

10

Beginner-Friendly Digital Products You Can Sell *Without Showing Your Face*

Simple digital product ideas you can create and sell
online, even if you're a complete beginner.

Starting is simpler than you *think*.

A lot of people put off selling online because they think they need a big following, fancy skills or a “personal brand” first. You don’t. And you don’t need to show your face either. Plenty of people quietly sell templates, planners and guides every single day without ever appearing on camera.

What you actually need is much simpler: notice a problem people have, and make a useful digital solution for it.

YOU DON'T NEED

- ✖ Thousands of followers
- ✖ Advanced tech skills
- ✖ A big personal brand
- ✖ Your face on camera

YOU DO NEED

- ✓ A real problem to solve
- ✓ A specific group of people
- ✓ A simple, useful solution
- ✓ The willingness to start

A real problem + a simple solution
= *a product people will pay for.*



How to use this guide: Read through the 10 ideas and circle the ones that feel like “you”. Then spend five minutes on the small exercise at the end. By the last page, you’ll have your own product idea written down.



1

Ebook or Mini Guide

A short, focused PDF that solves one specific problem. Not a 200-page book, just 15 to 30 pages that help someone get one thing done.

WHO BUYS People who want quick, clear answers without sitting through a long course.

EXAMPLE **The Beginner's Guide to Growing Herbs on Your Balcony**



2

Canva Templates

Ready-made designs that buyers simply open in Canva, edit with their own text and photos, and use right away.

WHO BUYS Small business owners and creators who want a polished look but have no time to design.

EXAMPLE **30 Instagram Post Templates for Home Bakers**



3

Planners

Printable or digital pages that help someone organise their week, a goal or an event, so they feel more in control.

WHO BUYS Busy people who feel scattered and want a simple system to follow.

EXAMPLE **Weekly Meal Planner for Busy Working Women**



4

Trackers

Simple pages or sheets where people log something regularly, like money, habits or progress, and actually see how they're doing.

WHO BUYS Anyone trying to build a habit, save money or stay consistent with a goal.

EXAMPLE **Monthly Budget Tracker for Newly Married Couples**



5

Checklists

A clear, tick-as-you-go list for a task people usually worry about forgetting something in. Short to make, very useful to buy.

WHO BUYS People facing a big moment or a first-time task who want peace of mind.

EXAMPLE Hospital Bag Checklist for First-Time Moms



6

Notion Templates

A pre-built Notion dashboard that the buyer duplicates into their own account, with pages and sections already set up for them.

WHO BUYS Students, professionals and freelancers who love staying organised digitally.

EXAMPLE UPSC Study Planner Dashboard in Notion



7

Excel or Google Sheets Templates

A spreadsheet with the columns and formulas already done. The buyer just fills in their details and the sheet does the maths.

WHO BUYS Small business owners and freelancers who are tired of messy notebooks and WhatsApp notes.

EXAMPLE Client & Payment Tracker for Freelance Makeup Artists



Notice the pattern? None of these examples say “a planner” or “a tracker”. Each one names **who it’s for** and **what it helps with**. That’s what makes a product feel made for someone.



8

Printable Worksheets

Pages people download, print and fill in by hand. Great for learning, practice or reflection.

WHO BUYS Parents, teachers, tutors and anyone who prefers pen and paper.

EXAMPLE Hindi Alphabet Practice Worksheets for Kids Aged 4–6



9

Content Calendars

A done-for-you list of post ideas mapped out day by day, so the buyer never has to wonder “what do I post today?”

WHO BUYS Small business owners who know they should post regularly but always run out of ideas.

EXAMPLE Festive Season Content Calendar for Saree Boutiques



10

Digital Toolkit or Resource Bundle

A few related resources packed together, like a template, a checklist and a guide, so the buyer gets everything for one goal in one place.

WHO BUYS People who want a complete “starter pack” instead of hunting for pieces one by one.

EXAMPLE Job Switch Toolkit for Working Professionals

Resume template + interview question bank + a follow-up email template.

