I WILL CLEARLY SHOW YOU HOW I MADE N1,000,000 IN 30DAYS FROM 5 DIFFERENT SOURCES, NOT I ALONE, PLUS 45+ OF MY STUDENT, CLICK HERE TO LEARN HOW

EBOOK+VIDEO COURSE

THE UNTOLD SECRET TO..

MAKING 6-7 FIGURES MONTHLY WITH THE GREEN APP WITH OR WITHOUT AN INITIAL BUSINESS

WHATSAPP CRAZY SALES STRATEGY

GIDEON JOSHUA

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YOU ARE PERMITTED TO SHARE THIS COPY WITH ANYONE AND ITS FOR FREE

IT'S MY SMALL WAY OF GIVING BACK IO THE SOCIETY, AND ALSO AN AVENUE TO REACH MANY PEOPLE AND HELPING THEM REALIZE THEIR GOAL AND AIM.

GOD BLESS YOU

P.G JOSHUA

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INTRODUCTION

Dear business owner, let me start by congratulating you for grabbing a copy of the Whatsapp Lead Generator Course.

The fact that you have invested in this course shows that you are serious about the growth of your business.

Let me tell you why I said so.

Leads are the life-blood of any business. If you can't generate leads, you will struggle to make sales. If you struggle to make sales, you will struggle to make money. If you are not making money, you will continue to be broke.

Every business depends on leads to survive. For your business to grow, you must have fresh eyeballs taking a look at your products or services every single day.

Regardless of any kind of business you are doing, you need to have leads coming in consistently.

Business is a game of numbers. The more leads you are able to generate, the more chances you stand of closing a sale.

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Whether you are a realtor, fashion designer, digital marketer, web designer, network marketer, affiliate marketer, etc. one of the best places you can generate leads is on Whatsapp.

I will tell you why.

Whatsapp is been used by over 2 billion people and the app is present in over 180 countries of the world.

The average person that has a Smartphone has Whatsapp installed on their device.

I can bet you that 99.9% of your potential customers that has a Smartphone are using Whatsapp.

In business, it always makes sense to reach your potential customers where they are congregated.

So, if you want to reach your potential customers, one of the best places you can reach them is on Whatsapp.

In this eBook, I am going to be showing you the best way to start generating leads on Whatsapp and grow a list of hot buyer customers who will keep paying you consistently.

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WHY YOU NEED TO GENERATE LEADS CONSISTENTLY

We have already established the fact that leads are the lifeblood of any business. If you are not getting new eyeballs on your business every day, it is only a matter of time and you would soon be out of business.

If you look at most of the successful entrepreneurs you follow and admire so much, it is not like they are doing anything special to make a lot money, the secret of their success is that they have built a large list of people that knows like and trust them.

Due to this fact, whenever they launch a product, they are able to make a lot of sales because of the large audience that they have.

The reason they focus more on building their list is because they understand that business s a game of numbers.

In business, it is expected that you can only convert 10% of your audience into paying customers.

So let's say you have 20 people viewing your status right now, if you put out a product for sale, it is expected that only 2 people (10% of 20) will buy that product.

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If you have 100 people viewing your status and you put out a product for sake, it is expected that only 10 people (10% of 20 people) will buy that product.

Now, imagine if you have 1000 people viewing your status, it means you will be able to convert 100 people into paying customers.

Basically, that is how the numbers game works.

If you have been trying to sell on Whatsapp and sales are not coming in, it is because you don't have enough targeted potential customers taking a look at your offer.

If you are always trying to sell to the same group of people on Whatsapp every day, you will become frustrated.

You need to make up your mind and become intentional about generating leads and building and audience on Whatsapp that will consistently pay you.

The more people you have viewing your offer on your Whatsapp status, the more chances you stand of converting a potential customer into a paying customer.

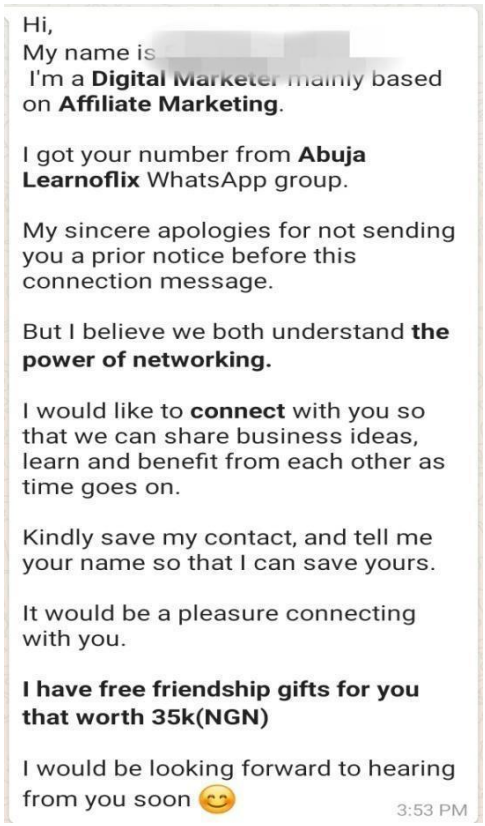
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SECTION ONE

WHATSAPP LEAD GENERATION SIN

If you have ever joined any Whatsapp group especially if it is business related, I am sure you have had one or two persons sent you some kind of message asking you to save their contact and let them know once you do that so that they can also save yours and probably send you a gift.

