

Wealth Wise Moms Club™

Expert Advisory Panel Member Guide

Welcome

A Personal Welcome from the Founder

Dear Expert,

Thank you for your interest in becoming a member of the Wealth Wise Moms Club™ Expert Advisory Panel.

I created Wealth Wise Moms Club because I believe families deserve access to trusted professionals who educate, inspire, and empower them to make confident financial and life decisions.

No one professional has every answer. By bringing together experts from a variety of industries, we can provide families with practical education while creating meaningful opportunities for collaboration, professional visibility, and community impact.

This guide explains our mission, how the Advisory Panel operates, opportunities for participation, and the expectations that help us maintain a trusted, education-first community.

Please take a few moments to review this guide. If you feel aligned with our vision and values, I would be honored to welcome you as a member of the Wealth Wise Moms Club™ Expert Advisory Panel.

Warm regards,

Sonu Dullo

Founder, Wealth Wise Moms Club™

Author, Real Estate Rich For Teens and Beginners Series

The Mission

Wealth Wise Moms Club™ is a family financial education platform built to help moms and teens understand what schools don't teach—money, financial confidence, and long-term wealth thinking—through real-world learning and expert guidance, using real estate as the core teaching framework to help families understand how to buy their first property, invest, and build financial freedom.

Our focus is practical financial literacy and real-world learning that empowers families to build long-term financial confidence.

The Vision

To become the trusted destination where moms and families can access the education, resources, and expert guidance they need to make confident financial and life decisions—all in one place.

Our Core Values

Education Before Promotion

We educate first. Trust naturally follows.

Collaboration Over Competition

We believe working together creates greater opportunities than working alone.

Integrity Always

Families trust us with important decisions. We honor that trust through professionalism and ethical conduct.

Relationships Before Transactions

Long-term relationships create far greater value than short-term sales.

Community Impact

Every contribution should leave families more informed, more confident, and better prepared for the future.

Our Educational Framework

Wealth Wise Moms Club uses the **Real Estate Rich for Teens & Beginners** book series as the foundation of its educational curriculum, using real estate as a practical, real-world teaching tool to help families understand the financial concepts that schools often don't teach.

A single real estate transaction naturally introduces topics such as budgeting, saving, credit, banking, mortgages, insurance, taxes, legal planning, investing, entrepreneurship, negotiation, and long-term wealth building. Along the way, we also explore the mindset, communication, relationships, and decision-making skills that help families build confidence, resilience, and lasting financial success.

About the Wealth Wise Moms Club™ Expert Advisory Panel

The Wealth Wise Moms Club™ Expert Advisory Panel is a curated network of trusted professionals who educate families while growing together through collaboration, visibility, and shared opportunities.

Members participate according to their own availability and professional capacity. Monthly themes, weekly content guides, and rotating live educational sessions provide a simple structure while allowing each expert the flexibility to contribute in their own way.

Experts use our monthly themes and the *Real Estate Rich for Teens & Beginners* curriculum as a guide for creating educational content from their own professional perspective, making participation simple while delivering a cohesive learning experience for families.

While participation is flexible, members are expected to remain engaged by contributing value and supporting the community. This is an active, collaborative panel—not passive membership. Experts who are consistently inactive or do not meaningfully engage with the community may be removed from the panel.

Opportunities to Participate

Participation may include opportunities such as:

- Educational workshops
- Facebook Live sessions
- Community events
- Family learning experiences
- Panel discussions
- Expert interviews

- Educational articles
- Resource creation
- Collaborative projects

Participation is always voluntary and based on your availability.

Benefits of Membership

As an Advisory Panel Member, you may have opportunities to:

- Increase professional visibility
- Build credibility through education
- Connect with other trusted professionals
- Participate in collaborative events
- Reach new audiences through cross-promotion
- Develop meaningful referral relationships
- Help shape future educational initiatives

Community Standards

Every Advisory Panel Member agrees to:

- ✓ Lead with education rather than sales.
- ✓ Treat families and fellow professionals with respect.
- ✓ Represent their expertise honestly.
- ✓ Maintain a collaborative mindset.
- ✓ Support the mission of Wealth Wise Moms Club™.
- ✓ Conduct themselves professionally at all times when representing the community.

