

SEA LAND

** FESTIVAL **

DIWALI 2023

Best Land Deals

ONLY AT THE GOA OF TOMORROW



A FESTIVAL WHERE LAND BELONGS TO YOU.

At the House of Abhinandan Lodha®, we have successfully pushed the boundaries and redefined the process of buying land. Our aim is to revolutionise the world's most ancient asset-Land, by making it accessible for everyone.

By bringing transparency, security, liquidity, and modernity to the land acquisition process. By providing a user-friendly and seamless interface, we've standardised and digitised the entire acquisition system.

As a result, New Generation Land® has garnered significant acclaim from customers who have embraced the opportunity to create their own idyllic paradise.

- OVER 5,00,000 CUSTOMERS EXPRESSED INTEREST.
- CONDUCTED MORE THAN 75,000 VIRTUAL MEETINGS.
- DELIGHTED OVER 5,000 CUSTOMERS.
- SUCCESSFULLY SOLD OVER 5 MILLION SQUARE FEET.
- OVER 600 CUSTOMERS ARE POISED TO ACTUALISE THEIR DREAM HOMES WITHIN THE NEXT YEAR.

But you know what's better than paradise? A serene coastal paradise.





SEA LAND FOR ALL.

Have you ever dreamt of spending your days listening to the soothing sound of waves, the warm sand beneath your feet, and the gentle embrace of the balmy sea breeze?

Well, now you can turn your dreams into reality and own a slice of paradise complete with a plethora of amenities and breathtaking sea views. Presenting, The Sea Land Festival.

An exclusive opportunity to get the best deals on seaside land. This is your chance to embark on a unique

"Add Sea to Cart" experience in two of the fastest-growing investment hotspots—Anjarle and Dapoli.

At The House of Abhinandan Lodha®, we understand the importance of curating individual experiences.

SEA FOR YOURSELF THE POTENTIAL OF WATERFRONT LAND.

According to data from Knight Frank for the second quarter of 2022, on average, waterfront properties command a 40% premium compared to their non-waterfront counterparts. Furthermore, among waterfront properties, beachfront locations are particularly sought-after, with an astounding premium of 63%. This substantial increase in interest underscores the enduring appeal and growing popularity of waterfront living among buyers and investors.

63%

PREMIUM ON
BEACHFRONT PROPERTIES
INTERNATIONALLY

63%

SURGE IN SEARCH FOR
WATERFRONT PROPERTIES

3.6
FOLD

INCREASE IN COASTAL
LAND PRICES IN GOA
IN THE LAST 13 YEARS



EXPERIENCE THE GOA OF TOMORROW, TODAY.

Anjarle and Dapoli, touted as the 'Goa of Tomorrow', are situated along Konkan's stunning coastline. At India's fastest-growing tourist destinations, this is an investment opportunity of a lifetime for those seeking the magic of the sea with an extraordinary lifestyle.

With the UNESCO World Heritage Site & the Western Ghats as its backdrop, you'll find unspoiled beaches like Savane, Padale, Karde, Palande, Kelshi, Ladhghar, Kolthare, and Murud that are waiting to be explored. Discover the world's eighth "biodiversity hotspot," the coastal tide pools that house over 300 unique aquatic species and birds. Here, you also get the rare opportunity to witness the nesting and hatching of Olive Ridley turtles at the Anjarle Turtle Festival. Apart from its unique geography, this region is also renowned for its Konkani cuisine, which draws influence from the flavours of Maharashtra, Goa, and Karnataka. The blend of rich cultural history, distinctive landscape, recreational activities, biodiversity, and delectable cuisine make Anjarle and Dapoli a well-rounded investment destination for those seeking a diverse and enriching experience.





GET THE BEST OF BOTH WORLDS.

Enjoy the convenience of being close to the city and far enough to enjoy the verdant terrain and the diverse flora and fauna. Just 215 kilometres from Mumbai via NH 66.

Only 200 kilometres from Pune via Lavasa and NH 66.

The nearest railway station is Khed Station, ensuring easy connectivity for all travellers.

A COASTAL GEM AND AN INFRASTRUCTURAL HUB.

NH-66 HIGHWAY

The planned expansion of this national highway, from two lanes to four, promises to significantly reduce travel time to just 3 hours from Mumbai and Pune.

COASTAL ROAD

The development of a coastal road, aimed at reducing the travel distance to Anjarle by 35 kilometres, is expected to create a tourism boom in the area.

