Your First Affiliate Sale With AI

One product. One audience. One sale.

1. Choose one product
2. Find your buyers
3. Build your offer
4. Create helpful content
5. Start conversations
6. Follow the 14-day plan

By [Your Name]

No part of this publication may be reproduced, stored in a retrieval system, stored in a database and/or published in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of the publisher.

Copyright © 2026 All Rights Reserved

Contents

Introduction.....4

How Affiliate Marketing Actually Works.....6

Find Your First Affiliate Product.....9

Find the People Most Likely to Buy.....13

Turn Your Affiliate Link Into an Offer People Want.....17

Use AI to Create Content That Attracts Buyers.....21

Turn Interest Into Natural Sales Conversations.....27

Your 14-Day First Affiliate Sale Action Plan.....31

What to Do If Nobody Buys.....37

Your First Sale Is Just the Beginning.....40

Your AI Affiliate Marketing Prompt Vault.....43

Your First Affiliate Sale Checklist.....46

One Product. One Audience. One Sale.....48

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

START HERE

Introduction

What if you could start making money online without creating your own product, building a complicated website, or spending months learning technical skills? And what if you had an AI assistant helping you figure out what to sell, who to sell it to, what to post on social media, and what to say when someone shows interest? That's exactly what this report is going to show you.

Welcome to the world of affiliate marketing with AI.

If you're completely new to making money online, you might feel overwhelmed by all the different strategies people talk about. One person says you need a website. Another says you need thousands of followers. Someone else says you need expensive software, complicated funnels, and paid advertising.

But here's something worth understanding. You don't need to build an entire online business empire to make your first affiliate sale. You need a product that solves a problem, people who have that problem, and a simple way to introduce those people to the solution.

That's it. Of course, there's work involved. You need to research products, create content, connect with potential customers, and give people a reason to trust your recommendation.

But you don't have to figure everything out by yourself. That's where artificial intelligence comes in. Tools like ChatGPT can help you research potential markets, understand customers, write social media posts, create videos, develop offers, and prepare responses to common questions.

Instead of spending hours staring at a blank screen wondering what to write, you can use AI to generate ideas and create your first drafts in minutes. You still need to check the information, make good decisions, and take action.

Think of AI as your personal marketing assistant. It helps you work through the process, but you're the one building the business.

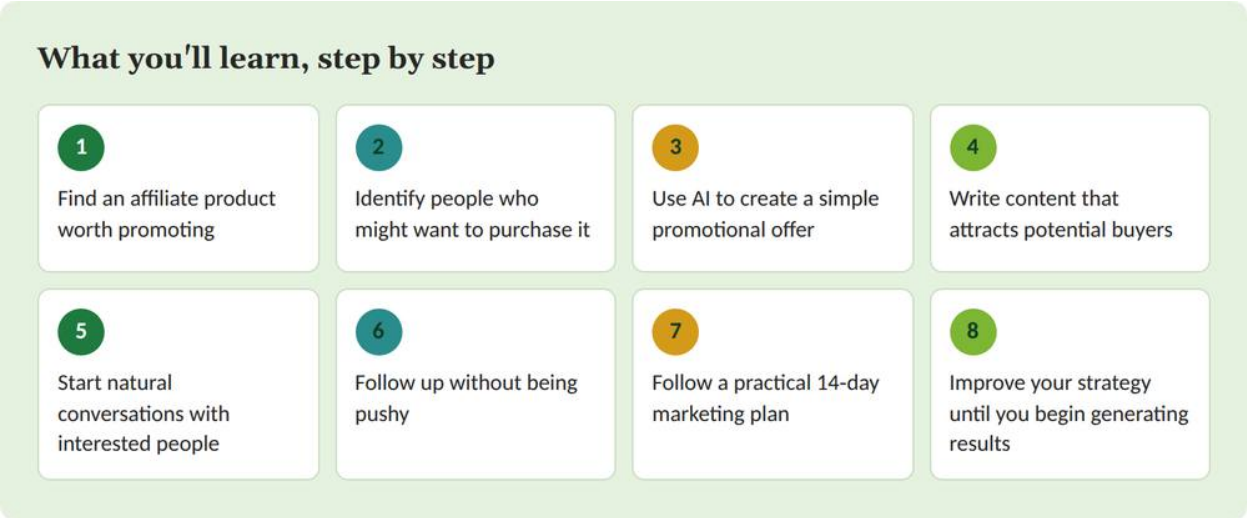
What You'll Learn

By the time you finish this report, you'll understand how to:

