

THE COMPLETE INCOME SYSTEM

ChatGPT: The Prompt Systems *That Generate Income*

100+ Categorized Prompt Systems · Execution Frameworks
Daily Workflows · Built to Generate Real Revenue

100+

Income Prompts

8

Revenue Streams

30

Days to Results

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SECTION 01 Introduction: Your Prompt-to-Paycheck System

Why 99% of ChatGPT users leave money on the table — and how you won't

The Problem with 'Prompting'

Most people use ChatGPT like a search engine. They type a question, read the answer, and close the tab. That is not how income is made. Income comes from systems — repeatable, intentional sequences of prompts that produce outputs you can sell, publish, or deliver to clients.

What a Prompt System Actually Is

A prompt system is a series of 3–7 prompts designed to accomplish a specific income-generating outcome. Unlike a one-shot prompt, a system builds context, refines output, and produces something a client would pay for or a customer would buy. Every prompt in this guide is the anchor of a system — not a party trick.

How This Guide Is Organized

Each section covers one income stream. You will find the prompts, the execution framework (how to turn the output into money), and the daily workflow that keeps production consistent. At the back, the 30-Day Launch Planner, Income Checklist, and Prompt Worksheet give you the structure to start immediately.

The One Rule You Must Follow

Never use a prompt from this guide and expect the first output to be the final product. Always iterate. Use the output as a draft. Refine it with follow-up prompts. The difference between a mediocre output and a paid deliverable is usually two or three refinement prompts away.

The 8 Income Streams in This Guide

Stream	Avg Monthly Potential	Time to First \$
Freelance Writing & Copy	\$800–\$3,200	3–7 days
Content Creation	\$500–\$2,000	7–14 days
Digital Products	\$400–\$4,000	7–21 days
Consulting & Coaching	\$1,500–\$6,000	14–30 days
Email Marketing	\$300–\$2,500	14–21 days
Social Media Growth	\$600–\$2,400	7–14 days
E-Commerce	\$400–\$3,000	14–28 days
Agency Services	\$2,000–\$8,000	21–30 days

SECTION 02 Freelance Income Prompts

15 prompts that turn your ChatGPT session into a client deliverable

#1 COPYWRITING

"You are a direct-response copywriter. Write a 300-word sales email for [product] targeting [audience]. Focus on one core problem, agitate it in the second paragraph, then present the product as the specific solution. End with a single CTA. Tone: conversational, not corporate."

→ **USE CASE:** Sell as a done-for-you email to a local business or SaaS company for \$75–\$200 each.

#2 SEO ARTICLES

"Write a 1,200-word SEO blog post targeting the keyword '[keyword]'. Include an H1, three H2 subheadings, a natural keyword distribution (1.2%), a meta description of 155 characters, and an internal link placeholder. Audience: [describe them]. Tone: expert but accessible."

→ **USE CASE:** Offer blog packages on Upwork or via cold outreach: \$80–\$250 per article.

#3 PRODUCT DESCRIPTIONS

"Write 5 product descriptions for [product type] on [platform]. Each description: 120 words, leads with the biggest benefit, includes 3 sensory details, ends with urgency. Do not use the word 'great' or 'amazing'."

→ **USE CASE:** E-commerce stores pay \$20–\$50 per description. Bundle 10 for \$300+.

#4 LINKEDIN PROFILE

"Rewrite this LinkedIn About section for a [job title] targeting [ideal client type]. Make it client-facing (not resume-style), open with a one-line problem statement, include one specific result metric, and end with a soft CTA to connect or message."

→ **USE CASE:** Charge \$150–\$400 for a full LinkedIn profile overhaul.

#5 CASE STUDY

"Write a 600-word client case study using the Before/After/Bridge framework. Client: [industry]. Problem: [describe]. Solution used: [describe]. Result: [metric]. Include 3 pull quotes formatted as testimonials. Make the result the headline."

→ **USE CASE:** Agencies and consultants pay \$200–\$800 per case study.

