ANDREW MURPHY ONLINE
AI • FUNNELS • WEBSITE • AUTOMATION • TRAINING
SOCIAL MEDIA • TRAFFIC • ADS • AFFILIATE MARKETING
ENGLISH • FRENCH

The AI Advantage

YOUR MONTHLY EDGE IN AI & ONLINE INCOME

June 2026

By Andrew Murphy

Welcome to the **June 2026** edition of **The AI Advantage** .

This month: the AI model race between GPT-5.5 and Claude Opus 4.8, Colorado's AI law takes effect June 30, why 79% of affiliate marketers now use AI -- and five posts from the blog you won't want to miss.



THIS MONTH ON THE BLOG

Five Posts You Can't Miss in June

Andrew Murphy · June 2026 · Blog Preview

June on the blog is about building the foundation of an AI-powered online business -- the tools, the systems, the prompts, and the income model. Five posts, five weeks, one cohesive playbook. Here's what's going live:

Week 22 -- June 1

The 20 Best AI Tools for Entrepreneurs in 2026: My Complete Honest List

Five months ago, I committed to testing and reviewing every AI tool I was using -- one post per week, no fluff, no affiliate-first recommendations, no tools I hadn't actually paid for and used. Twenty tools across writing, image generation, video, automation, and SEO -- with honest verdicts, affiliate program details, and my personal stack.

Week 23 -- June 8

AI Agents Are Here: How to Automate Your Entire Business With Digital Employees

AI agents don't wait for instructions -- they plan, act, and complete multi-step tasks on your behalf. This post covers what agents can actually do today: market research, inbox management, lead generation, content pipelines, and customer support automation -- and the tools making it possible right now.

Week 24 -- June 15

How I Use Claude Projects to Run My Content Business (And Why You Should Too)

Most people use AI like a search engine -- one question, one answer, close the tab. Claude Projects creates persistent workspaces where Claude already knows your brand voice, your audience, your offers, and your affiliate links. This post walks through the four Projects I run and exactly how I set them up.

© 2026 | All rights reserved |

Week 25 -- June 22

The AI Prompt Framework That Doubled My Content Output Without Spending a Dollar More

The gap between mediocre AI output and publish-ready content isn't the tool -- it's how you prompt. The CRAFT Framework (Context, Role, Action, Format, Tone) changed everything for me. Works across ChatGPT, Claude, Jasper, and any AI writing tool you already have. Includes before/after examples and three ready-to-use prompt templates.

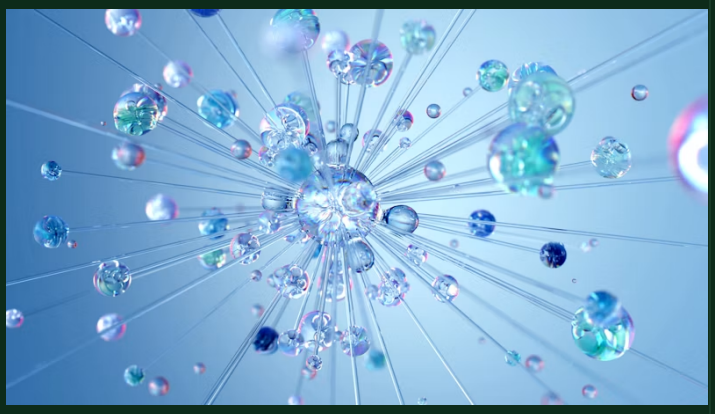
Week 26 -- June 29

My Affiliate + AI Income System: How Recurring Commissions Actually Work

This post is about recurring affiliate income -- how I structure it around SaaS tools, how AI accelerates both traffic and trust-building, and the five-step system that turns a first referral into compounding monthly income that doesn't reset each month.

All five posts go live on their scheduled dates at andrewmurphy.online/blog-home -- with affiliate links so you can try every tool directly.

Visit the Blog ->



AI NEWS

GPT-5.5 vs Claude Opus 4.8: The AI Model Race Just Got Very Interesting

AI Industry · June 2026

The AI model race in June 2026 has reached a genuinely fascinating inflection point. OpenAI's GPT-5.5 and Anthropic's Claude Opus 4.8 are trading blows at the frontier -- and the differences between them now matter for how you build your business, not just how you feel about the output.

