

Privacy Policy

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This site, MedicoExitoso.com ("Site"), is owned and operated by Medico Exitoso, LLC (together "Companies," "we," "us," or "our"). This Privacy Policy ("Privacy Policy") is applicable to you ("User," "you," or "your") and was developed to inform You about how we collect data through our Services, how we use the collected data, and users' rights with respect to the collected data. The terms contained herein apply to all Users of our Sites.

Our Sites are hosted and operated in the United States. If you use our Sites from outside the United States, please be aware that the information you provide to us is transmitted to, processed, and stored in the United States. Data will be collected, processed, maintained, and used subject to this Privacy Policy and applicable privacy laws in the United States and in the European Economic Area (the "EEA"). These laws may be different from the privacy laws in your country.

Read these Terms of Use carefully before you begin using this Site. BY ENTERING, ACCESSING, BROWSING, SUBMITTING INFORMATION TO, OR OTHERWISE USING THE SITE, ITS SERVICES, AND THE CONTENT AVAILABLE HEREIN, YOU ACKNOWLEDGE AND AGREE TO THESE TERMS. Note that this Privacy Policy may be updated from time to time, and any User's continued use of this Site after we have made updates to the terms is considered acceptance of those updates. For clarity, all updates are effective immediately when posted. It is your responsibility to check the Terms of Use and Privacy Policy periodically for updates.

This Privacy Policy is binding on all those who access, visit, and/or use our Services, whether acting as an individual or on behalf of an entity, including you and all persons, entities, or digital engines of any kind that harvest, crawl, index, scrape, spider, or mine digital content by an automated or manual process or otherwise. Please read this Privacy Policy carefully. If you do not agree to be bound by this Privacy Policy, then do not access or use the Services. By accessing and/or using the Services, you accept and agree to be bound by this Privacy Policy, and our Terms of Use, and the Cookie Policy, which are hereby incorporated by reference. Moreover, our commitment to customers and service providers is governed by a separate Data Protection Amendment.

If you have any questions about this Privacy Policy, please contact us at the contact information below.

1. An Overview of the Sources of Personal Data

We obtain information about individuals in these main ways:

- When you visit our Sites or contact us directly about becoming a customer or obtain other information.
- When you become a customer.
- When individuals use a help desk function, and
- When you are a service provider to us.

This Privacy Policy governs how we collect and process information obtained from your visits to our Sites, when you contact us directly (or interact with us via other media outlets and social media) about becoming a customer or to obtain other information, and when you engage with us as part of the employment process.

2. Data We Collect

When you use the Site, we collect and process the following types of information:

a. Information We Collect About You

We collect information about your use of our Services, including, but not limited to, your Internet connections, computer equipment, web browsers, sites visited before using or

accessing our Sites, sites visited after leaving our Sites, and other similar information about traffic and usage, as you navigate to, through, and away from our Sites. This is called “Non-Personal Data” because it does not identify you, but provides insights to us regarding your use of the Services.

We also use automated data collection tools, such as Cookies and Web Beacons, to collect certain types of Non-Personal Data. You can set your browser to reject Cookies, but that may limit your use of some convenience features on the Services. For more information on Cookies and how the Services use Cookies, please see our Cookie Policy.

Web Beacons are tiny graphics with a unique identifier that may be included on our Services for several purposes, including to deliver or communicate with Cookies, to track and measure the performance of our Services, and to monitor how many visitors view our Services. Unlike Cookies, which are stored on the device, Web Beacons are typically embedded invisibly on web pages or in an e-mail.

Log Data refers to certain information about how a user (including both account holders and non-Account holders) uses our Services. Log Data may include information such as a user’s Internet Protocol address, browser type, operating system, the pages or features of our Services to which a User browsed and the time spent on those pages or features, search terms, the links on our Services that a user clicked on, and other statistics.

We will collect Subscriber Data necessary to provide free content to our subscribers.

Additionally, we may use Subscriber Data to look up and store additional Public Data in order to create a more complete profile of our subscribers. Public Data may be claimed, edited or discarded from their systems by following this link and is subject to WordPress’ Privacy Policy.