Freelance Execution Framework

Step 1 — Pick ONE prompt type

Choose the prompt that matches what local businesses in your area actually need (usually copywriting or SEO).

Step 2 — Build your sample

Run the prompt for a fictional or real local business. This is your portfolio piece.

Step 3 — Cold outreach

Email 20 businesses per day offering one free sample. Use the Email Marketing section prompts for the outreach email itself.

Step 4 — Deliver and upsell

Deliver the project, then use the Consulting prompts to pitch a monthly retainer.

“

"Your first \$500 freelance month with ChatGPT is not a talent problem. It is a system problem. This section solves it."

SECTION 03

Content Creation & Monetization Prompts

Turn a single idea into a week of monetizable content across every platform

#6 YOUTUBE SCRIPT

"Write a 1,000-word YouTube script on [topic] for a channel about [niche]. Structure: Hook (first 30 seconds — do not start with 'Hey guys'), problem setup, 3 actionable insights with examples, a pattern interrupt at 4 minutes, and a CTA to subscribe + comment. Reading pace: 130 words/minute."

→ **USE CASE:** Monetize via AdSense, sponsorships, or sell the script to other YouTubers (\$100–\$400/script).

#7 NEWSLETTER ISSUE

"Write a 600-word newsletter issue for [niche] audience. Format: one punchy subject line, one personal opening paragraph, one main insight with a real example, three bullet takeaways, and one recommendation (book, tool, or resource). Tone: smart friend, not professor."

→ **USE CASE:** Grow and monetize via Beehiiv/Substack. Sponsors pay \$50–\$500 per issue at 1,000+ subscribers.

#8 THREAD / CAROUSEL

"Write a 12-post Twitter/X thread on [topic]. Post 1: bold controversial claim or surprising stat. Posts 2–10: one specific insight each, under 240 characters, with a micro-example. Post 11: the counterintuitive summary. Post 12: CTA with lead magnet offer."

→ **USE CASE:** Grow your audience and sell a digital product or consulting service at the end of each thread.

#9 PODCAST OUTLINE

"Create a 45-minute podcast episode outline for [topic]. Include: episode title, hook story (3 min), 4 main segments with talking points and transition phrases, one 'myth busting' segment, guest question list (if applicable), and a sponsor read template."

→ **USE CASE:** Podcast sponsorships start at \$18 CPM. At 500 listeners, that is \$9 per episode.

#10 REPURPOSE ENGINE

"I have this [content type: blog post/video transcript/newsletter]. Repurpose it into: 1 LinkedIn post (200 words, professional tone), 3 tweets under 240 characters each, 1 Instagram caption with 5 hashtags, and 1 email subject line. Preserve the core insight in each format."

→ **USE CASE:** Offer content repurposing as a monthly retainer service: \$300–\$800/month per client.

SECTION 04 Digital Products & Passive Income Prompts

Create sellable digital products in a single ChatGPT session

#11 EBOOK OUTLINE

"Create a complete outline for a 10,000-word ebook titled '[Title]' targeting [audience]. Include: chapter titles (8–10), 4 subheadings per chapter, one 'quick win' exercise per chapter, an introduction that opens with a relatable failure story, and a conclusion that sets up a next-step offer."

→ **USE CASE:** Sell on Gumroad, Etsy, or your own site. Price: \$17–\$97. Avg: \$400–\$1,200/month at modest traffic.

#12 NOTION TEMPLATE

"Design the structure for a Notion template called '[Name]' for [audience] to achieve [outcome]. List all database properties, views (Board/Calendar/Gallery), template pages with content placeholders, and a 'Start Here' guide. Format as a detailed build specification."

→ **USE CASE:** Notion templates sell for \$9–\$49 on Gumroad and Etsy. Top sellers make \$2,000–\$10,000/month.

#13 MINI-COURSE

"Create the complete curriculum for a 5-module mini-course on [topic] for [audience]. Each module: title, learning objective, 3 video lesson topics (10–15 min each), one worksheet, and one 'win moment' (something they can show someone). Include a sales page angle for each module."

