



\$10,235

THE DIGITAL WEALTH FORMULA

EVERYTHING YOU NEED TO CREATE A DIGITAL
PRODUCT THAT WILL SELL, & HOW TO SELL IT!

CREATE PASSIVE INCOME

WORK
FROM
ANYWHERE!

the_barakah_hustle



Welcome

TO THE GUIDE

Welcome to the world of digital marketing, where you can create income that works for you even when you're not working.

Imagine earning an income from the comfort of your home — even while you're asleep. That's the type of freedom you deserve...something that works around your life, not the other way around... And that's where the DWA comes,

The DWA Affiliate Program gives you the opportunity to build a real, flexible online income without sacrificing your time with your family. No tech expertise, no overwhelming steps — just a simple, proven system designed especially for women who want more for themselves and their future.

Think this as your chance to turn your dreams into reality, create financial independence, and design a life of freedom on your own terms.

Your journey to earning while you rest starts here!



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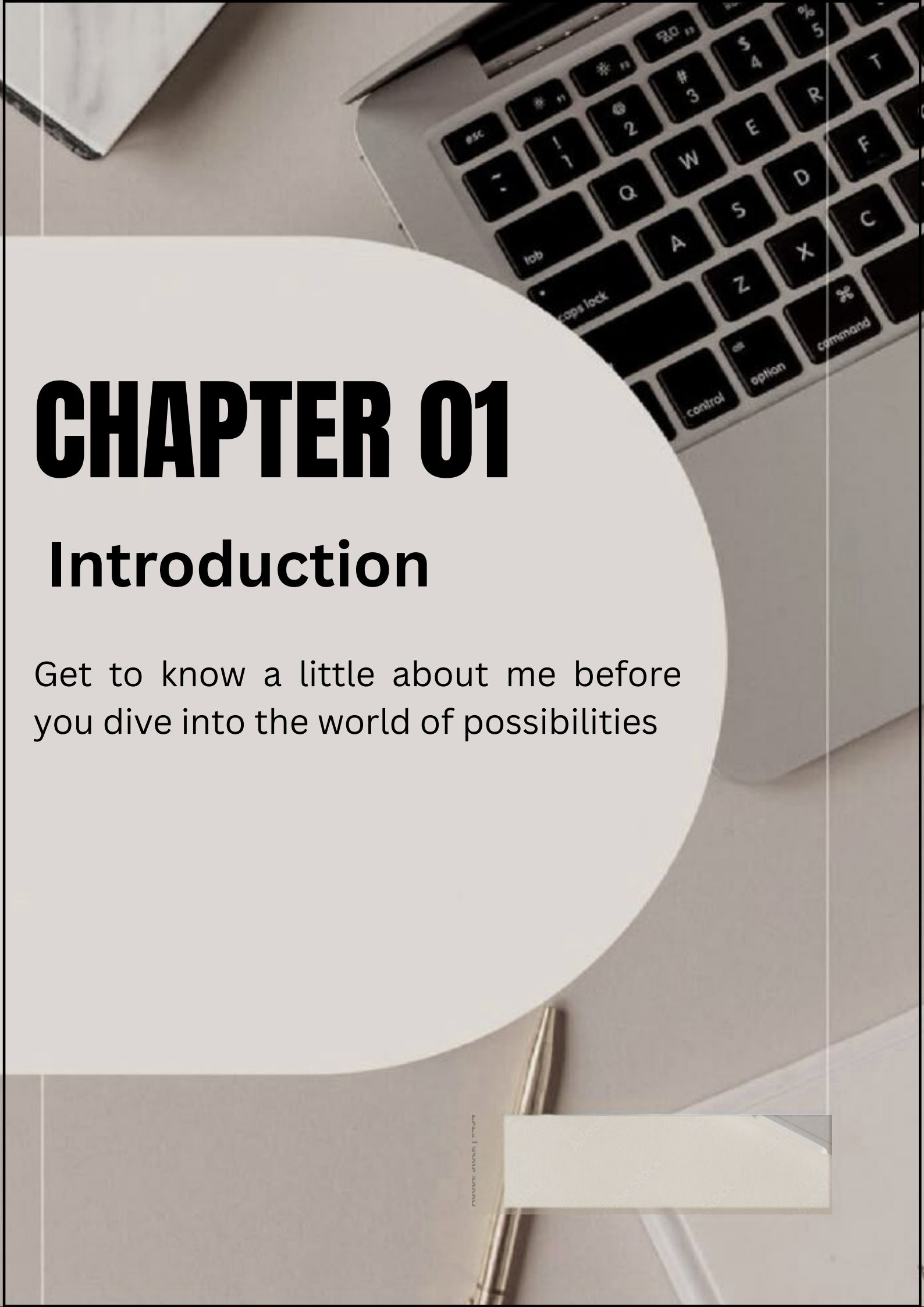
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(Your path to success starts here!)