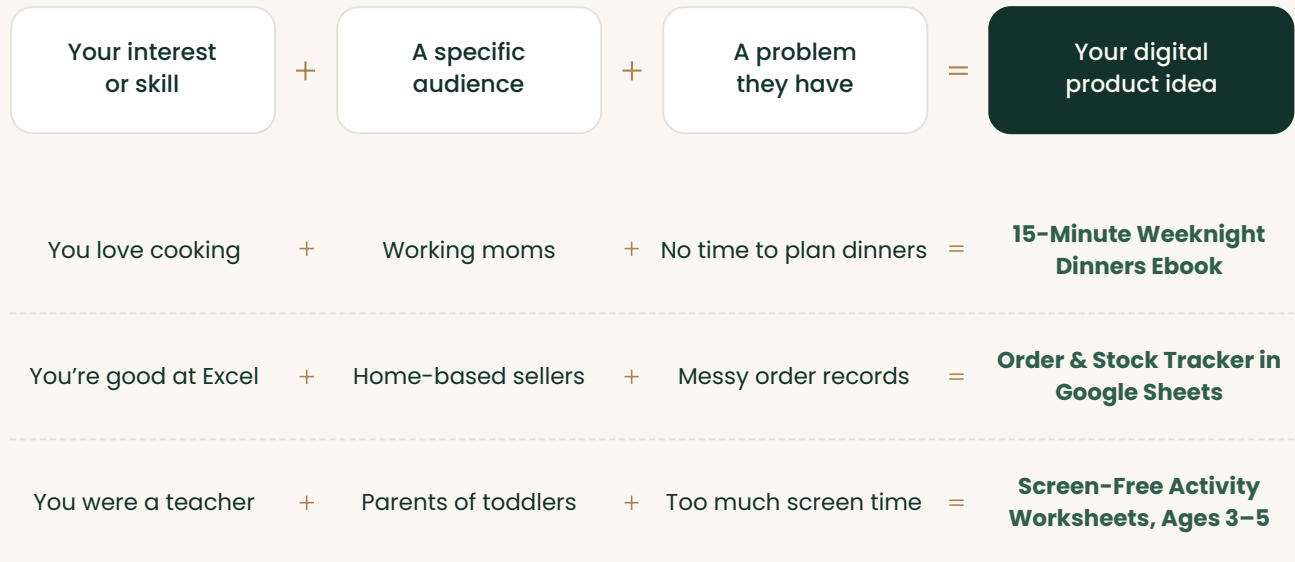


Every one of these can be sold without showing your face. Buyers care about whether the product helps them, not about seeing who made it.

5-MINUTE EXERCISE

Find your product idea

Every idea in this guide comes from the same simple formula. Here it is:



YOUR TURN

1 Something I'm good at or interested in:

2 People I could help:

3 A problem they have:

4 A simple digital product I could create:

WHAT COMES NEXT

You have an idea. Now let's build it.

Writing down an idea is a real first step, so well done. But this is exactly where most beginners get stuck. **How do I actually make it? How do I price it? How do I get people to see it without showing my face? How do I make my first sale?**

That's what **Simple Wealth Club (SWC)** is for. It's my complete program for people who want to build and sell digital products online, with a clear path from idea to income so you're not figuring it out alone.

INSIDE SWC, YOU'LL LEARN HOW TO

- | | |
|--|---------------------------------------|
| ✓ Choose and validate your idea | ✓ Create content that attracts buyers |
| ✓ Create your digital product | ✓ Market your product |
| ✓ Position your offer | ✓ Launch it |
| ✓ Set up your digital product business | ✓ Sell it, consistently |
| ✓ Build a simple system around your digital product business | |

No overnight-income promises. Just a clear process, practical guidance and support while you build something real.



Ready to turn your idea into an
actual digital product business?

COUPON CODE

SWC

GET

₹7,000 OFF

JOIN SIMPLE WEALTH CLUB

Use code SWC at checkout to save ₹7,000

www.thesimplewealthclub.com

See you inside, Smriti

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