

Email 2 of 3 — Day 3 Value Add

Send: 3 days after purchase

SUBJECT LINE

Prompt #47 breakdown (steal this exact play)

EMAIL BODY

Hey [First Name],

By now you've probably tried a few prompts. Let me show you how to get 10x more out of one.

Take Prompt #47 (TikTok Hooks → "curiosity gap"). On its own it gives you one great hook. But here's the play the pros use:

1. Run the hook prompt → get your opening line.
2. Paste that line back in and ask: "Write a 30-second script that pays off this hook."
3. Then ask: "Give me 3 on-screen text overlays for this video."

One prompt → a full content piece. That's the whole point of the vault: it compounds.

Try it today with any hook in Section 02 and reply to tell me what you made — I love seeing these.

[Your Name]

P.S. Stuck on what to post? The Blog Headlines in Section 05 double as newsletter subject lines. Recycle everything.

TIP: This email builds trust and proves value — keep it useful, not salesy.