

MONEY MACHINE YIWU IMPORT GUIDE

How to Source Profitable Products from China Without Visiting Yiwu Market
Comes with Yiwu Hand-Checked Supplier Directory



BENNY & MILI

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YIWU IMPORT GUIDE

BY BENNY TAN & MILI PU

MONEY MACHINE

YIWU IMPORT GUIDE

*How to Source Profitable Products from China Without Visiting
YiWu Market*
Comes with YiWu Hand-Checked Supplier Directory

by **Benny Tan & Mili Pu**
www.GetYiWuImportGuide.com

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Authenticity Statement

All photos and case studies featured in this book are 100% real.

Every image of factories, production sites, and business meetings — including photos with public figures, entrepreneurs, and industry leaders — was personally taken or directly obtained by the authors, **Benny Tan & Mili Pu**, during their 20+ years of work in China's manufacturing industry.

No images were generated, altered, or enhanced by artificial intelligence or digital fabrication tools. The authors hereby declare that all visual and written content in this book truthfully reflects real experiences and genuine events.

Should any falsified or misleading material be proven, the authors take full legal and moral responsibility for it.

— Benny Tan & Mili Pu

About the Authors Benny Tan

Global Sourcing Strategist & Cross-Border Trade Expert



Benny Tan (譚潼斌) is an entrepreneur, investor, and business growth coach with a strong international presence across multiple markets.

Over the past decade, he has worked closely with companies and entrepreneurs worldwide, supporting their expansion through strategic thinking, supply chain optimization, and cross-border collaboration.

His professional focus lies in transforming complex business challenges into clear, executable growth strategies. From brand development and market

entry to operational scaling and leadership alignment, Benny's work consistently centers on one core principle: turning ideas into tangible, sustainable results.

His approach integrates both strategic frameworks and mindset-driven methodologies, helping organizations move from uncertainty to clarity, and from rapid growth to long-term stability.

With extensive exposure to global business environments, Benny has engaged with thousands of entrepreneurs, founders, and executives across diverse industries. These interactions have provided him with deep insight into the psychological and strategic patterns that drive successful international businesses. Rather than viewing commerce as a purely transactional activity, he sees it as a system built on vision, trust, and human connection.

Benny Tan is also a lifelong learner and practitioner. He has completed over a hundred structured business courses and earned multiple international certifications, translating theory into practical tools and actionable models for real-world implementation. His work emphasizes the belief that knowledge only creates value when it is applied with purpose and discipline.

Beyond commercial success, Benny is committed to building a business ecosystem where innovation and collaboration contribute to broader social impact. He actively supports initiatives that promote entrepreneurship, community development, and responsible global trade.

“I believe that when you transform a business, you change more than just the bottom line—you change countless lives. That’s the reason I wake up every day, energized and ready to create.”

— Benny Tan



Al Pacino

50 Cent



Jay Abraham



JT FOXX



Calvin Klein



Anthony Lolli

These are all celebrities Benny has met or knows personally



These are all celebrities Benny has met or knows personally



Hugh Hilton

Dr Phil McGraw



John Travolta



Joseph Michelli



Moira Forbes

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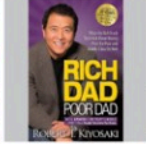
Mary Buffett



Mel Gibson



Michael Douglas



Robert Toru Kiyosaki



SOHO CHINA



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Vince Vaughn



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Randi Zuckerberg

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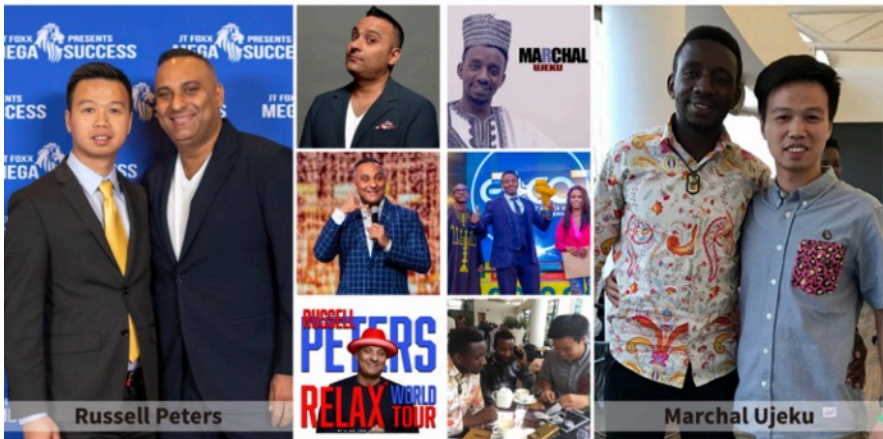
Gabriel Macht



Vanilla Ice

Charlie Sheen

These are all celebrities Benny has met or knows personally



These are all celebrities Benny has met or knows personally

About the Authors Mili Pu

Global Sourcing Strategist & Cross-Border Trade Expert

MILI PU(蒲洁) is a cross-border business connector dedicated to bridging Chinese manufacturing with global markets. With more than 18 years of entrepreneurial and industry experience, she has developed a deep understanding of



how trust, quality, and cultural alignment shape successful international sourcing partnerships.

Her early career began in healthcare, where she cultivated a strong foundation in service, precision, and responsibility.

Transitioning into entrepreneurship, she entered the retail and manufacturing sectors, representing international outdoor brands and later establishing her own sports accessories brand. Through hands-on involvement in product design, production management, marketing, and distribution, she gained comprehensive expertise across the entire product lifecycle.

MiLi entrepreneurial ventures received widespread recognition across domestic exhibitions, media platforms, and industry events, demonstrating her ability to transform product concepts into market-leading offerings. These experiences reinforced a key insight: global buyers do not simply look for low-cost products—they seek reliability, brand value, and long-term partnership.

Driven by this understanding, MiLi expanded her international engagement and built an extensive network of entrepreneurs, brand owners, and buyers across multiple countries. Through continuous cross-cultural collaboration, she developed a global sourcing perspective that combines practical factory-level knowledge with international market expectations.

To further support global buyers and Chinese manufacturers, MiLi founded FactoryWeekly.com, a platform designed to provide international exposure for Chinese factories and facilitate trusted sourcing relationships. She also co-authored *Find Your Factory*, a practical guide that helps global buyers identify suitable manufacturing partners and establish stable, long-term cooperation.

Today, MiLi work focuses on strengthening the trust bridge between Chinese manufacturing capabilities and global business needs. Her mission is to ensure

that international buyers can confidently access reliable suppliers, transparent communication, and sustainable sourcing partnerships in China.

Together, Benny and MILI combine strategic international business expertise with deep on-the-ground sourcing knowledge. Through Money Machine – YiWu Import Guide, they aim to provide global buyers, e-commerce sellers, and wholesale distributors with a clear, practical framework for sourcing products from YiWu efficiently, safely, and successfully—without the need for constant on-site presence in China.



Individuals with a profound connection to MILI.



Individuals with a profound connection to MILI.



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Individuals with a profound connection to MILI.



Individuals with a profound connection to MILI.

Preface

Global trade has entered a new era. Today, buyers, e-commerce sellers, and wholesale distributors around the world are no longer limited by geography. Products can be sourced, negotiated, manufactured, and shipped across continents without ever requiring a physical visit to the production country. Yet despite this transformation, one challenge remains constant: finding reliable suppliers and building trustworthy sourcing relationships in China.

YiWu Market, often referred to as the “World Supermarket,” is one of the most influential sourcing hubs for small commodities and consumer goods. Millions of products across thousands of categories are concentrated in one city, offering unparalleled variety, competitive pricing, and flexible minimum order quantities. For global buyers, YiWu represents both an extraordinary opportunity and a complex challenge. The opportunity lies in access to diverse products and manufacturers. The challenge lies in navigating the market structure, identifying trustworthy suppliers, and managing the import process from a distance.

Many international buyers believe that successful sourcing from YiWu requires frequent travel to China, personal visits to booths, and long-term local

connections. While on-site visits can be valuable, they are no longer the only path to effective sourcing. With the right knowledge, systems, and supplier network, it is entirely possible to source products directly from YiWu without being physically present in China.

This guide is designed to bridge that gap.

The primary objective of Money Machine – YiWu Import Guide is to help global buyers, Amazon sellers, and wholesale importers confidently identify reliable Chinese suppliers and successfully manage the entire importing process—from product selection and supplier verification to quality control, logistics, and cross-border delivery. By combining practical importing frameworks with a curated directory of verified YiWu suppliers, this book provides both strategic understanding and actionable execution steps.

Rather than offering theoretical concepts, this guide focuses on practical business application. Each section is structured to address real sourcing challenges faced by international buyers: how to select profitable products, how to avoid unreliable middlemen, how to verify supplier credibility, how to control production quality, and how to ship goods efficiently to global markets or fulfillment centers such as Amazon FBA. The intention is to provide a

clear operational roadmap that reduces uncertainty and increases sourcing confidence.

In addition to the step-by-step import methodology, this book includes a carefully organized directory of selected YiWu suppliers categorized by product type. These suppliers are presented as reference points to accelerate initial sourcing research and to help buyers shorten the time required to identify potential partners. However, readers are encouraged to conduct their own due diligence, establish direct communication, and evaluate each supplier according to their specific product and market requirements.

The global perception of “Made in China” has evolved significantly over the past decades. Today, Chinese manufacturing is not defined solely by cost efficiency, but increasingly by speed, flexibility, and the ability to support diverse product customization needs. YiWu, in particular, demonstrates how a highly specialized sourcing ecosystem can support small and medium-sized buyers just as effectively as large international brands.

This book does not promise shortcuts or risk-free importing. International trade always involves variables such as compliance requirements, logistics constraints, and market competition. What it does provide is a structured, experience-based framework

that allows buyers to make informed decisions, reduce common sourcing mistakes, and build long-term, sustainable supplier relationships.

Whether you are an e-commerce entrepreneur searching for your next product, a wholesale distributor expanding your product range, or a first-time importer exploring opportunities in China, this guide aims to serve as a practical companion throughout your sourcing journey.

With the right knowledge and a clear process, sourcing from YiWu is no longer limited to those who can travel frequently to China. It becomes an accessible, manageable, and scalable strategy for global business growth.

This is the foundation upon which this guide is built.

Chapter 1: What is YiWu Market?

1.1 The Scale and Structure of YiWu Market

YiWu Market, officially known as the YiWu International Trade Market (义乌国际商贸城), is one of the largest wholesale marketplaces for small commodities in the world. Located in YiWu City, Zhejiang Province, China, the market has developed into a highly organized commercial ecosystem that connects manufacturers, trading companies, and global buyers within a single sourcing hub.

Unlike traditional wholesale markets that specialize in a limited range of goods, YiWu Market is structured into multiple districts and zones, each dedicated to specific product categories. These districts collectively host tens of thousands of suppliers offering millions of product variations, ranging from household goods and fashion accessories to toys, hardware tools, and seasonal decorations.