- Find an affiliate product worth promoting.
- Identify people who might want to purchase it.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

- Use AI to create a simple promotional offer.
- Write content that attracts potential buyers.
- Start natural conversations with interested people.
- Follow up without being pushy.
- Follow a practical 14-day marketing plan.
- Improve your strategy until you begin generating results.



You'll also receive copy-and-paste AI prompts you can use throughout the process. And don't worry if you've never used AI before. Everything is explained in beginner-friendly language.

One important thing before we begin: affiliate marketing does not guarantee income. Your first sale could happen quickly, take several weeks, or take longer. The purpose of this report is to give you a practical system to follow, test, and improve. Ready? Let's get started.

CHAPTER 1

How Affiliate Marketing Actually Works

First, let's clear up something. Affiliate marketing is not nearly as complicated as some people make it sound. In fact, it's a business model you've probably encountered dozens of times without even realizing it.

Here's how it works. A company creates a product or service. Instead of relying entirely on its own advertising, the company allows other people to recommend that product. Those people are called affiliates.

When somebody purchases through an affiliate's special tracking link and the purchase qualifies under the program's rules, the affiliate earns a commission.



That's affiliate marketing. You're essentially helping a business connect with a potential customer. And when that connection produces a qualifying sale, the business pays you.

A Simple Example

Imagine there's a company selling an online course for $100. The company offers affiliates a 40% commission. You sign up for its affiliate program and receive a special referral link. You then create a helpful Facebook post explaining a problem the course solves. Someone reads your post, clicks your link, and purchases the course.

If the purchase qualifies and is approved, you earn $40. You didn't create the course. You didn't process the payment. You didn't have to deliver the training. The company handles those responsibilities. Your role was helping the customer discover a product that suited their needs.

That's the basic process.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

What Can You Promote?

There are thousands of products and services with affiliate programs. Some examples include:

- Online courses and educational programs.
- Software and AI tools.
- Business and marketing resources.
- Productivity applications.
- Website hosting services.
- Books and educational materials.
- Fitness and wellness products.
- Physical products sold through online retailers.

Some programs pay a fixed amount for each sale. Others pay a percentage of the purchase price. Some offer recurring commissions while an eligible customer maintains an active subscription. Every program has different terms.

Why Beginners Should Keep Things Simple

One of the biggest mistakes new affiliates make is trying to promote too many products. They join ten programs, collect a bunch of links, and start posting them everywhere.

Then they wonder why nobody buys. The problem is usually a lack of focus. Imagine walking into a shop where the salesperson immediately recommends a laptop, a fitness program, a cooking course, and a set of headphones. You'd probably be confused. The same thing happens online. People need to understand what you're recommending and why it matters to them.

That's why this report recommends starting with one product for one specific audience. You can always expand later. For now, your mission is simple. Learn how to make one useful recommendation that leads to a sale.

Your First AI Prompt

Before moving forward, let's turn AI into your personal affiliate marketing assistant. Open ChatGPT or another AI assistant and copy the following prompt.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

COPY AND PASTE

```
Act as my personal affiliate marketing coach.

I'm a complete beginner who wants to work toward making my first affiliate sale using artificial intelligence and free organic marketing strategies.

Assume I have limited technical experience, a small budget, and no established audience.

Your job is to guide me through the process step by step.

Help me:

• Choose a suitable affiliate niche.
• Find a trustworthy affiliate product.
• Identify the ideal customer.
• Create a simple promotional offer.
• Develop helpful social media content.
• Start natural conversations with interested people.
• Create a daily action plan.
• Track my activity and improve my results.

Use simple language and explain any unfamiliar marketing terms.

Ask me one question at a time and help me complete each step before moving to the next.

Never invent product information, make unrealistic income promises, or recommend spam.

Start by helping me identify a suitable niche.
```

Keep that conversation open. You can return to it throughout this report as you complete each stage.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

CHAPTER 2

Find Your First Affiliate Product

Now that you understand the business model, it's time to find something to promote. This is an important step.