CHAPTER 01

Introduction

Get to know a little about me before
you dive into the world of possibilities

HEY THERE READERS,

I'm Barakah, a stay-at-home mom who chose to step away from work so I could focus on my home and family. But deep down, I still wanted something for myself too — a sense of purpose, financial independence, and a way to contribute without missing out on the moments that matter most.

I truly believe women shouldn't have to choose between being present for their families and building an income of their own.

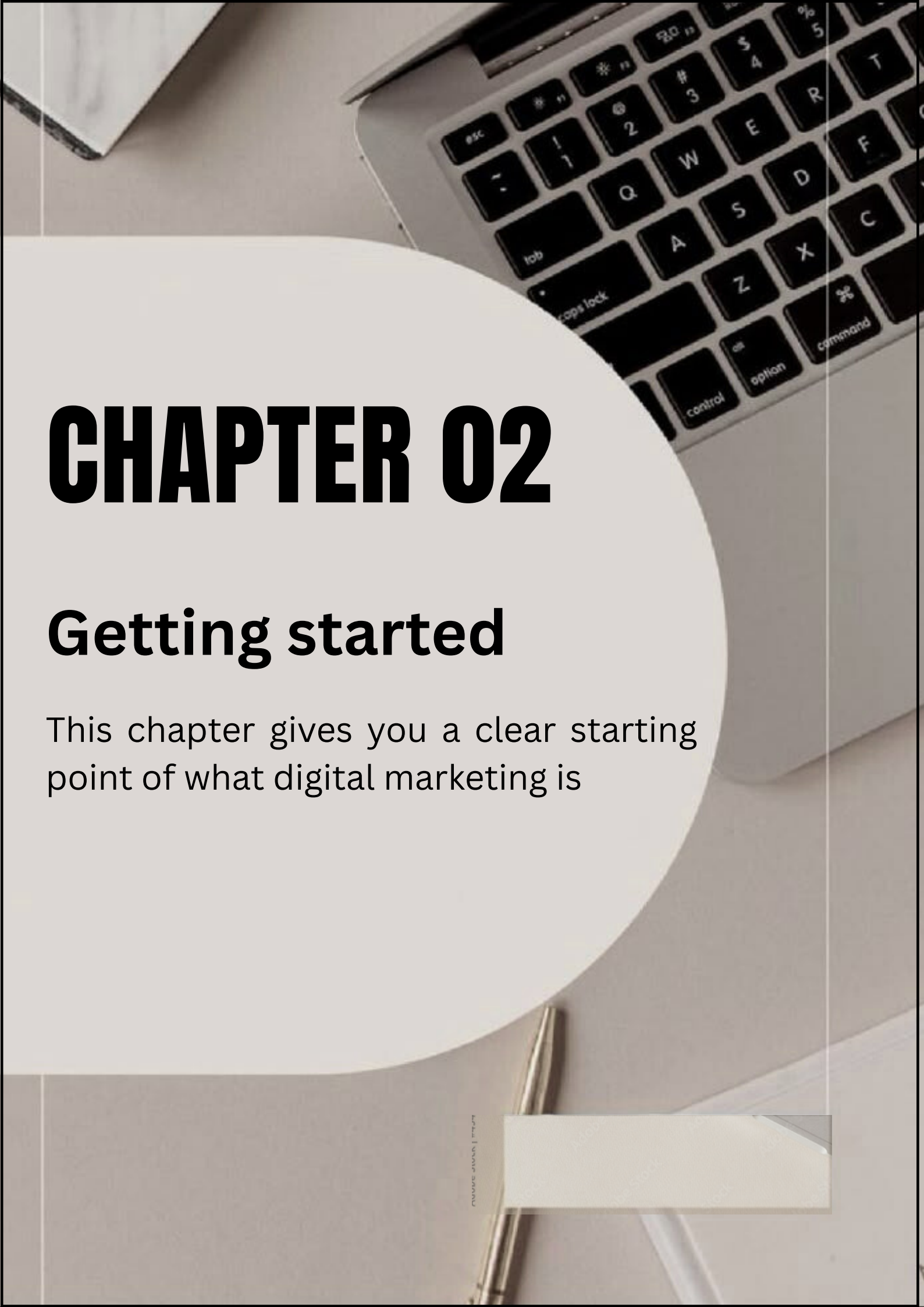
That's what led me into the world of digital marketing and online business. I started looking for ways to earn from home that were flexible, realistic, and fit around my everyday life as a mom. What inspired me the most was discovering digital products and automation — realizing that it's possible to create income without working endless hours or sacrificing family time.

At first, I didn't know much. I simply started learning step by step, growing my skills, and building something meaningful from home. Along the way, I discovered that digital marketing is full of opportunities for anyone willing to learn, stay consistent, and believe in themselves.