The market operates as a permanent trade platform rather than a temporary exhibition or trade fair. Buyers can access stable supplier booths year-round, allowing continuous sourcing, negotiation, and product development without being limited to specific event schedules. This structural stability

makes YiWu Market a long-term sourcing base rather than a one-time procurement venue.

From a business perspective, the scale and organization of YiWu Market significantly reduce the time required to identify potential suppliers. Instead of searching across fragmented online platforms, buyers can conceptually navigate the market by product category, quickly narrowing down sourcing options according to their specific business needs.

1.2 Why YiWu Is Called the “World Supermarket”

YiWu has earned the reputation of being the “World Supermarket” due to the extraordinary concentration of small commodity suppliers within a single geographic area. The market’s specialization in everyday consumer products allows buyers to source a wide range of items that are suitable for retail, e-commerce, promotional use, and wholesale distribution.

For international buyers, this concentration creates a unique sourcing advantage. Product diversity, competitive pricing, and flexible minimum order quantities coexist within the same marketplace. This combination enables small and medium-sized importers to access supply chains that were

previously dominated by large-scale procurement organizations.

The “World Supermarket” concept is not only about product quantity but also about sourcing efficiency. Buyers can explore multiple product lines, compare supplier capabilities, and adjust product specifications within a condensed sourcing environment. This efficiency is particularly valuable for businesses that require frequent product updates, seasonal variations, or customized packaging solutions.

In practical terms, YiWu functions as a global distribution preparation center. Products sourced from YiWu are often rebranded, bundled, or customized before being exported to markets across North America, Europe, the Middle East, Africa, and Southeast Asia. As a result, YiWu has become an essential upstream node in many international retail and e-commerce supply chains.

1.3 Key Advantages for Global Buyers

One of the primary advantages of sourcing from YiWu is accessibility. The market is designed to accommodate both large-volume buyers and smaller entrepreneurs who are testing new products or launching new brands. Flexible minimum order quantities allow businesses to start with controlled

inventory risk while still benefiting from factory-level pricing structures.

Another significant advantage lies in product speed-to-market. Because many suppliers maintain ready product samples and semi-finished inventory, buyers can accelerate product selection, sampling, and order confirmation cycles. This responsiveness is critical in fast-moving industries such as e-commerce, seasonal retail, and promotional merchandise.

Supplier specialization is also a defining feature of YiWu Market. Many suppliers focus on narrow product niches, allowing them to accumulate deep manufacturing and product development expertise within specific categories. This specialization supports product customization, private labeling, and packaging differentiation—key elements for building competitive brands in international markets.

Additionally, YiWu's supplier ecosystem is supported by mature export logistics infrastructure. Freight forwarders, inspection agencies, consolidation warehouses, and customs service providers are all readily available within the YiWu business environment. This integrated ecosystem enables buyers to coordinate production, quality control, and shipment processes through well-established operational channels.

1.4 YiWu vs. Online Sourcing Platforms

In recent years, online sourcing platforms such as Alibaba and other B2B marketplaces have become popular channels for identifying Chinese suppliers. While these platforms provide convenience and initial visibility, they operate primarily as digital listing environments where supplier verification, communication clarity, and product accuracy can vary significantly.

YiWu Market offers a complementary sourcing model that differs fundamentally from purely online interactions. Suppliers in YiWu typically operate physical booths linked to actual production resources or stable manufacturing partnerships. This physical presence often reflects long-term market participation and product specialization rather than short-term listing exposure.

For global buyers, the distinction between booth-based sourcing and online listing sourcing is strategically important. Booth-based suppliers are usually embedded within established product clusters, enabling quicker access to product variations, packaging options, and adjacent supplier networks. This interconnected environment often leads to more efficient supplier discovery compared to isolated online searches.

Furthermore, YiWu sourcing allows buyers to conceptually evaluate supplier consistency by category concentration. When multiple suppliers within the same category operate in close proximity, buyers can benchmark pricing structures, product quality, and communication responsiveness more effectively than relying solely on digital profiles.

1.5 The Strategic Value of Remote Sourcing from YiWu

Traditionally, sourcing from YiWu was closely associated with physical visits to the market. Buyers would travel to China, walk through supplier booths, collect samples, and negotiate orders in person. While this method remains effective, it is no longer the only viable approach in modern global trade.

Advancements in digital communication, online sample management, and cross-border logistics coordination now allow buyers to establish stable sourcing relationships remotely. Video calls, digital catalogs, and third-party inspection services enable buyers to evaluate suppliers and manage orders without being physically present in China on a regular basis.

Remote sourcing does not eliminate the need for due diligence; rather, it requires a structured process and reliable supplier selection framework. When supported by clear communication protocols,

transparent product specifications, and systematic quality control procedures, remote sourcing from YiWu becomes a scalable and repeatable business model.

For many global businesses, the ability to source from YiWu without constant travel translates into significant operational advantages. It reduces travel costs, shortens decision cycles, and allows sourcing managers to focus on product strategy and market expansion rather than logistics coordination.

In essence, YiWu Market represents more than a physical marketplace. It functions as a global sourcing infrastructure that can be accessed both on-site and remotely. Understanding this dual accessibility is fundamental for international buyers who aim to build efficient, flexible, and resilient supply chains connected to China's small commodity manufacturing ecosystem.

Chapter 2: How to Choose Profitable Products

2.1 Understanding Global Product Demand

Selecting the right product is the single most critical decision in any sourcing strategy. For global buyers —especially e-commerce sellers and online retailers —the success of importing from YiWu does not depend solely on price advantages or supplier availability. It depends primarily on whether the chosen product aligns with real market demand in the target country.

Before evaluating any supplier, buyers should first evaluate demand signals. These signals can be identified through online marketplaces, retail trend reports, keyword search volumes, and consumer review patterns. Platforms such as Amazon, Shopify-based stores, and regional e-commerce marketplaces provide valuable insights into what products customers are actively purchasing and repeatedly searching for.

Products with consistent demand trends, rather than short-lived viral spikes, generally offer more stable long-term business potential. Seasonal products can still be highly profitable, but they require precise inventory timing and logistics coordination.

Therefore, buyers sourcing from YiWu should distinguish between trend-driven products and evergreen products, and align their selection with their inventory capacity and cash flow strategy.

Understanding demand also involves identifying pain points or functional needs that customers are trying to solve. Products that improve convenience, organization, decoration, or daily usability often perform well across international markets. When a product solves a simple but universal problem, its cross-border sales potential increases significantly.

2.2 Product Categories That Perform Well in YiWu

YiWu Market is particularly strong in small commodity categories that are suitable for mass retail, online sales, and promotional distribution. These categories typically feature lightweight designs, flexible packaging options, and scalable production capabilities, making them ideal for cross-border shipping and e-commerce fulfillment.

Among the most consistently performing categories are home organization products, kitchen accessories, fashion jewelry, gift items, seasonal decorations, stationery, party supplies, and small hardware tools. These product types benefit from relatively low manufacturing complexity while still

allowing design differentiation through color, packaging, and branding elements.

Another important characteristic of successful YiWu-sourced products is their adaptability to private labeling. Many suppliers offer neutral product versions that can be customized with logos, packaging inserts, and brand-specific design modifications. This flexibility allows brand owners and online sellers to create differentiated product listings without requiring full-scale product development from scratch.

In addition, small-volume testing is more feasible in these categories because minimum order quantities are often negotiable. This feature is particularly valuable for e-commerce sellers who need to validate product performance before committing to large inventory investments.

2.3 How to Validate a Product Before Importing

Product validation is a necessary step before placing any purchase order. Importing a product without market validation increases the risk of unsold inventory, pricing pressure, and negative customer feedback. Therefore, buyers should establish a structured validation process prior to confirming production.

The first validation layer involves competitive analysis. Buyers should review similar products on major e-commerce platforms to assess price ranges, feature differences, and customer review patterns. Products with strong demand but clear gaps in design, packaging, or usability may present viable opportunities for differentiation.

The second layer focuses on cost structure validation. Buyers should calculate the full landed cost of the product, including unit price, packaging, freight, import duties, and platform fees if selling online. A product that appears profitable at factory price may become uncompetitive after logistics and operational costs are included. This cost-based validation ensures realistic profit expectations.

The third validation layer is sample testing. Requesting product samples allows buyers to verify material quality, durability, packaging standards, and visual consistency. Sample evaluation should not only consider product appearance but also shipping resilience and customer unboxing experience, as these factors directly influence product reviews and brand perception.

2.4 MOQ Strategy for Small and Medium Buyers

Minimum Order Quantity (MOQ) is often perceived as a barrier for new importers. However, one of YiWu Market's structural advantages is its relative flexibility regarding order volumes. Compared to large industrial manufacturers that require high-volume commitments, many YiWu suppliers are open to smaller trial orders, especially when buyers demonstrate long-term cooperation potential.

For e-commerce sellers and small distributors, an effective strategy is to begin with controlled inventory testing rather than large initial purchases. By placing moderate orders across one or two product variations, buyers can evaluate sales velocity, customer feedback, and packaging performance before scaling production quantities.

If you are unsure how to negotiate MOQ, compare supplier offers, or structure a safer first order, you do not need to figure it out alone. To make the next step easier for readers in the UK and Europe, support is available through our UK Buyer Support Partner, who can help you think through early sourcing decisions with more clarity and confidence.



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Another practical approach is product bundling. Instead of ordering a large quantity of a single product variation, buyers can negotiate mixed assortments within a broader product line. This reduces inventory concentration risk while still meeting supplier production efficiency requirements.

Clear communication regarding reorder plans can also improve MOQ negotiation outcomes. Suppliers are more likely to accept smaller first orders when buyers present a realistic scaling roadmap that includes potential future volume growth.

To further support global buyers in discovering the latest low-MOQ and high-potential factory products,

2.5 Avoiding Saturated and High-Risk Products

While YiWu offers a vast selection of trending and visually attractive items, not all products are suitable for long-term profitability. Highly saturated products with minimal differentiation often lead to price competition and shrinking margins, especially in online marketplaces where multiple sellers can source identical items.

Buyers should be cautious of products that rely solely on low pricing as their primary competitive advantage. Without unique branding, packaging, or feature improvements, such products can quickly become commoditized. This saturation risk is particularly high in fast-moving e-commerce niches where new sellers continuously enter the market.

High-risk products may also include items with complex certification requirements, safety compliance standards, or fragile material structures that increase damage risk during international shipping. Electronics, regulated consumer goods, and items requiring strict regional certifications should be evaluated carefully to ensure compliance with the target market's legal standards.

Focusing on functional simplicity combined with visual differentiation often provides a more

sustainable product strategy. Small design adjustments, bundled accessories, or improved packaging presentation can transform a generic product into a distinctive offering without significantly increasing production cost.

2.6 Matching Products with Different Business Models

Different buyer types require different product selection strategies. E-commerce sellers typically prioritize lightweight products, strong visual appeal, and repeat purchase potential. Products that are easy to ship, easy to store, and easy to present in online listings tend to perform best in digital marketplaces.

Wholesale importers, on the other hand, often focus on stable demand categories with predictable reorder cycles. They may prioritize broader product ranges within the same category to serve diverse retail clients, emphasizing consistency and supply reliability over rapid trend adoption.