Because even the best marketing won't make up for a product that nobody wants or trusts. The goal isn't to find the product with the biggest commission. It's to find a product that helps a specific group of people solve a problem.

Start With Problems, Not Products

Here's a simple way to think about it. People don't really want productivity software. They want to get more done. They don't necessarily want a marketing course. They want more customers. They don't buy meal-planning resources simply because they love meal plans. They want to make eating easier. The product is the tool. The outcome is what makes somebody interested.

When you understand this, affiliate marketing becomes much easier. Instead of asking, "What can I sell?" start asking, "What problem can I help people solve?"

Five Things to Look for in an Affiliate Product

1. It solves a clear problem.

The easier it is to explain the problem and solution, the easier it usually is to communicate the product's value.

2. It has an identifiable audience.

You should be able to describe who might benefit from the product. For example, "busy small business owners who struggle to create social media content" is clearer than "anyone who wants to make money."

3. It comes from a trustworthy company.

Look for transparent pricing, clear product information, reasonable customer support, and genuine reviews. Avoid products built around exaggerated promises.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

4. The commission makes sense.

You don't necessarily need a high-ticket product. A lower-priced product with a clear benefit may be easier for a beginner to explain. Consider the commission alongside the product's quality, price, and audience.

5. The affiliate program is accessible.

Check whether the program is accepting applications, whether you're eligible, how links are tracked, how payments work, and what promotional methods are allowed.



Where to Find Affiliate Programs

You can begin by searching online for terms such as:

- Affiliate programs for beginners.
- Software affiliate programs.
- Digital product affiliate programs.
- Affiliate programs in a specific niche.

You can also research established affiliate networks and individual companies. Examples of platforms and networks to investigate include Amazon Associates, impact.com, CJ, Awin, and PartnerStack. Availability, approval requirements, commission rates, and program rules can change, so always confirm details directly with the provider.

Let AI Help You Research

Here's a prompt you can use to generate initial ideas.

COPY AND PASTE

```
Act as an affiliate marketing research specialist.
I want to find a beginner-friendly affiliate product to promote.
My interests are: [INSERT YOUR INTERESTS].
I would prefer to promote products in the following category: [INSERT CATEGORY OR SAY UNSURE].
Suggest 10 affiliate product categories I could explore.
For each category, explain:
```

- The main problem the products solve.
- Who the ideal customer might be.
- Why people might purchase these products.
- What types of content could attract potential buyers.
- Possible challenges a beginner might face.

```
Recommend the three categories that appear most practical for a beginner.
If you cannot verify a specific affiliate program, clearly say that it needs to be checked.
```

Review the suggestions and select a few potential options. Then use this next prompt.

COPY AND PASTE

```
Help me evaluate these affiliate products:
[INSERT PRODUCT NAMES AND VERIFIED DETAILS]
Compare them based on:
```

- The problem each product solves.
- The ideal customer.
- The clarity of the product's benefits.
- The reputation and credibility of the provider.
- The commission opportunity.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

- How easy it may be to explain through organic social media.
- Any obvious risks or disadvantages.

```
Do not invent commission rates, reviews, or product features.

Tell me which product appears most suitable for a beginner
and explain your reasoning.
```

Once you've chosen a product, apply to its affiliate program. If approved, obtain your unique tracking link. Save the link somewhere easy to access. Congratulations. You now have something you can promote.

But remember, having an affiliate link doesn't mean you have a compelling offer. We'll fix that shortly.

CHAPTER 3

Find the People Most Likely to Buy

Let's imagine you've chosen an AI writing tool as your affiliate product. Who should you promote it to? Everybody? Probably not. You could potentially help students, business owners, writers, coaches, marketers, and content creators.

But each audience has different needs. A student might want help organizing research. A business owner might want help writing promotional emails. A content creator might need help producing social media posts. Same product. Different problems. Different reasons to buy.

This is why understanding your ideal customer matters.

Create a Simple Buyer Profile

A buyer profile is a description of the person you're trying to reach. You don't need an enormous research document. Start with five questions.