If you would like to opt-out of our collection of Subscriber Data, you may decline to provide Subscriber Data to us when we ask for it, though doing so may prevent us from being able to deliver our free coaching to you.

Subscribers may voluntarily provide us with information they have made available on social media websites. If you provide us with any such information, we may collect publicly available information from the social media websites you have indicated. You can control how much of your information social media websites make public by visiting these websites and changing your privacy settings.

b. Information You Provide

When you register to use our Services, set up an account, respond to communications from us (e.g., surveys, requests for feedback), contact us via phone, e-mail, or postal mail, and so on, we will collect certain types of Personal Data that you provide to us. “Personal Data” is information that can be used to identify you, either alone or in combination with other information.

When you create a user account with our Site, you may be asked to provide, and we will collect, certain types of Personal Data, which may include your first and last names, e-mail address, zip code, birth month and year, credit card number, and a profile picture. You will also be asked to generate a password as part of your login credentials.

Collectively in this Privacy Policy, Personal Data and Non-Personal Data is referenced as “Data.” In some jurisdictions, such as the United States, an IP address may be considered Non-Personal Data. In the EEA, for example, an IP address is considered Personal Data under applicable data

protection laws. If this is the case, we process Non-Personal Data for the same purposes as Personal Data under this Privacy Policy.

3. Use of Data

a. How We Use Data

For Legitimate Interests. We do not sell or rent Data to any third parties. We use information collected by clickstream data collection, web pixels, and cookies to store your preferences, improve website navigation, make personalized features and other services available to you, to generate statistical information, monitor and analyze user traffic and usage patterns, monitor and prevent fraud, investigate complaints and potential violations of our policies, to improve the our content and the products, services, materials, and other content that we describe or make available through our Sites, and otherwise help administer and improve the Services. We may identify you from your Personal Data and merge or co-mingle Personal Data and Non-Personal Data, for any lawful business purpose. Where you provide registration information, cookies can also be used to identify you when you log onto the Services or portions of the Services. Except as otherwise stated, we may use information we collect from you for the legitimate business purpose of providing our Services to you, including, but not limited to:

- to respond to your requests and provide user support;
- to evaluate and improve the content of our Services;
- to customize the Services to your preferences;
- to establish accounts to use the Services;
- to communicate information and promotional materials to you (where you have not expressed a preference otherwise);
- to check on your account status and maintain record of activities in connection with your use of the Site;
- to notify you of any changes to relevant agreements or policies;
- for research analysis;
- to respond to your questions or comments;
- to send you a welcome e-mail after you create an account, when you sign up for our e-mail list, or when you download a content upgrade or webinar.
- to send you information regarding our newsletter.
- to enforce our agreements, terms, conditions, and policies;

- to work with our service providers who perform certain business functions or services on our behalf and who are bound by contractual obligations consistent with this Privacy Policy;
- to prevent or investigate fraud (or for risk management purposes), or to comply with a legal obligation, court order, or in order to exercise our legal claims or to defend against legal claims;
- to conduct aggregate analysis and develop business intelligence that helps us to enhance, operate, protect, make informed decisions and report on the performances of our Services;
- to describe our Services to current and prospective business partners and to other third parties for other lawful purposes; and
- for other purposes identified to you and as requested by you (please note that you have the right to withdraw your consent to such use at any time by contacting us via the contact information below).

With the Consent of a Data Subject within the EEA; or without consent, if a citizen of any other jurisdiction. If you are a Data Subject within the EEA and we have obtained your consent, we may also use your information in the following ways; and, if you are a citizen of any other jurisdiction, you acknowledge that we may use your information in the following ways:

- to share your information with our corporate parents, subsidiaries, other affiliated entities, and associated entities for the purposes described in this Privacy Policy;
- to send e-mail and postal mail to provide you with updates and news;
- to process any request you make;
- to process any commercial transaction, including, but not limited to, fulfilling an order request; and
- to process your Personal Data as described throughout this Policy.