Brand owners and private label buyers usually evaluate products based on customization potential and long-term brand positioning. For them, the ability to modify packaging, colors, or bundled components is more important than immediate low-cost sourcing.

Retail store buyers may prefer visually impactful products that attract in-store attention and encourage impulse purchases. Display-friendly packaging, seasonal themes, and gift-oriented products are particularly suitable for physical retail environments.

Understanding these distinctions allows buyers to align their YiWu sourcing strategy with their specific business model. Instead of selecting products based purely on availability or price, buyers can build a targeted product portfolio that supports their overall sales channel and growth objectives.

In conclusion, profitable sourcing from YiWu begins with disciplined product selection. By combining demand analysis, category focus, validation testing, MOQ management, and business model alignment, global buyers can transform YiWu's vast product ecosystem into a structured and scalable sourcing advantage.

Chapter 3: How to Find Reliable Suppliers

A Step-by-Step Execution Framework

Finding reliable suppliers in YiWu is not a matter of luck; it is a structured process that can be replicated and optimized. For global buyers—especially e-commerce sellers and wholesale importers—the key is to move beyond random supplier discovery and instead apply a systematic evaluation framework. This chapter provides a practical step-by-step approach to identifying, verifying, and building stable relationships with YiWu suppliers.

3.1 Step 1 – Understand the Types of YiWu Suppliers

Before contacting any supplier, buyers must first understand that not all suppliers in YiWu operate under the same business model. Generally, suppliers can be categorized into three main types: manufacturers, trading companies, and booth-based distributors.

Manufacturers are factories that produce goods directly. They usually offer better pricing, more customization flexibility, and stronger control over production timelines. Trading companies, on the

other hand, source products from multiple factories and resell them to buyers. They may provide broader product selections but often include additional margins. Booth-based distributors operate physical showrooms within the YiWu Market and may represent either factories or trading networks.

Recognizing these distinctions is essential because each supplier type serves different sourcing needs. Buyers seeking private label customization and long-term cooperation may prioritize manufacturers, while those testing multiple product variations quickly may initially engage with trading companies or distributors to access broader selections.

3.2 Step 2 – Shortlist Potential Suppliers Efficiently

Once supplier types are understood, the next step is to build an initial shortlist. Efficient shortlisting prevents buyers from wasting time on unsuitable suppliers and ensures a focused evaluation process.

Start by defining clear product specifications, including material requirements, size variations, packaging expectations, and target price range. With these criteria, buyers can narrow their search to suppliers whose existing product lines already align closely with their needs. This alignment reduces the

complexity of customization and speeds up communication.

During shortlisting, it is important to compare multiple suppliers within the same product category. Evaluating at least three to five potential partners allows buyers to benchmark pricing consistency, design capabilities, and response professionalism. A diversified shortlist also reduces dependency risk if one supplier fails to meet expectations during later evaluation stages.

3.3 Step 3 – Verify Whether the Supplier Is a Real Manufacturer

After shortlisting, the next critical step is supplier verification. Buyers should not rely solely on self-reported claims such as “factory direct” or “manufacturer.” Instead, verification should be based on observable operational indicators.

Key verification signals include the supplier’s ability to explain production processes clearly, provide detailed product specifications, and demonstrate familiarity with raw material sourcing and quality control procedures. Manufacturers usually respond with technical precision, while intermediaries may provide more generalized answers.

Buyers can also request supporting materials such as factory photos, production line descriptions, or product development timelines. Consistency between these materials and the supplier's communication tone often indicates operational authenticity. While remote sourcing is increasingly common, structured verification remains essential to avoid hidden intermediaries or unstable supply chains.

If you are uncertain how to assess these signals in practice, or if you want a second opinion before moving forward with a supplier, support is available through our UK Buyer Support Partner. This contact point is intended to help readers review supplier credibility with greater confidence before committing time, money, or production resources.



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For buyers who want a deeper, more structured methodology for identifying real factories, we have authored a dedicated guide titled *Find Your Factory*. This resource is specifically designed to help international buyers locate reliable Chinese manufacturers, negotiate with confidence, and manage production processes with the discipline and clarity of professional sourcing teams.

Readers who would like to build a more advanced factory verification and management framework are welcome to contact our UK Buyer Support Partner to receive a complimentary copy of *Find Your Factory*.

3.4 Step 4 – Evaluate Communication and Professionalism

Reliable suppliers distinguish themselves not only through product quality but also through communication discipline and operational professionalism. Effective communication is a leading indicator of future cooperation stability.

During early conversations, buyers should observe response speed, clarity of answers, and willingness to address detailed questions. Professional suppliers typically provide structured quotations, transparent lead time estimates, and clear explanations of customization options. Ambiguous pricing, inconsistent replies, or delayed responses may

signal operational inefficiencies that could later impact order execution.

Another important aspect is language precision and documentation quality. Suppliers who provide organized product catalogs, specification sheets, and packaging options demonstrate stronger export experience and are generally better prepared to handle international business requirements.

3.5 Step 5 – Request Samples and Conduct Initial Quality Checks

Sample testing is a non-negotiable step before confirming any bulk order. Even when product photos and specifications appear satisfactory, physical samples often reveal differences in material durability, finishing details, and packaging resilience.

When evaluating samples, buyers should examine product consistency, workmanship, functional reliability, and visual presentation. Packaging strength and labeling clarity should also be assessed, especially for e-commerce sellers whose products will undergo long-distance shipping and customer unboxing experiences.

It is advisable to compare samples from multiple shortlisted suppliers rather than relying on a single option. Side-by-side comparison provides a clearer

perspective on quality standards and price-to-value balance, helping buyers make informed decisions before committing to production quantities.

3.6 Step 6 – Build a Reliable Long-Term Supplier Relationship

Successful sourcing from YiWu is not based on one-time transactions but on building stable, long-term supplier relationships. Once a supplier has passed verification, communication evaluation, and sample testing, buyers should focus on developing a cooperative partnership framework.

This includes setting clear expectations regarding reorder frequency, product improvement feedback, and quality consistency standards. Long-term partners are more likely to offer flexible MOQs, prioritize production schedules, and support product upgrades when buyers demonstrate commitment and consistent ordering patterns.

Regular communication, transparent performance feedback, and mutual understanding of growth plans strengthen trust between both parties. Over time, such relationships evolve from simple buyer-supplier interactions into strategic sourcing alliances that support scalable business expansion.

By following this structured six-step framework—understanding supplier types, shortlisting efficiently, verifying manufacturing authenticity, evaluating professionalism, conducting sample testing, and building long-term cooperation—global buyers can systematically reduce sourcing risks and establish dependable YiWu supply networks aligned with their business goals.

Chapter 4: The Import Process Step by Step

A Practical Workflow for Cross-Border E-commerce and Small to Medium Buyers

Importing from YiWu does not require complex corporate structures or large procurement teams. With a clear step-by-step workflow, even small and medium buyers can successfully manage the entire sourcing and importing process remotely. This chapter outlines a practical execution model tailored specifically for e-commerce sellers, wholesale importers, and growing brands that need a streamlined and reliable approach to importing from China.

4.1 Step 1 – Request for Quotation (RFQ) and Cost Breakdown

The import process begins with a structured Request for Quotation (RFQ). Rather than asking for general pricing, buyers should provide clear and specific product requirements, including material specifications, dimensions, packaging preferences, logo customization needs, and estimated order quantities.

A well-prepared RFQ helps suppliers provide accurate quotations and reduces the risk of hidden costs later in the process. Buyers should request a full cost breakdown that includes unit price, packaging cost, sample fees (if applicable), production lead time, and estimated shipping terms. This transparency enables more reliable comparison between different suppliers.

It is also important to clarify the Incoterms used in the quotation, such as EXW, FOB, or DDP. Understanding these terms allows buyers to evaluate whether the quoted price includes local transport, export documentation, or international shipping responsibilities. For e-commerce sellers, obtaining clarity on these cost components is essential to calculate realistic landed costs and profit margins.

4.2 Step 2 – Confirm Product Specifications and Place Order

Once quotations are reviewed, the next step is to finalize product specifications before placing an order. This stage should include confirming product materials, colors, sizes, packaging details, labeling requirements, and any customization elements such as logo placement or barcode labeling.

Buyers should ensure that all specifications are documented clearly in written form, either within the

purchase order or as an attached product specification sheet. Clear documentation minimizes misunderstandings and serves as a reference point if discrepancies arise during production or after delivery.

After specifications are confirmed, buyers can issue a formal purchase order and agree on payment terms with the supplier. For small and medium buyers, a common structure is a deposit payment to start production followed by a balance payment before shipment. Establishing this structure early creates predictable production scheduling and financial planning.

4.3 Step 3 – Sign Agreements to Protect Your Interests

Before production officially begins, buyers should establish clear contractual safeguards to protect their commercial interests. Even when working with seemingly reliable suppliers, written agreements are essential to define expectations, responsibilities, and dispute resolution mechanisms.

At a minimum, buyers should ensure that key documents are formalized, including product specifications, payment terms, delivery timelines, quality standards, and intellectual property protections if custom designs or private label

branding are involved. These agreements help prevent misunderstandings and provide a reference framework if production deviations or delays occur.

For cross-border transactions, bilingual contracts (Chinese and English) are highly recommended to ensure that both parties share the same interpretation of key clauses. Agreements such as manufacturing contracts, purchase orders, and non-disclosure or non-use agreements can significantly reduce risks related to quality inconsistency, unauthorized product reproduction, or delivery disputes.

Establishing contractual clarity at this stage transforms the sourcing process from an informal transaction into a structured commercial partnership, thereby increasing operational security and long-term cooperation stability.

4.4 Step 4 – Monitor Production Progress Remotely

Production management does not require constant physical presence if clear communication and milestone tracking are established. Buyers should request periodic production updates, including photos or videos of materials, assembly processes, and packaging preparation.

Setting predefined checkpoints—such as raw material preparation, mid-production status, and final packaging completion—helps buyers stay informed and reduces the likelihood of unexpected delays. These checkpoints create a transparent production timeline and allow early correction if product specifications are not being followed accurately.

Consistent communication is particularly important for customized or private label products, where small deviations in design or packaging can significantly impact brand presentation and customer experience.

4.5 Step 5 – Conduct Quality Inspection Before Shipment

Quality inspection is a critical risk-control step before releasing final payment and authorizing shipment. Even when working with trusted suppliers, pre-shipment inspection ensures that finished goods meet agreed specifications and acceptable quality standards.

Buyers can conduct inspections through third-party quality control agencies or request detailed inspection reports from the supplier. Inspection should cover product functionality, material consistency, workmanship, packaging durability, and labeling accuracy.

For e-commerce businesses, packaging inspection is especially important because products must withstand international transportation and meet customer expectations upon arrival. Identifying and resolving quality issues before shipment prevents costly returns, negative reviews, and brand reputation damage in the destination market.

4.6 Step 6 – Choose the Right Shipping Method

Selecting the appropriate shipping method depends on product weight, urgency, and budget considerations. The three most common methods are express courier, air freight, and sea freight.

