

Small Business Boards

Host Location

We start by identifying a high-traffic local establishment, often a restaurant, to host the board for one year at no cost to them.

Host
Contract
Signed

1

Secure Sponsors

Ad space is sold to 6 non-competing businesses for an affordable yearly rate of \$600 (broken into 2 equal payments). Design service is included in the fee.



Initial Agreement Signed
Initial Payment Due \$300

2

Ad Design

Ad designs are drafted for each sponsor and submitted for their approval. Changes are made as needed. Sponsors may submit their own design if desired.

3

4

Ad Approval

Final Ad designs are agreed upon.



Ad Contract Signed
Final Payment Due \$300

5

Production

After all 6 ads have been accepted, the completed board design is sent for production. Turn around is less than 2 weeks.

6

Ongoing Usage

The board is delivered to the host location & immediately placed in a high visibility location. It is updated at least weekly for specials, events, or announcements. The program runs for one full year!