

Is Affiliate Marketing Right for You After 60?

A Simple 5-Minute Retirement Readiness Quiz



By Dale

Before We Begin....

I've spent most of my life building things.

Mostly furniture, school projects with the high school kids.

One thing woodworking taught me is that you don't start cutting expensive lumber until you know you've got a good plan

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Retirement is no different.

This isn't a test, and there are no right or wrong answers.

It's simply a chance to help you decide whether affiliate marketing might be a good fit for this next chapter of your life.

You don't need to be a technology expert.

You don't need thousands of followers.

And you certainly don't need to have everything figured out today.

What you do need is an open mind and a willingness to learn one small step at a time.

Pour yourself a cup of coffee.

Take five minutes.

There's no pressure here. Just answer honestly, and by the time you're finished, you'll have a better idea whether affiliate marketing is worth exploring for this next chapter of your life

Remember, I spent a lifetime teaching students that every worthwhile project begins with the first step. Building a better retirement is no different.

Answer Each Question With a Yes or No

1.
Would you like to earn extra income without punching a time clock every day?
☐ Yes
☐ No

2.
Do you enjoy helping people by sharing things you've personally found useful?
☐ Yes
☐ No

3.
Could you set aside 30 minutes a day to learn something new if it meant creating more freedom later?
☐ Yes
☐ No

4.
Are you tired of wondering whether your retirement check will really be enough?
☐ Yes
☐ No

5.
Even if technology isn't your favorite, are you willing to learn one small step at a time?
☐ Yes
☐ No

6.

Would having more time with your spouse, children, or grandchildren be worth learning a new skill?

☐ Yes

☐ No

7.

Do you believe your years of experience still have value, even after you retire?

☐ Yes

☐ No

8.

Would you rather build something that belongs to you than keep building someone else's dream?

☐ Yes

☐ No

9.

Are you willing to plant a few seeds today, knowing they won't grow overnight?

☐ Yes

☐ No

10.

If someone showed you a simple, step-by-step path, would you be willing to give yourself one more chance to build the retirement you deserve?

☐ Yes

☐ No

What your answers might be telling you...

8–10 YES answers

You're probably a great fit for affiliate marketing.

You don't need to know everything today—you just need the willingness to learn. The skills can be taught.

5–7 YES answers

You have the potential.

Something is holding you back, and that's perfectly normal. For many people, it's fear of technology or fear of starting over. Those obstacles can be overcome one small step at a time.

0–4 YES answers

Affiliate marketing may not be the right fit for you today—and that's okay.

Sometimes the biggest hurdle isn't technology or age. It's deciding whether you're ready for change. If that changes later, this opportunity will still be here.

I've spent my career teaching students that you don't build a beautiful piece of furniture in one afternoon. You build it one careful step at a time. I believe building a better retirement works the same way.