



HER FREEDOM ABROAD • THE POSITIONING SYSTEM

Your Step-by-Step Positioning System

The exact order to get seen, get hired, and put yourself in front of the right doors abroad.

This is the spine of everything in this kit. Each tool and guide you have does one job, and this document tells you the order to use them in, and why that order works.

The system has two phases. Phase One is the build, the part you do once, with the tools, until you are holding something real: a profile recruiters can find, a CV that fits your target country, and your paperwork already moving. Phase Two is the part no tool can do for you: showing up, consistently, in front of the right people, until one of those doors opens.

Why this order matters

Most people do this backwards. They apply first, then fix their profile after months of silence, then start networking out of desperation.

This system flips it: you become findable first, you get your documents right second, and you start planting connections early, so by the time you are applying, you are already known in the rooms that matter.

PHASE ONE — BUILD

Do this once, with the tools in this kit. By the end of this phase you are fully positioned.

Step 1. Gather your raw material

Before you touch your LinkedIn or your CV, go collect two or three real job postings for the role you want, in the countries you are targeting. Save them somewhere you can copy and paste from.

Why this comes first. Everything downstream feeds on these postings. They contain the exact keywords recruiters search, the certifications that actually matter for your role in that country, and the language your market speaks. You are not going to guess what employers want. You are going to read it, and then reflect it back.

How to find them. Search your role plus your target country on LinkedIn or the dominant local job board (the vault tells you which board rules which region). The postings do not need to be perfect matches, close is enough. You want the pattern, not the exact job.

What to notice as you read. The words that repeat. If ten postings say “stakeholder management” and you have been writing “managed relationships,” you now know which words to use. Repeated requirements are not suggestions, they are the filter.



Step 2. Reposition your LinkedIn

Now open The LinkedIn Repositioning Guide and work through it top to bottom, headline, location, About, skills, keywords, proof. Then use the AI repositioning prompt to do the heavy lifting with you, feeding it the postings you gathered in Step 1.

Why LinkedIn comes before your CV. The moment your profile is repositioned, recruiters can start finding you passively, while you sleep, while you work, while you do every other step in this system. Findability compounds with time, so it goes live earliest. Your CV only works when you send it. Your profile works around the clock.

The one-line reminder of what you are doing. Recruiters do not read, they filter. They search by skill, title, keywords, location, and willingness to relocate, then scan the results in seconds. Your profile either holds the words they search, or you never come up. The guide walks you through making sure you come up.

Step 3. Build your CV

Use the CV Builder prompt with three inputs: your current resume, the postings from Step 1, and honest answers to the questions it asks you.

Why it asks you so many questions. A strong CV is built on specifics, numbers, scale, results. How many people you trained, what percentage you improved, how big the budget was. Most people undersell themselves because no one ever asked. The builder asks.

Why the country matters. Outside the US, your resume becomes a CV, and it follows different rules. In much of Europe and Asia, a photo and personal details are normal. Paper size is A4, not US Letter. A personal statement at the top is expected in many markets. The same US resume that works at home gets discarded abroad, not because you are unqualified, but because it reads foreign. The builder formats to your target country.

Step 4. Start the paperwork clock

This step is quiet, boring, and the one that saves you months. Certain documents take weeks to process and cannot be rushed once an offer is on the table. Start them now, in the background, so they are ready when someone says yes.

Document	What to know
Apostille your key documents	An apostille is an official authentication that makes your US documents valid abroad (125 countries accept it). Your degree, background check, and any professional registration will typically need one. Turnaround runs from a day to six weeks. Start early.
Police clearance certificate	Required by most countries' visa processes to show a clean record. Another slow-moving piece, request it now.



Document	What to know
Written references	Two or three, from former managers, not peers, in writing. Reference checks are standard internationally, and having letters ready makes you look prepared instead of scrambling.
Credential recognition	Some professions and countries require your degree or license to be formally recognized in their system (nursing boards are the clearest example, and some boards require an English exam even for native speakers). Check your profession's requirement in your target country now, not after an offer.
Proof of funds	Several countries ask you to show savings, commonly in the \$3,000 to \$15,000 range, for job-seeker or work visas. Know your target country's number so it never surprises you.
The honest timeline From first application to signed contract, getting hired abroad realistically takes four to six months, and often longer. That is not a sign anything is wrong. It is the normal timeline of something worth doing. Knowing this now is what keeps you from quitting in month three.	

The turn: you are built

Pause here and notice what you are holding. A profile recruiters can find. A CV written in your market's language. Your paperwork already moving. You have everything you need.

And now comes the truth of this whole system: the tools got you ready, but this next part comes down to you. Showing up. Being consistent. Putting yourself in the rooms. You cannot just apply and wait to be chosen. The women who get hired abroad are the ones who kept planting themselves in front of the right people, week after week, until a door opened.

