



WELCOME!

And thank you!

I truly appreciate your support and hope you have a great experience with the Content To Cash 30-day content plan with prompts. If you have any questions or feedback, please don't hesitate to contact me.



Access Content To Cash Here

Make sure to Pin to your desktop homepage or keep in your browser tabs for easy access

(How to use on pages 3-4)

When you are ready to automate your content **Click here** to receive 30% off for 3 months of **Manychat**– The comment and DM auto-responder you need to scale and automate your business! Work smarter not harder

Before we start: Let's go over the goal of content to cash:

The calendar moves your audience through a natural buying journey: first helping them recognize the problem, then building clarity, removing hesitation, and finally introducing the solution.

Inside Content To Cash You'll have:

a daily Hook Prompt
a daily caption prompt
a daily story prompt
a daily threads prompt

+ different carousel prompts you can rotate through weekly.

Just copy and paste your prompts into your trained Custom GPT "Content that sells"

and it will spit out all of your daily content in a matter of seconds saving you hours of time and "guessing what to post".

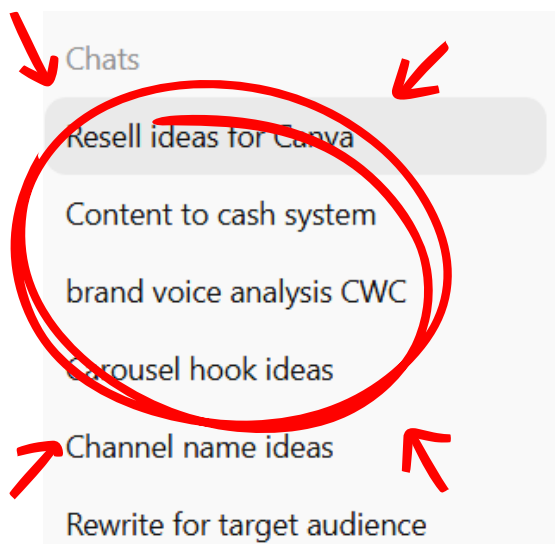
Don't forget about your Bonus Vault! It's filled with more content and email prompts!

How to use your content

Step 1. Click on the link on page one to access your Content To cash prompts (*if you are unsure who your dream buyer is or are struggling with that, see page 7 first for your dream buyer worksheet or if you have the Buyer X-Ray, use that **instead** and make sure that is filled out first*)

Step 2. Train the Custom GPT to sound like you-- for your audience and your offer.
(custom GPT linked on page 1 at the bottom)

To make this even easier, if you fill out the bonus dream buyer worksheet (a few pages below) or more preferably your Buyer X-Ray if you have that. You can save either as a PDF and upload it into your custom GPT when you're ready to train it with prompt 1 (or just copy and paste it all into your gpt chat). **And once the chat is started** (it might automatically name it something like "brand voice analysis which you can rename by right clicking on the chat) and trained --**you can reuse the same chat each day for your daily prompts.**



Keep in mind: when you enter the training prompts it will ask you questions- answer those first before moving on to the next prompt-- if it continues, you can stop it at any time by saying "wait, I have another prompt" and post prompt 2-- answer those ones and repeat for prompt 3.

How to use your content

Step 3. Follow your 30 day plan (simply copy and paste your daily prompts for all types of content: reels, tiktoks, carousels, captions and even threads into the GPT chat you trained your gpt on and it will kick out your daily content simply add to a Broll video for reels and tiktoks or use in your carousels, stories and threads.

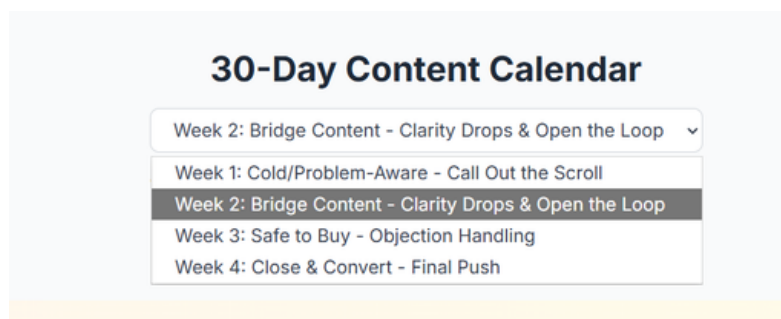
pro tip: when using the story sequence prompts and posting them-- let them completely expire before posting the next days

Step 4. You can Find email, story-telling and bonus reel /threads prompts and even TikTok shop prompts in your bonus section.

Step 5. Keep me posted on how these are working for you and how things are going by **DMing me here** I want to be able to celebrate your wins with you-- big or small, let's celebrate them all!

Step 6. When the 30 days are up, start over. (giving you an unlimited content planner)

Don't forget to change each week using the scroll down menu.



Pro Tip: Focus on the 4 R's

Relatability: Reach target audience

Real Value: Growth, followers, build trust

Real Life Vulnerability: Relate to your audience (growth, trust, resonation)

Recognition: Edu-selling, meeting your audience where they are at > Awareness.

Each prompt is already designed to fit into one of these categories but if you want to use it for another category just ask “Content that sells” to give it to you for a different “R”

I am going to take 1 prompt and show you examples for each content type just so you can see that even though each prompt fits into a certain “R”. Depending on what your goal is you can always change it to use for a different one.

Examples on the next page

Then use the captions to dig deeper into the “R”. Share a personal story, a personal shift, a belief shift, a fail, share without “over teaching”.

High converting Captions do 3 things: Tell a story, give value and have a CTA.

Prompt I used: Day 3: Pattern interrupt.

Original R: Recognition.

"POV: You're a Digital product seller who wants daily sales but you keep posting more content, studying hooks, and copying "others" in your niche with nothing to show for it..."

Here's why that's not working:"

Real Value (Trust & Authority)

"You're getting views but not sales so you start posting more thinking that's the fix"

*More content won't increase your sales.
But This one thing will..."*

Relatability (Reach & Shares)

*"You're a creator who wants sales from your content but keep checking your phone every 5 minutes after posting...
That "did anyone buy yet?" anxiety?
Yep, We've all been there."*

Real Life Vulnerability

"I used to be the creator who was posting 3x a day and had no sales to show for it.

*I tried rewriting captions, spending FAR too long on content and even tweaked my sales page fifty-eleven times thinking my product just sucked...
and still no sales..."*

YOUR OUTSIDE OF APP BONUSES:

If you don't have **Buyer X-Ray** (*if you do have Buyer Xray use that, you don't need both*) and you are unsure of who your dream buyer is? Fill the worksheet below out **first** : it is important to understand your target audience so you can generate content that speaks directly to them. Also if you download and save it as PDF after filling it out you can upload it into "content that sells" GPT and it will pull its data for you. (if it doesn't let you upload it just copy and paste the full filled out sheet into your custom GPT "Content that sells") Then you can proceed with your "Training GPT" prompts inside content to cash.

Dream Buyer Worksheet

You get caption template starters inside Content To Cash But here are 60 more plug-and-play top-performing templates

60 of my Highest converting full caption templates

Don't have a professional Instagram yet? You can use this cheat sheet below to set that up.

Set up a new Instagram using this cheatsheet here

Set up a new TikTok Cheatsheet here!

ACCESS YOUR BONUS MOCK UP TEMPLATES HERE



Use these ready-made templates!

Click on the link>> tap use in new design>. add photos of your new beautiful digital experience into the mockups and enjoy!



MOCK UP TEMPLATES