



Black Friday Email Sequence Cheat Sheet

Black Friday Promo 5-Email
Sequence for Small
Business Owners, Coaches,
and Creatives

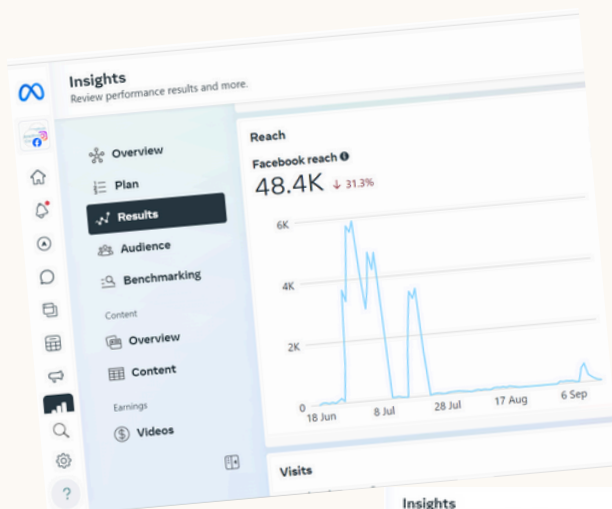
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HEY, I'M GALI

Social media strategist
and marketing mentor



I've helped hundreds of businesses scale to 6 and 7 figures over the past decade and I'm known for getting results. There's no magic formula to marketing success, all it takes is good STRATEGY & implementation. I know what works, and I've helped hundred of clients do the same. Now it's YOUR turn to achieve the success you deserve!



LET'S DO IT!



Gali xoxo

Black Friday Promo Email Sequence for Small Business Owners, Coaches, and Creatives

1 Email 1: Teaser and Announcement

Subject: "Something Big is Coming on Black Friday!"

Hi [Name],

I hope this email finds you well! I've been working behind the scenes on something incredibly exciting, and I can't wait to share it with you.

Black Friday is just around the corner, and I wanted to give you a sneak peek into the amazing offers and surprises I have in store for you. Trust me; it's going to be worth the wait!

Keep an eye on your inbox for more details, and get ready to make this Black Friday one to remember.

Best,

[Your Name]

2 Email 2: Exclusive Early Access

Subject: "Your VIP Pass to Black Friday Deals 🌟"

Hi [Name],

I wanted to give you a special heads-up because you're a valued member of our community. Get ready to be treated like a VIP this Black Friday!

As a token of my appreciation, I'm offering you exclusive early access to our Black Friday deals. This means you can snag your favorite products/services before everyone else.

Click [here] to preview the offers and get a head start on your Black Friday shopping spree!

Happy shopping,

[Your Name]

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Email 3: Highlighting Top Deals

Subject: "Black Friday Sneak Peek: Unmissable Deals Inside!"

Hi [Name],

The wait is over – Black Friday is almost here, and I couldn't be more excited to reveal some of the incredible deals waiting for you!

🌟 [Highlight a top deal] 🌟 [Another top deal] 🌟 [And one more!]

But that's just the beginning. Stay tuned for even more surprises and savings on the big day!

Check out the sneak peek [here] and start making your wishlist.

[Your Name]

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Email 4: Countdown to Black Friday

Subject: "Counting Down to Black Friday! Are You Ready?"

Hi [Name],

The countdown is on – Black Friday is just around the corner! I hope you've got your wishlist ready because the deals are about to drop.

🕒 Only [X] days left!

🎁 Exclusive offers waiting for you

🚀 Limited stock – don't miss out!

Make sure to set a reminder and be one of the first to grab these incredible Black Friday bargains.

Counting down with excitement,

[Your Name]

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Email 5: Last Chance Reminder

Subject: "Final Call: Black Friday Ends Tonight!"

Hi [Name],

I hope you've had an amazing Black Friday shopping experience so far! As the day comes to a close, I wanted to send you a quick reminder that this is your last chance to take advantage of our exclusive offers.

 Don't miss out on [Highlight a top deal]

 Limited stock remaining

 Sale ends tonight at midnight!