What I love most about digital products is the freedom and flexibility they offer. You can create something once and continue sharing it again and again. And the best part? It can work in almost any niche or passion.

For stay-at-home moms, caregivers, or anyone dreaming of more, this space can open so many doors. It's not just about making money — it's about creating a life with more freedom, confidence, and choices on your own terms.





CHAPTER 02

Getting started

This chapter gives you a clear starting point of what digital marketing is

WHAT IS Digital marketing?

Digital marketing is simply sharing products or services online and helping people discover things they might want or need. This can be through Instagram, Facebook, videos, emails, or websites.

When someone buys through what you shared, you can earn money.

You don't need to be an expert, have thousands of followers, or even create your own product to get started. Many people learn as they go.

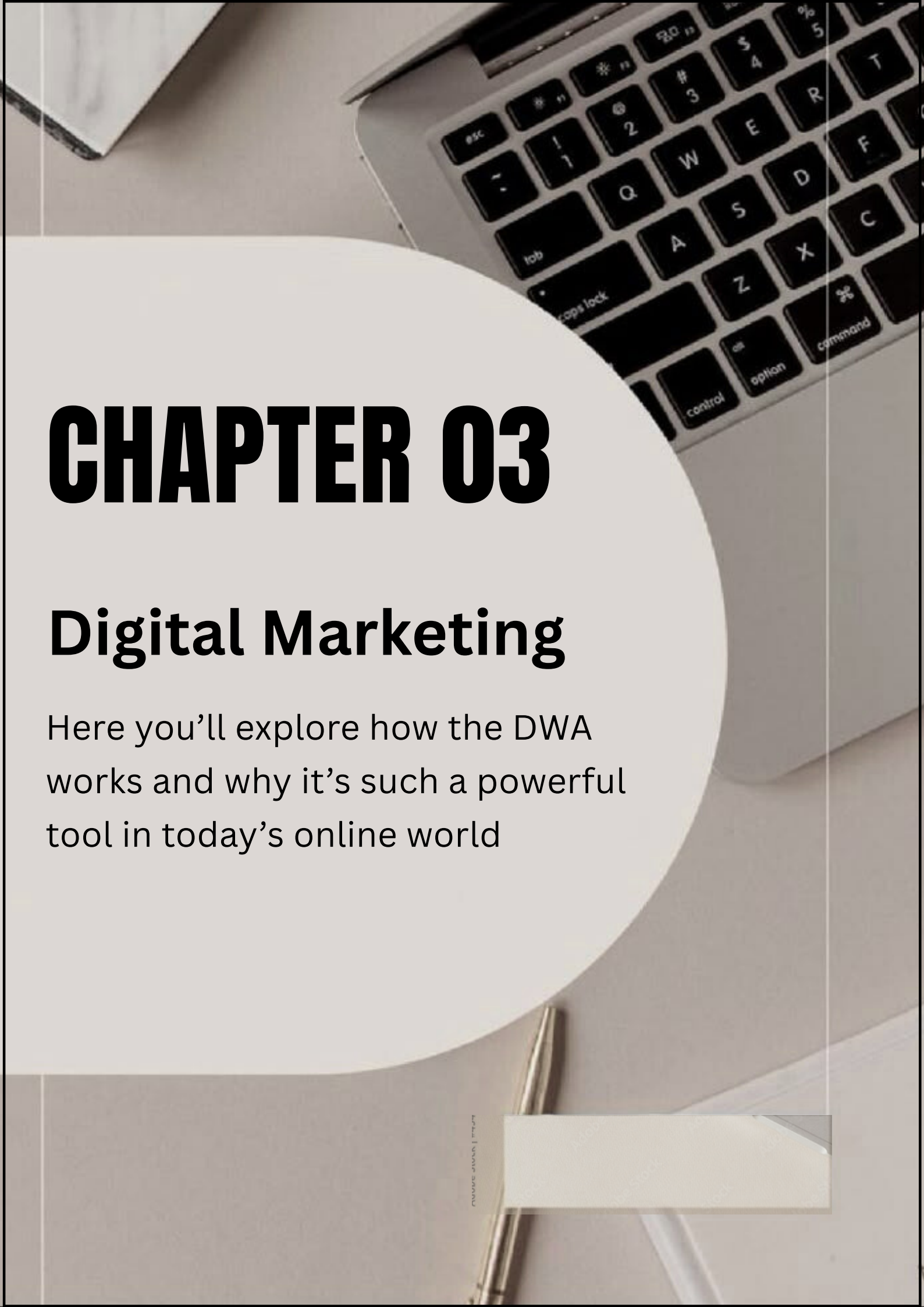
What makes digital marketing so amazing is that you can do it from home, work around your own schedule, and reach people from all over the world. Over time, as you keep learning and sharing, it can grow into a real source of income.

