

THE 5-DAY FOLLOW-UP

SWIPE PACK

Ready-to-Use Email Templates to Help You Follow Up, Build Trust, and Recommend the Offer Naturally



Starter Profit System

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Introduction

A lot of beginners understand that email follow-up matters.

Then they sit down to write it and suddenly their brain leaves the room.

That is normal.

Writing follow-up emails can feel harder than it should, especially when you are trying to:

- sound natural
- give value
- avoid sounding pushy
- recommend an offer
- keep everything simple

That is where this swipe pack comes in.

This is not here to make you sound robotic.

It is here to give you a starting point.

You can take these emails, personalise them, simplify them, and adapt them to your own tone.

The real value is not in copying every word exactly.

The real value is in removing friction.

Because once you know what kind of email to send, the whole process becomes easier.

And when the process becomes easier, you are more likely to stay consistent.

That is what matters.

How to Use These Emails

Before you drop these into your autoresponder, keep a few things in mind.

1. Do not copy blindly

Use these as a base, not a cage.

2. Make the language sound like you

Small edits go a long way.

3. Keep the product relevant

The offer should feel like the logical next step.

4. Focus on clarity

Clear usually converts better than clever.

5. Keep the flow natural

Think of the emails as a conversation, not a performance.

The 5-Email Structure at a Glance

Email 1:

Welcome + delivery

Email 2:

Quick win + simple first step

Email 3:

Common mistake to avoid

Email 4:

Simple explanation of the system

Email 5:

Soft recommendation of the offer

This structure works because it gives people:

- what they asked for
- something useful
- a little trust-building
- a little clarity
- a next step

Simple. Practical. Effective.

EMAIL 1

Welcome + Delivery

Purpose

Deliver the promised free resource, confirm the opt-in, and set the tone.

Subject Line Ideas

- Here's your download
- Your guide is inside
- Welcome – here's what I promised
- Your checklist is ready
- Thanks for joining – here you go

Email Body

Hi [First Name],

Thanks for signing up.

Here's your download:

[Insert Download Link]

This will give you a simple starting point and help you understand the basics without making things more complicated than they need to be.

When you get a moment, go through it and focus on the main ideas rather than trying to do everything at once.

The goal right now is not perfection.

It is simply to get clear on the basic path.

In my next email, I'll show you the first thing I would focus on if I were starting from scratch and wanted to keep the whole process simple.

Speak soon,
[Your Name]

Why This Email Works

This email works because it does three things well:

- delivers what was promised
- keeps the tone calm and clear
- sets up the next email without forcing anything

It also avoids one common mistake, which is turning the welcome email into a rushed sales pitch.

At this stage, simple is better.

EMAIL 2

Quick Win + Simple First Step

Purpose

Give them a useful first step so they do not feel stuck after downloading the lead magnet.

Subject Line Ideas

- Start here first
- One simple step for today
- The first thing I'd focus on
- Don't overcomplicate this
- A better way to get moving

Email Body

Hi [First Name],

Once you've looked through the guide, the best next step is to keep things simple.

That sounds obvious, but it is where a lot of beginners go wrong.

They try to build everything at once.

They overthink every tool.

They jump from one strategy to another.

And before long, nothing actually gets finished.

A better approach is to focus on one clear path:

- choose one offer
- create one simple page
- follow up consistently
- improve as you go

That is usually enough to get moving.

You do not need a complicated setup to start learning what works.

You need a basic structure you can actually build and use.

In my next email, I'll show you one of the most common mistakes people make when choosing what to promote.

Speak soon,
[Your Name]

Why This Email Works

This email reduces overwhelm.

It gives the reader a realistic first step and helps them avoid the trap of trying to do too much at once.

That builds trust because it feels useful, not preachy.

EMAIL 3

Common Mistake Email

Purpose

Help the reader avoid a common beginner mistake while creating more trust and authority.

Subject Line Ideas

- A mistake worth avoiding
- This slows most beginners down
- Don't make this harder than it needs to be
- One easy mistake to avoid
- This causes more problems than people think

Email Body

Hi [First Name],

One of the most common mistakes beginners make is choosing an offer based mainly on commission size.

On paper, that sounds sensible.

Bigger commission should mean better opportunity, right?

Not always.

In practice, weak offers are often harder to promote, harder to explain, and harder to convert.

A better approach is to choose an offer that:

- solves a clear problem
- is easy to explain
- feels relevant to the audience you want to build
- gives you a genuine reason to recommend it

That shift alone can save a lot of wasted effort.

It is much easier to build emails and pages around an offer that actually makes sense.

In my next email, I'll break down the simple structure of how a basic affiliate funnel fits together, because once you understand that, the whole thing usually feels much easier.

Speak soon,
[Your Name]

Why This Email Works

This email teaches something useful without becoming heavy.

It also naturally leads into the next topic: funnel structure.

That helps the sequence feel connected rather than random.

EMAIL 4

The Simple System Email

Purpose

Explain the core affiliate funnel in plain English and warm the reader toward the offer.

Subject Line Ideas

- Here's the simple version
- The basic system in plain English
- How the pieces fit together
- This is simpler than it looks
- The structure most beginners actually need

Email Body

Hi [First Name],

At a basic level, the system is simpler than most people think.

You bring someone to a page.

They opt in for something useful.

You follow up by email.

You recommend an offer that helps them take the next step.

That is the core model.