Look at a sample of such message below:



Can you relate?

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I am sure you must have received a message like this in the past.

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It is even likely that you have sent a message like this to someone in the past asking them to save your contact and revert once they do that so that you can also save theirs.

If you are fond of doing it, please stop it.

Grabbing people's contacts from Whatsapp groups and sending them unsolicited messages asking them to save your contact is absolutely wrong.

I have tried to correct some persons about this in the past and they always want to claim it is not wrong trying to connect with new people using that strategy.

The reason people do this is because they want to build their list and increase their Whatsapp status views.

But I feel this approach of building your Whatsapp audience is wrong for two reasons:

1. ***You Are Spamming People*** – you don't know someone from anywhere, you have never had a conversation before and all of a sudden, you send me a message asking me to save your contact.

That is spamming.

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Why should I save your contact and connect with you when I don't have any business with you?

It is only when I know you or I am sure of benefiting something from you that I can save your contact.

Entering people's inbox without their permission and sending them unsolicited messages is referred to as spamming and nobody wants that.

If you have ever gotten such spam messages, I am very sure that in most cases you ignored the person.

If you have ever sent this kind of message to people, I am also sure in most cases they ignored you.

Look, rather than chasing people and asking them to save your contact, you want to position yourself as an authority and make people chase you instead.

When you go to people, they see it like you are coming to beg them to join your network.

However, when people come to you, they will respect you more because they see you as an authority and someone that has the solution to their problems.

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I am going to be showing you exactly how you can position yourself and make people come to you instead in this report.

2. ***You Might Be Building The Wrong Audience*** - The fact that I am in a drop shipping Whatsapp group doesn't mean I am interested in drop shipping.

So if you are sending me a message asking me to save your contact thinking I am interested in drop shipping, you might just be building the wrong audience.

It could be that I just joined the group to see the way the instructor was going to deliver his training and what teaching format he or she would use.

So you could go through the pain of building an audience only to realize that they are not people who are interested in what you are selling.

The goal is to build an audience on Whatsapp that constantly pays you.

Let's jump right in and see how to do that.

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SECTION TWO

BUILDING YOUR AUDIENCE

When it comes to building an audience on Whatsapp that consistently pays you on demand, you need to realize that it is not just about filling up your Whatsapp with just any contact.

You must ensure that you are filling up your Whatsapp contacts with the right audience.

The right audience is those people who are interested in your products or your services.

To ensure that you build the right audience that consistently pays you, here are the key steps you must follow:

Step #1: Define Your Target Audience

Before you start building a list that consistently pays you on Whatsapp, the first thing you want to do is to define your target audience.

You need to be clear on who your target audience are.

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Every business has a target audience because no matter what you sell, everyone cannot be interested in it.

If you try to sell to everyone, you will end up selling to no one.

Apple has their target audience.

Techno has their target audience.

Nike has a target audience.

Your product or service cannot be for everybody.

Every business owner has a specific audience they are targeting with their product or service.

You must sit down and clearly define your target audience.

What is a target audience?

A target audience is a group of people who are interested in or looking for what you have to sell and also has the disposable income to pay for such product/service at a price that is favorable to them.

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That is my own definition anyway.

By clearly identifying who your target audience is, it will help you to focus your marketing effort on those people and getting in front of them because those are your perfect prospects.

Here are just a few examples ……

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……
……
……There are basically two ways you can promote your lead magnet:

ORGANIC PROMOTION

Organic promotion simply means you are not spending any money to advertise your lead magnet, but rather using free strategies to promote it.

There are basically two strategies I use to promote my lead magnet organically.

We shall take time to look at how each of them works……

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PAID ADVERTSING

Just as the name implies, paid advertising is simply investing some money to put promote your lead magnet and put it in front of the people who needs it.

There are several ways you can run paid ads to get people to message you on Whatsapp to get your lead magnet. But, let's look at the three most popular ones you can start implementing fast because of their simplicity.

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SECTION THREE

CONVERTING LEADS TO BUYING CUSTOMERS

What you are promoting to get people to contact you on Whatsapp is the custom link you have created for your lead magnet.

Once people click on that custom link, they are going to land on your Whatsapp inbox and send you the message that you have customized with your link.

The next thing you want to do is ……

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THERE ARE MORE TO COVER BUT PEOPLE DON'T VALUE FREE THING, I REALLY SEE YOU ARE ENJOYING THIS
BUT YOU NEED TO SHOW COMMITMENT

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