

AURA VENTURES

# Your Capital. *Our Operations.* Assured Returns.

India's most transparent FICO investment model — zero operational burden,  
monthly guaranteed returns, proven track record since 2021.

**Rs.7.5 Cr+**

CAPITAL DEPLOYED

Since 2021

**35+**

ACTIVE INVESTORS

Across all cities

**22%**

AVG ANNUAL RETURN

Delivered

**4+ Yrs**

TRACK RECORD

Monthly payouts

# Why Smart Money Is Stuck Earning Less

Traditional options force a binary choice: low returns with safety, or high returns with operational chaos.

## FDs & Mutual Funds Don't Beat Inflation

01  
Fixed deposits yield 6-7%. Mutual funds are unpredictable. Neither gives you real business-level growth. Your capital deserves better than parking.

## Running a Business Is a Full-Time Job

02  
Staff issues at 10pm. Missing suppliers. Health inspections. Most professionals lack the bandwidth or expertise to run an outlet daily.

## Franchise Ownership Traps You in Operations

03  
Thousands buy franchises expecting passive income. They end up running a business instead of investing in one. Operations consume everything.

## Revenue-Share Deals Lack Legal Protection

04  
The informal market is full of verbal promises. Without documented agreements and minimum guarantees, investors have no recourse when things go wrong.

# The FICO Model — Business Returns. Zero Burden.

## FICO MODEL EXPLAINED

Franchise Invested, Company Operated — You own the investment. We run everything else.

X

### No Rent. No Salary. No Operational Hassles.

Zero expenses on your end. We carry all operational costs entirely.

Rs.

### Assured Monthly Returns

Your minimum return is contractually defined — regardless of outlet performance.

UP

### Revenue Share on Top

When the outlet exceeds its threshold, you earn additional revenue share.

OK

### 100% Transparent Structure

Legal agreements + monthly performance reports. No black boxes, ever.

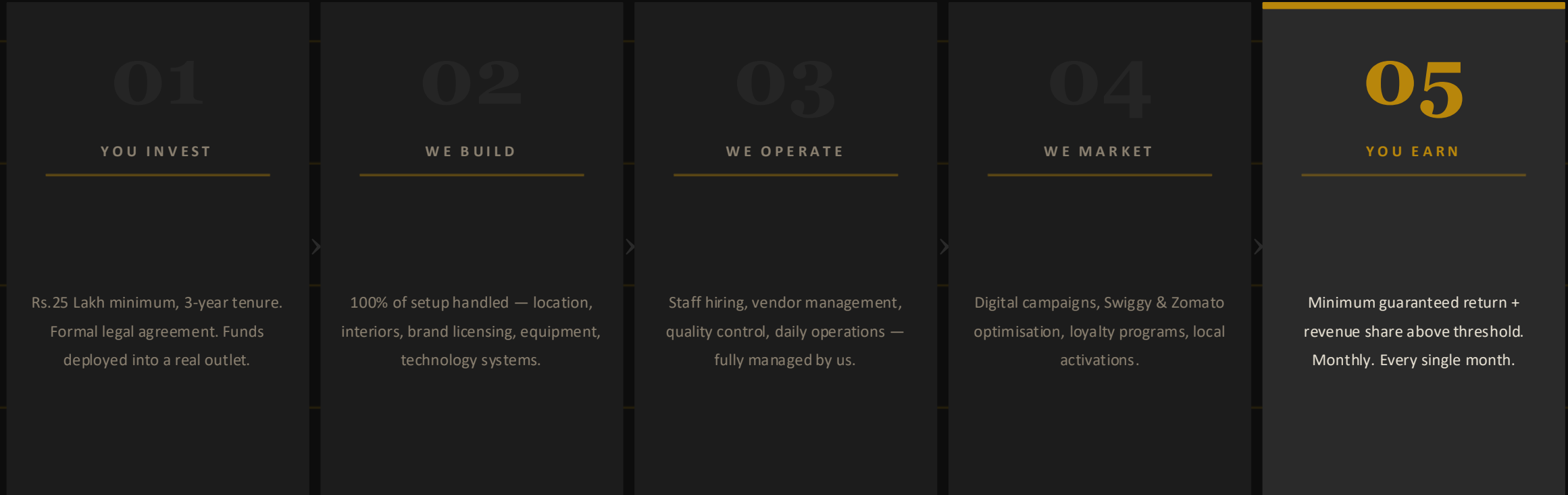
25L

### Entry from Rs.25 Lakh

Multiple investment tiers — salaried professionals, business owners, HNIs.

# From Investment to Monthly Payout

Five steps. Three years minimum. Zero operational involvement.



All steps backed by a formal legal agreement. Monthly performance reports provided throughout the tenure.

# Why Investors Stay With Us

Four years of consistent payouts. Verifiable. Transparent.

**Rs.7.5 Cr+**

TOTAL CAPITAL DEPLOYED

Since 2021

**35+**

INVESTORS PAID

Active & earning

**22%**

AVG ANNUAL RETURN

Delivered, not promised

**4+ Yrs**

TRACK RECORD

Monthly payouts on time

## Proven Since 2021

Four years of consistent monthly payouts across all market cycles.  
Not a pitch — a verifiable record.

## End-to-End Operations

Everything in-house: setup, ops, marketing, reporting. One team.  
One contact. No outsourced chaos.

## Legal Agreements

Every investment backed by formal docs — MG, revenue share, tenure, and exit terms. No verbal promises.

## Multi-City Presence

Active across Rajasthan, Gujarat, Pune, Mumbai, and Delhi NCR. New city expansions underway.

## Curated Brand Portfolio

Only brands with proven unit economics. We do not experiment with investor capital.

## Monthly Transparency

Revenue, costs, payout breakdown — every month, on time. Full visibility, always.

# What Makes This Different

## How You Earn

### LAYER 1

#### Minimum Guaranteed Return

Regardless of how the outlet performs, your contractual minimum is protected. Credited every month without fail.

### LAYER 2

#### Revenue Share

When the outlet exceeds its performance threshold, you earn a percentage of net sales on top of your minimum return.

## What We Handle — 100%

- Location Selection**  
Prime sites, negotiated terms
- Outlet Setup & Fit-out**  
Full turnkey build
- Brand Licensing**  
Formal franchise agreements
- Staff Hiring & Training**  
Complete team onboarding
- Vendor Management**  
Supply chain & quality
- Daily Operations**  
End-to-end outlet management
- Digital Marketing**  
Swiggy, Zomato, social & local
- Monthly Reporting**  
Revenue, costs, payout statements

**Your entire role: Write the cheque. Receive the returns. Review the monthly report.**

Everything else is handled by Aura Ventures — contractually, professionally, transparently.

START YOUR INVESTMENT JOURNEY

# Your Money Should *Work as Hard as You Do.*

35+ investors are already earning 22% average annual returns.

One conversation is all it takes to get started.

[BOOK A FREE 30-MINUTE CALL](#)

CALL US

+91 79843 10901

EMAIL

[info@theauraventures.com](mailto:info@theauraventures.com)

WHATSAPP

[wa.me/917984310901](https://wa.me/917984310901)

WEBSITE

[www.theauraventures.com](http://www.theauraventures.com)

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**AURA VENTURES**

Investor-First. Operations-Obsessed. Returns-Guaranteed.