The reason many people still struggle is not because the model itself is broken.

It is usually because they:

- choose the wrong offer
- make the setup more complicated than it needs to be
- or never follow up properly

That is why beginner-friendly systems can be useful.

They shorten the learning curve and help you focus on what matters first.

You do not need a giant funnel.

You do not need to master everything at once.

You just need a clear path.

In my next email, I'll send over a resource worth looking at if you want a more structured way to put this into practice.

Speak soon,

[Your Name]

Why This Email Works

This email gives the reader a simple mental model.

Once people understand the structure, they are usually more open to the offer because it feels like a helpful next step rather than an out-of-nowhere pitch.

EMAIL 5

Soft Recommendation Email

Purpose

Recommend Automated Commission System naturally and position it as a useful next step.

Subject Line Ideas

- A simple next step
- If you want a clearer path
- This may help you put it into practice
- Worth a look if you want structure
- A beginner-friendly resource you may find useful

Email Body

Hi [First Name],

If you want a simple way to put all of this into practice, one resource worth looking at is **Automated Commission System**.

What I like about it is that it is beginner-friendly, direct, and focused on helping people understand the basics without drowning in jargon or unnecessary complexity.

It can help you get clearer on things like:

- setting up a simple funnel
- understanding how the process fits together
- choosing an offer more carefully
- taking action without overcomplicating everything

If that sounds useful, you can take a look here:

[Insert Affiliate Link]

And if you decide to get it through my link, I've also put together a few practical bonuses to help you implement everything faster and more clearly.

Whatever you decide, keep it simple and keep moving.

That is usually the better way to make progress.

Speak soon,

[Your Name]

Why This Email Works

This email is a recommendation, not a shove.

That matters.

It positions the product as a useful next step, explains why it may help, and includes a gentle call to action.

That usually feels much better to the reader than sudden hype or pressure.

SECTION 2

Quick Customisation Guide

Before using these emails, personalise the following:

1. Replace the links

Add your:

- lead magnet link
- affiliate link
- bonus page link

2. Adjust the sign-off

Use your real name, brand name, or preferred sender name.

3. Tweak the tone slightly

Even small changes help it sound more like you.

4. Match the language to your audience

If your audience is very new, keep it extra simple.

5. Edit subject lines if needed

Test the ones that feel most natural for your style.

SECTION 3

Simple Tips for Better Follow-Up

Here are a few practical tips to make your follow-up emails work better.

Tip 1: Write like a person, not a brochure

Plain English usually performs better than over-polished marketing language.

Tip 2: Keep paragraphs short

This makes emails easier to read, especially on mobile.

Tip 3: One main idea per email

Do not cram too much into one message.

Tip 4: Let the offer fit naturally

The product should feel like the next step, not a random detour.

Tip 5: Stay consistent

A simple sequence sent consistently is more useful than a “perfect” sequence that never gets finished.

Final Thoughts

Most beginners do not need more complexity.

They need a clearer starting point.

That is what these emails are designed to give you.

Use them as a base.

Make them sound like you.

Keep the message aligned with the lead magnet and the offer.

And do not worry about being overly clever.

Clear, useful follow-up usually does more than clever copy ever will.

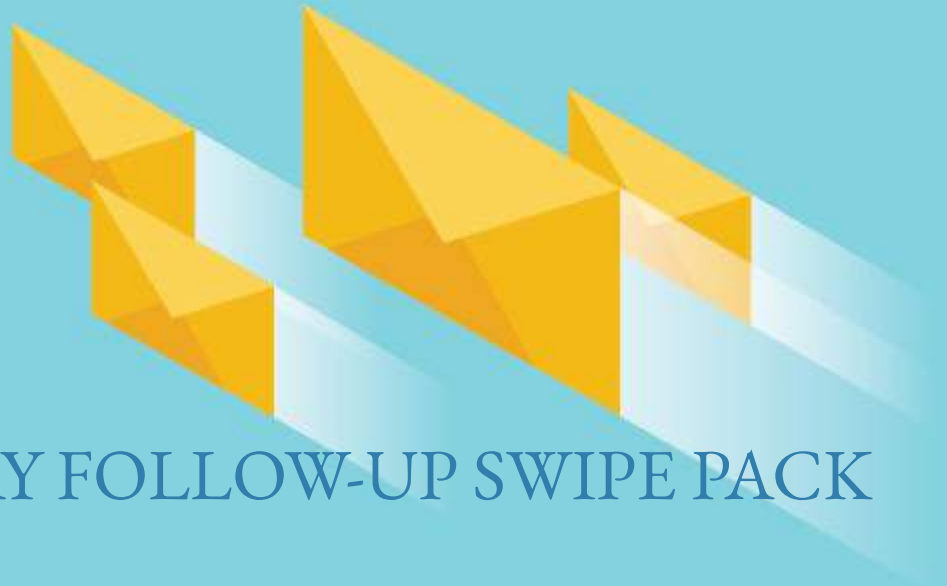
Start simple.

Stay relevant.

And keep moving.

That is enough.

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THE 5-DAY FOLLOW-UP SWIPE PACK

Unlock the power of effective communication with "The 5-Day Follow-Up Swipe Pack." This essential guide offers ready-to-use email templates designed to help you effortlessly follow up, build trust, and make natural recommendations. Transform your email outreach into a seamless process that keeps your audience engaged and eager for the next step.