Express courier services are suitable for small and urgent shipments, especially for product testing or initial market validation. Air freight provides a balance between speed and cost for medium-sized shipments, while sea freight offers the most economical solution for large-volume orders with longer delivery timelines.

Buyers should evaluate shipping methods based on inventory turnover cycles and sales forecasts. Faster shipping may support quicker market entry, while slower but more economical methods may improve overall profit margins for stable, high-volume products.

Working with experienced freight forwarders can simplify documentation, consolidation, and transport coordination. A reliable logistics partner helps ensure smooth movement of goods from the factory to the final destination.

4.7 Step 7 – Handle Customs Clearance and Final Delivery

The final stage of the import process involves customs clearance and delivery to the buyer's warehouse, fulfillment center, or distribution hub. Proper documentation is essential at this stage, including commercial invoices, packing lists, and any required product compliance certificates depending on the destination country.

Buyers should confirm whether the chosen shipping terms include customs clearance services or whether a local customs broker is required. Clear planning for import duties, taxes, and local delivery arrangements prevents unexpected delays once the shipment arrives at the destination port.

For e-commerce sellers, final delivery may involve direct shipment to fulfillment centers such as Amazon FBA warehouses or third-party logistics providers. Ensuring that packaging labels, carton dimensions, and barcode requirements meet platform guidelines

is essential to avoid receiving delays or rejection by fulfillment facilities.

Chapter 5: Importing YiWu Products

Global e-commerce has created unprecedented opportunities for small and medium buyers to source products from YiWu and sell them across multiple channels. Whether operating through Amazon FBA, Shopify stores, or local distribution warehouses, the core objective remains the same: deliver reliable products to customers efficiently while maintaining healthy profit margins. This chapter provides a practical framework for importing YiWu products specifically for multi-channel e-commerce operations.

5.1 Understanding Cross-Border Fulfillment Models

Before placing orders, buyers must first understand how different fulfillment models affect sourcing decisions. The three most common models are Amazon FBA fulfillment, direct fulfillment through Shopify or independent stores, and bulk shipment to local warehouses for multi-channel distribution.

Amazon FBA allows sellers to ship inventory directly to Amazon's fulfillment centers, where storage, packing, and delivery are handled by Amazon. This model offers logistical convenience and customer trust advantages but requires strict compliance with packaging and labeling requirements.

Shopify and direct-to-consumer stores typically rely on either self-managed inventory or third-party logistics providers (3PL). This model offers greater brand control and flexibility but requires more hands-on management of warehousing and shipping operations.

Some wholesale and hybrid e-commerce sellers adopt a local warehouse model, importing bulk shipments from YiWu to regional warehouses before distributing inventory across multiple online platforms and retail partners. Each model has different implications for packaging, shipment size, and replenishment planning, which should be considered during the sourcing stage.

5.2 Packaging, Labeling, and Compliance Requirements

Packaging and labeling are not merely aesthetic considerations; they directly affect fulfillment acceptance and customer experience. For Amazon FBA, strict guidelines exist regarding barcode placement, carton dimensions, and packaging durability. Failure to meet these standards can result in shipment rejection or additional processing fees.

For Shopify and other direct-to-consumer channels, packaging serves both protective and branding functions. Products should be packaged securely to withstand international transit while also presenting a

professional brand image upon delivery. Custom inserts, branded labels, and user instructions can significantly enhance perceived product value and customer satisfaction.

Compliance requirements vary by product category and destination market. Items such as electronics, toys, cosmetics, or products intended for children may require specific safety certifications or testing documentation. Buyers should confirm compliance obligations early in the sourcing process to avoid customs delays or product recalls after arrival.

5.3 Shipping YiWu Products to Global Fulfillment Centers

Shipping strategy plays a decisive role in balancing cost, delivery speed, and inventory risk. For smaller trial orders or urgent restocking, express courier services provide the fastest delivery option but at higher cost. Air freight offers a compromise between speed and budget, while sea freight is the most economical choice for larger and less time-sensitive shipments.

When shipping directly to Amazon fulfillment centers, buyers must ensure that all carton labeling, palletization (if applicable), and shipping documentation align with Amazon's inbound shipment requirements. Coordination between the

supplier and freight forwarder is essential to prevent delays or misrouted shipments.

For Shopify and independent e-commerce sellers, inventory may first be shipped to a third-party logistics warehouse or private storage facility. This approach allows centralized inventory management and flexible distribution across different sales channels.

5.4 Cost Calculation and Profit Margin Strategy

Successful e-commerce importing depends on accurate cost calculation rather than simply focusing on factory unit prices. Buyers should evaluate the full landed cost, which includes product cost, packaging, freight, customs duties, platform fees, warehousing charges, and last-mile delivery expenses.

Only after calculating the landed cost can buyers determine realistic selling prices and expected profit margins. This analysis also helps identify whether a product is suitable for premium positioning, competitive pricing strategies, or bundled product offerings.

A disciplined cost calculation process prevents common mistakes such as underpricing products or overestimating profitability based solely on supplier

quotations. It also supports long-term scaling decisions by ensuring that profit margins remain sustainable even when advertising or promotional expenses increase.

5.5 Common Mistakes E-commerce Importers Make

Many new importers encounter avoidable issues due to insufficient preparation during the sourcing stage. One common mistake is selecting products solely based on low price without considering market demand or differentiation potential. This often leads to intense price competition and limited brand positioning opportunities.

Another frequent error is neglecting packaging and compliance requirements until after production is completed. Late-stage adjustments can result in additional costs, shipment delays, or rejected inventory at fulfillment centers.

Some buyers also underestimate the importance of quality consistency across batches. A successful initial shipment does not guarantee identical quality in future orders unless clear product specifications and inspection standards are maintained.

Additionally, relying on a single supplier without backup options increases operational vulnerability.

Diversifying supplier relationships or maintaining secondary sourcing channels can reduce supply chain disruption risks.

5.6 Scaling from Small Test Orders to Large Inventory

A disciplined scaling strategy is essential for sustainable e-commerce growth. Instead of placing large orders immediately, successful sellers typically begin with controlled test quantities to validate sales performance, customer feedback, and packaging durability.

Once positive sales data and stable supplier performance are confirmed, buyers can gradually increase order volumes and negotiate improved pricing or production priority. This incremental approach reduces financial exposure while allowing data-driven expansion.

Scaling also involves refining logistics planning. As order volumes grow, transitioning from express shipments to air or sea freight can significantly improve profit margins. At the same time, buyers should establish clearer reorder schedules to prevent stockouts during peak sales periods.

Ultimately, importing Yiwu products for global e-commerce is not a one-time transaction but a

continuous optimization process. By aligning fulfillment models, packaging standards, shipping strategies, cost calculations, and scaling plans, buyers can build a resilient multi-channel supply chain that supports long-term brand and revenue growth across international markets.

Chapter 6: Hand-Checked Supplier Directory

6.1 How to Use This YiWu Hand-Checked Supplier Directory

This directory is designed as a practical sourcing tool rather than a passive information list. It is intended to help global buyers quickly identify high-potential YiWu suppliers aligned with their product strategy, business model, and order scale. Instead of overwhelming readers with excessive data, this curated directory focuses on efficiency, clarity, and decision-oriented navigation.

Suppliers in this directory are organized by product category and further arranged based on recommended priority. The priority ranking reflects a balanced evaluation of product specialization, export readiness, flexibility in minimum order quantities, and overall suitability for cross-border e-commerce and wholesale distribution. This structure allows buyers to begin their supplier outreach with the most strategically aligned options before exploring additional alternatives within the same category.

Readers are encouraged to approach the directory as a starting point for supplier discovery rather than a final decision list. Each supplier should be evaluated

according to specific product requirements, target market standards, and long-term sourcing goals. While the directory significantly shortens the initial research phase, professional due diligence—including product validation, sample testing, and communication assessment—remains essential before confirming any production order.

When using this directory, buyers should first identify the product category that best matches their current sourcing needs. After locating the relevant category section, they can review suppliers in order of recommended priority, focusing on those whose product strengths and MOQ ranges align with their business model. This approach enables a structured and time-efficient supplier selection process.

It is also advisable to shortlist multiple suppliers within the same category rather than relying on a single option. Comparing responses, quotations, and sample quality across several shortlisted suppliers provides a clearer understanding of market pricing, production capabilities, and communication reliability. This comparative method reduces sourcing risk and improves negotiation leverage.

The contact notes provided for each supplier indicate the preferred approach for initiating communication and verifying business compatibility. Buyers should prepare clear product specifications, estimated order

quantities, and customization requirements before making contact to ensure productive discussions from the first interaction.

By using this directory strategically—category navigation, priority-based shortlisting, structured supplier comparison, and disciplined verification—buyers can significantly accelerate their sourcing process while maintaining professional standards and risk control. This directory is therefore best utilized as an operational reference tool that supports informed supplier engagement rather than as a static supplier list.

6.2 Product Category Navigation Guide

This supplier directory is organized to help buyers quickly navigate YiWu’s vast product ecosystem with clarity and strategic focus. Rather than presenting an unstructured list of suppliers, the directory groups them by core product categories commonly sourced for global e-commerce, wholesale distribution, and private label brand development.

The categories are arranged to reflect real market demand patterns observed across international online platforms and import markets. This structure allows buyers to align their sourcing decisions with proven product segments that demonstrate consistent global sales potential, manageable

logistics requirements, and scalable customization opportunities.

How the Categories Are Organized

Each supplier is placed within a primary product category based on its core specialization. These categories mirror the most active sourcing segments within YiWu Market and are designed to match the needs of Amazon sellers, Shopify store owners, wholesale importers, and multi-channel distributors.

Within each category, suppliers are further arranged according to recommended priority. The priority ranking reflects a combination of product competitiveness, export readiness, MOQ flexibility, and suitability for international e-commerce and wholesale business models. This helps buyers start their outreach with the most strategically aligned suppliers before exploring additional alternatives.

Selecting Categories Based on Your Business Model

Different business models require different sourcing priorities. Buyers should begin by identifying which category structure best matches their operational strategy.

E-commerce sellers often benefit most from lightweight, visually appealing, and frequently replenished product types that perform well in online marketplaces. Categories such as home organization products, fashion accessories, party supplies, and gift items typically align well with this model due to their broad consumer appeal and manageable shipping profiles.

Wholesale importers may prioritize categories with stable year-round demand and wide retail applicability. Stationery, household essentials, small tools, and promotional merchandise often provide predictable reorder cycles and diverse retail distribution potential.

Brand owners and private label buyers should focus on categories that allow meaningful product differentiation through packaging, design adjustments, or bundled offerings. Jewelry accessories, beauty-related items, and lifestyle products frequently provide flexible customization opportunities that support long-term brand positioning.

Retail store buyers may gravitate toward visually distinctive and impulse-driven product categories, including seasonal decorations, gift products, and novelty accessories that attract in-store attention and encourage spontaneous purchases.

Priority Categories Recommended for Global Buyers

Based on global sourcing trends and cross-border e-commerce demand, several categories consistently demonstrate strong international market performance. Buyers entering YiWu sourcing for the first time are encouraged to explore these priority segments before expanding into niche categories.

