

FROM NERVOUS TO NATURAL:

A 5-Slide, 15-Minute
Framework for an Amazing
Presentation

TEDx Speaker, Educator and Author



Presented by:
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While educators are usually comfortable speaking in front of their classes, what feels natural with kids can feel intimidating with adults. Additionally, educators are being asked to speak up more than ever , to lead PD, connect with families, and advocate for their programs. Yet most were never taught how to present confidently to adults.

The 5 Slide Formula

You don't need an hour, or forty slides, to deliver professional learning that sticks. What educators crave most isn't more information; it's **clarity, connection, and relevance.**

This 5-slide framework helps you design and deliver a **15-minute professional learning session** that keeps adults engaged and moves them to action.



Whether you're a **teacher leading a PLC**, an **assistant principal sharing walkthrough data**, or a **coach supporting classroom routines**, this model gives you structure, confidence, and focus, without the overwhelm.

💡 **The Goal:** *One big takeaway, one clear action, and one reason your audience will thank you later.*

The 5-Slide **Presentation** Framework

Role-Specific Examples

If you're a Teacher: Use this model for quick shares during PLCs or department meetings.

If you're a Coach: Use it for classroom debriefs, one big focus, one next step.

If you're an AP or Principal: Use it to connect PD to campus metrics (attendance, referrals, time on task).

If you're Central Office: Adapt for learning walks, leadership meetings, or briefings.

Slide	Purpose	Guiding Question	Example
Hook	Grab attention.	Why should they care?	Did you know the average class loses 30 minutes a day to transitions?
Why It Matters	Make it relevant.	How does this connect to our goals?	Protecting those first 5 minutes = +25 mins weekly instructional time.
One Big Idea	Teach one clear concept.	What's the takeaway?	Consistent routines protect instructional time.
Try This	Give one actionable strategy.	What can they do tomorrow?	Start class with a predictable 3-step warm-up.
The Ask / Next Step	Close with clarity and purpose.	What do I want them to do now?	This week, protect the first 5 minutes. Let's compare results next PLC.

Belonging Check:

- Hook: Whose voice am I centering?
- Try-This: What barriers might some staff face in adopting this?

Because strong PD doesn't just teach, it includes.

Quick Time Reference

Slide	Focus	Time
Hook	Curiosity	2 min
Why It Matters	Relevance	3 min
One Big Idea	Clarity	3 min
Try This	Action	4 min
Ask / Next Step	Follow-Up	3 min

Total: ~ 15 minutes

MEET SHAUNA F. KING

TEDx Speaker, Educator and Author

Shauna King has spent over two decades helping schools transform from discipline-driven spaces into thriving learning communities. A former teacher and school leader, she now partners with districts nationwide to strengthen relationships, improve engagement, and reclaim instructional time through her *We Matter™* and *Speak for IMPACT™* frameworks.

Her training style is practical, inspiring, and rooted in neuroscience and positive psychology, showing adults how small shifts in language, tone, and structure create big wins for learning and leadership.

“You don’t need to be perfect. You just need a plan, and the courage to use your voice.”

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Your Next Step: You've got the 5-Slide, 15-Minute Formula.

Now imagine what's possible when you combine it with storytelling, emotion, and purpose.

That's where the Speak for IMPACT: Educator's Edition course comes in.

It's the complete framework for designing, delivering, and refining your message, so you can lead PDs, staff meetings, and presentations that adults actually listen to and engage with.



[Learn more and get your next confidence boost at](#)

