

SPECIAL BONUS REPORT

TRAFFIC BOOSTER



**SKYROCKET YOUR TRAFFIC WITH
THESE PROVEN STRATEGIES**

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Introduction

Traffic is the lifeblood of your online business. It doesn't matter whether you are involved in niche marketing, affiliate marketing, sell physical product or digital goods, or you are simply interested in building brand awareness; without traffic, your website will flat line as will your ability to build a successful online business.

The truth is, when it comes to jump starting a website, finding and luring traffic in, is actually quite simple if you take the time to carefully structure your campaigns before your launch.

You need to create a **system based on longevity**, so that you can continue to generate traffic to your website long after the initial rush.

So, let's get right to the heart of the matter; **creating a rock solid, powerful traffic campaign** that will skyrocket your sales and boost your brand awareness!

Social Networking Traffic

Those who haven't seized the power of social marketing are missing out on what is one of the easiest strategies of generating fresh, targeted traffic, at absolutely no cost.

One of the most popular social networks, carrying remarkable branding power is – Twitter!

Twitter's interface is simple to navigate, and its popularity is unbeatable in comparison with any other social community, except Facebook. Twitter is ideal for shorter, witty and time sensitive links,

Twitter | 310,000,000 - Estimated Unique Monthly Visitors

The trick to generating traffic with information portals like Twitter is to be as active as possible and to post a mixture of both free and informative messages (referred to as 'tweets') as well as promotional messages that will send people through your affiliate links off to the merchant's website.

Whereas Facebook promotion can help your site show up in personalized search results and seems especially effective in "make money online", personal clothing or parenting niches.

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Facebook | 1,100,000,000 - Estimated Unique Monthly Visitors

If you're a clothing store or into drop shipping beauty products, you might find great traction with image-heavy social sites like Pinterest and Instagram.

Always try to think of ways of being entertaining, as the majority of people on Social Media are interested in networking and communicating with new friends, and are reluctant to click on links or visit websites that they believe are promotional based. This means that you need to take a very different approach when promoting through these networks.

With social networking sites you can:

1: Direct contacts to a squeeze page where you offer them a free download/product to encourage sign ups to build a targeted mailing list. (If the sites allow this).

2: Direct contacts to your blog where they can learn more about you and your company.

3: Build brand awareness and an increased following base by using this option to thank them for following you, while simply including your website URL within your automated message.

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Additional social networking sites worth joining:

LinkedIn | 255,000,000 - Estimated Unique Monthly Visitors

Pinterest | 250,000,000 - Estimated Unique Monthly Visitors

Google Plus+ | 120,000,000 - Estimated Unique Monthly Visitors

Tumblr | 110,000,000 - Estimated Unique Monthly Visitors

Instagram | 100,000,000 - Estimated Unique Monthly Visitors

Reddit | 85,000,000 - Estimated Unique Monthly Visitors

Traffic With Video

You can quickly generate nonstop traffic from video submissions. To begin, create a short video clip and then upload to the popular video directories, like <http://www.YouTube.com>.

YouTube | 1,000,000,000 - Estimated Unique Monthly Visitors

An easy way of creating video presentations is by using the article content you've already created to quickly develop "article videos".

A good service for this is found at <http://www.ArticleVideoRobot.com>

Article Video Bot will take your existing articles and create live, talking videos! All you have to do is copy and paste your article content into an online form, and Article Video Robot will convert the material into a high quality video within seconds!

The traffic you will be able to generate just by leveraging your article content this way will start generating traffic through your affiliate links almost instantly!

Another powerful strategy forgetting your videos distributed quickly,

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while maximizing circulation is by creating an account.

Here are the top video distribution sites to include in your video marketing campaigns:

Of course, YouTube <http://www.YouTube.com>

Daily Motion <http://www.DailyMotion.com>

Vimeo <http://www.Vimeo.com>

And if you have some short, funny or emotive video try...

Vine | 42,000,000 - Estimated Unique Monthly Visitors

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Article Marketing

Article marketing was one of the most popular methods of generating relevant traffic (and back links) from authority websites, to quickly maximize your outreach with high quality content that communicates directly with your target audience. This method has been lagging in recent years but it still has some benefits.

Article marketing doesn't have to be a time consuming strategy. If you aren't able to create articles on your own, you can simply outsource them to experienced freelancers at affordable rates (see www.Elance.com or www.Guru.com for potential writers).

The best places to get your articles published are real authority sites like Forbes.com, Entrepreneur.com and the niche sites that target your audience like parenting.com etc.

A good way to find places to submit your niche articles is to go to Alexa.