Key recommended categories include Home & Kitchen Products, Gifts & Promotional Items, Jewelry & Fashion Accessories, Party & Seasonal Decorations, and Stationery & School Supplies. These segments combine broad consumer demand, relatively low regulatory barriers, flexible MOQs, and strong potential for private labeling and product bundling.

Starting with these high-demand categories allows buyers to validate market response more efficiently while minimizing compliance complexity and shipping challenges. Once stable supplier relationships are established, buyers can gradually diversify into additional product niches aligned with their brand strategy or wholesale portfolio expansion.

How to Navigate and Shortlist Suppliers Efficiently

To use the directory effectively, buyers should first identify the category that best matches their current product focus. After entering the relevant category section, they should review suppliers according to the recommended priority order and create a shortlist of potential partners whose product strengths and MOQ ranges align with their business objectives.

It is advisable to select multiple suppliers within the same category to enable comparative evaluation of pricing, communication responsiveness, and sample quality. This structured shortlisting process enhances negotiation leverage and reduces dependency on a single sourcing option.

By combining category-based navigation, priority-guided selection, and disciplined supplier comparison, buyers can transform YiWu's extensive supplier landscape into a focused and manageable sourcing roadmap tailored to their specific e-commerce or wholesale growth strategy.

6.3 Before Contacting Suppliers: Download WeChat

When you begin communicating with Chinese factories, you will quickly discover an important

reality: email is only the starting point, while most real business communication happens on WeChat. WeChat is the most widely used business and social communication tool in China. Nearly all factory owners and sales representatives rely on it to exchange messages, send product photos and videos, confirm order details, and even share real-time production updates.

For global buyers, having an active WeChat account is essential for efficient and responsive communication with suppliers. Compared to traditional email exchanges, WeChat enables faster clarification of product specifications, quicker negotiation cycles, and more dynamic interaction during the production process. In many cases, suppliers respond significantly faster on WeChat than on email, making it the primary communication channel for ongoing sourcing collaboration.

If you do not yet have a WeChat account, it is strongly recommended to set one up before initiating supplier outreach. You can download WeChat from your mobile app store, complete the registration process using your phone number, and familiarize yourself with basic functions such as adding contacts, sending files, and using voice or video calls. These features are commonly used in daily factory communication and will greatly improve your sourcing efficiency.

Without WeChat, engaging with Chinese suppliers can be significantly slower and less effective. It is similar to trying to conduct business in Western markets without using email—you may still communicate, but you will miss the most efficient and widely accepted communication channel.

6.4 Important Disclaimer Before Using the Supplier Directory

The YiWu Verified Supplier Directory is provided as a practical reference tool based on extensive market research, field visits, and industry experience. It is designed to help global buyers accelerate their initial supplier discovery process and identify potential sourcing partners aligned with their product and business requirements.

However, inclusion in this directory does not constitute a formal endorsement, guarantee, or certification of any supplier's performance, reliability, or suitability for a specific business purpose. Market conditions, production capabilities, pricing structures, and operational practices may change over time. Therefore, buyers are strongly advised to conduct their own due diligence before entering into any commercial agreement.

Recommended due diligence steps include direct communication with suppliers, verification of product specifications, sample evaluation, clarification of payment terms, and confirmation of production and quality control capabilities. These steps are essential to ensure that each supplier aligns with the buyer's unique product standards, regulatory requirements, and market expectations.

The authors and publishers of this guide are not involved in the commercial transactions between buyers and suppliers listed in this directory and shall not be held responsible for any disputes, losses, delays, or quality issues that may arise from such transactions. All sourcing decisions and business agreements should be made independently and based on the buyer's own professional judgment and risk assessment.

By using this supplier directory, readers acknowledge that it serves as an informational and strategic sourcing aid rather than a substitute for independent evaluation and contractual safeguards. Responsible supplier selection, clear agreements, and structured quality control processes remain fundamental to successful and secure international sourcing.

6.5 Top 100 Supplier Directory

Category 1: Home & Kitchen Products

Hufa Stainless Steel Factory 互发不锈钢制品厂

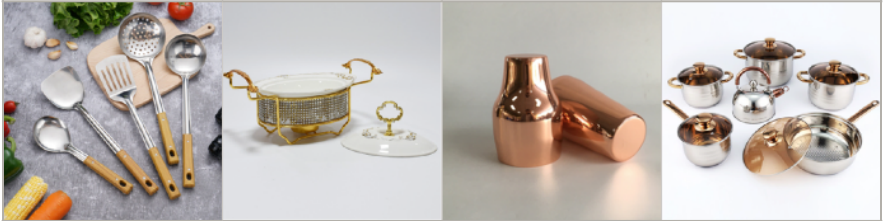
Mobile/WeChat: +86-18314844818

Address:

19059, 4th Floor, Gate 22, International Trade Mart (District 2)

Main Products:

straws, crisper, lunch box, chafing dish, buffet stove, shaker, kitchen supplies, hotel supplies, barware, craft plates.



DILLER-Liuduo Cup 六朵杯业

Mobile/WeChat: +86-19817949138

Address:

16712, 1st St, 3rd Floor, Gate 27, International Trade Mart (District 2)

Main Products:

Cups, water cups, mugs, plastic cups, glass cups, fashion mugs, outdoor cups, car cups, vacuum cups, advertising cups



HausRoland 高森家居用品有限公司

Mobile/WeChat: +86-15214719579

Address:

16017, 1st St, 3rd Floor, Gate 21, International Trade Mart (District 2)

Main Products:

Kettle, Stainless Steel Pot, Kitchen Utensil, Bread Bin, Vacuum Flask, Stainless Steel Cutlery.



MiaoYi 苗艺工艺品

Mobile/WeChat: +86-19805893661

Address:

16436, 5th St, 3rd Floor, Gate 23, International Trade Mart (District 2)

Main Products:

Artisan Craft, Wine Set, Automatic Toothpick Dispenser, Ashtray, Tissue Box, Fruit Tray, Tea Canister.



Yikang Kitchenware 益康厨具

Mobile/WeChat: +86-13750965580

Address:

16205,16204, 11th St, 3rd Floor, Gate 20, International Trade Mart (District 2)

Main Products:

pot kettle cake mould.



Tangpai Ceramics Factory 镇唐派陶瓷厂

Mobile/WeChat: +86-18957951620

Address:

16001-19, 10th St, 3rd Floor, Gate 20, International Trade Mart (District 2)

Main Products:

Jingdezhen ceramics foreign trade pottery and porcelain cups
water cup tableware tea set cup cup cup cup cup soup pot
coffee cup tableware bowl tray bowl foreign trade fruit tray gift set.



Binfeng window decorative products 缤纷窗饰

Mobile/WeChat: +86-13757925593

Address:

64379,64380, 2nd St, 3rd Floor, Gate 95, International Trade Mart (District 5)

Main Products:

Tracery, roller shutter, Louver Curtain, soft gauze curtain, Louver Curtain.



Lingshui Home Textile Factory 令水床上用品工厂

Mobile/WeChat: +86-15958908327

Address:

62445, 7th St, 2nd Floor, Gate 106, International Trade Mart (District 5)

Main Products:

Bedding, fitted sheets, sheets, quilt covers, pillow cases.



Aizhiheng Home Textiles 爱之恒家纺

Mobile/WeChat: +86-13777476886

Address:

61162, 1st St, 2nd Floor, Gate South connected building, International Trade Mart (District 5)

Main Products:

Blankets, cloud blankets, children's blankets, raschel blankets, velvet blankets.



Kangsheng Crafts Firm 康盛工艺

Mobile/WeChat: +86-13777911034

Address:

6731, 3rd St, 3rd Floor, Gate 3, International Trade Mart (District 1)

Main Products:

glass Crafts Ornaments, glass vase Daily Crafts.



Want More Verified Suppliers in This Category?

The suppliers listed in this section represent only a small portion of the available opportunities within Yiwu. Buyers who consistently find winning products are usually those who access new factory offers earlier than the market.

To support serious buyers, **Factory Weekly** provides early access to hand-checked and verified factory suppliers, focusing on real manufacturers with competitive pricing, flexible MOQs, and strong potential for e-commerce and wholesale distribution.

Each update is designed to help you:

- Discover product opportunities before they become saturated
- Identify real factories instead of intermediaries
- Test faster with lower-risk sourcing options
- Build a stronger and more diversified supplier network

Due to the manual review process and the nature of early product access, availability is limited to committed buyers who are actively sourcing.

To request access and learn more, please contact our UK Buyer Support Partner:



Mei

WhatsApp contact



WhatsApp: +44-7533117321

Email: Swansealiving@gmail.com

Early access not only gives you a timing advantage —but also unlocks additional benefits and exclusive offers reserved for early-stage buyers.

Category 2: Gifts & Promotional Items

Zhuorui ceramic firm 卓瑞陶瓷

Mobile/WeChat: +86-15355397091

Address:

65040, 7th St, 3rd Floor, Gate 101, International Trade Mart (District 5)

Main Products:

Hotel supplies, daily ceramics



Xinyue mug 新悦陶瓷

Mobile/WeChat: +86-19846747545

Address:

7638,7637,7636, 9th St, 3rd Floor, Gate 10, International Trade Mart (District 1)

Main Products:

mug, glass cup, cup



Kai Lushi gift pen industry 凯路仕礼品笔业

Mobile/WeChat: +86-13750972711

Address:

22107A,22107B, 11th St, 1st Floor, Gate 58, International Trade Mart (District 3)

Main Products:

Business Gift set, notebook set, vacuum cup gift set, Mobile power charger Set, metal leather Thumb drive set, Key ring business card box set. Leather gifts, metal pens, ballpoint pens, pens



MiaoYi 铭辉树脂工艺品厂

Mobile/WeChat: +86-13588695256

Address:

7345A, 3rd St, 3rd Floor, Gate 9, International Trade Mart (District 1)

Main Products:

Resin Jesus manger combination, Christmas gifts, Christmas crafts decorations, religious decorations, Christian Catholic supplies European crafts crystal ball pottery Santa Claus



Weonsure Crafts 文愆工艺品

Mobile/WeChat: +86-17757987021

Address:

6873A, 6th St, 3rd Floor, Gate 5, International Trade Mart (District 1)

Main Products:

Soap flower, gold foil flower, cartoon flower speed, colorful bear



Fragrance accompanied aromatherapy 香度香薰

Mobile/WeChat: +86-18074085912

Address:

36867, 30th St, 2nd Floor, Gate 74, International Trade Mart (District 4)

Main Products:

Aromatherapy



Yi Fei Te Keychain 伊菲特钥匙扣

Mobile/WeChat: +86-13676813832

Address:

14848A,14848B, 2nd St, 2nd Floor, Gate 41, International Trade Mart (District 2)t

Main Products:

Key ring, alloy key ring, soft rubber key ring, acrylic key ring, hairball key ring, nail clipper, nail clipper, flashlight, small gifts



Yangyang Key Ring Firm 阳阳文创工艺

Mobile/WeChat: +86-13575932316

Address:

