

COOKIE POLICY

It's Not Rocket Science Tuition

Version 1.0

Effective from: 16.07.2026

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What are cookies?

Cookies are small text files that are stored on your device when you visit our website. They help websites function correctly, remember your preferences, improve your browsing experience and provide information about how visitors use a website.

Some cookies are essential for our website to function, while others help us understand how visitors use our website or support our marketing activities.

How we use cookies

We use cookies to:

- Ensure our website functions correctly.
- Enable online bookings and secure payments.
- Remember your preferences where appropriate.
- Understand how visitors use our website so we can improve it.
- Measure the effectiveness of our marketing.
- Display embedded video content.

Types of cookies we use

Essential cookies

These cookies are necessary for our website to operate and cannot normally be switched off.

They include cookies used by:

- Systeme.io
- Stripe
- NeetoCal

These cookies support website functionality, online bookings, secure payments and account security.

Analytics cookies

Analytics cookies help us understand how visitors use our website.

We currently use:

- Google Analytics

This information is collected in an aggregated form and helps us improve our website and services.

Marketing cookies

Marketing cookies help us understand how effective our advertising is and may be used to show relevant advertisements.

These may include:

- Meta (Facebook and Instagram)

These cookies will only be used where you have given your consent.

Functional cookies

Functional cookies provide additional features on our website.

These may include:

- YouTube

These cookies allow embedded videos to function correctly.

Managing your cookie preferences

Where required, visitors to our website will be given the opportunity to accept or reject non-essential cookies through our cookie banner.

You can also manage or delete cookies through your web browser settings. Please note that disabling essential cookies may affect how our website functions.

Third-party services

Some cookies are placed by trusted third-party providers whose services we use, including:

- Systeme.io
- Google
- Stripe
- NeetoCal
- Meta (Facebook and Instagram)
- YouTube

Each provider has its own Privacy Policy and Cookie Policy explaining how they use information collected through their services.

Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes to our website, technology or legal requirements. Any updates will be published on this page.

Contact us

If you have any questions about this Cookie Policy or how we use cookies, please contact:

It's Not Rocket Science Tuition

Email: lisa@itsnotrocketsciencetuition.co.uk