→ **USE CASE:** Price: \$97–\$297. Host on Teachable, Podia, or Gumroad. Aim for 20 students/month minimum.

#14 PROMPT PACK

"Create a collection of 25 high-value prompts for [specific profession or goal]. Each prompt: name, the prompt itself, example output (2 sentences), and best use case. Organize into 5 categories of 5 prompts each. Write a 200-word sales description for the pack."

→ **USE CASE:** Prompt packs sell for \$7–\$47. They are fast to make and compound in value as you build more.

#15 SWIPE FILE

"Build a swipe file of 20 high-converting [headlines/subject lines/hooks/CTAs] for [niche]. For each: write the copy, identify the psychological trigger it uses (curiosity, urgency, social proof, etc.), and give a fill-in-the-blank template version. Format as a ready-to-sell PDF."

→ **USE CASE:** Swipe files are the easiest digital product to create and sell. \$17–\$37 with zero overhead.

SECTION 05 Consulting & Coaching Prompts

Use ChatGPT to deliver more value to clients and charge premium rates

#16 DISCOVERY CALL PREP

"I am a consultant specializing in [niche]. My prospect is a [company type] with approximately [size] employees. They mentioned their main challenge is [challenge]. Generate 10 discovery call questions that uncover budget, timeline, decision-maker, and the emotional cost of their problem. Include 2 questions that make them realize the problem is bigger than they thought."

→ **USE CASE:** Better discovery = higher close rates. This prep takes 5 minutes and can close a \$3,000+ project.

#17 PROPOSAL WRITER

"Write a consulting proposal for [client name] to [achieve outcome]. Include: Executive Summary (2 paragraphs), Problem Statement (specific to their situation), Proposed Solution (3 phases with deliverables), Investment (3 tiers: \$[X], \$[Y], \$[Z]), Timeline, and a Next Steps section with a deadline."

→ **USE CASE:** Tiered proposals increase average deal size by 40%. Always offer 3 options.

#18 COACHING FRAMEWORK

"Design a 90-day coaching program framework for clients who want to [achieve goal]. Include: Week-by-week milestones (12 weeks), 4 core modules with session agendas, progress metrics for each phase, homework assignments between sessions, and a 'stuck client' troubleshooting guide for weeks 4, 8, and 12."

→ **USE CASE:** Package and sell as a \$1,500–\$5,000 group or 1:1 coaching program.

#19 CLIENT REPORT

"Write a monthly progress report for my client [name] in [industry]. This month: [list 3–5 things accomplished]. Metrics improved: [list]. Next month plan: [list]. Format: executive summary at top, data section in the middle, recommendations at the bottom. Tone: confident and data-driven."

→ **USE CASE:** Professional reporting justifies retainer renewals and premium pricing.

#20 UPSELL SCRIPT

"Write a 200-word script I can use to transition a project client into a monthly retainer. The project was [type]. I want to offer ongoing [service] for \$[X]/month. The script should: acknowledge the project success, identify a new problem they now face, position the retainer as the logical next step, and handle the objection 'I need to think about it'."

→ **USE CASE:** Retainer conversion scripts can triple your monthly recurring revenue in 90 days.

SECTION 06

Email Marketing & List Building Prompts

Build a list that buys — the highest-ROI channel in digital business

#21 WELCOME SEQUENCE

"Write a 5-email welcome sequence for new subscribers who opted in for [lead magnet]. Email 1: Deliver lead magnet + set expectations. Email 2: Your story (vulnerability + credibility). Email 3: The biggest mistake [audience] makes. Email 4: A mini case study. Email 5: Soft pitch for [product]. Each email: 300 words, subject line, preview text, one CTA."

→ **USE CASE:** A good welcome sequence generates \$1–\$3 per subscriber in the first 30 days.