NOW,

I'm sure you might be wondering, 'So, where do I start?'
Don't worry—**the DWA program has got you covered!"**



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A close-up, high-angle photograph of a laptop keyboard and a pen on a desk. A large, semi-transparent white circle is overlaid on the left side of the image, containing the chapter title and subtitle. The keyboard is a silver laptop with black keys. A gold-colored pen is visible at the bottom of the frame. The overall aesthetic is clean and professional.

CHAPTER 03

Digital Marketing

Here you'll explore how the DWA works and why it's such a powerful tool in today's online world

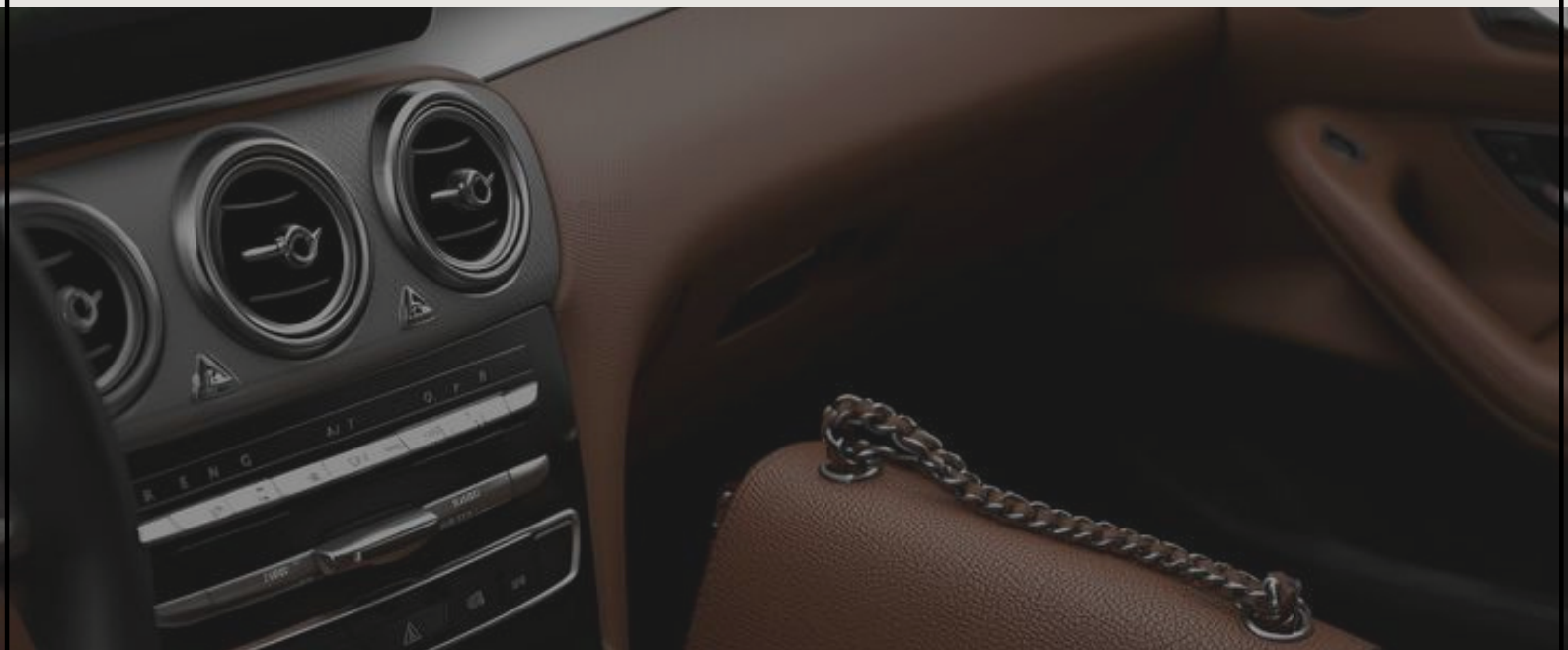
Learn about

THE DIGITAL WEALTH ACADEMY

Digital Wealth Academy (DWA) — Your Complete Guide to Making Income Online

Digital Wealth Academy is an all-in-one digital marketing and online business training program designed to help beginners — even with no experience — learn how to create real income online. It's built around teaching practical skills, multiple income strategies, and giving you tools you can use immediately to launch or grow your online business.

At its core, DWA is much more than just a course — it's a step-by-step training system that walks you through everything from the basics of digital marketing to advanced ways to earn money online. Whether you want to start your own business, sell digital products, do affiliate marketing, or build automated income streams, **DWA covers it all.**



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What You Learn Inside Digital Wealth Academy

The curriculum is created for beginners and breaks down into easy-to-follow modules that include:

- ✓ **Digital Marketing Foundations** – Understand the fundamentals of online business and how digital marketing works.
- ✓ **Passive & Automated Business Setups** – Learn how to set up systems that can generate income even while you sleep.
- ✓ **Affiliate Marketing** – How to promote other people's products and earn recurring commissions.
- ✓ **Creating Your Own Digital Products** – Build your own e-courses, guides, templates, and more to sell online.
- ✓ **Content Strategy & Branding** – How to create content that attracts an audience (including social media marketing and faceless content strategies).
- ✓ **Email Marketing & Automation** – How grow an email list and use automated campaigns to nurture and convert leads.
- ✓ **Tools & Software** – How to use tools like CapCut and Canva for content creation and other platforms to build funnels and websites and so much more....

