

FIVE SIMPLE TIPS TO A HOME THAT LOOKS EXPENSIVE & FEELS LIKE YOU

01 Start With a Style Story

Before shopping, choose three words that describe the feeling you want in the room, like Warm, Modern, Relaxed or Fresh, Collected, Elegant. Every purchase should support those words so the room feels intentional instead of random.

02 Pull Color Through the Room

Choose one accent color and repeat it in at least three places; art, pillows, accessories, a throw, or even a book spine. Repeating color creates flow and makes rooms feel intentional and cohesive.

03 Build From Big Pieces to Small

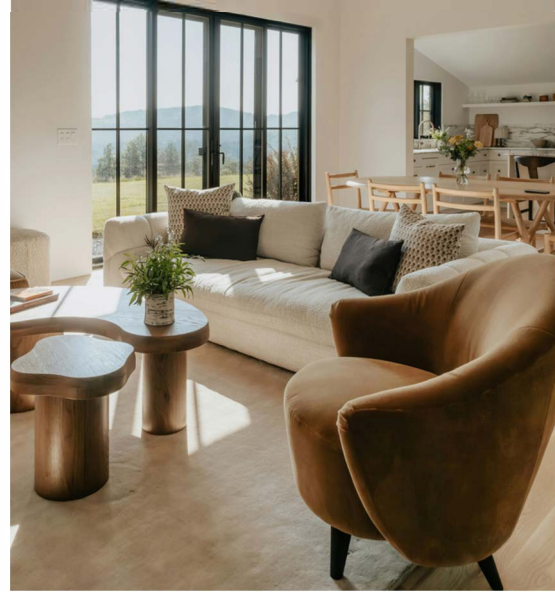
Designers work in order: rug → major furniture → lighting → textiles → accessories. Starting with accessories usually creates clutter and confusion. Define your room before you accessorize it.

04 Match Scale, Not Sets

You do not need matching furniture. Mix pieces that feel balanced in size and visual weight. A room feels expensive when proportions work together and it feels more personal and intentional when pieces coordinate instead of match.

05 Edit Before You Add

If a room feels off, remove things before buying more. Editing lets you see what you need for balance and creates calm and lets your favorite pieces stand out.



My 3 Style Words:

1. _____

2. _____

3. _____

Main Color: _____

Accent Color: _____

One Thing I'm Removing:

One Thing I'm Adding:

Get the complete Style Guide & start designing with confidence today!

YES, I WANT THE COMPLETE STYLE GUIDE