Performance of a Contract. If you have agreed to our Terms of Use, or other terms of service, and you have created an account, purchased merchandise, signed up for a subscription, we may also use your information:

- to establish your account to use the Services;
- to validate your e-mail, password, and/or other login credentials;
- to respond to your requests;
- to provide you with products you have requested;

- to fulfill your purchase order(s);
- to send you e-mail and postal mail supplying you with the most recent service information or to send you information about your order (e.g., order confirmations, shipment notifications, etc.);
- to notify you of any changes to relevant agreements or policies; and
- to process your Non-Personal Data as outlined as described throughout this Privacy Policy.

We may use third-party e-mail providers to deliver these communications to you. If you no longer want to receive these e-mail communications, you may opt-out of receiving e-mail communications, as further discussed below.

We may, from time to time, invite you to participate in online surveys. The information requested in these surveys may include, but is not limited to, your opinions, beliefs, insights, ideas, activities, experience, purchase history, and purchase intent regarding products, events, and our Services. The information collected by these surveys is used to research market trends, company growth, etc. Your input will help us to improve customer experience and shape development of our products and Services.

We may anonymize or aggregate Data that we collect from the use of the Services, such as de-identified demographic information, de-identified location information, information about the computer or device from which you access the Services, market trends, and other analysis that we create based on the information we receive from you and other users. If you provide Personal Data through our Services, we may aggregate that Data with other active Data, unless we specify otherwise at the point of collection.

b. How We Share Data

We do not sell or rent Personal Data to marketers or unaffiliated third parties. We do have relationships with trusted third parties, but we will not share any Personal Data that we have collected from or regarding you except as described below:

- Service providers that help us administer and provide the Services (for example, a web hosting company whose services we use to host our platform). These third-party services providers have access to your Personal Data only for the purpose of performing services on our behalf. We have entered into contractual relationships with these service providers and require them to comply with all applicable data privacy laws and regulations and to use the Data only for the purposes for which it was disclosed. [We require that any third-party service providers limit their use of your Data solely to

providing services to us and that they maintain the confidentiality, security, and integrity of your Data and not make unauthorized use or disclosure of the Data];

- Authorized third parties, who are parties directly authorized by you to receive the applicable Data, such as when you authorize a third-party application provider to access your account. The use of your Data by an authorized third party is subject to the third party's privacy policy;
- Third parties in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our business, assets, or stock (including in connection with any bankruptcy or similar proceedings), in which case we will require the recipient to use such information in accordance with this Privacy Policy;
- As we believe necessary: (i) under applicable law; (ii) to enforce applicable terms and conditions; (iii) to protect our rights, privacy, safety or property, and/or that of our affiliates, you, or others; (iv) to detect, prevent, or otherwise address fraud, security or technical issues; (v) to respond to claims that contact information (e.g. name, e-mail address, etc.) of a third-party has been posted or transmitted without their consent or as a form of harassment; and (vi) to respond to requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities, which may include authorities outside your country of residence;
- Pursuant to your explicit approval prior to the disclosure; and
- We may share aggregated, de-identified Data with our sponsors and business partners to let them know how many users viewed and interacted with their materials. This information does not identify any individual or corporate entity.
- We may disclose your information (including personal information) if we believe in good faith that we are required to do so in order to comply with an applicable statute, regulation, rule or law, a subpoena, a search warrant, a court or regulatory order, or other valid legal process.
- We may disclose personal information in special circumstances when we have reason to believe that disclosing this information is necessary to identify, contract or bring legal action against someone who may be violating our Terms of Use, to detect fraud, or to protect the safety and/or security of our users, our Sites, or the general public. We are subject to the investigatory and enforcement powers of the Federal Trade Commission (FTC).