Education-First Policy

Families join Wealth Wise Moms Club™ to learn.

They are never expected to purchase products or services from Advisory Panel Members.

Members are encouraged to educate generously and allow relationships to develop naturally through trust.

When families wish to learn more about a particular expert or service, they are welcome to contact that professional directly.

This education-first philosophy helps preserve the integrity and trust of our community.

Membership Guidelines

Advisory Panel membership is:

- By invitation or approval
- Based on professional expertise
- Voluntary

Membership does not create any ownership, equity, partnership, profit-sharing, voting rights, or financial interest in Wealth Wise Moms Club™, its programs, products, events, intellectual property, or future business ventures.

All resources, materials, systems, content, educational frameworks, intellectual property, and confidential information owned, created, or provided by Sonu Dullo and Wealth Wise Moms Club™ are proprietary and confidential. They may not be copied, reproduced, shared, distributed, or used outside the Advisory Panel, except for the purpose of promoting and marketing Wealth Wise Moms Club™, its events, and related initiatives.

Membership does not guarantee referrals, speaking opportunities, or business generation.

Participation opportunities will vary based on community needs, events, sponsorships, and member involvement.

Maintaining the Integrity of the Panel

The strength of Wealth Wise Moms Club™ depends upon maintaining a trusted and collaborative environment.

To preserve the quality of the community, Advisory Panel membership is reviewed periodically.

As Founder, I reserve the right to approve, modify, suspend, or discontinue Advisory Panel membership at my sole discretion.

This policy exists to protect the integrity of the community and ensure a positive experience for both families and fellow professionals.

Frequently Asked Questions

Is there a required level of participation?

There is no fixed posting requirement. However, this is an active advisory panel, not a passive listing.

To ensure fairness to members who are actively contributing and collaborating, experts are expected to remain engaged in some capacity—such as sharing insights, participating in discussions, or supporting community initiatives—based on their availability and expertise.

Consistently inactive members may be removed from the panel to maintain the quality, value, and integrity of the community for both families and participating professionals.

Can I promote my business?

Members are encouraged to educate rather than sell. You may leave your contact information in the description for any video, post, reel, or other content you share in the group. Families who wish to learn more may contact experts directly.

Do I have to attend every event?

No. Participation is flexible and based on your availability and the relevance of the topic to your area of expertise. Live sessions and events are scheduled on a rotating basis, so you can contribute when it aligns with your schedule and subject matter.

Are referrals guaranteed?

No. Relationships develop naturally through trust and collaboration.

Can I recommend another expert?

Absolutely. We welcome introductions to professionals who align with our mission and values.

Community Principle

This is a collaborative ecosystem built on mutual contribution. The value you experience within the community is directly connected to the level of engagement and contribution you choose to bring.

Final Confirmation

If you are still here and feel aligned with the vision, values, and community outlined in this guide, please confirm that:

- You have reviewed and understood the Wealth Wise Moms Club™ Expert Advisory Panel Member Guide
- You agree to uphold the Community Standards and Membership Guidelines
- You understand that participation is voluntary and based on ongoing alignment with the mission of Wealth Wise Moms Club™

By confirming below, you acknowledge your agreement to participate as an Expert Advisory Panel Member under the terms outlined in this guide. You may either:

- Sign and return this page of this document via email, **or**
- Simply email dullosonu@gmail.com “ **I have read the guidelines and I agree to participate in the Expert Advisory Panel for the Wealth Wise Moms Club and .**”

Name: _____

Business: _____

Email: _____

Signature: _____

Date: _____

Thank You

Thank you for choosing to be part of the Wealth Wise Moms Club™ Expert Advisory Panel.

Together, we have the opportunity to educate families, strengthen communities, and create lasting impact through collaboration, trust, and shared expertise.

I look forward to building something meaningful with you.

Sonu Dullo

Founder, Wealth Wise Moms Club™

"Building financially confident families through education, conversation, and real-world learning."