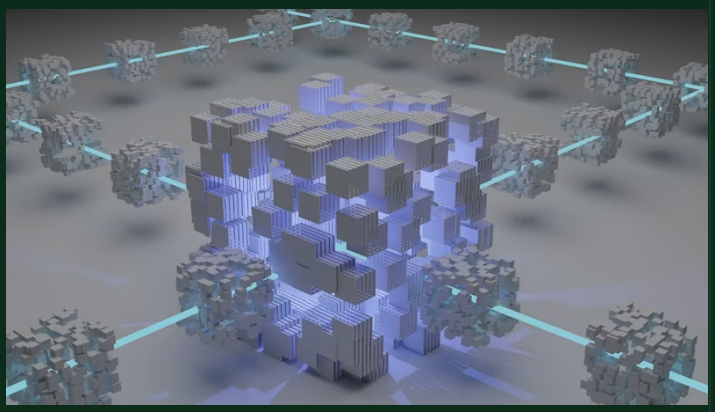
Claude Opus 4.8 leads for writing and agentic coding. Anthropic's flagship scores highest on SWE-bench Pro for coding tasks and produces the most natural, voice-consistent long-form writing of any model available -- with a 128K output token limit. For content creators and affiliate marketers writing blog posts, email sequences, and funnel copy, Claude Opus is the clearest choice. Anthropic also hit a $965 billion valuation this month.

GPT-5.5 leads on breadth and token efficiency. OpenAI's model uses 72% fewer output tokens on equivalent tasks, making it significantly more cost-efficient at scale. It also has the broadest ecosystem of integrations, plugins, and API connections -- useful if you're building tools that need to connect to other platforms.

> ***"Intelligence is now task-specific. Match the model to your primary job -- Claude for writing and content, GPT-5.5 for integrations and breadth, Gemini 3.1 Pro for research at lower cost."***

What to test this month:
If you've been using only ChatGPT for content writing, take one piece of content you've been struggling to get right -- a sales email, a blog intro, a social caption series -- and run the same prompt through Claude Opus. Compare the outputs side by side. For most content work, the difference in voice and precision is noticeable on the first try.

© 2026 | All rights reserved | andrewmurphy.online



TOOL UPDATES

Microsoft, Google & Zoom Drop Major AI Tools -- Here's What's Worth Your Attention

Tool Releases · June 2026

Three major tool drops landed in June, each with different implications for how entrepreneurs build, create, and operate.

Microsoft MAI-Code-1-Flash: Microsoft unveiled its first homegrown code-generation model -- one that turns written descriptions into full application source code without any programming background required. For non-technical entrepreneurs who've been relying on developers or expensive no-code tools, this is a meaningful shift.

Google Imagen 3 (Nano and Pro): Google's image generation suite went widely available this month with a standout feature: using video files as prompts to create context-aware images. You feed it a clip from your content and it generates matching thumbnails, infographics, and social visuals that fit your video's visual language.

Zoom ZoomMate + AI Productivity Suite ($10/user/month): Intelligent meeting summaries and automatic action item extraction -- every call ends with a structured summary and a list of follow-up tasks, no manual note-taking required.

> ***"Every tool that removes a manual step from your workflow is a tool that scales with your business without adding headcount."***

Highest-leverage pick for content creators: Google Imagen 3's video-prompt feature. If you're already producing video content for YouTube, Instagram Reels, or TikTok, test it for thumbnail generation this week. Upload a clip from your best-performing video and generate five thumbnail variations. The context-awareness means the outputs will actually fit your content -- not generic stock imagery.



REGULATION

Colorado's AI Law Takes Effect June 30 -- What Every Online Business Owner Needs to Know

Policy & Compliance · June 30, 2026

Colorado's comprehensive AI legislation takes effect on June 30, 2026 -- making it one of the first US state frameworks to mandate risk disclosures, bias mitigation programs, and transparency requirements for AI-assisted decisions.