- We also may be required to disclose an individual's personal information in response to a lawful request by public authorities, including to meet national security or law enforcement requirements.
- We may be required to disclose an individual's personal information in cases of onward transfer to third parties of data of EU or Swiss individuals received pursuant to the EU-U.S. or Swiss-U.S. Privacy Shield.
- We may disclose information (including personal information) about you to our Corporate Affiliates. For purpose of this Privacy Policy, "Corporate Affiliate" means any person or entity which directly or indirectly controls, is controlled by or is under common control with us, whether by ownership or otherwise. Any information relating to you that we provide to our Corporate Affiliates will be treated by those Corporate Affiliates in accordance with the terms of this Privacy Policy.
- We reserve the right to transfer information to a third party in the event of a sale, merger or other transfer of all or substantially all of the assets of our Companies or any of their Corporate Affiliates or that portion of our Companies or any of their Corporate Affiliates to which the information relates, or in the event that we discontinue our business or file a petition or have filed against us a petition in bankruptcy, reorganization or similar proceeding, providing that the third party agrees to adhere to the terms of this Privacy Policy.

4. Third-Party Service Providers

We receive some information from Third-Party Service Providers ("Third Parties") when you contact us. For example, when you submit your e-mail address to us to show interest in becoming a Help Scout customer, we receive information from a third party that provides us with your e-mail address to contact you. We also occasionally collect information that is made publicly available on social media websites. You can control how much of your information social media websites make public by visiting these websites and changing your privacy settings.

Moreover, we use Third Parties to help us operate our Services, who may collect, store, and/or process the information detailed herein. We allow access to our database by third parties that provide us with services, such as technical maintenance, market research, customer relations management, and purchase functionality, but only for the purpose of and to the extent necessary to provide those services.

If you choose to complete a subscription transaction on or through features on the Services, we may forward your information to third parties for services such as credit card or other payment

processing, order fulfillment, credit pre-authorization, and address verification. There are also times when you provide information about yourself to us in areas of the Services that may be managed or participated in by third parties. In such cases, the information may be used by us and by such third party(ies), each pursuant to its own policies. We may also provide your information to our advertisers so that they can serve ads to you that meet your needs or match your interests.

IN the course of providing products or services to us, these Third Parties may have access to information collected through our Sites or products, including your personal information. We require that these Third Parties agree (1) to protect the privacy of your personal information consistent with this Privacy Policy, or the Data Protection Amendment and (2) not use or disclose your personal information for any purpose other than providing us with the products or services for which we contracted or as required by law.

We use commercially reasonable efforts to engage with Third Parties that post a privacy policy governing their collection, processing, and use of Non-Personal Data and Personal Data. While we may seek to require that such third parties follow appropriate privacy policies and we will not authorize them to use your information except for the express purpose for which it is provided, you agree that we do not bear any responsibility for any actions or policies of Third Parties.

Cloudflare (DNS). Cloudflare DNS is DDoS protection for domain resolution. Cloudflare offers easy DNS management. Cloudflare's privacy policy can be viewed [here](#).

Google Analytics. We have enabled Google Analytics to collect data about our traffic through the use of Google advertisements and other anonymous identifiers. We use Google Analytics cookies and other cookies to compile data to better understand users and provide users with a more tailored experience. You can opt out of Google Analytics by visiting Google's Opt-Out Browser Add-on website [here](#).

Infusionsoft (CRM). We utilize Infusionsoft (CRM) for customer relationship management, marketing automation, and e-commerce functionalities in a comprehensive suite. Infusionsoft's privacy policy can be viewed [here](#).

PayPal. We utilize PayPal to process payment transactions. When you make a purchase, selecting PayPal, you will be required to provide Personal Data, together with your payment information (including but not limited to, your credit card number). We do not collect or store your payment information on this Site's web server. PayPal collects the information you enter and stores that information on its website. To learn more about PayPal's policies, you can visit its website [here](#).

Stripe. We utilize Stripe to process payment transactions. When you make a purchase, selecting Stripe, you will be required to provide Personal Data, together with your payment information (including but not limited to, your credit card number). We do not collect or store your payment information on this Site's web server. Stripe collects the information you enter and stores that information on its website. To learn more about Stripe's policies, you can visit its website [here](#).