15049A, 9th St, 2nd Floor, Gate 40, International Trade Mart (District 2)

Main Products:

Key chain Easy pull chain promotional gift metal key chain gift creative key chain Korean version key chain car key chain



Xinying Crafts Firm 新颖礼品

Mobile/WeChat: +86-13566797977

Address:

7622,7623, 9th St, 3rd Floor, Gate 10, International Trade Mart (District 1)

Main Products:

Imitation Jade, Resin Crafts



Christmas Gift 西嘻礼品圣诞装饰

Mobile/WeChat: +86-13510008350

Address:

9172, 4th St, 4th Floor, Gate 1, International Trade Mart (District 1)

Main Products:

Christmas gifts, Santa Claus, Christmas dolls, Christmas reindeer, Christmas, Christmas decorations, Christmas dolls, Christmas



Category 3: Jewelry & Fashion Accessories

APOTIE Original Design Silver Jewelry 欧珀谛原创设计银饰

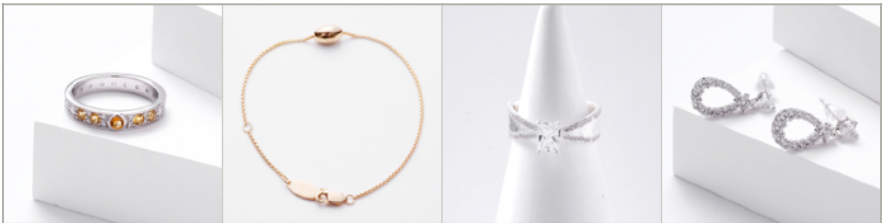
Mobile/WeChat: +86-18057987288

Address:

71422, 1st St, 1st Floor, Gate 141, International Trade Mart (District 6)

Main Products:

silver necklace, silver ring, silver bracelet, silver jewelry, 925 silver, Original Design Jewelry, Jewelry



Ding Jia titanium steel jewelry 鼎嘉钛钢饰品

Mobile/WeChat: +86-18414249863

Address:

71707, 2nd St, 1st Floor, Gate 153, International Trade Mart (District 6)

Main Products:

titanium steel, necklace, bracelet, earring



Resh water pearl / nature crystal stone jewelry factory 淡水珍珠天然石饰品厂

Mobile/WeChat: +86-18658112211

Address:

71722, 1st Floor, International Trade Mart (District 6)

Main Products:

jewelry, earrings, necklace, braceket, rings, sweater chain, anklet, foot ring, etc



Ranpu original jewelry 冉樸原创国风饰品

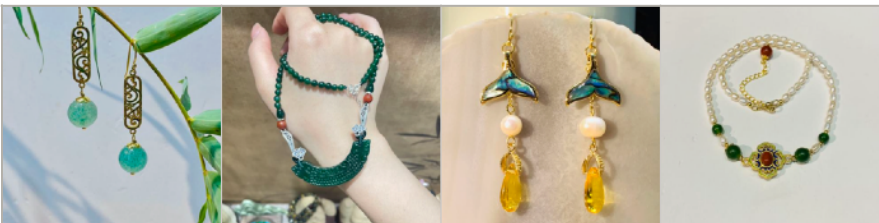
Mobile/WeChat: +86-18989446830

Address:

71466, 2nd St, 1st Floor, Gate 141, International Trade Mart (District 6)

Main Products:

Antique necklace earrings hairpin bracelet hair band hairpin anklet headdress hair accessories comb



Dali Stainless Steel Fashion Jewelry 大力钢饰

Mobile/WeChat: +86-15868901669

Address:

71764, 3rd St, 1st Floor, Gate 153, International Trade Mart (District 6)

Main Products:

Stainless Steel Fashion Jewelry, stainless steel pendant, sweater chain, stainless steel jewelry, stainless steel ring, accessories, Stainless steel necklace



Xin Hao jewelry 畅想朱砂

Mobile/WeChat: +86-13586965767

Address:

71459, 2nd St, 1st Floor, Gate 149, International Trade Mart (District 6)

Main Products:

Cinnabar, crystal, buddhist beads, tridacnida



Yun jewelry Factory 云檀境饰品

Mobile/WeChat: +86-13757946339

Address:

71681, 1st St, 1st Floor, Gate 149, International Trade Mart
(District 6)

Main Products:

Jewelry accessories, wooden products, wood beads



Hibi 赫彼银饰DIY配件

Mobile/WeChat: +86-18066227067

Address:

71879, 2nd St, 1st Floor, Gate 159, International Trade Mart
(District 6)

Main Products:

Jewelry accessories



Shaduo jewelry 莎朵饰品

Mobile/WeChat: +86-15058674271

Address:

Store 71936, 1st Street, 1st Floor, Gate 163 International Trade Mart (District 6) **Main Products:**

Accessories, earrings, necklaces, earrings, rings, ear ornaments, bracelets, anklets, neck chains, belly rings



Zuiyunmi jewelry 追韵迷

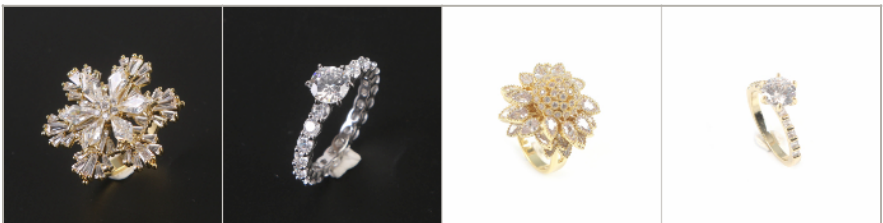
Mobile/WeChat: +86-13388455688

Address:

Store 71662, 1st Street, 1st Floor, Gate 151, International Trade Mart (District 6)

Main Products:

Accessories, ring, earrings,



Category 4: Party & Seasonal Decorations

Jiahexin Christmas Tree 佳和欣圣诞树

Mobile/WeChat: +86-13867938678

Address:

6448, 9th St, 3rd Floor, Gate 2, International Trade Mart (District 1)

Main Products:

Christmas tree, Christmas



Xinfei Wax Craft 欣菲工艺蜡烛

Mobile/WeChat: +86-13566709472

Address:

7219, 1st St, 3rd Floor, Gate 9, International Trade Mart (District 1)

Main Products:

hot style. Birthday candles, Christmas candles, general lighting pole wax, cup wax, tea wax, electronic LED candles, scented column wax



Party balloon every day 天天派对

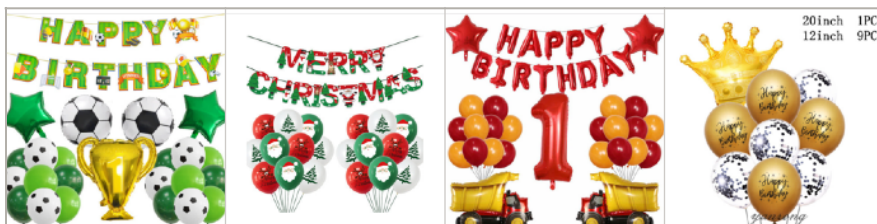
Mobile/WeChat: +86-13957901268

Address:

1259A, 2nd St, 1st Floor, Gate 7, International Trade Mart (District 1)

Main Products:

Party Supplies, Holiday supplies, Birthday supplies, balloon, latex balloon, candle



Eighteen Festival Supplies 十八担洪民喜庆用品

Mobile/WeChat: +86-18967956356

Address:

66405, 3rd Floor, International Trade Mart (District 5)

Main Products:

Festive supplies, festival supplies, wedding supplies, lanterns, pull flowers, aluminum balloon, colored tops, hydrangea, cheerleaders, cheerleaders



Huashi Christmas Crafts Firm 华氏圣诞工艺

Mobile/WeChat: +86-13857979251

Address:

6130, 3rd St, 3rd Floor, South Gate , International Trade Mart (District 1)

Main Products:
christmas



Paifei Party Supplies 派菲派对用品

Mobile/WeChat: +86-18058916466

Address:

34768, 2nd St, 2nd Floor, Gate 79, International Trade Mart (District 4)

Main Products:

Balloon, gift bag, candle, hat, tissue, paper tray, paper cup, party supplies, Christmas supplies, holiday supplies



Palmary Crafts&Arts 佩玖工艺品

Mobile/WeChat: +86-18967986878

Address:

9201, 2nd St, 4th Floor, Gate 3, International Trade Mart (District 1)

Main Products:

Christmas ball, light ball, and Matt ball, pink, Pearl balls, Paint ball, special balls



Shangyan Party 尚妍派对

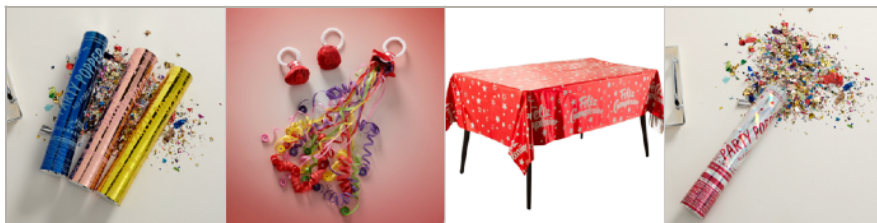
Mobile/WeChat: +86-15356962879

Address:

1319, 3rd St, 1st Floor, Gate 9, International Trade Mart (District 1)

Main Products:

Party Accessories



Yuecai Crafts 悦彩礼花礼炮

Mobile/WeChat: +86-18606884161

Address:

6195A,6195B, 4th St, 3rd Floor, Gate 1, International Trade Mart (District 1)

Main Products:

Fireworks, fireworks, festive items, party items



Kuangwangzhengren Toys Firm 狂王整人玩具

Mobile/WeChat: +86-13958425207

Address:

1876A, 2nd St, 1st Floor, Gate 15, International Trade Mart (District 1)

Main Products:

Mask,Apparel,Wig



Category 5: Stationery & School Supplies

Bachang stationery 八昌文具

Mobile/WeChat: +86-15957172086

Address:

24358, 10th St, 2nd Floor, Gate 54, International Trade Mart (District 3)

Main Products:

Stapler, staple, punch, scissors, utility knife, stationery set, office supplies, stationery, keychain, scissors



Heimayi Stationery Firm 黑蚂蚁品牌文具

Mobile/WeChat: +86-13957932930

Address:

24601,24585,24586, 4th St, 2nd Floor, Gate 55, International Trade Mart (District 3)

Main Products:

Pencil case, cylinder kits



XingBang stationery 兴邦文具

Mobile/WeChat: +13735791791

Address:

24744, 10th St, 2nd Floor, Gate 58, International Trade Mart (District 3)

Main Products:

stationery



Xincheng Stationery Firm 东创心成文具商行

Mobile/WeChat: +86-15372958880

Address:

24401, 12th St, 2nd Floor, Gate 54, International Trade Mart (District 3)

Main Products:

Solid rubber, Gummy, powder glue, glitter, stapler



Quanbiao Stationery Firm 全标文具行

Mobile/WeChat: +86-13777510672

Address:

23904A, 6th St, 2nd Floor, Gate 51, International Trade Mart (District 3)

Main Products:

Paper bags, folders, books, organ bags, file boxes, pallets



Xunxin Stationery 巽兴文具

Mobile/WeChat: +86-13380410046

Address:

24789B, 12th St, 2nd Floor, Gate 58, International Trade Mart (District 3)

Main Products:

Stationery



Dongyang Zijinghua Stationery 东阳紫荆花文具

Mobile/WeChat: +86-13957910041

Address:

23538, 2nd Floor, Gate Annex, International Trade Mart (District 3)

Main Products:

Scissors. Office scissors, student scissors, kitchen scissors, household scissors, thread scissors



Xin Hao jewelry 华隆游乐玩具厂

Mobile/WeChat: +86-13586972012

Address:

82645,82646,82623,82624, 1st St, 2nd Floor, Gate 195, International Trade Mart (District 6)

Main Products:

play toys, fitness equipment, building blocks, educational toys, slide, inflatable castle, assembly toy, early education toys, plastic building blocks, baby toys



Jianglong Sports Factory 过江龙体育用品厂

Mobile/WeChat: +86-13375897718

Address:

25456, 5th St, 2nd Floor, Gate 67, International Trade Mart (District 3)

Main Products:

Customized football, basketball can be customized, customized volleyball, American football, Australian style football



Shuangcai Sports Products 双才体育用品

Mobile/WeChat: +86-18957998018

Address:

28691, 2nd St, 4th Floor, Gate 55, International Trade Mart (District 3)

Main Products:

barbell, dumbbell, weight plate and other parts, fitness equipment



Beyond These Verified Suppliers, What Product Are You Looking to Source?