Plus, the course is continually updated with new modules, training, and strategies – and you get all future updates included once you join.



What You Get When You Join

When someone enrolls in Digital Wealth Academy, they typically receive:

- Instant access to the full course library with lifetime access and updates.
- **Affiliate Rights** – This means you own the course and can resell it yourself for 85% profit if you choose.
- **Community membership** – Join a global community of students and entrepreneurs for support.
- **Content vault & marketing materials** – Pre-made resources you can use to market your business.
- **Live training sessions & support** – Weekly live calls and guides to help you implement what you learn.

You don't need a large audience, technical skills, or previous business experience to get started – the training is structured so beginners can follow along and take action step by step.

Who It's For

DWA is perfect for

- People new to digital marketing
- Anyone who wants to build an online income stream
- Creators who want to sell digital products or services
- Individuals who want passive or automated income systems
- People who want the option to resell a product for profit or build their own brand online



You can grow your business knowledge and learn to scale—or go all in on passive income like I did.

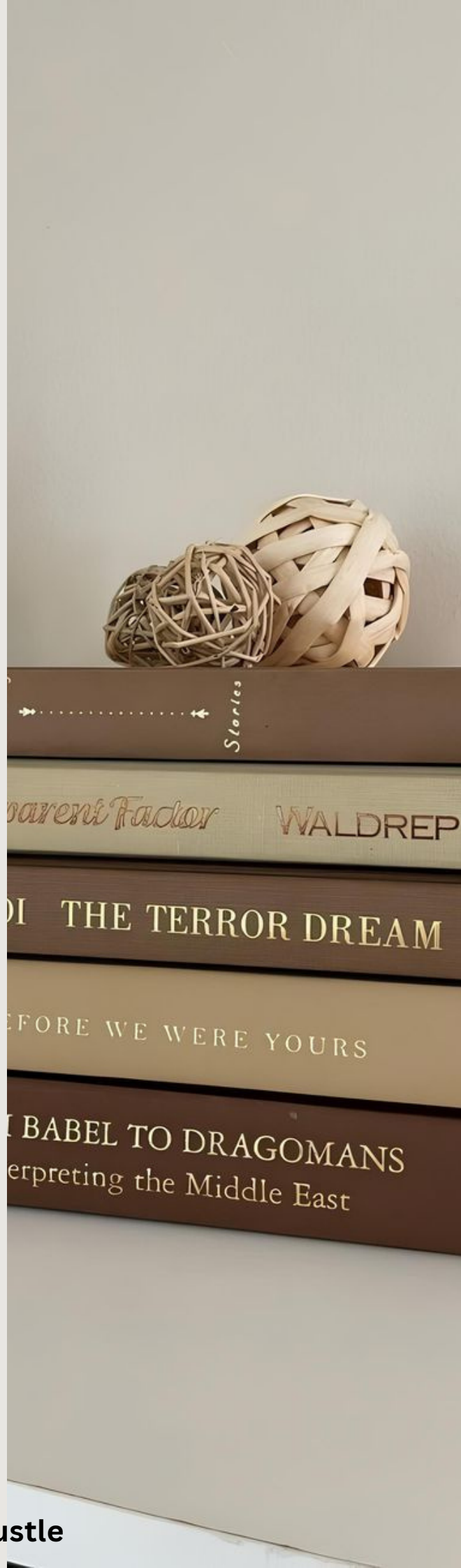
With so many digital marketing courses out there, choosing the right one is key. Many don't deliver real value, but **DWA does**.