#22 LAUNCH SEQUENCE

"Write a 7-email product launch sequence for [product] priced at \$[X]. Day 1: Story + problem. Day 2: The hidden cost of inaction. Day 3: What's inside (features as outcomes). Day 4: Social proof + objections. Day 5: FAQ. Day 6: Urgency (cart closes tomorrow). Day 7: Last chance (2 emails). Each email 250–400 words."

→ **USE CASE:** A well-executed launch sequence to 500 subscribers can generate \$2,500–\$8,000 in 7 days.

#23 RE-ENGAGEMENT

"Write a 3-email re-engagement sequence for subscribers who haven't opened in 90+ days. Email 1: 'Did we lose you?' (curiosity subject line, no guilt). Email 2: Your best resource from the last 90 days (genuine value). Email 3: Unsubscribe offer ('No hard feelings — but if you stay, here's what's coming'). Tone: warm and human."

→ **USE CASE:** Re-engagement sequences recover 8–15% of cold subscribers and protect deliverability.

#24 BROADCAST FORMULA

"Write a standalone broadcast email for [niche] list about [topic or current event]. Use the AIDA framework: Attention (unusual subject line + first sentence), Interest (surprising fact or stat), Desire (specific outcome for reader), Action (one clear CTA, not multiple). 250 words maximum."

→ **USE CASE:** One broadcast per week to a 1,000-person list generates consistent sales at \$0.50–\$2 per subscriber.

#25 LEAD MAGNET COPY

"Write the landing page copy for a free lead magnet called '[Name]' targeting [audience]. Include: headline (outcome-focused, no 'free guide' language), 5 bullet points of what they will learn/get, a credibility line, form fields (name + email), and a button CTA. Under 200 words total. Conversion goal: 35%+ opt-in rate."

→ **USE CASE:** A high-converting lead magnet page can add 50–200 subscribers/month from organic traffic.

SECTION 07 Social Media Growth Prompts

Build an audience that follows, trusts, and buys from you

#26 CONTENT CALENDAR

"Create a 30-day content calendar for a [platform] account in the [niche] niche. Goal: grow followers and drive traffic to [offer]. Each day: post format (video/carousel/text), topic, hook (first line), core message, CTA. Organize by content pillar: Educational (40%), Entertaining (30%), Promotional (20%), Personal (10%)."

→ **USE CASE:** A consistent content calendar increases follower growth rate by 3–5x vs. ad-hoc posting.

#27 HOOK GENERATOR

"Generate 20 scroll-stopping hooks for [platform] content about [topic]. Mix formats: shocking stat, contrarian opinion, 'most people don't know', relatable failure, bold prediction, 'I used to think... until', numbered promise. Each hook must be under 15 words. Rate each 1–10 for likely engagement."

→ **USE CASE:** Your hook determines 80% of your content's reach. Use these for every piece of content.

#28 PROFILE OPTIMIZER

"Audit and rewrite my [platform] profile. Current bio: [paste bio]. My offer: [describe]. My audience: [describe]. Rewrite: name/handle recommendation, bio (under 150 characters, outcome-focused), link-in-bio strategy (what to link to and why), and the first 3 pinned posts I should create immediately."

→ **USE CASE:** An optimized profile converts 3–8x more profile visitors into followers and buyers.

#29 COMMENT STRATEGY

"Create a comment strategy for growing on [platform] in the [niche] niche. List 10 accounts I should comment on daily, what type of comments drive follow-backs (with examples), how to transition comment relationships to DMs, and a weekly time investment breakdown. Be specific — no generic advice."

→ **USE CASE:** Strategic commenting generates 100–500 new followers/month with 20 minutes/day.

#30 DM SALES SCRIPT

"Write a 5-message DM sequence to convert an engaged follower into a discovery call for my [service]. Message 1: Open (reference their content). Message 2: Value (send useful resource). Message 3: Soft qualify (one question about their situation). Message 4: Offer (invite to a free call). Message 5: Follow-up (3 days later if no reply). Never be pushy."

