



BATCH & BUILD STUDIO

5-Post Weekly Content Batch Planner

Turn one idea into a coordinated week of faceless content.

Inside this planner

- ✓ Define your audience, goal, and weekly message
- ✓ Map five posts with distinct content roles
- ✓ Plan visuals, captions, CTAs, and Stories
- ✓ Track production, scheduling, and performance

FREE PLANNING WORKBOOK

Created for faceless creators who want structure without overthinking.





BATCH & BUILD STUDIO

Build Your Batch Foundation

Complete this page before planning the five posts.

WEEK OF: _____

PRIMARY TOPIC / IDEA: _____

OFFER OR CTA THIS BATCH SUPPORTS: _____

BATCH GOAL: _____

WHO IS THIS BATCH FOR?

Audience / niche: _____

What they are struggling with: _____

What they want instead: _____

WHAT SHOULD VIEWERS DO?

Feel: _____

Think: _____

Do: _____

PRIMARY BATCH PURPOSE

- ☐ Discovery / reach
- ☐ Relatability / engagement
- ☐ Education / value
- ☐ Trust / authority
- ☐ Offer / sales

VISUAL METHOD

- ☐ Phone footage
- ☐ Stock media
- ☐ AI visuals
- ☐ Canva graphics
- ☐ Mixed production

CORE MESSAGE FOR THE WEEK

THREE SUPPORTING ANGLES:

1

2

3



BATCH & BUILD STUDIO

Your Five-Post Content Map

Give each post a different job so the batch works together.

1 DISCOVERY

Get found by new people

HOOK / TITLE

KEY MESSAGE

FORMAT

VISUAL

CTA

STORY SHARE

2 RELATABLE

Make the right viewer feel seen

HOOK / TITLE

KEY MESSAGE

FORMAT

VISUAL

CTA

STORY SHARE

3 VALUE

Teach one useful thing

HOOK / TITLE

KEY MESSAGE

FORMAT

VISUAL

CTA

STORY SHARE

4 TRUST

Show proof, process, or perspective

HOOK / TITLE

KEY MESSAGE

FORMAT

VISUAL

CTA

STORY SHARE

5 ACTION

Invite the next step

HOOK / TITLE

KEY MESSAGE

FORMAT

VISUAL

CTA

STORY SHARE



Production & Publishing Checklist

Use this page to move the whole batch from plan to posted.

ASSET INVENTORY

ASSET / CLIP / GRAPHIC

NEEDED FOR POST

FILE NAME

CREATE THE BATCH

- ☐ Finalize hooks and on-screen text
- ☐ Create or collect visuals
- ☐ Write captions and CTAs
- ☐ Create cover text / thumbnails
- ☐ Create matching Stories
- ☐ Rename and organize files
- ☐ Review for brand consistency

PUBLISH THE BATCH

- ☐ Edit final posts
- ☐ Add captions and hashtags
- ☐ Add covers / thumbnails
- ☐ Schedule posts
- ☐ Schedule standalone Stories
- ☐ Publish manual post-share Stories
- ☐ Complete engagement routine

WEEKLY SCHEDULE

POST

DATE

TIME

STATUS

1			
2			
3			
4			
5			



Review, Learn & Continue

Use real results to improve the next batch - not to chase perfection.

POST-BATCH PERFORMANCE

POST	VIEWS / REACH	SAVES	SHARES	COMMENTS	LINK CLICKS
1					
2					
3					
4					
5					

WHAT WORKED BEST?

Which post, hook, format, or topic got the strongest response?

WHAT SHOULD CHANGE?

What felt unclear, too difficult, off-brand, or not worth repeating?

WHAT COMES NEXT?

What topic, series, offer, or viewer question should guide the next batch?



Need the complete five-post batch built for you?

The Faceless Content Batch Bot turns your idea into coordinated posts, copy, visuals, Stories, and production steps.

[View the Faceless Content Batch Bot](#)