- Who is this person?
- What problem are they currently experiencing?
- What result would they like to achieve?
- What's stopping them from achieving it?
- Why might your product help?

Let's use a hypothetical example. Your product is an AI content creation tool. Your ideal buyer might be a small business owner who knows social media is important but struggles to find time to write posts. Their problem is inconsistent content. Their desired outcome is attracting more potential customers without spending hours writing.

The product could help by simplifying content creation.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

A simple buyer profile: the five questions, with the example answers

Who is this person?	A small business owner who knows social media is important but struggles to find time to write posts
What problem are they currently experiencing?	Inconsistent content
What result would they like to achieve?	Attracting more potential customers without spending hours writing
What's stopping them from achieving it?	Finding time to write posts
Why might your product help?	It could simplify content creation

Example product: an AI content creation tool

Now you have a clear marketing direction. Instead of posting, "Check out this amazing AI software," you could create content around the frustration of constantly running out of ideas.

That's much more relevant.

Use AI to Understand Your Audience

COPY AND PASTE

```
Act as a customer research specialist.
I'm promoting this affiliate product:
[INSERT PRODUCT NAME AND DESCRIPTION]
Help me create a detailed profile of the ideal customer.
Include:
```

- Who they are.
- Their five biggest problems.
- Their five biggest goals.
- Frustrations they experience regularly.
- Common mistakes they make.
- Questions they might ask before buying.
- Reasons they may hesitate to purchase.
- What result would make the product valuable to them.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

- Ten social media content ideas that address their problems.

```
Use natural, everyday language.
Clearly identify any assumptions that need to be validated
through real customer research.
```

Once you have your profile, it's time to find where these people spend time.

Where Can You Find Potential Buyers?

You don't need to be everywhere. Pick one platform to begin with. Facebook can be useful for finding niche communities and participating in discussions. TikTok and Instagram can help you publish short educational videos. YouTube can work well for tutorials, demonstrations, and product comparisons.

Reddit and other communities can help you research what people are asking, although many communities restrict promotion.

The objective isn't to drop affiliate links into every conversation. It's to understand your audience, provide useful information, and build trust. Look for recurring questions. What are people struggling with? What are they confused about? What solutions are they already trying? These questions can become the foundation of your content.

One More Helpful Prompt

COPY AND PASTE

```
My target audience is:
[INSERT AUDIENCE DESCRIPTION]
The product I'm promoting helps them:
[INSERT PRIMARY BENEFIT]
Suggest 20 questions this audience may be asking online.
Group the questions into:
```

- Beginner questions.
- Frustrations and common problems.
- Questions about possible solutions.
- Questions someone might ask before purchasing.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

```
For each question, suggest a helpful social media post idea.
Do not assume these questions are proven search trends. Treat
them as ideas I can validate through audience research.
```

Your goal is to become helpful to a specific audience. Because the more clearly someone feels you understand their problem, the more likely they are to pay attention to your recommendation.

CHAPTER 4

Turn Your Affiliate Link Into an Offer People Want

This chapter could make a major difference in your affiliate marketing results. Here's why. Most beginners think affiliate marketing is about sharing links. They find a product, grab their link, and publish something like:

> *"Hey everyone! Check out this awesome product. Here's my link!"*

Then nothing happens. Why? Because the audience has been given very little reason to care. The product might actually be excellent.

But the message doesn't explain why somebody should consider buying it. That's where an offer comes in.

What's the Difference Between a Product and an Offer?

A product is the thing somebody purchases. An offer is how you present that product as a solution to a particular problem.

Let's use a simple example. The product:

An AI tool that helps write social media content. The offer:

> *"Struggling to come up with social media posts for your business? Here's a simple way to plan a week's worth of content with AI, even if you don't consider yourself a writer."*

Notice the difference? The second message connects with a specific problem and introduces a potential solution.