→ **USE CASE:** DM outreach converts at 3–8% with this framework. 50 DMs/week = 1–4 calls/week.

SECTION 08 E-Commerce & Agency Service Prompts

Scale physical products and client services with AI-powered systems

#31 PRODUCT RESEARCH

"Analyze the market opportunity for selling [product type] on [platform]. Identify: top 5 competitor weaknesses (based on review analysis patterns), 3 underserved customer segments, the #1 complaint in 1-star reviews that I could solve, and a positioning angle that would make my listing stand out. Give specific, actionable findings."

→ **USE CASE:** Good positioning research can 3–5x a product's conversion rate before a single ad is run.

#32 AD COPY

"Write 3 Facebook/Instagram ad variations for [product] targeting [audience]. Each variation: Headline (under 40 characters), Primary text (3 formats: story, problem-solution, social proof), Description (under 25 characters), CTA button selection. Test angle A: pain, angle B: aspiration, angle C: social proof. Each ad 150 words max."

→ **USE CASE:** Testing 3 angles on \$10/day budget identifies your winner in 72 hours.

#33 AGENCY PITCH DECK

"Create the narrative structure for a 10-slide agency pitch deck for [service type]. Slide topics and key message for each: 1 cover, 2 the problem, 3 why now, 4 our solution, 5 how it works, 6 case study, 7 pricing tiers, 8 what's included, 9 our team/credentials, 10 next steps. Include 3 data points per slide."

→ **USE CASE:** A professional pitch deck closes 40–60% of qualified prospects vs. 10–20% without one.

#34 SOPS & SYSTEMS

"Create a Standard Operating Procedure for [business process] at my [business type]. Include: process name, owner, trigger (what starts this process), step-by-step instructions (numbered, no jargon), quality checks at each stage, tools used, time estimate per step, and common failure points with fixes. Format for a new hire to execute alone."

→ **USE CASE:** SOPs allow you to hire, delegate, and scale without your personal involvement in every task.

#35 CLIENT ONBOARDING

"Write a complete client onboarding sequence for a [service type] agency. Include: welcome email (sent within 1 hour of signing), onboarding questionnaire (12 questions), kickoff call agenda (45 minutes), shared workspace setup checklist, week 1 deliverables list, and the first communication they receive at day 7. Make it feel premium."

→ **USE CASE:** A great onboarding reduces churn by 60% and generates referrals in the first 30 days.

#36 COLD EMAIL

"Write a 5-line cold email to [prospect type] offering [service]. Line 1: personalized observation about their business. Line 2: the specific result I get for clients like them (with a number). Line 3: one social proof. Line 4: a no-pressure ask (15-minute call, not 'jump on a call'). Line 5: a PS with a useful resource. No subject line fluff."

→ **USE CASE:** 5-line cold emails get 3–5x more replies than long ones. Volume + quality = pipeline.

#37 TESTIMONIAL REQUEST

"Write a 3-message sequence to request a testimonial from a past client of my [service]. Message 1: check-in (how are results going?). Message 2: specific ask (3 questions they can answer in 2 minutes). Message 3: follow-up offer (will write it for them based on their results, they just approve). Tone: grateful and low-pressure."

→ **USE CASE:** Testimonials increase conversion rates by 34%. This system collects them passively.

#38 REFERRAL PROGRAM

"Design a referral program for my [business type] targeting existing clients. Include: the incentive structure (what they get for referring), the exact email to introduce the program, a 'refer a friend' landing page outline, how to track referrals without software, and a follow-up thank-you process. Keep it simple enough to launch this week."

→ **USE CASE:** Referral programs can generate 25–40% of new revenue with zero ad spend.

#39 PRICING PAGE COPY

"Write the copy for a 3-tier pricing page for [service/product]. Tier names (not Basic/Pro/Enterprise — be creative), what each includes, the key differentiator between tiers, a recommended badge on the middle tier, and a FAQ section answering: Why not the cheapest tier? Is this a contract? What happens after I buy?"

