



Crown Gem SKINCARE

Simple Steps to Healthier, More Radiant & Confident-Looking Skin

Your skin is unique. Your routine should be too.

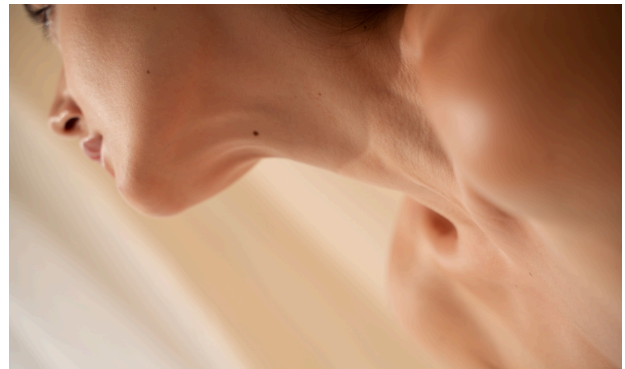
Great skin doesn't require a complicated routine or every product you see online. The first step is understanding what your skin needs and building simple habits you can stay consistent with.

Start by Knowing Your Skin

DRY	OILY	COMBINATION	SENSITIVE
May feel tight, rough, or flaky.	May appear shiny or produce excess oil.	May be oily in some areas and dry in others.	May react more easily to certain products or environmental factors.

Your skin can change over time, so listen to what it needs.





The Secret of Glowing Skin

Your Simple Glow Routine

You don't need a 10-step routine. Start with the basics and stay consistent.

* MORNING

01	02	03	04
CLEANSE Gently cleanse your skin.	TREAT Use products suited to your skin concerns.	MOISTURIZE Help support your skin's moisture barrier.	PROTECT Finish with broad-spectrum SPF when your skin is exposed to sunlight.

EVENING

CLEANSE	→	TREAT	→	MOISTURIZE
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KEEP IT SIMPLE	Introducing too many products at once can make it difficult to know what works for your skin. Give your routine time and introduce new products gradually.
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DO ✓	DON'T ✕
• Stay consistent • Protect your skin from the sun • Introduce products gradually • Notice how your skin responds	• Over-exfoliate • Pick at your skin • Change products constantly • Follow every viral skincare trend

Ready to Understand Your Skin Better?

Sometimes, finding the right skin care routine starts with understanding your skin first.

PERSONALIZED SKIN

starts with a conversation

Take the FREE Skin Confidence Assessment™

Answer a few simple questions about your skin concerns, current routine, and skincare goals. It's a simple first step toward understanding what your skin may need.

TAKE MY FREE SKIN ANALYZER & CONSULTATION

Crown Gem Aesthetics & Wellness

Helping you feel more confident in your skin.

