



FREE

150+ SECRET SIDE HUSTLE IDEAS FOR TEACHERS

Discover ideas hidden in your skills,
hobbies, interests and life experience.

"Everything you've done,
learned, loved or lived
has value."





WELCOME

If you've ever thought...

"I'd love a side hustle... I just don't know what I'd do."

...you're not alone.

Most teachers already have dozens of valuable skills, hobbies and life experiences—they simply don't recognise them as opportunities.

This guide contains 150 ideas to spark your thinking.

Some will fit you perfectly.

Others will simply remind you that opportunities are everywhere.

Remember...

Your side hustle doesn't have to come *FROM* teaching.

It simply has to fit *AROUND* teaching.

Before you start...

As you read through these ideas, put a ★ next to anything that makes you think... "People always ask me about that." or "I actually know quite a lot about that."

Don't overthink it.

By the end of this guide you'll probably have 10–20 ideas worth exploring. You only need one.



Don't try to find the perfect idea. Simply notice the ones that make you think, "I could actually do that."

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TEACHING EXPERTISE

You've already spent years building these skills. Someone else would happily pay to learn what now feels obvious to you.

- Early Reading
- Phonics
- Behaviour
- SEND
- ADHD strategies
- Classroom organisation
- Marking systems
- Teaching assistants
- Parent communication
- GCSE revision
- A-Level study skills
- Primary maths
- Secondary maths
- Science practicals
- History revision
- Geography fieldwork
- MFL speaking confidence
- Music practice
- Speaking confidence
- Art sketchbooks



PARENTING & FAMILY

Your everyday family life may contain solutions that make someone else's life easier.

- Baby routines
- Weaning
- Toddler activities
- Family budgeting
- Family meal planning
- Teen wellbeing
- Pocket money systems
- Home organisation
- Family travel
- Screen time
- Homework routines
- Toy organisation
- Family traditions
- Christmas planning
- Birthday planning
- Parenting teenagers
- Co-parenting
- Family communication
- Family games
- Raising confident children



Adam - an English teacher who sells creative writing journals



The ideas that feel "too ordinary" are often the ones other people are searching for.

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HOME & LIFESTYLE

Simple routines, practical skills and home projects often become surprisingly popular digital products.

- Decluttering
- Home organisation
- Cleaning routines
- DIY decorating
- Interior styling
- Small garden design
- Vegetable growing
- Composting
- Sustainable living
- Batch cooking
- Slow cooker meals
- Air fryer recipes
- Baking
- Cake decorating
- Bread making
- Preserving food
- Wine making
- Brewing beer
- Coffee brewing
- Cocktail making



Caryn - a SENDco who forages and sells home brew recipes.



CRAFTS & MAKING

Creative hobbies can become printable guides, tutorials, templates or mini-courses.

- Crochet
- Knitting
- Sewing
- Upholstery
- Furniture painting
- Woodworking
- Laser cutting
- Cricut crafts
- Candle making
- Soap making
- Jewellery making
- Pottery
- Watercolour
- Acrylic painting
- Calligraphy
- Card making
- Scrapbooking
- Embroidery
- Quilting
- Macramé



Ani - a Physics teacher who sells crochet patterns



Don't ask, "Is this clever enough?" Ask, "Could this genuinely help one person?"

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TECHNOLOGY & DIGITAL SKILLS

If friends ask you how to do something on a computer, phone or app, you've probably got something valuable to teach.

- Canva
- AI prompts
- ChatGPT
- Google Workspace
- Notion
- Excel
- Coding
- Python
- 3D printing
- Etsy selling
- Web design
- App design
- Podcast editing
- Video editing
- Photography
- Lightroom
- Drone photography
- Digital illustration
- Printables
- Automation



HEALTH & WELLBEING

People are constantly looking for practical ways to feel healthier, calmer and more confident.

- Walking
- Running
- Couch to 5K
- Cycling
- Strength training
- Pilates
- Yoga
- Mobility
- Stretching
- Menopause wellbeing
- Perimenopause
- Healthy eating
- Meal prep
- Mindfulness
- Journalling
- Sleep routines
- Stress management
- Burnout recovery
- Confidence building
- Habit building



You don't need to be the world's expert—just a few steps ahead of the person you're helping.



Kenny - a PE teacher who creates homework out plans.



Sarah who sells a habit-building playbook for teens

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OUTDOORS & ADVENTURE

Passions for nature, travel and adventure often translate into helpful guides and resources.

- Hiking
- Camping
- Caravan holidays
- Motorhome travel
- Fishing
- Wild swimming
- Bird watching
- Wildlife photography
- Gardening
- Vegetable growing
- Nature journalling
- Dog walking
- Dog training
- Cycling routes
- Paddleboarding
- Geocaching
- Orienteering
- National Trust guides
- Family walks
- Outdoor mindfulness



Maya - a science teacher who sells startgazing guides



MONEY & EVERYDAY LIFE

You don't need to be a financial adviser—people value simple systems that make everyday life easier.

- Budgeting
- Meal planning on a budget
- Saving money
- Cashback
- Money mindset
- Debt reduction
- Mortgage basics
- Side hustles
- Organising finances
- Family budgeting
- Frugal living
- Simple investing
- First home buying
- Retirement planning
- Maternity finances



Your lived experience has value. If you've figured something out the hard way, someone else may gladly learn from you.

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HOBBIES & INTERESTS

The things you do for fun are often exactly what someone else wants to learn.

- Piano
- Guitar
- Ukulele
- Singing
- Creative writing
- Poetry
- Reading journals
- Book clubs
- Chess
- Board games
- Lego
- Puzzles
- Genealogy
- Local history
- Astronomy
- Bird identification
- Painting miniatures
- Model railways
- Baking for celebrations
- Dungeons & Dragons



Lucy - a History teacher who creates local walking guides



LIFE EXPERIENCE

Some of the most valuable businesses come from helping others through something you've already lived.

- Returning after maternity leave
- Caring for ageing parents
- IVF journey
- Adoption
- Divorce recovery
- Blended families
- Moving abroad
- Relocating
- First teaching job
- Career change
- Menopause
- Living with ADHD
- Anxiety management
- Autism parenting
- House renovation
- Self-building
- Weight loss
- Confidence rebuilding
- Returning after burnout
- Starting again at 50



Andrew- Pastoral lead who created support guides for divorcing parents.



Every hobby solves a problem for someone else. Think about the confidence, enjoyment or convenience it creates.

WHICH?

IDEAS JUMP OUT AT YOU?

★ Circle 10

★ Highlight your favourite 5

Now ask yourself...

- ✓ Could I genuinely help someone?
- ✓ Does this solve a real problem?
- ✓ Would someone happily pay £10–£20 for a simple solution?
- ✓ Could I see myself talking about this next year?

Congratulations.

You've just taken the first step towards creating something that's yours.

Ready to turn one idea into a real side hustle?

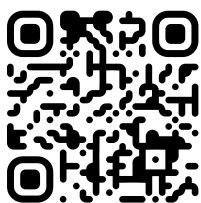
This guide is inspired by Week 1 of the Secret Side Hustle programme.

Inside Week 1 you'll discover how to:

- ✓ uncover even more hidden opportunities
- ✓ choose your strongest idea
- ✓ identify the right audience
- ✓ test whether people will pay for it
- ✓ decide on your first digital product

By the end of the week you'll have one clear side hustle idea ready to build.

Join Teacher's Secret Side Hustle and start creating something that's yours.



Choose the idea that excites you most—not the one you think you should choose.