→ **USE CASE:** Well-written pricing pages remove the #1 conversion barrier: price objections.

#40 PARTNERSHIP PITCH

"Write an outreach email to propose a partnership between my [business] and [partner type]. Our audience: [describe]. Their audience: [describe]. The overlap: [describe]. Proposed partnership: [co-promotion/bundle/affiliate/JV]. What's in it for them (specific and first), what's in it for me (honest), and a simple 'yes/no' ask at the end."

→ **USE CASE:** One strong partnership can add \$2,000–\$10,000 in revenue with a single email.

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"The best agencies are not the biggest. They are the most systematized. ChatGPT is not your employee — it is your operating system."

SECTION 09 The Full Prompt Arsenal: Prompts 41–100+

The complete remaining prompt library organized by income stream

AFFILIATE MARKETING

Write 5 honest product review structures for [niche] affiliate products. Each includes: the hook, what I tested, 3 pros with evidence, 1 genuine con, who it's for, who it's not for, and the affiliate CTA. Tone: trustw...

WEBINAR SCRIPT

Create a 60-minute webinar framework for [topic] with a product offer at the end. Include: 10-min story/credibility, 30-min content (3 pillars), 10-min pitch transition, 10-min offer stack with price reveal. Add 5 eng...

PRICING PSYCHOLOGY

Help me price [product/service]. Analyze: perceived value vs. cost, competitor pricing, the 'floor' (below which cheapens positioning), the 'ceiling' (above which requires more proof), and recommend 3 price points wit...

OBJECTION HANDLER

List the 7 most common objections buyers have for [product/service]. For each: write a 2-sentence empathy statement, a reframe, and a proof point. Format as a reference card I can use during sales calls or on a sales ...

IDEA VALIDATION

Validate my business idea: [describe idea]. Run a pre-mortem: what are the 5 most likely reasons it fails? Then: what's the fastest way to get a paying customer in 14 days without a website, social presence, or produc...

STORY-BASED SALES

Write a 500-word origin story for my brand/offer that follows: my life before (relatable struggle), the turning point (one specific moment), what I discovered (the insight), and how I help others skip the hard part. E...

VIP DAY FRAMEWORK

Design a 1-day VIP intensive offering for my [consulting/coaching] business. Include: what problem it solves in one day, pre-work client sends beforehand, hour-by-hour agenda, deliverables they leave with, follow-up p...

SPEAKING PITCH

Write an application to speak at events about [topic]. Include: proposed talk title, 3-sentence talk description, who the audience is and why this topic serves them, my credentials (fill in), 3 previous speaking engag...

LICENSING DEAL

Draft an outreach message to license my [content/framework/template] to [company type]. Explain what they get (the license), why it benefits them (specific ROI), proposed structure (one-time fee vs. royalty), and a si...

COMMUNITY BUILDING

Design a paid community (\$[X]/month) around [topic] for [audience]. Include: the transformation promise, 3 pillars of community value (content, connection, accountability), weekly programming calendar, monthly special...

PRESS & PR

Write a press release announcing [launch/milestone/product] for [business name]. Include: attention headline, dateline, 2 paragraphs of news content, one quote from me, one quote from a customer or partner, boilerplat...

BOOK OUTLINE

Create the complete outline for a business book titled '[Title]' targeting [audience]. Include: introduction (the promise + author credibility), 8–10 chapters with titles and 4 key points each, conclusion, appendix it...

PODCAST GUESTING

Write a podcast guest pitch for my appearance on shows about [topic]. Include: 3 episode title ideas (with brief descriptions), why my story/expertise serves their audience specifically, one credibility line, 3 proof ...

MEMBERSHIP SITE

Design a membership site framework for [\$X/month] subscription around [topic]. Content tiers, delivery schedule (weekly/monthly), evergreen vs. live elements, cancellation-prevention tactics, annual upgrade offer, and...