Phase Two is yours.

PHASE TWO — SHOW UP

Do this weekly, yourself. This phase is not a task you finish. It is a rhythm you keep until you are hired.

Step 5. Plant yourself in the rooms

Here is the single most important fact in this entire system: an estimated 60 to 70 percent of international placements happen through connections, not applications. And



many international roles are never publicly posted at all. Read that again. The majority of the doors you are trying to walk through are opened by people, not portals.

So this step is not optional networking advice. It is the main event. Starting this week:

- **Join two or three communities for your target country.** InterNations (the largest expat network in the world, 4.5 million members), Facebook groups for your target city (search “[City] expats” and “[City] jobs”), and your target country's subreddit. Do not just lurk, introduce yourself, answer questions, be a person.
- **Connect on LinkedIn with people already where you are going.** Three kinds of people: those doing your role in your target country, recruiters who place internationally in your field, and employees at companies you would want to work for. Send a short, warm note with every request, never a blank one.

“Hi [name], I'm a [role] relocating to [country] this year, and I've been following [their company / their work]. I'd love to connect and learn from what you're seeing in the market there.”

- **Reach out to alumni.** People from your school living in your target country respond at far higher rates than strangers. Search your school on LinkedIn, filter by location, and send the same warm note with the alumni connection named.
- **Make your intention visible.** Comment, engage, post occasionally about your field and your move. Activity keeps your profile surfacing, and it lets the rooms you joined watch you show up over time.

The rhythm. A few warm touches a week. Every week. This is a garden, not a transaction, most of what you plant will not sprout this month, and then one conversation will change everything. That is how this actually works.

Step 6. Hunt strategically

Now, and only now, you start applying, because now your profile is findable, your CV fits, and your name is already circulating in the right rooms.

- **Use the vault.** The Work Abroad Job Board Vault tells you which boards rule which path and region. Use three or four at once: LinkedIn, the dominant local board for your target country, and one specialist board for your field.
- **Set daily alerts with the magic words.** Add “visa sponsorship” and “relocation” to your saved searches. Many employers tag their listings, let the willing ones come to you.
- **Target known sponsors.** Companies that have sponsored foreign workers before are five to ten times more likely to do it again. Several countries publish official registers of licensed sponsors (the UK's is public). Aim at proven sponsors instead of hoping a random company says yes.
- **Apply across multiple countries.** The same role that is a long shot in one country can be a clear pathway in another. Treat countries like a portfolio, not a soulmate.
- **Know the newer routes.** Two openings most people have never heard of: Germany's Opportunity Card lets skilled workers move there and job-search for up to a year without an offer. And over 60 countries now offer digital-nomad visas, some with income thresholds under \$2,000 a month, which can legally base you in your target country while you search, which also makes you a local candidate in every search. These will not fit everyone, but if one fits you, it changes your whole strategy.



Step 7. Attach a human to every application

Most people apply and vanish into a pile. You will not, because of one small move: within a day or two of applying, find the recruiter or hiring manager for that role and send a short, warm connection note.

"Hi [name], I just applied for [role] and I'm genuinely excited about it, [one specific, real reason]. I'd love to connect. [Your name]."

That is the whole move. A strong profile plus a human follow-up is what makes you memorable, and memorable is what gets the interview.

And notice what happens here: this is where Step 5 pays you back. By your second or third month of planting, some of your applications will land at companies where you already know someone, where your name has already crossed the room. That is not luck. That is the garden you planted, blooming on schedule.

Protect yourself while you hunt

A real employer never asks you to pay for your visa or for "processing." Anyone who does is a scam, walk away.

Verify that any recruitment agency is licensed before you share documents. Unverified agencies are the second biggest trap.

Never share verification codes, and never send personal documents before you have confirmed the employer is real.

The whole system, on one page

Phase & step	What you do
BUILD — 1. Raw material	Save 2 to 3 real postings for your target role and countries. Your answer key.
BUILD — 2. LinkedIn	Reposition with the guide + AI prompt. Findable from day one.
BUILD — 3. CV	Build it with the CV prompt: your resume + the postings + your numbers, in your target country's format.
BUILD — 4. Paperwork	Apostilles, police clearance, references, credential checks, proof of funds. Start the slow clocks now.
SHOW UP — 5. The rooms	Expat groups, LinkedIn connections, alumni. A few warm touches a week, every week.
SHOW UP — 6. The hunt	Vault boards + daily "visa sponsorship" alerts + known sponsors + multiple countries.
SHOW UP — 7. The human	Within two days of every application, a warm note to the recruiter or hiring manager.