This is your final call to make the most of our Black Friday deals. Thank you for being a part of this special event!

Best,

[Your Name]

Remember to customise these emails to fit your brand and offers!

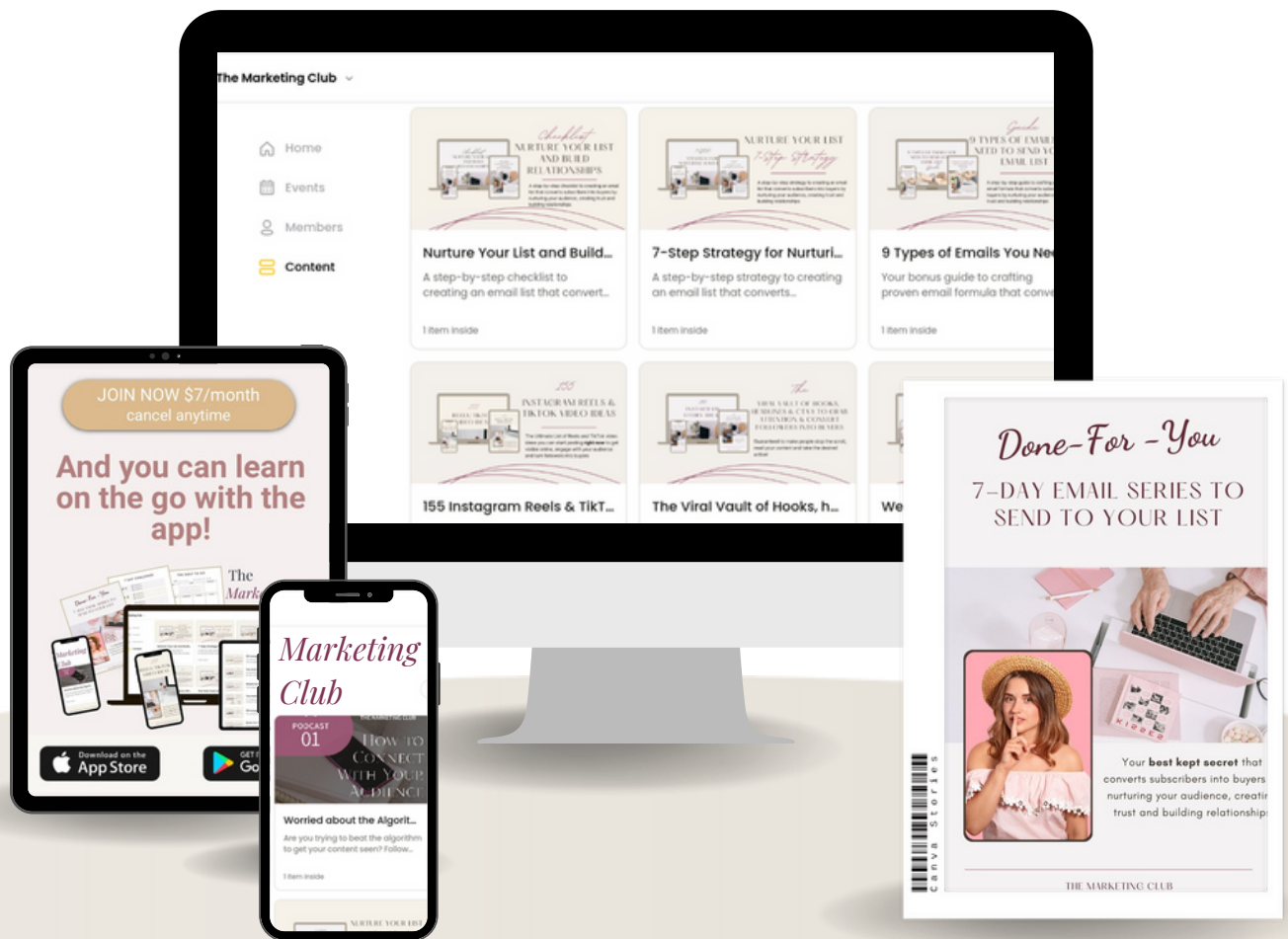
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