GRANT WRITING

Write the narrative section of a grant application for [organization/project] requesting \$[amount] from [type of grantor]. Include: executive summary (200 words), problem statement with 3 data points, proposed solutio...

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"You now have more than 100 income-generating prompts. The question is not whether ChatGPT can make you money. The question is which stream you start with today."

Which Stream Should You Start With?

- **You have existing skills/knowledge:** Start with Consulting or Freelance (fastest path to \$1,000)
- **You prefer passive income:** Start with Digital Products or Email (4–8 week build, then passive)
- **You like to create content:** Start with Social Media + Newsletter (90-day audience build)
- **You want to build a team:** Start with Agency Services (highest ceiling, most systems needed)

SECTION 10 The Daily Income Workflow

The exact daily framework that turns prompts into consistent revenue

The 90-Minute Daily Income Stack**0:00–0:20 MORNING PRODUCTION**

Use your chosen income prompt to create one sellable output. This is the 20-minute rule: if it takes longer than 20 minutes to produce the draft, the prompt needs refinement. Focus on ONE income stream only — context switching kills output quality.

0:20–0:35 REFINEMENT SESSION

Run 2–3 follow-up prompts to improve your morning draft. Ask ChatGPT: 'What is the weakest part of this output and how would you improve it?' Then: 'Rewrite it with those improvements.' Never submit a first draft as a final deliverable.

0:35–0:50 DISTRIBUTION WINDOW

Send, post, or deliver the output. For freelancers: send to 10 cold prospects. For content creators: post to your platform. For product builders: send to your email list. No distribution = no income. This 15-minute window is non-negotiable.

0:50–1:10 ENGAGEMENT & FOLLOW-UP

Reply to comments, respond to DMs, follow up on sent proposals. This is how one cold email becomes a retainer client. ChatGPT can help draft replies — paste the message you received and ask for a professional, warm response.

1:10–1:30 SYSTEM IMPROVEMENT

Review what worked today. Did the hook get clicks? Did the email get replies? Update your prompt library with what worked. Every day's session should improve your next day's session. Keep a running 'what worked' log.

Weekly Income Rhythm

- **Monday:** Produce + Distribute (new content or deliverable)
- **Tuesday:** Outreach Day (cold emails, DMs, proposals)
- **Wednesday:** Engagement + Follow-up (replies, discovery calls)

SECTION 11

30-Day Launch Planner

Your week-by-week roadmap from zero to first income

My Income Stream Focus: _____

My 30-Day Revenue Target: \$ _____

WEEK 1

Foundation

Days 1–7

Day 1–2	Choose your income stream from this guide. Pick ONE.	Done ☐
Day 3	Set up your delivery mechanism (Gumroad, email, Upwork profile, etc.)	Done ☐
Day 4–5	Use the relevant section prompts to create your first 3 sellable outputs.	Done ☐
Day 6–7	Send your first 20 cold outreach messages or post your first content.	Done ☐

WEEK 2

First Revenue

Days 8–14

Day 8–9	Follow up on all outreach. Run refinement prompts on anything that got interest.	Done ☐
Day 10–11	Publish daily. Engage with every comment and reply.	Done ☐
Day 12	Create your first official 'offer' page or pitch document.	Done ☐
Day 13–14	Close your first paid client or make your first sale. Celebrate — then repeat.	Done ☐

WEEK 3**Systems***Days 15–21*

Day 15–16	Build the SOPs for your workflow. What does your 90-minute day look like exactly?	Done ☐
Day 17–18	Add a second distribution channel (email list + social, or two social platforms).	Done ☐
Day 19–20	Create your first piece of 'evergreen' content that will bring leads passively.	Done ☐
Day 21	Review Week 2 results. Double down on what worked. Cut what didn't.	Done ☐

WEEK 4**Scale***Days 22–30*

Day 22–23	Add one new income stream from the guide that complements your primary one.	Done ☐
Day 24–25	Ask your first satisfied client or buyer for a testimonial.	Done ☐
Day 26–27	Launch a referral offer or partnership pitch using the prompts in Section 08.	Done ☐
Day 28–30	Calculate your month's revenue. Set your 60-day target. Repeat this planner.	Done ☐

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"The 30-day planner is not a suggestion. It is the exact order of operations that removes the overwhelm of starting. Follow it precisely the first time."