© 2026 | All rights reserved |

What the law requires: Businesses using high-risk AI systems -- broadly defined as AI that makes or materially influences decisions affecting people in employment, lending, housing, and services -- must implement risk management programs, publish consumer-facing disclosures, and demonstrate active mitigation of algorithmic discrimination.

The bigger picture -- federal vs. state tension: The White House's National Policy Framework (released March 2026) explicitly pushes for federal preemption -- one set of rules across all 50 states. Until Congress acts, the patchwork of state laws creates real uncertainty for any business operating across state lines.

> "***The trend across every jurisdiction is the same: disclose when and how you use AI. That disclosure isn't just coming -- it's already good business practice.***"

Simple action:
Add a short AI disclosure line to your content footer -- something like 'This content was produced with AI assistance.' It takes 30 seconds to implement, is already expected by platforms like YouTube and the FTC, and puts you ahead of compliance requirements that are arriving whether or not Colorado's specific law applies to you.



STRATEGY

79% of Affiliate Marketers Now Use AI -- Here's What the Other 21% Are Missing

Affiliate Marketing · June 2026

The affiliate marketing industry is worth $18.5 billion in 2026 and growing toward $31.7 billion by 2031. US advertisers alone will spend $13.81 billion on affiliate programs this year -- up 11.3% from 2025. The channel is growing. But the gap between marketers who use AI and those who don't is widening at the same pace.

79.3% of affiliate marketers now use AI tools for content creation. That's not a niche trend -- it's the new baseline. The marketers using AI are publishing more frequently, covering more keywords, and reaching more platforms with the same hours in their day. The 20.7% who aren't are competing with increasingly efficient output from those who are.

The income numbers are clear. The realistic target for committed affiliates in their first three years is $3,000-$10,000 per month. 81.2% of full-time affiliate marketers earn more than $20,000 per year. AI accelerates niche specificity, content depth, and traffic diversification -- the three factors that determine income.

© 2026 | All rights reserved | andrewmurphy.online

> ***"Every piece of content you publish with AI assistance is a permanent asset. It attracts traffic tomorrow, next month, and next year -- from a single afternoon of work today."***

The recurring commission advantage: ClickFunnels pays 30-40% recurring monthly commissions. GetResponse pays 33-50% recurring. Jasper pays 25% recurring. One referred customer who stays subscribed for 12 months pays you 12 commissions from a single piece of content. This is why the income compounds -- and why starting with recurring-commission products from day one changes the math entirely.



INDUSTRY TREND

Video + AI: The Combination Delivering 49% Higher Conversions for Online Marketers

Content Strategy · June 2026

The data is in: affiliate marketers and content creators using video content report 49% higher conversion rates than those relying on text alone. What's changed in 2026 is that AI has made video production accessible to anyone with a laptop and an idea.

The tools making it possible: HeyGen creates AI avatar videos using a digital clone of yourself -- no camera, no studio, no editing software. InVideo AI generates complete, fully produced videos from a text prompt in under five minutes. Descript lets you edit video by editing text. Pictory turns existing blog posts into produced videos automatically with caption overlays and B-roll.

The content repurposing strategy: A single blog post becomes a YouTube video, a TikTok series, three Instagram Reels, and a LinkedIn video post -- all produced from the same source material with AI handling the transformation. One afternoon of repurposing generates a month of video content across every platform.

> ***"The most efficient content strategy in 2026 isn't creating more -- it's publishing the same ideas in every format your audience prefers to consume."***

© 2026 | All rights reserved | andrewmurphy.online

The affiliate angle: HeyGen, InVideo AI, Pictory, and Descript all pay recurring commissions on subscriptions you refer. For affiliate marketers in the AI tools niche, video production tools are the highest-demand, highest-retention category available. People who build a video workflow around these tools don't cancel -- they become long-term commission sources.

Where to start:
If you've never produced video content before, start with InVideo AI. Paste your best-performing blog post into the tool, let it generate a complete video, make three quick edits, and publish it to YouTube. Your first video will be live in under an hour -- and it will rank for keywords your text content never will.

© 2026 | All rights reserved | andrewmurphy.online