



Empowering *Moms* to Raise Financially Confident Teens.

THROUGH VALUES, KNOWLEDGE & EVERYDAY HABITS.



(OVERVIEW)

EXPERT ADVISORY PANEL MEMBER GUIDELINES

OUR MISSION

Wealth Wise Moms Club™ is a family financial education platform built to help moms and teens understand what schools don't teach—money, financial confidence, and long-term wealth thinking—through real-world learning and expert guidance, using real estate as the core teaching framework to help families understand how to buy their first property, invest, and build financial freedom.

Our focus is practical financial literacy and real-world learning that empowers families to build long-term financial confidence.

CORE VALUES

We believe families learn best through real-world education and trusted professional insight.

We believe collaboration creates greater impact than working alone.

We believe in building financial confidence through simple, practical learning experiences.

WHAT THIS PANEL IS

An invitation-only expert network of professionals who contribute education, build visibility, and grow through collaboration.

This is a curated, education-first ecosystem — not a sales or promotion platform.

COMMUNITY STANDARDS

- Experts contribute value aligned with their expertise
- Participation is based on availability
- This is an active collaborative panel, not passive membership
- Inactive members may be removed to maintain quality and engagement

EDUCATION-FIRST POLICY

Experts are here to educate, share insights, and support families.

Direct promotion or solicitation of services within the community is not permitted.

Any professional relationships are initiated independently by members outside the community.

ADVISORY PANEL MEMBERSHIP IS:

- By invitation or approval
- Based on professional expertise
- Voluntary

Membership does not create any ownership, equity, partnership, profit-sharing, voting rights, or financial interest in Wealth Wise Moms Club™, its programs, products, events, intellectual property, or future business ventures.

All resources, materials, systems, content, educational frameworks, intellectual property, and confidential information owned, created, or provided by Sonu Dullo and Wealth Wise Moms Club™ are proprietary and confidential. They may not be copied, reproduced, shared, distributed, or used outside the Advisory Panel, except for the purpose of promoting and marketing Wealth Wise Moms Club™, its events, and related initiatives.

HOW IT WORKS

- Monthly themes + weekly content framework provided
- The **Real Estate Rich for Teens & Beginners** book series is used as a guiding framework to ground the education and provide a clear learning map for families
- Real estate is used as a practical teaching tool to connect real-world financial concepts
- Alongside this, we also explore mindset, communication, relationships, decision-making, and the pressures families face around school and real-life expectations
- Experts design educational content from their own professional perspective within the weekly themes
- Live sessions are scheduled on rotation based on availability
- Includes online workshops, in-person events, sponsorship opportunities, field learning, and community experiences

VALUE & GROWTH

Experts benefit from:

- Increased visibility within a trusted family audience
- Cross-collaboration with aligned professionals
- Authority building through education
- Inbound opportunities through trust-based exposure

Frequently Asked Questions

Is there a required level of participation?

There is no fixed posting requirement. However, this is an active advisory panel, not a passive listing.

To ensure fairness to members who are actively contributing and collaborating, experts are expected to remain engaged in some capacity—such as sharing insights, participating in discussions, or supporting community initiatives—based on their availability and expertise. Consistently inactive members may be removed from the panel to maintain the quality, value, and integrity of the community for both families and participating professionals.

Can I promote my business?

Members are encouraged to educate rather than sell. You may leave your contact information in the description for any video, post, reel, or other content you share in the group. Families who wish to learn more may contact experts directly.

Do I have to attend every event?

No. Participation is flexible and based on your availability and the relevance of the topic to your area of expertise. Live sessions and events are scheduled on a rotating basis, so you can contribute when it aligns with your schedule and subject matter.

Are referrals guaranteed?

No. Relationships develop naturally through trust and collaboration.

Can I recommend another expert?

Absolutely. We welcome introductions to professionals who align with our mission and values.

ACKNOWLEDGEMENT

By participating, you agree to the Expert Advisory Panel guidelines, the education-first, collaborative nature of the Wealth Wise Moms Club™ Expert Advisory Panel.