SECTION 12 Income Stream Launch Checklist

Every item you need to complete before your income stream is live

■ PLATFORM SETUP

___ / 5 complete

- ☐ Created account on your chosen selling/delivery platform
- ☐ Added profile photo, bio, and professional description
- ☐ Connected payment method (PayPal, Stripe, or direct bank)
- ☐ Tested the purchase and delivery flow end-to-end
- ☐ Set up a dedicated email address for business communications

■ YOUR FIRST OFFER

___ / 5 complete

- ☐ Defined your offer with a clear one-sentence description
- ☐ Identified your ideal buyer with a specific demographic
- ☐ Set your price (refer to the pricing psychology prompt)
- ☐ Created your delivery asset (PDF, video, service description)
- ☐ Written a short sales description using the copywriting prompts

■ OUTREACH READY

___ / 5 complete

- ☐ Identified 50+ potential buyers, clients, or prospects
- ☐ Written your cold outreach message using the Cold Email prompt
- ☐ Created a simple portfolio or proof piece (even if unpaid)
- ☐ Set up a way to track outreach (spreadsheet is fine)
- ☐ Scheduled 20 outreach messages for your first day

■ CONTENT FOUNDATION

___ / 5 complete

- ☐ Chosen your primary content platform (one only to start)
- ☐ Created a content calendar for your first 30 days
- ☐ Written and scheduled your first 5 pieces of content
- ☐ Set up a lead capture mechanism (landing page or link in bio)
- ☐ Connected your content platform to your email list

■ MINDSET & METRICS

___ / 5 complete

- ☐ Defined your 30-day revenue target in writing
- ☐ Set up a simple tracking system (revenue, leads, conversions)
- ☐ Committed to the 90-minute daily workflow in Section 10
- ☐ Identified the ONE metric that matters most this month
- ☐ Told one other person your goal (accountability = 65% higher completion)

“

"A checklist removes the excuse of 'I don't know what to do next.' Every item above has a corresponding prompt in this guide. Nothing on this list requires more than 90 minutes to complete."

SECTION 13

The Prompt Systems Worksheet

Build and document your personal prompt-to-paycheck system

PART A — Define Your Income System

My primary income stream:

My target buyer/client (be specific — name a real person type):

The ONE problem I solve for them:

My core prompt from this guide (copy it here):

The output this prompt produces:

How I deliver or sell this output:

PART B — Your Refinement Chain

A prompt system is 3–5 prompts in sequence. Define your full chain below. After your core prompt (above), what follow-up prompts do you run to improve the output?

Prompt 1 (Core — from guide):

Prompt 2 (Improve or expand):

Prompt 3 (Refine for audience):

Prompt 4 (Final polish / format):

Output description (what you send/post/sell):

PART C — My 7-Day Test Commitment

The only way to know if a prompt system works for YOUR business is to run it for 7 consecutive days. Fill this in and sign it.

I will run my prompt system every day for 7 days starting:

My specific daily action (send / post / pitch):

I will measure success by:

My 7-day target (revenue or leads):

Signature: _____

Date: _____

THE INCOME ENGINE IS READY

Now Build the System. *Then Let It Work.*

You now hold more than 100 prompt systems, 8 categorized income streams, and a daily workflow designed to produce consistent revenue. The only variable left is your execution.

The creators who change their financial situation with ChatGPT are not more talented, more experienced, or more well-connected than you. They simply committed to a system — one income stream, one prompt chain, one daily session — and refused to stop.

Pick your section. Run your prompts. Refine the output. Send it into the world. Repeat for 30 days.

The income engine does not start itself. But once it starts, it does not stop easily either.

— *ChatGPT: The Prompt Systems That Generate Income*