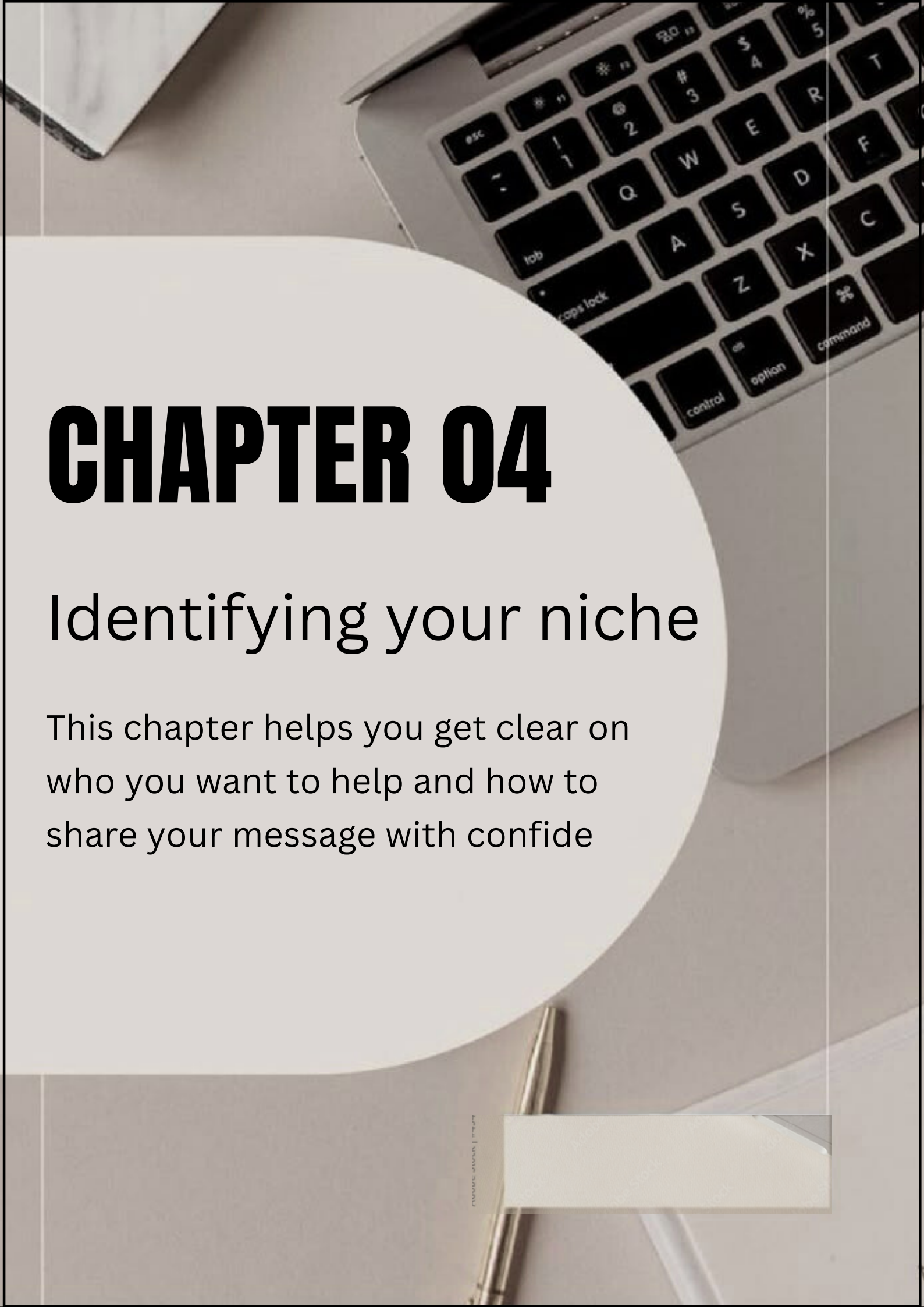
It's one of the most comprehensive programs available, combining online business training, personal branding, and social selling with **15 different, proven methods for making money online**, giving you a well-rounded, scalable approach to building digital income with strategies you can actually implement.

Click the link below to learn how to start building passive income with DWA

[LEARN MORE](#)

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A close-up, high-angle shot of a laptop keyboard on a light-colored desk. A silver pen lies diagonally across the bottom of the frame. A large, semi-transparent white circle is positioned on the left side of the image, containing the chapter title and subtitle. The overall aesthetic is clean and professional.

CHAPTER 04

Identifying your niche

This chapter helps you get clear on who you want to help and how to share your message with confidence

WHAT IS A NICHE ???

A niche is a specific area or topic that someone chooses to focus on instead of trying to cover everything. It is about identifying a particular group of people who share the same interests, needs, or problems and creating something that is useful for them.

By focusing on one area, it becomes easier to understand the audience and provide them with better products, services, or information.

Having a niche is important because it helps people become more knowledgeable and skilled in a certain area. Instead of trying to please everyone, they can spend more time learning about one topic and finding better ways to help the people who are interested in it. This also helps people trust them because they are seen as someone who understands that topic well.

Choosing a niche also makes it easier to create ideas and stay focused. When you know who your audience is and what they need, you can make content or offer solutions that are more useful and meaningful.

Whether it is for a business, a social media page, or any other project, having a niche gives you a clear direction and helps you stand out from others. In simple terms, a niche is about finding your focus and using it to connect with the right people.



**A SOCIAL MEDIA
ACCOUNT TO MAKE
CONNECTIONS**
(Instagram is my
personal favourite)

A PRODUCT TO SELL

It could be either your own
or a done-for-you product
(which you can access
inside the course)

BEACONS STORE

You can sell all your
products here
(You'll be guided on how to
do it step-by-step)

IMPORTANT TOOLS YOU'LL NEED



A PHONE OR A LAPTOP

Last but not least, all you need
to have when you want to take
the next step is a phone or a
laptop (both works just fine)
and a proper network
connection and you're good to
go!