5. Data Security

We take reasonable steps online and offline to safeguard the Personal Data that you provide to us, including Secure Sockets Layer (SSL) encrypted connections (HTTPS) to the website(s) on our Services, secure multi-tiered firewalls, and portions of your data may also be encrypted on our storage server for additional security, secure cloud-based environments and uses server authentication and industry-standard firewalls in an effort to prevent interference or access from outside intruders. We also require unique account identifiers, user names, and passwords that must be entered each time users access the App, or use of secure password credentials to an authorized third party portal.

Nonetheless, it is common knowledge that transmission of information via the Internet is not wholly secure, and we cannot guarantee the security of your Personal Data, or any other information, transmitted to or through any of our Services. Any transmission of Personal Data, or other information, is at your own risk. By using our Services, you acknowledge and accept these risks. As a result, we cannot guarantee or warrant the security of any information you disclose or transmit to us or that are otherwise provided to us and we cannot be responsible for the theft, destruction, or inadvertent disclosure of information. It is your responsibility to safeguard any passwords, ID numbers, or other special access features associated with your use of the Services. Any transmission of information is at your own risk. By using our Services, you acknowledge and accept these risks.

Moreover, we only work with credit card processors who maintain ongoing PCI compliance, adhering to stringent industry standards for storing, processing and transmitting credit card information online.

If you have any questions about security on our Services, if you become aware of any unauthorized use of an account, loss of your account credentials, or if you suspect a security breach, notify us immediately. If our security system is breached, we will notify you of the breach only if and to the extent required under applicable law.

6. Your Choices, Access, and Rights to Your Personal Data

You may change, edit, update, or delete the information you provided, when you set up your account through our Services, through your account settings.

If you reside in certain jurisdictions, such as the EEA, you may also have the following rights and options with regard to accessing, reviewing, correcting, and updating your Personal Data, as well as how we use and disclose your Personal Data:

- **Right to Access.** We respect your right to access and control your information and we will respond to requests for information and, where applicable, will correct, amend, or delete your Personal Data.

- **How to Access Your Personally Identifiable Information.** You may choose to access or update your Personal Data as it exists in our records by logging into the account you have created.
- **Access to Personal Data.** You may choose to access your Personal Data by contacting us and requesting access, a process which shall include our identity verification procedures. Before providing data to you, we will ask for proof of identity and sufficient information about your interaction with us so that we can locate any relevant data. We may also charge you a fee for providing you with a copy of your data (except where this is not permissible under local law).
- **Updating Communications Preferences (Opt-Out Policy).** We do send e-mails to users with information about our Services that we believe may be of interest. Users may opt out of receiving e-mail messages by contacting us or by clicking on the “unsubscribe” link found at the bottom of every e-mail that we send. Please note that if you opt-out of receiving marketing-related e-mails from us, we may still send you important administrative messages that are required to provide you with our Services, as applicable. If you do not opt-out using the link at the bottom of an e-mail, you will continue to receive electronic communications until you choose to click on the link that will be provided in each e-mail you receive from us.
- **Right to Rectify — Correction and Deletion.** Citizens of some jurisdictions, including the EEA, have the right to correct or amend their Personal Data if it is inaccurate or requires updating. You may also have the right to request deletion of your Personal Data; however, this is not always possible due to legal requirements and other obligations and factors. Remember that you can update your account information by contacting us.
- **Right to Erasure / Be Forgotten.** Data Subjects of the EEA may have the right to request that we delete your Personal Data in certain circumstances, such as if holding the Personal Data is no longer necessary or as part of your Right to Object (below).
- **Right to Object.** Data Subjects of the EEA may have the right to object to the use of Personal Data for direct marketing uses, scientific uses, or historical research. If you do not wish to have your Personal Data shared with third parties, contact our Data Protection Officer as described at the end of this document. If you do not wish to receive future commercial messages from us, simply follow the unsubscribe instructions contained within the message you receive. (But note that you may continue to receive

certain communications from us, such as transactional or relationship messages, and/or messages about your account/profile).