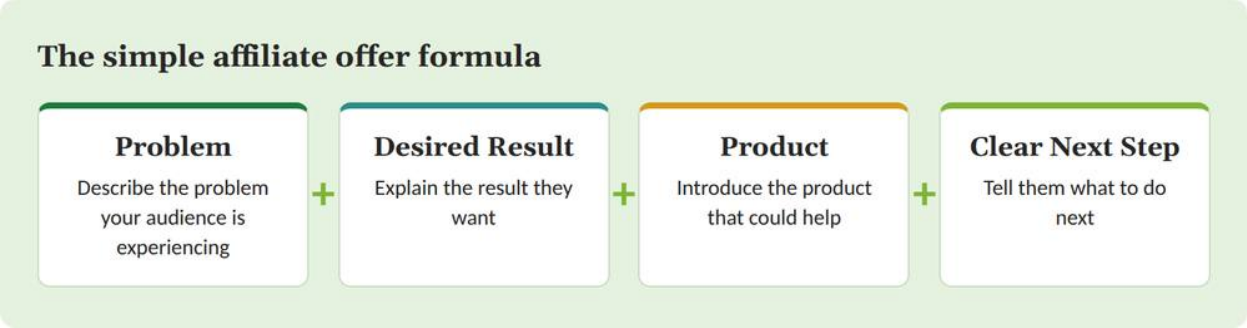
That's the foundation of a compelling affiliate offer.

The Simple Affiliate Offer Formula

Use this structure:

Problem + Desired Result + Product + Clear Next Step First, describe the problem your audience is experiencing. Second, explain the result they want. Third, introduce the product that could help. Finally, tell them what to do next.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer



You don't need a complicated sales funnel to use this. You can create a simple offer document using Google Docs.

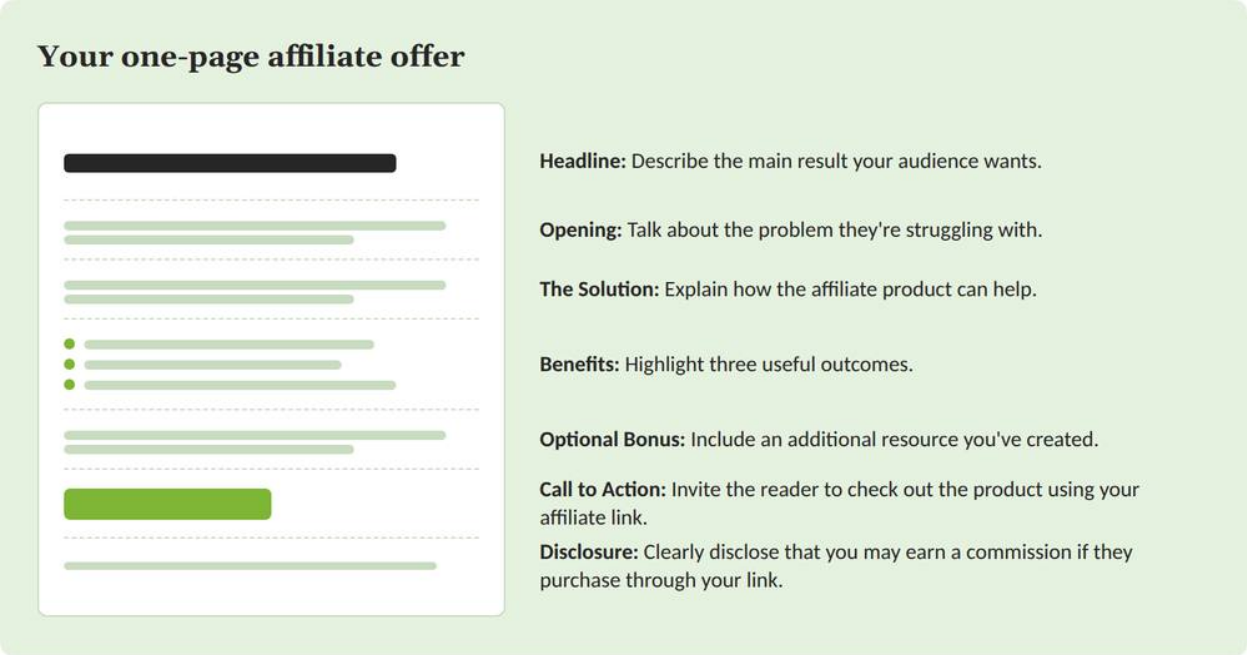
Create Your One-Page Affiliate Offer

Your document can follow this structure.