CHAT GPT-YOUR BFF

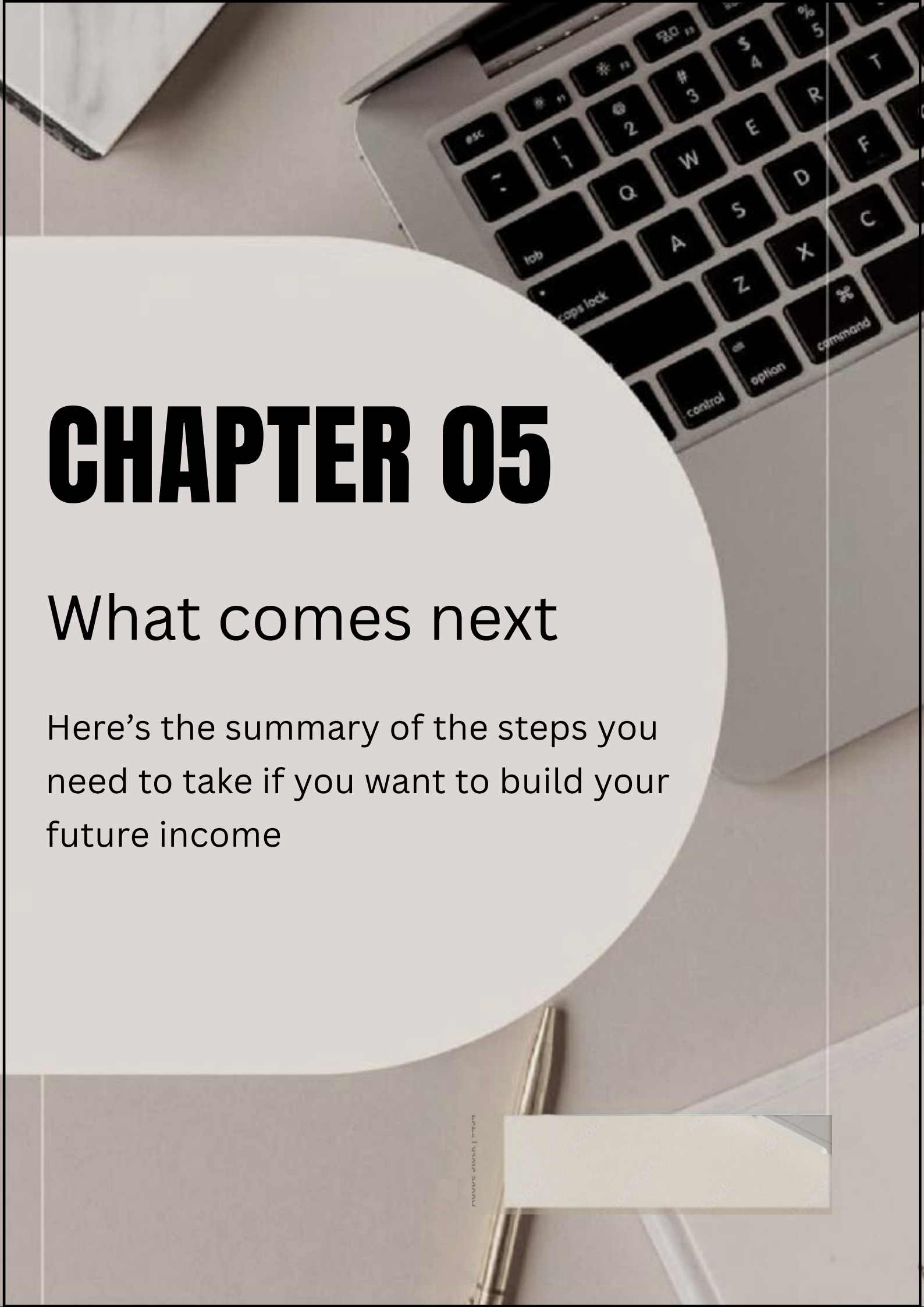
ChatGPT is amazing for
making your content ideas,
helping you get over writers
block and even giving you
templates for easy sales
pages and emails. This has
been my go-to since day 01.

CANVA-FREE OR PAID ACCOUNT

This is everything if you are
creating a digital product.
While there are alternatives,
this is the most common and
the easiest to get started on.



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CHAPTER 05

What comes next

Here's the summary of the steps you need to take if you want to build your future income

WHATS NEXT...