KONKAN EXPRESSWAY

The greenfield expressway project designed to connect three coastal districts, Ratnagiri, Raigad, and Sindhudurg, holds the potential to drive substantial tourism growth.

PROSPERITY IN TOURISM AND HOSPITALITY INDUSTRY

The hospitality industry is primed for a boom, with a two fold increase in tariff rates for hotel rooms and villas. This surge in demand, particularly along the Anjarle-Dapoli Coast, presents an attractive opportunity for swift return on investment for those investing in and operating Airbnb accommodations.

GET READY TO BE SPOILT FOR CHOICE. ONLY AT THE SEA LAND FESTIVAL.

No matter what you're looking for, we've got something for everyone. Whether you seek adrenaline-pumping activities or just want to unwind by the sea, our host of amenities ensures boredom is never on the agenda.

Crafted by Sanjay Puri, a globally recognised architect listed among the top 100 in the world, here you'll experience extraordinary living with the mark of excellence.

THRILL SEEKER'S PARADISE

- Mud Biking • Zorbing • Flying Fox • Paintball • Skating Rink • Swinging Pavilions
- Ziplining • Rock Climbing

DIVE INTO ENDLESS ENTERTAINMENT

- Clubhouse & Guest Rooms • Gym • Swimming Pool • Outdoor Jacuzzi • Hammocks • Aqua Zone
- Outdoor Gym • Outdoor Spa • Multipurpose Hall • Indoor Dining & Barbeque

ELEVATE THE EXPERIENCE

- Treehouses • Viewing Decks • Hangout Spaces • Party Lawns • Yoga Zones • Open-air Theatre

EMBRACE NATURE'S BEAUTY & REJUVENATE

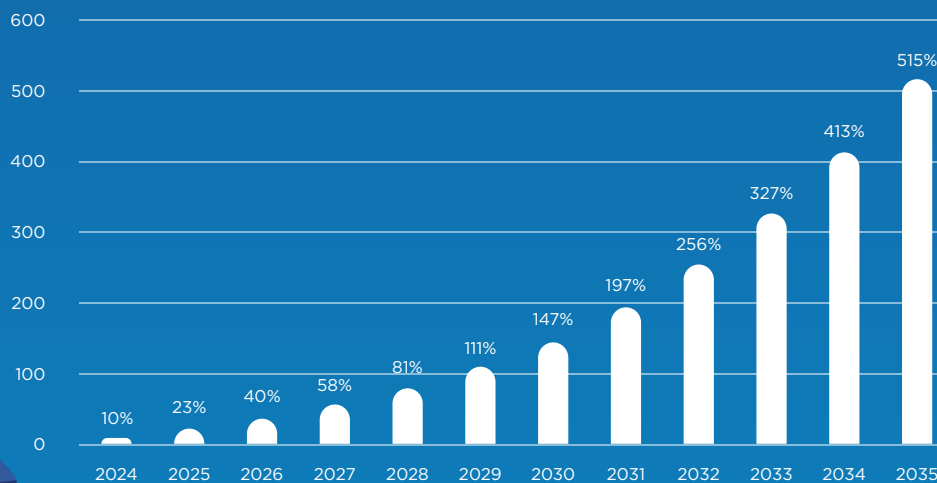
- Herbal Gardens • Organic Gardens • Flower Nursery • Tennis Table • Dartboard • Pool Table



AN INVESTMENT WITH BREATHTAKING DEALS. THAT APPRECIATES TOO.

This smart investment in the Konkan region holds the potential for up to 5-fold appreciation within a decade. Our exclusive land parcel offers an unrivalled sea view and is the pinnacle of The House of Abhinandan Lodha's premium offerings. Made for the takers of acres who enjoy the first-of-its-kind and last-of-its-kind.

CUMULATIVE GROWTH BASED ON YEAR ON YEAR GROWTH IN RATE



Due to the growth of infrastructure and other facilities, the land prices in anjarle will appreciate 515% (5.1x) of current land prices by 2035



LET THE FESTIVITIES BEGIN.

At The House of Abhinandan Lodha®, we understand the importance of this auspicious season. That's why we're dedicated to making this festive period extraordinary. We're thrilled to present the biggest sea land shopping festival, a one-of-a-kind event that promises exciting opportunities and unforgettable experiences for our valued customers. Get your shopping carts ready!