- **Headline:** Describe the main result your audience wants.
- **Opening:** Talk about the problem they're struggling with.
- **The Solution:** Explain how the affiliate product can help.
- **Benefits:** Highlight three useful outcomes.
- **Optional Bonus:** Include an additional resource you've created.
- **Call to Action:** Invite the reader to check out the product using your affiliate link.

Clearly disclose that you may earn a commission if they purchase through your link.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer



Using a Bonus to Make Your Offer More Helpful

Here's an interesting strategy. You can make an affiliate recommendation more useful by adding a small bonus resource.

For example, if you're promoting an AI content tool, you could create a PDF containing 25 content prompts. If you're promoting a productivity app, you could create a weekly planning checklist.

If you're promoting an educational course, you might provide a beginner's implementation worksheet. The bonus should help the customer use the product or solve the next logical problem. It doesn't have to be huge. It just needs to be relevant and genuinely useful. Make sure the affiliate program permits this type of incentive, and deliver anything you promise.

AI Prompt: Build Your Offer

COPY AND PASTE

```
Act as an experienced direct-response copywriter who
specializes in ethical affiliate marketing.

Help me create a simple, persuasive affiliate offer.
```

```
Here are the details:
Product name: [INSERT PRODUCT]
Product description: [INSERT VERIFIED DESCRIPTION]
Target audience: [INSERT AUDIENCE]
Main problem: [INSERT PROBLEM]
Desired outcome: [INSERT OUTCOME]
Affiliate link: [INSERT LINK]
Write a one-page offer that includes:
```

- A compelling, benefit-focused headline.
- An opening that connects with the reader's problem.
- A clear explanation of the product.
- Three practical benefits.
- A natural transition into the recommendation.
- A clear call to action.
- A transparent affiliate disclosure.

```
Make the writing friendly, conversational, and easy to
understand.
Avoid hype, fake testimonials, unsupported claims, artificial
urgency, and guaranteed results.
```

Read through the result. Make any necessary changes. Check all the product information. Then copy it into Google Docs. Add your approved affiliate link and make sure it works. You've now created something far more useful than a random referral link. You have an actual offer.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

CHAPTER 5

Use AI to Create Content That Attracts Buyers

Now comes the part where people begin discovering your recommendation. Content. Don't let that word intimidate you. You don't need to become a professional writer, influencer, or video creator. You just need to share helpful information with people who may benefit from the product you're promoting. And AI can make this process much easier.

The Three Types of Content You Need

For your first campaign, focus on three simple categories.

1. Problem-Aware Content

This helps people recognize a challenge they're experiencing. For example:

> *"Spending more time thinking about what to post than actually posting? Here are three ways to make content creation easier."*

You're connecting with an existing frustration.

2. Educational Content

This teaches your audience something useful. For example:

> *"Here are five AI prompts small business owners can use to generate content ideas."*

The objective is to provide genuine value.

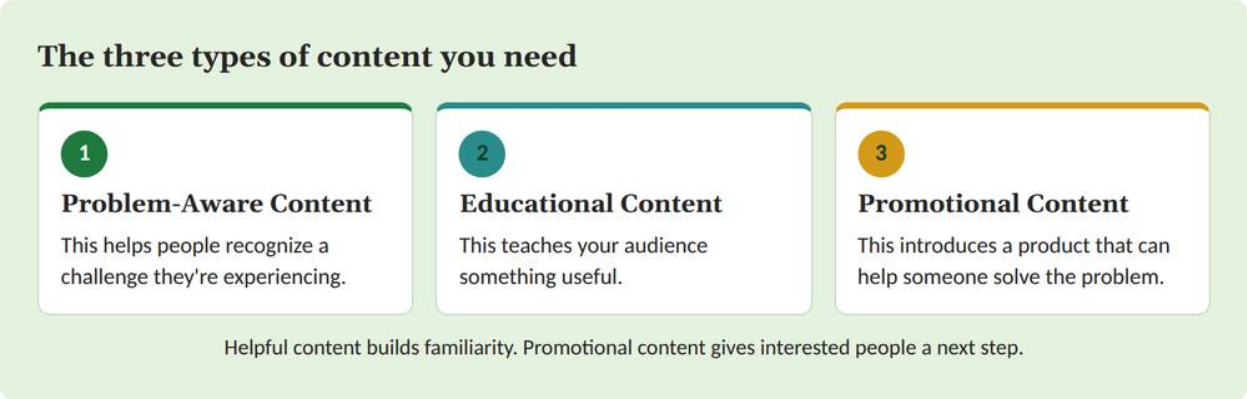
3. Promotional Content

This introduces a product that can help someone solve the problem. For example:

> *"If creating consistent content is a struggle, this AI tool may help you organize the process. Here's what it does and who it's best suited for."*

You don't have to sell in every post. Helpful content builds familiarity. Promotional content gives interested people a next step.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer



The Importance of a Good Hook

The hook is the opening sentence or first few seconds of your content. Its job is to make the right person interested enough to continue. Compare these two openings.

> *"Today I want to talk about content creation."*

Versus:

> *"If you spend 30 minutes staring at a blank screen every time you need a Facebook post, try this."*

The second opening is more specific. It describes a recognizable situation. That makes it easier for the intended reader to connect.

Five Beginner-Friendly Hook Styles

The Problem Hook

> *"Struggling with [PROBLEM]? Here's something worth trying."*

The Mistake Hook

> *"Three mistakes beginners make when trying to [RESULT]."*

The How-To Hook

> *"How to [DESIRED OUTCOME] without [COMMON FRUSTRATION]."*

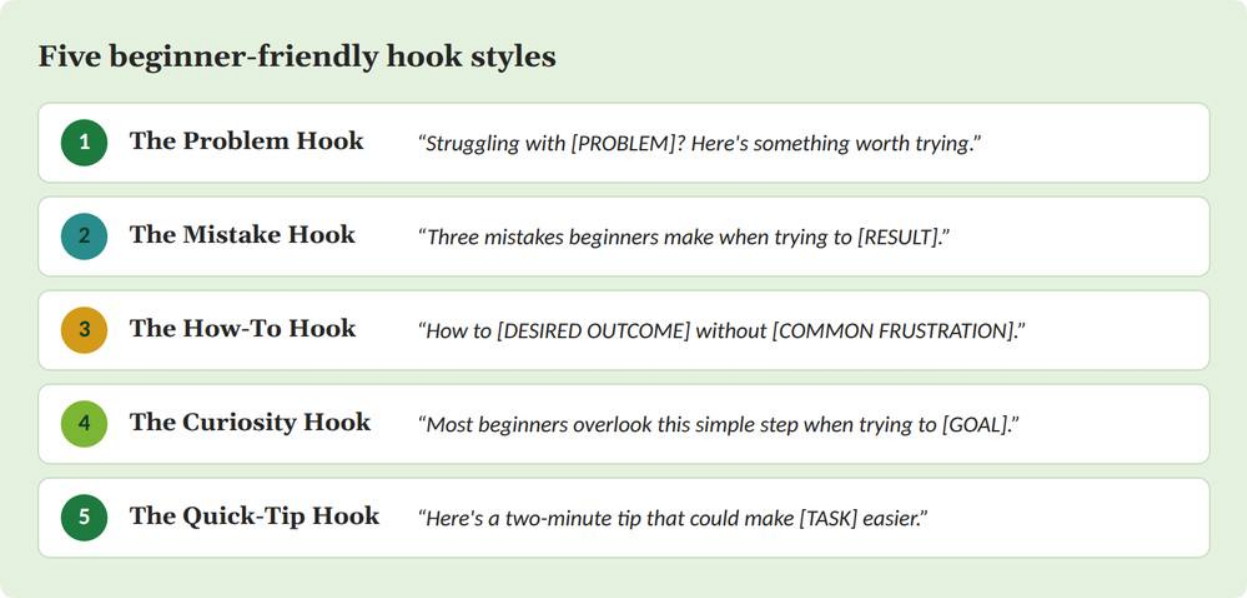
The Curiosity Hook

> *"Most beginners overlook this simple step when trying to [GOAL]."*

The Quick-Tip Hook

> *"Here's a two-minute tip that could make [TASK] easier."*

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer



These formulas aren't magic. But they give you a practical starting point.