The suppliers listed in this section represent only part of the sourcing opportunities available in Yiwu. If you already know what product you want to source, the next major step is not just finding a supplier—it is finding the right factory path behind that product.

That is why we created **THE FACTORY SOURCE**.

Beyond these verified suppliers, if there is a specific product you want to buy, source, compare, or develop, **THE FACTORY SOURCE** is designed to help buyers evaluate a clearer, lower-risk path to the real factory behind it—supported by manual review, lower-MOQ options where possible, and a sourcing approach with no hidden supplier-side incentives.

Optional sample procurement support can also save time, simplify supplier coordination, and make it easier to compare samples from different factories before making a sourcing decision.

To learn more or discuss your sourcing needs,
please contact our UK Buyer Support Partner:



Mei

WhatsApp contact



WhatsApp: +44-7533117321

Email: Swansealiving@gmail.com

Category 6: Toys & Kids Products

Shenghui toys 升辉玩具

Mobile/WeChat: +86-15088280660

Address:

2252, 9th St, 1st Floor, Gate 14, International Trade Mart (District 1)

Main Products:

Toy, Fan, small fan, table lamp, small table lamp, USB fan, hand pressure fan, electric toy, inertia toy, water toy



Gude Toys Cup 谷德玩具

Mobile/WeChat: +86-18458097355

Address:

2641, 5th St, 1st Floor, Gate 15, International Trade Mart (District 1)

Main Products:

toy, Decompression toys, Hot selling toys, PU Toys



Hongzhan magic cube 宏展魔方

Mobile/WeChat: +86-18967952916

Address:

2291A, 10th St, 1st Floor, Gate 16, International Trade Mart (District 1)

Main Products:

magic cube magic snake Rubik's Cube High-low-magic ruler,Rainbow circle,oil and pendants and other educational toys



Balong Toys 霸龙玩具

Mobile/WeChat: +86-13676823525

Address:

1039A, 9th St, 1st Floor, Gate 8, International Trade Mart (District 1)

Main Products:

toys



Xiao du zai xing yun long toy 小嘟崽玩具

Mobile/WeChat: +86-18857948082

Address:

2898, 10th St, 1st Floor, Gate 16, International Trade Mart (District 1)

Main Products:

toy, Hanging board toy, Soft bullet gun, Novelty toys, Originality Toys, Decompression toys, Soft bullet gun, Transformers



Beijing Wulan red plush toy 三娃玩具

Mobile/WeChat: +86-18611141818

Address:

0936B, 7th St, 1st Floor, Gate 8, International Trade Mart (District 1)

Main Products:

Plush toy doll doll decoration doll gift decoration teddy bear wedding favors



Zhenxin Craft 珍鑫工艺

Mobile/WeChat: +86-19857959479

Address:

82634, 1st St, 2nd Floor, Gate 191, International Trade Mart (District 6)

Main Products:

ornament, Furniture decorations, Simulation ornament, Toy, Easter, Easter decorations, Squishy toy, Novelty toy, Flocked Ornament, trendy toys



Shengtai Baby Products 圣泰婴童服饰

Mobile/WeChat: +86-15381712167

Address:

82445, 1st St, 2nd Floor, Gate 188, International Trade Mart (District 6)

Main Products:

blanket, hooded towel and washcloth bath set, gift set cap mitten socks ,Muslin swaddle, baby robe,Plush toy and bottle and blanket, Silicone bowl and spoon, Bodysuit, teether



Haha Beibi Amusement Equipment 哈哈贝比

Mobile/WeChat: +86-18058386952

Address:

82739, 4th St, 2nd Floor, Gate 194, International Trade Mart (District 6)

Main Products:

Yongjia County, Wenzhou City, Zhejiang Province



Haoyun Baby Products 豪韵婴童用品

Mobile/WeChat: +86-19883921678

Address:

82110, 2nd Floor, Gate 166, International Trade Mart (District 6)

Main Products:

Children's products, school seats, folding sofas, children's mosquito nets, children's school seats



Category 7: Beauty & Personal Care

JIASHANG Industry and Trade 甲上飞舞美甲工具

Mobile/WeChat: +86-13660445458

Address:

72484, 2nd St, 2nd Floor, Gate 141, International Trade Mart (District 6)

Main Products:

Nail file, Nail filer, Nail file set



Meina false eyelashes 智娜假睫毛

Mobile/WeChat: +86-15965552846

Address:

72503, 2nd St, 2nd Floor, Gate 145, International Trade Mart (District 6)

Main Products:

false eyelashes



XUEQI COSMETICS 雪琪化妆品

Mobile/WeChat: +86-15988532079

Address:

28542, 5th St, 4th Floor, Gate 52, International Trade Mart (District 3)

Main Products:

Makeup



Wanbang International Yabang Cosmetics 万邦国际雅邦化妆品

Mobile/WeChat: +86-13575973268

Address:

28544, 5th St, 4th Floor, Gate 52, International Trade Mart (District 3)

Main Products:

Lip gloss, eye shadow. Pink



Beisiti Cosmetics 贝丝缇化妆品

Mobile/WeChat: +86-13516988893

Address:

28602, 2nd St, 4th Floor, Gate 51, International Trade Mart (District 3)

Main Products:

Cosmetics, skin care, cosmetics, facial mask, nasal membrane, eye mask, lip film, facial cleanser, face cream, hand cream



Hanmeimei 瑶美化妆品

Mobile/WeChat: +86-15267391717

Address:

72598, 4th St, 2nd Floor, Gate 148, International Trade Mart (District 6)

Main Products:

cosmetics



Music Flower 沁彩化妆品有限公司

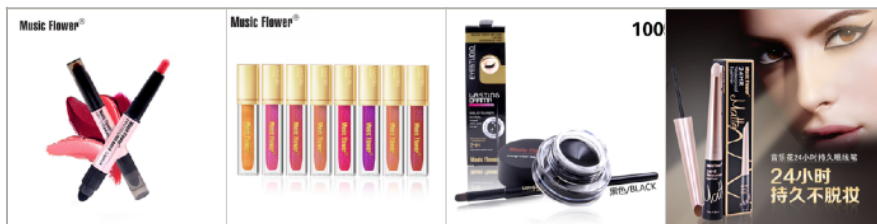
Mobile/WeChat: +86-13867909016

Address:

26374, 4th St, 3rd Floor, Gate 51, International Trade Mart (District 3)

Main Products:

Nail Polish



Meishi Cosmetic Firm 美时化妆品

Mobile/WeChat: +86-18130602963

Address:

26884,26883, 11th St, 3rd Floor, Gate 56, International Trade Mart (District 3)

Main Products:

Eye shadow, blush, powder, foundation, loose powder, lipstick, puff, lip gloss



Dongyang Yimei Commodities 伊美指甲油

Mobile/WeChat: +86-13625892228

Address:

26054, 3rd Floor, Gate Annex, International Trade Mart (District 3)

Main Products:

Nail varnish, nail oil



ROMANTIC RAIN 香黛美化妆品

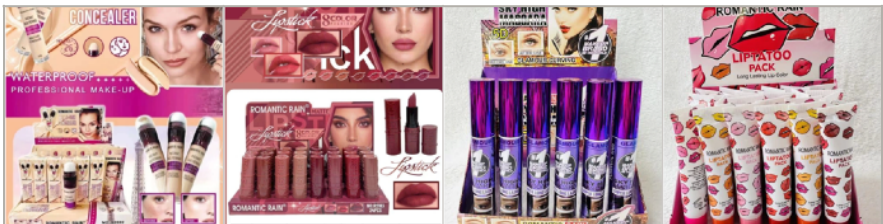
Mobile/WeChat: +86-13586968791

Address:

26377A, 26377B, 4th St, 3rd Floor, Gate 51, International Trade Mart (District 3)

Main Products:

Eye shadow, mascara, Eyeliner, JULLYROSE



Category 8: Pet Supplies

Fangfang Pet Articles Firm 芳芳宠物用品

Mobile/WeChat: +86-13738903011

Address:

13411, 4th St, 2nd Floor, Gate 25, International Trade Mart (District 2)

Main Products:

Pet collars, dog collar, dog rope, chain, dog tag, pet leash, pet Waterloo, dog kennel, cat litter, pet clothes



DILLER-Liuduo Cup 金真宠物用品厂

Mobile/WeChat: +86-18958494239

Address:

14239, 6th St, 2nd Floor, Gate 31, International Trade Mart (District 2)

Main Products:

Pet collar dog chain pet clothing pet leash pet supplies saddle horse stirrup equestrian supplies



Zhisheng Pet Goods 智圣宠物

Mobile/WeChat: +86-13625798356

Address:

63168, 7th St, 2nd Floor, Gate 110, International Trade Mart (District 5)

Main Products:

Pet supplies, cat toys, cat teaser, cat fancy toy, pet bed, pet cleaning and beauty supplies, pet bowls, pet traction, all kinds of cotton rope toys



Potato Cat Pet Products 弋美宠物用品

Mobile/WeChat: +86-15858997784

Address:

63252, 10th St, 2nd Floor, Gate 110, International Trade Mart (District 5)

Main Products:

Pet supplies



Funcarrot Pet Supplies 玩咖兔宠物用品

Mobile/WeChat: +86-13185799773

Address:

71001, 4th St, 5th Floor, Gate 111, International Trade Mart (District 5)

Main Products:

Pet supplies, pet toys, Leash



LeaderPet 利豆宠物玩具用品

Mobile/WeChat: +86-15158977397

Address:

13977B, 10th St, 2nd Floor, Gate 28, International Trade Mart (District 2)

