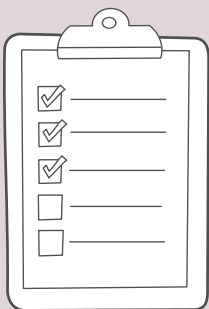


SIMPLE FIRST STEPS

START AN ONLINE BUSINESS FROM SCRATCH:

A SIMPLE BEGINNER CHECKLIST



If you feel overwhelmed by technology or feel unsure where to start, you are in the right place.

This check list will guide you step by step

Simple, clear and easy to follow.



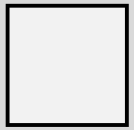
We are learning together



Let's Get Started — One Step at a Time



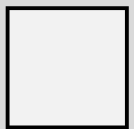
GET CLEAR ON YOUR STARTING POINT



Accept that you don't need to know everything to begin.



Decide you are starting - even if it's not perfect.



Focus on learning one step at a time.



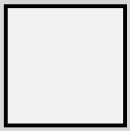
We are learning together



Let's Get Started — One Step at a Time

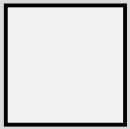


Set up your basic tools



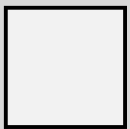
**Create a free account on
Systeme.io**

*(don't worry you can learn
this step by step)*



**Create a free account on
Canva**

*(keep it simple - you don't
need design skills)*



**Set up a free business
account on Pinterest**

*(It's easy- you'll figure it
out as you go)*



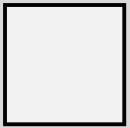
We are learning together



Let's Get Started — One Step at a Time

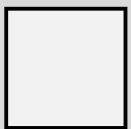


Create something simple to share



Start with a very simple checklist.

(it doesn't have to be perfect)



Keep it short, 1 or 2 pages is enough.



Done is better than perfect.
(the more you do it the easier it becomes)



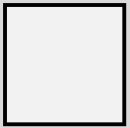
We are learning together



Let's Get Started — One Step at a Time



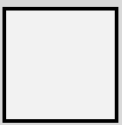
Set up a simple page to share



Create a simple page to share your checklist
(it doesn't need to be fancy)



Add a short headline.
(just say what they will get)



Connect it so people can receive it.
(this you can learn along the way)



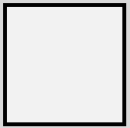
We are learning together



Let's Get Started — One Step at a Time

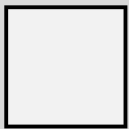


Start getting traffic



Create 3-5 simple pins in Canva.

(simple is enough to start, have fun with this)



Post them on Pinterest.

(consistency trumps perfection)



Link pins to your page.

(this is very NB)



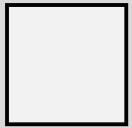
We are learning together



Let's Get Started — One Step at a Time

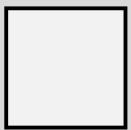


Keep going



Post consistently.

(the more the better but at least a few times a week)



Keep learning as you go.

(this is key to your success)



Dont aim for perfect- aim for progress.

(slowly, slowly wins the race)



We are learning together



You've already started



Things to remember

You don't need to have everything figured out to begin

You've already taken the first step and that matters more than you think

Keep going, keep learning and take it one step at a time

I'm learning too, and I'll share what I learn along the way



We are learning together