- Right to Restrict Processing. Citizens of some jurisdictions, including the EEA, have the right to request that we stop processing their Personal Data.
- Right to Data Portability. Data Subjects of the EEA have the right to request that we provide your Personal Data for the purpose of sharing it with another service provider (through a secure process).
- Filing a Complaint. If you are not satisfied with how we manage your Personal Data, you have the right to make a complaint to a data protection regulator. A list of National Data Protection Authorities can be found [here](#).

7. Data Retention

Unless otherwise described or requested by you, we will retain your Data for the period necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

For more information on our retention of user Data, please see our Data Protection Amendment.

At any time, users may request deletion of their accounts by e-mailing Chase@ChaseNeely.com. When you delete your account, it cannot be recovered.

Please note that we do retain Non-Personal Data, including aggregated, de-identified data for the purposes described in the section above titled "How We Use Data."

8. Data Transfer to Other Countries

Our Companies are incorporated in the United States. Information collected via our Sites, through direct interactions with you, or from use of our products may be transferred from time to time to our offices or personnel, or to third parties, located through the world, and may be viewed and hosted anywhere in the world, including countries that may not have laws of general applicability regulating the use and transfer of such data. To the fullest extent allowed by applicable law, by using any of the above, you voluntarily consent to the trans-border transfer and hosting of such information.

9. Data Protection Officer

If you have an inquiry regarding your Personal Data, pursuant to the rights listed above, please send your message to the contact us info below.

10. Links to Third Party Sites

Our Services may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. Such links do not constitute an endorsement by us of those other websites, their content or services, or the persons or entities associated with those websites. This Privacy Policy does not apply to third-party websites. We have no control over, and assume no responsibility for, the content, privacy policies, or practices of any third-party sites or services. We encourage you to review the privacy policies and terms of all third-party websites or services that you may visit.

11. Children's Privacy

We do not sell products or services for purchase by anyone under the age of thirteen (13). In accordance with the Children's Online Privacy Protection Act ("COPPA"), we will never knowingly request or solicit Personal Data from anyone under the age of thirteen (13) without verifiable parental consent. In the event that we receive actual knowledge that we have collected such Personal Data without the requisite and verifiable parental consent, we will delete that information from our database as quickly as is practical. We reserve the right to request proof of age at any stage so that we can verify that minors are not using the Service(s). Moreover, Our products are not designed for or directed to children under the age of 18. We do not collect personal information from any person we actually know is under the age of 18.

12. Your California Privacy Rights

California Civil Code Section 1798.83 permits California residents to request and obtain a list of what Personal Data (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year and the names and addresses of those third parties. Requests may be made only once a year and are free of charge. Under Section 1798.83, California residents are entitled to request and obtain such information, by contacting us to the contact info below.

13. Changes in the Privacy Policy

We reserve the right to modify and update this Privacy Policy at any time by posting an amended version of the statement on our Site. Please refer to this policy regularly. If at any time we decide to use Personal Data in a manner different from that stated at the time it was collected, we will notify you either on the panel home page of our Site or via e-mail.

14. How to Contact Us

Because protecting your privacy is important to us, you may always submit concerns regarding our Privacy Policy on the contact us page. We will attempt to respond to all reasonable concerns and inquiries expeditiously.

By regular mail:

Attn: Privacy Agent

Medico Exitoso, LLC

15231 76th Trl N

Palm Beach Gardens, FL 33418 USA

15. Applicable Law

This Privacy Policy is governed by the laws of Florida, USA without regard to its conflict of laws provision. You consent to the exclusive jurisdiction of the courts in connection with any action or dispute arising between the parties under or in connection with this Privacy Policy except for those individuals who may have rights to make claims under Safe Harbor, Privacy Shield, or the Swiss-US framework.

By using our Sites or contacting us directly, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, you should not engage with our Sites, or use our products. Continued use of our Sites, direct engagement with us, or following the posting of changes to this Privacy Policy that do not significantly affect the use or disclosure of your personal information will mean that you accept those changes.