Main Products:

Pet supplies, pet toys, leashes, pet clothes, pet bowls, pet beds, grooming tools, collars



Wangxingyu Pet Products 汪星街宠物用品

Mobile/WeChat: +86-13777506668

Address:

13828, 5th St, 2nd Floor, Gate 27, International Trade Mart (District 2)

Main Products:

Pet supplies, dog leash, dog breast back set, dog bowl, pet toy, pet comb, pet leash, pet accessories



New Fun Pet Supplies 新趣宠物用品

Mobile/WeChat: +86-13382709813

Address:

62686, 10th St, 2nd Floor, Gate 106, International Trade Mart (District 5)

Main Products:

et cleaning and hygiene products



Runbo Pet Products 朗宝宠物用品

Mobile/WeChat: +86-18072313185

Address:

14872, 3rd St, 2nd Floor, Gate 41, International Trade Mart (District 2)

Main Products:

Pet supplies, traction ropes, Pet toy, Pet collar, Pet Beds, Pet House, Pet clothes, Pet accessories, Cat toy, Pet cleaning products



South American pet supplies 南美宠物用品

Mobile/WeChat: +86-18605897020

Address:

15084,15085, 11th St, 2nd Floor, Gate 40, International Trade Mart (District 2)

Main Products:

Pet supplies



Category 9: Tools & Hardware

Ma Rong JinMaShi Hardware Tools 玺悦五金工具

Mobile/WeChat: +86-15957917288

Address:

13910A, 7th St, 2nd Floor, Gate 28, International Trade Mart (District 2)

Main Products:

Main screwdriver art knife steel tap hammer wire cutter disc ruler



Traveler tools 旅游者多功能工具

Mobile/WeChat: +86-13777915618

Address:

13793, 4th St, 2nd Floor, Gate 27, International Trade Mart (District 2)

Main Products:

Multi function knife, multi-function pliers, pliers, knife, Carabiner, bottle opener, tourists



ORDERLY TOOLS 欧得力工具

Mobile/WeChat: +86-13616896319

Address:

14215, 5th St, 2nd Floor, Gate 31, International Trade Mart (District 2)

Main Products:

Pliers, wrenches, screwdrivers, utility knives, hammers, and various hardware tools



Tian Li Tools Factory 天力电动五金工具

Mobile/WeChat: +86-19558299926

Address:

13786A, 3rd St, 2nd Floor, Gate 29, International Trade Mart (District 2)

Main Products:

Electric tools, manual tools, tape measure, screwdriver, pliers, hammer, labor protection tools, level ruler, utility knife, saw



Conan tools 柯南五金工具

Mobile/WeChat: +86-15958965858

Address:

13778B, 3rd St, 2nd Floor, Gate 25, International Trade Mart (District 2)

Main Products:

Hardware tools, electric tools, garden tools, pliers, wrenches, screwdrivers, tape measure, putty knife, drill bits, saw blades



TATNAD measuring tools Co., Ltd

Mobile/WeChat: +86-17706894129

Address:

14448, 中央大厅 St, 2nd Floor, West Gate 33, International Trade Mart (District 2)

Main Products:

Steel tape measure, utility knife scale, rack scale, screwdriver, wrench, pliers, hammer and other tools



LIT hardware tools 利得五金工具

Mobile/WeChat: +86-13565886710

Address:

19845,19837, 5th Floor, International Trade Mart (District 2)

Main Products:

levelling instrument, cutter knife, plier, welding helmet



Xiongliwang Hardware Plastic Factory 雄力王五金塑料厂

Mobile/WeChat: +86-13967411222

Address:

13760, 3rd St, 2nd Floor, Gate 27, International Trade Mart (District 2)

Main Products:

Screwdriver, hardware tools, putty knife, bricklaying trowel, glue gun, electroprobe, trowel



Tianfeng tools 天锋锯片钻头工厂店

Mobile/WeChat: +86-18006544066

Address:

13887,19381, 中 St, 2nd Floor, Gate 28, International Trade Mart (District 2)

Main Products:

Hammer drill, chisels, Saw blade, Hole Saw, Twist drill, Nail gun



Xiaoshi Enterprise 闻博五金工具厂 - WELLBORN

Mobile/WeChat: +86-13676830545

Address:

15016, 8th St, 2nd Floor, Gate 40, International Trade Mart (District 2)

Main Products:

pliers wrench adjustable wrench factory direct



Category 10: Sports & Outdoor Accessories

LANGIANT SPORTS 靓健文体

Mobile/WeChat: +86-13484068795

Address:

25525A, 9th St, 2nd Floor, Gate 66, International Trade Mart (District 3)

Main Products:

Skipping rope, badminton, bamboo skipping rope, children skipping rope, counting skipping rope, fitness equipment, sporting goods, cordless skipping rope, PU skipping rop



Langchen Boll Firm 朗辰体育

Mobile/WeChat: +86-18966020678

Address:

25118-1, 8th St, 2nd Floor, Gate 62, International Trade Mart (District 3)

Main Products:

Yoga mats, yoga pants, yoga tiles, yoga tiles, yoga rounds, yoga columns, yoga clothes, yoga supplies, sports equipment



HausRoland 创飞健身休闲用品

Mobile/WeChat: +86-15868925178

Address:

25187A, 11th St, 2nd Floor, Gate 62, International Trade Mart (District 3)

Main Products:

Trampoline, Outdoor Trampoline, Trampoline for children, Camping Cart, Outdoor Folding Car, Egg Roll Table, Kermit Chair, Folding Table, Folding Chair, Moon Chair



Province tengda hammock 腾达吊床吊椅吊篮

Mobile/WeChat: +86-13605828309

Address:

10125A, 中 St, 1st Floor, South Gate , International Trade Mart (District 2)

Main Products:

hammocks, gaming chair, hanging chairs, outdoor supplies, hanging basket, awning, tent, camping supplies, outdoor furniture



Hasikai Outdoor Camping Supplies 哈斯凯户外野营用品

Mobile/WeChat: +86-15825770137

Address:

28716, 5th St, 4th Floor, Gate 56, International Trade Mart (District 3)

Main Products:

Climbing bag pocket outdoor Mountaineering Tent cushion hiking shoes hats gloves outdoor barbecue supplies alpenstocks outdoor furniture



Creative outdoor product - tent 创意户外用品帐篷

Mobile/WeChat: +86-15398197222

Address:

10115A,10115B, middle St, 1st Floor, Gate 21, International Trade Mart (District 2)

Main Products:

tent, hammocks, gaming chair, hanging chairs



Xinjie tent 鑫杰帐篷

Mobile/WeChat: +86-18258579313

Address:

10201A, 11th St, 1st Floor, Gate 22, International Trade Mart (District 2)

Main Products:

Tent



Attractive outdoor products 吸引力户外用品

Mobile/WeChat: +86-13362998253

Address:

13554, 9th St, 2nd Floor, Gate 24, International Trade Mart (District 2)

Main Products:

outdoor gear



OuShang Metal Arts 欧尚风灯壁炉

Mobile/WeChat: +86-15868973882

Address:

9362, 6th St, 4th Floor, Gate 10, International Trade Mart (District 1)

Main Products:

Wind lamp, wrought iron crafts, stainless steel wind lamp, wrought iron, crafts, lantern, wind-proof light, Candlestick, plastic wind lamp, fireplace



GALAXY Lighting 沓晃灯具有限公司

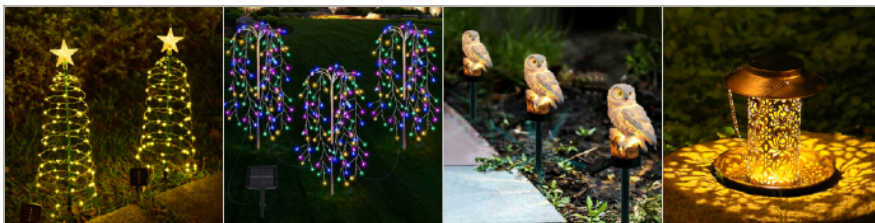
Mobile/WeChat: +86-17357934268

Address:

19514, 4th Floor, Gate 38, International Trade Mart (District 2)

Main Products:

Nightlight, creative lights led lights, led bulb lights, panel lights, induction lamp, floodlights, plant lights, miner's lamps, emergency lights



Your Next Step: Turn Knowledge into Action

You have now completed the journey through *Money Machine – YiWu Import Guide*. You understand how YiWu Market works, how to select profitable products, how to verify reliable suppliers, and how to manage the import process from quotation to final delivery. More importantly, you now have access to a curated supplier directory and a structured sourcing framework that can be applied immediately in real business scenarios.

But knowledge alone does not create results—execution does.

The most successful global buyers are those who move quickly from learning to action. They test products early, communicate directly with factories, and continuously refine their sourcing and logistics systems. Every step you take from here will bring you closer to building a stable, scalable supply chain that supports your e-commerce or wholesale growth.

To support your next step after this book, we have arranged a dedicated contact point through our UK Buyer Support Partner for readers who want practical follow-up guidance, supplier support, or help moving forward with greater clarity and confidence.

Whether you are looking for more verified suppliers, trying to identify the right factory path, comparing quotations, or exploring new product opportunities, you are welcome to get in touch.



Mei

WhatsApp contact



WhatsApp: +44-7533117321

Email: swansealiving@gmail.com

The opportunity is real. The next move is yours.

Turn what you have learned into action—and start building your own sourcing system with confidence.

Meet the People Behind This Guide

This guide was created not only from years of sourcing experience, but also from a shared commitment to helping global buyers move forward with greater confidence.



Benny Tan and **MiLi Pu** bring deep experience in international business, sourcing strategy, factory evaluation, and cross-border trade. Their work is grounded in practical execution and long-term collaboration between China and global markets.

Alongside them is **Mei**, our UK Buyer Support Partner, who is based in the United Kingdom and helps provide a more accessible communication point for readers in the UK and Europe. Her role is to support buyers who need practical follow-up guidance as they begin taking action after reading this book.

Together, we aim to make sourcing from China more understandable, more practical, and more approachable for serious buyers around the world.

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Turn China's Factories into Your Personal Money Machine

- Find reliable YiWu suppliers without visiting China
- Follow a step-by-step system to import successfully
- Source profitable products for Amazon, Shopify, and global e-commerce
- Includes a hand-checked YiWu supplier directory
- Built from 20+ years of real sourcing and manufacturing experience

YiWu Market is known as the world's largest wholesale marketplace, yet for most global buyers, navigating thousands of suppliers and managing imports from China can feel overwhelming and risky.

Money Machine – YiWu Import Guide provides a practical, step-by-step framework to help Amazon sellers, e-commerce entrepreneurs, and importers source profitable products, verify reliable Chinese factories, and build scalable supply chains—without constantly traveling to China.

Combining real market insights with structured sourcing and import systems, this guide transforms complex international trade into clear, executable actions for sustainable business growth.

ABOUT THE AUTHORS

Benny & MiLi are global sourcing strategists and cross-border trade experts with more than two decades of hands-on experience working with Chinese manufacturers and international buyers worldwide.



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