questions.
Compare the answers.
Then decide whether there may be an advantage to switching to MillerFoto.



EASIER FOR YOUR STAFF

A BETTER EXPERIENCE FOR FAMILIES

TRANSPARENT FOR PARENTS

Turn the page and start comparing.

MORE THAN PHOTOS.

BRIGHTER TOMORROWS.

SCHOOL PHOTOGRAPHY PARTNER COMPARISON CHECKLIST

How does your current photography program measure up?

Ask the same questions of both companies. MillerFoto's answer is shown below each question; write your photographer's answer beside it and mark the advantage.

WHAT TO CHECK	QUESTION TO ASK MillerFoto Advantage	YOUR PHOTOGRAPHER	ADVANTAGE
Picture Day Plan	**Is there a written plan for staffing and student flow?** **MillerFoto Advantage:** Yes. We plan staffing, setup and student flow with the school.		☐ **MillerFoto** ☐ **THEM**
Professional Staff	**Are personnel professional and appropriate for a school environment?** **MillerFoto Advantage:** Our team is trained for high-volume school photography and professional campus conduct.		☐ **MillerFoto** ☐ **THEM**
Student Identification	**How is every student accurately matched to the correct images?** **MillerFoto Advantage:** PhotoMatch identification connects each student to the correct images.		☐ **MillerFoto** ☐ **THEM**
Retakes & Make-Ups	**Are retake and make-up procedures clearly defined?** **MillerFoto Advantage:** Yes. Procedures are established with the school before picture day.		☐ **MillerFoto** ☐ **THEM**
Turnaround	**When are proofs, IDs and school files delivered?** **MillerFoto Advantage:** Typical proof delivery is within 24 hours; school deliverables follow the agreed schedule.		☐ **MillerFoto** ☐ **THEM**
Parent Ordering & Support	**Is ordering mobile-friendly, and can families reach real support?** **MillerFoto Advantage:** View-First online ordering plus local customer service and phone support.		☐ **MillerFoto** ☐ **THEM**
Pricing & Commissions	**Are prices, commissions and all family-facing fees transparent?** **MillerFoto Advantage:** Yes. Pricing and school commissions are clearly defined.		☐ **MillerFoto** ☐ **THEM**
Credit Card Fees	**Is a convenience or processing fee added for credit-card payments?** **MillerFoto Advantage:** No. MillerFoto does not charge families a credit-card convenience fee.		☐ **MillerFoto** ☐ **THEM**

SCHOOL PHOTOGRAPHY PARTNER COMPARISON CHECKLIST

WHAT TO CHECK	QUESTION TO ASK MillerFoto Advantage	YOUR PHOTOGRAPHER	ADVANTAGE
Late Fees	**Are families charged a late-order fee?** **MillerFoto Advantage:** No. MillerFoto does not charge a late-order fee.		☐ **MillerFoto** ☐ **THEM**
Delivery / Shipping	**Are delivery and shipping charges reasonable?** **MillerFoto Advantage:** Yes. Shipping is typically $2-$3; no excessive delivery charge.		☐ **MillerFoto** ☐ **THEM**
Ordering Deadlines	**Do galleries expire or force families to order by an arbitrary deadline?** **MillerFoto Advantage:** No arbitrary deadline. Galleries remain available for years.		☐ **MillerFoto** ☐ **THEM**
Archive / E-commerce Fees	**Are background, e-commerce, archive or similar extra fees added?** **MillerFoto Advantage:** No. MillerFoto does not charge these fees.		☐ **MillerFoto** ☐ **THEM**
Insurance / Data	**Are insurance, contracts and data-handling procedures appropriate?** **MillerFoto Advantage:** Yes. We use formal agreements, appropriate insurance and established data workflows.		☐ **MillerFoto** ☐ **THEM**
Yearbook / SIS Workflow	**Can the photographer provide the exports your school needs?** **MillerFoto Advantage:** Yes. PSPA, JCampus and other SIS/yearbook exports are supported.		☐ **MillerFoto** ☐ **THEM**
Accountability	**Who owns the problem when something goes wrong?** **MillerFoto Advantage:** A specific MillerFoto team member is accountable, with direct local access to our office.		☐ **MillerFoto** ☐ **THEM**

How Does Your Current Photography Program Measure Up?

The best photography partner should make picture day easier for your staff, provide a better experience for families and be completely transparent about what parents will pay.

Let MillerFoto review your current school photography program—pricing, fees, commissions, picture-day workflow and parent experience—and I'll show you where there may be opportunities to improve.

CALL ERIC MILLER FOR A COMPLIMENTARY SCHOOL PHOTOGRAPHY REVIEW

(504) 270-7822 Cell, (504) 467-0230 Office Eric@Millerfoto.com