

# Small Business Boards

## Host Location

We start by identifying a high-traffic local establishment, often a restaurant, to host the board for one year at no cost to them.

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## Secure Sponsors

Ad space is sold to 6 non-competing businesses for an affordable yearly rate. Design service is included in the fee.

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## Board Design

Only after all 6 ad spaces are sold, the board is sent to production.

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## Go Live

The host receives the board and supplies. The board is either hung or remains movable on a provided stand.

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## Ongoing Usage

The board is updated at least weekly for specials, events, or announcements.

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