SIMPLE FIRST STEPS

START AN ONLINE BUSINESS FROM SCRATCH:

A SIMPLE BEGINNER CHECKLIST

If you feel overwhelmed by technology

or feel unsure where to start,

you are in the right place.

This check list will guide you step by step

Simple, clear and easy to follow.

We are learning together

Let's Get Started _ One Step at a Time

GET CLEAR ON YOUR STARTING POINT

- [ ] **Accept that you don't need to know everything to begin.**
- [ ] **Decide you are starting - even if it's not perfect.**
- [ ] **Focus on learning one step at a time.**

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Let's Get Started _ One Step at a Time

Set up your basic tools

- [ ] **Create a free account on Systeme.io**
  (don't worry you can learn this step by step)
- [ ] **Create a free account on Canva**
  (keep it simple - you don't need design skills)
- [ ] **Set up a free business account on Pinterest**
  (It's easy- you'll figure it out as you go)

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Let's Get Started _
One Step at a Time

Create something simple to share

- [ ] **Start with a very simple checklist.**
  (it doesn't have to be perfect)

- [ ] **Keep it short, 1 or 2 pages is enough.**

- [ ] **Done is better than perfect.**
  (the more you do it the easier it becomes)

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Let's Get Started _
One Step at a Time

Set up a simple page to share

- [ ] **Create a simple page to share your checklist**
  (it doesn't need to be fancy)

- [ ] **Add a short headline.**
  (just say what they will get)

- [ ] **Connect it so people can receive it.**
  (this you can learn along the way)

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Let's Get Started _
One Step at a Time

Start getting traffic

- [ ] **Create 3-5 simple pins in Canva.**
  (simple is enough to start, have fun with this)

- [ ] **Post them on Pinterest.**
  (consistency trumps perfection)

- [ ] **Link pins to your page.**
  (this is very NB)

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Let's Get Started
One Step at a Time

Keep going

- [ ] **Post consistently.**
(the more the better but at least a few times a week)

- [ ] **Keep learning as you go.**
(this is key to your success)

- [ ] **Dont aim for perfect- aim for progress.**
(slowly, slowly wins the race)

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You've already started

Things to remember

You don't need to have everything figured out to begin

You've already taken the first step and that matters more than you think

Keep going, keep learning and take it one step at a time

I'm learning too, and I'll share what I learn along the way

We are learning together