JOIN THE DWA COURSE

Get access to a proven system and step-by-step guidance

LEARN THE FOUNDATIONS

Understand digital marketing ,branding and social selling



SET UP YOUR PLATFORM

Optimize your Instagram (or chosen platform) for growth and sales

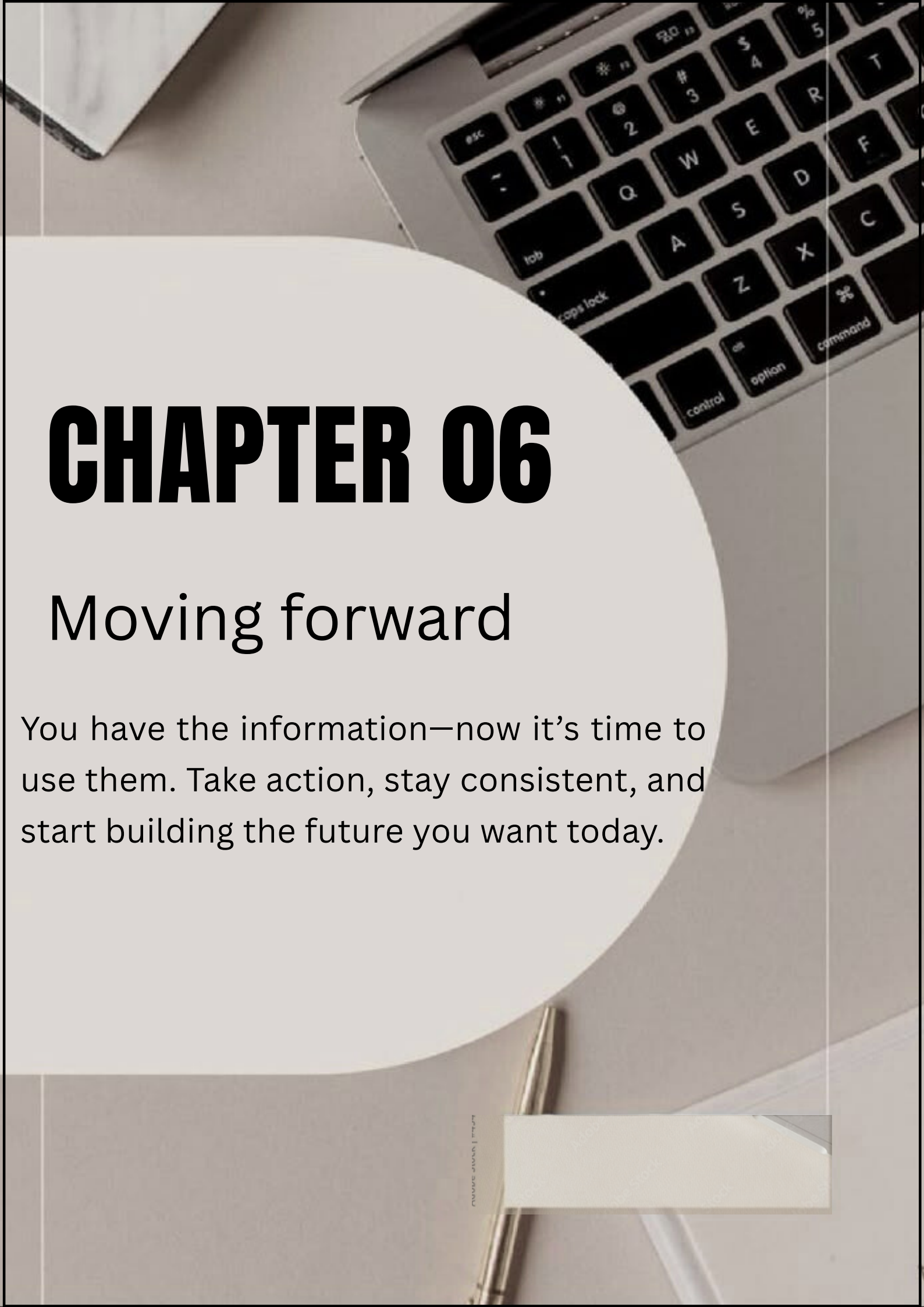
CHOOSE HOW YOU'LL EARN

Decide weather to re-sell products or create your own offer



CREATE ,SHARE AND STAY CONSISTENT

Post valuable content, build trust and grow your income overtime



CHAPTER 06

Moving forward

You have the information—now it's time to use them. Take action, stay consistent, and start building the future you want today.

Your next chapter starts with the action you take today.

Thank you so much for taking the time to read this guide. If you're here, it means you're curious, motivated, and ready for something new—and that's exciting.

Ready to Take the Next Step?

The DWA course is here to support you as you learn, grow, and build your digital business step by step.

Join the DWA Community

Start learning, start sharing, and start creating income—at your own pace.

**[CLICK HERE TO GET A SNEAK PEEK OF
WHAT THE COURSE REALLY ENTAILS](#)**

Cheers to passive income for YEARS to come!

FEEL FREE TO REACH OUT TO ME WITH ANY QUESTIONS,

@the_barakah_hustle