

ELECTRONIC PRESS KIT — 2026

ESSPI

"Every song started as her way out. Maybe it's yours too..."

FOLK PDP

ALT PDP

INDIE COUNTRY

BASED IN

Cape Town, South Africa

SOUNDS LIKE

America, Wham!, Depeche Mode & Kate Bush

FOR FANS OF

Phoebe Bridgers, Lizzy McAlpine, Lana Del Rey, Halsey

01 *Biography*

FULL BIO

Sarah Pearson, professionally known as Esspi, is a folk-pop, alt-pop, and indie-country artist writing songs for anyone who's ever felt unseen — the long drive home, the 2am spiral, the quiet decision to keep going anyway.

Esspi's musical foundation runs deep: a decade of vocal training growing up immersed in a music school environment — where she clocked 200+ live performances as a lead vocalist — alongside an RSL Level 3 Diploma in Music on the composition pathway. That grounding shows up in a sound that sits between the acoustic realness of America and the clean, confident pop sensibility of Wham!, carrying the emotional honesty of artists like Phoebe Bridgers and Lizzy McAlpine.

Beyond the music, Esspi has a genuine passion for world-building and artist development — a year spent teaching herself branding and marketing from the ground up makes her a true DIY indie artist. Visually and sonically, she trades expected folk softness for something sharper and cooler-toned: cinematic, moody, a little haunted, always arriving somewhere steadier than she started.

SHORT BIO

Esspi writes cinematic folk-pop and indie-country for the ones still finding their way through it. Trained vocalist and composer, sound rooted between America's acoustic warmth and Wham!'s pop confidence.



Esspi — press photo

02 *Sonic DNA*

America

Emmylou Harris

Wham! / George Michael

Depeche Mode

The Eagles

Kate Bush

03 *Music & Live*

Listen & Follow

All links: linktr.ee/esspimusic

Socials: @Esspimusic — all platforms

Live & Performance

Rare, intentional live events over heavy touring — cinematic, band-focused, moody lighting. Mood over spectacle: no strobes, no chaos, no hyper energy.

Themes

- Expectations
- Confusion
- Self-rescue
- Quiet strength

"Esspi made me realize I am bigger than my problems and I will get through this."

— THE MISSION