Example for parenting would be www.alexa.com/topsites/category/Home/Family/Parenting

Best of all, you only need a handful of articles to jump start the process, and simply work towards submitting regular content each week to build up your portfolio and expand your outreach. You can use the articles for marketing and also to build white pages, blog posts and ebooks.

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With article marketing, you can quickly build brand awareness and be seen as an authority in your market or industry by real people and that is important in this day and age.

When creating your articles for distribution, keep in mind that the title of your article is one of the most important components. If you choose the wrong title, you won't be able to provoke interest or capture attention, so always take your time in choosing relevant titles that incorporate your keywords, and speak directly to your target audience. You have only a few seconds to pull them in!

Generally, your articles should never be longer than about 300-350 words but each site what different article lengths. Most the time, this is enough to get your article accepted, but not so long as to lose your readers attention.

You also want to make sure that your content is unique, targeted and structured so that it addresses your prospects concerns, answers their questions, and solidifies your ability to provide them with the information they are looking for.

If you are new to article marketing, here is a quick overview of how it works:

- ✓ You create and submit quality articles that focus on specific topics, products or niche markets.
- ✓ The more QUALITY articles you have in circulation, the more exposure you will receive, however in order to direct visitors to your website, you must create a highly targeted author's «resource box» which contains your external link as well as more information about you or what you're offering. Check each site for the author box rules.
- ✓ Search engines index articles that are published on authority sites, and using keywords and relevant topics you begin to rank for specific keyword phrases, increasing your exposure instantly as people locate your articles when entering in these keyword combinations into the search engines.
- ✓ Consistently work towards adding in more articles, increasing your overall outreach by being able to rank for individual keyword phrases, while covering multiple niche markets quickly and easily. Submitting 2-4 articles each week will help you keep the momentum going, while expanding your outreach with every article submission.

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Article marketing is a form of traffic generation that requires an ongoing effort and has real reach to real people, if you are getting quality articles in front of real eyes. While you can set up a solid article marketing system that will continue to produce results and generate exposure, in order to get the most out of your article marketing campaigns, you will want to continue to submit fresh content weekly.

Traffic From Press Releases

With press releases, you can begin to generate MASSIVE traffic within a few days and the cost of submitting a press release is very affordable, in fact, there are free press release distribution services online that you can use.

In order to create an effective press release, simply choose one of your articles and tweak it so that it's structured to sound more like news, rather than content.

The objective of a press release is to make an important announcement and so you need to modify your article just a bit so that it's properly formatted and appears to be news worthy.

Press Releases require a specific structure in order to be accepted as well and to help you get started; here is the basic anatomy of a proper press release:

Who

What

When

Where

Why

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Who: Who or what your press release is about? You need to include this information in the first segment of your press release.

What: What your press release is about.

When: When the product or service that you are promoting is being launched or made available.

Why: The benefits of the product or service and why your reader should purchase.

Here are the top press release submission services:

My two favorite picks are PR Web <http://www.PRweb.com> and PR Newswire www.prnewswire.com

Name	Press Release Packages
24/7 Press Release	\$0–\$389/press release
eReleases	\$249–\$499/press release

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PR Newswire \$0–\$499/month

Online PR Media \$0–\$389/press release

NOTE: With PR Web, you can have your press release approved in a matter of a day or two, but what you want to keep in mind is that your press release should be “newsworthy”. Many of the leading press release distribution services will not approve anything that is found to be too commercial!

Traffic From Slideshows

With websites like www.Scribd.com and www.SlideShare.net , you can literally begin to generate prime traffic through your affiliate links moments after your slideshow has been uploaded to the community sites.

These websites rank **exceptionally well in the search engines** so your slideshow presentation can begin to generate views almost instantly.

When submitting your slideshow presentations into the major websites like www.SlideShare.net and www.Scribd.com make sure that you integrate tags and keywords so that your slideshows appear whenever a user conducts an on-site search using your chosen keywords.

Here are the top places to submit your presentations and slideshows:

<http://www.Scribd.com>

<http://www.Slideshare.net>

<http://www.4shared.com>

Tools

Here are quick links to some tools that will help you keep that traffic once you start getting them pouring in...

Use these tools to promote and profit online:

Landing Page Monkey: <http://landingpagemonkey.com/>

Catcha Monkey: <http://catchamonkey.com/>

Social Share Monkey: <http://socialsharemonkey.com/>

Pop Up Monkey: <http://popupmonkey.com/>

Countdown Monkey: <http://countdownmonkey.com/>

Attention Monkey: <http://attentionmonkey.com/>

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