AI Prompt: Create Content Ideas

COPY AND PASTE

```
Act as a social media content strategist.
I'm an affiliate promoting:
[INSERT PRODUCT]
My target audience is:
[INSERT AUDIENCE]
The main problem I help them solve is:
[INSERT PROBLEM]
Generate 20 social media content ideas designed to attract
people interested in solving this problem.
Include:
```

- Eight educational posts.
- Six problem-focused posts.
- Four posts answering common questions.
- Two promotional posts.

```
For each idea, provide an attention-grabbing hook, the main
talking points, and an appropriate call to action.
```


Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

```
Keep the content helpful, specific, and suitable for
beginners.
Avoid exaggerated claims and repetitive sales pitches.
```

Now let's turn those ideas into finished posts.

AI Prompt: Write Facebook Posts

COPY AND PASTE

```
Act as a conversational Facebook copywriter.
Write five Facebook posts for this audience:
[INSERT AUDIENCE]
Topic:
[INSERT TOPIC]
Related affiliate product:
[INSERT PRODUCT]
Each post should:
```

- Start with an engaging hook.
- Discuss one clear problem or useful insight.
- Provide practical advice.
- Use short paragraphs and natural language.
- End with a simple question or call to action.
- Only introduce the affiliate product when it is relevant.

```
Do not invent personal stories, customer testimonials, or
results.
Make each post sound natural rather than like a generic
advertisement.
```

What About Short-Form Videos?

You can also use AI to create scripts for TikTok, Instagram Reels, Facebook Reels, and YouTube Shorts. A simple video structure is:

- **Hook:** Grab attention.
- **Problem:** Describe the challenge.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

- **Tip:** Share a helpful solution.
- **Call to Action:** Tell interested viewers what to do next.

A beginner can create videos by speaking to the camera, recording their screen, or using suitable visuals with narration. You don't necessarily have to show your face.

AI Prompt: Create Video Scripts

COPY AND PASTE

```
Act as a short-form video scriptwriter.

Create five educational video scripts for TikTok, Instagram Reels, or YouTube Shorts.

My audience is:

[INSERT AUDIENCE]

The problem they want to solve is:

[INSERT PROBLEM]

My affiliate product is:

[INSERT PRODUCT]

Each script should be approximately 30 to 60 seconds when spoken naturally.

Include:

- A strong opening hook.
- A relatable problem.
- One useful tip or explanation.
- A natural call to action.

Use easy-to-understand language.

Make the scripts suitable for somebody recording videos on a smartphone.

Do not include unverified product claims or unrealistic income promises.
```

Your Content Goal

During your first campaign, try to publish one useful piece of content per day. You can post more if you have the time and can maintain quality.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer

But consistency is more important than overwhelming yourself. Focus on helping the right people. And remember, likes and views aren't the same as sales. One interested person can be more valuable than hundreds of people who simply scroll past your content.

Your First Affiliate Sale With AI

- Choose one product
- Find your buyers
- **Build your offer**
- Create helpful content
- Start conversations

By [Your Name]

No part of this publication may be reproduced, stored in a retrieval system, stored in a database and/or published in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of the publisher.

Copyright © 2026 All Rights Reserved

Contents

Introduction 4

How Affiliate Marketing Actually Works 7

Find Your First Affiliate Product 11

Find the People Most Likely to Buy 15

Turn Your Affiliate Link Into an Offer People Want 19

Use AI to Create Content That Attracts Buyers 23

Turn Interest Into Natural Sales Conversations 29

Your 14-Day First Affiliate Sale Action Plan 33

What to Do If Nobody Buys 40

Your First Sale Is Just the Beginning 43

Your AI Affiliate Marketing Prompt Vault 47

Your First Affiliate Sale Checklist 51

One Product. One Audience. One Sale. 53

Start here

Introduction

What if you could start making money online without creating your own product, building a complicated website, or spending months learning technical skills? And what if you had an AI assistant helping you figure out what to sell, who to sell it to, what to post on social media, and what to say when someone shows interest? That's exactly what this report is going to show you.

Welcome to the world of affiliate marketing with AI.

If you're completely new to making money online, you might feel overwhelmed by all the different strategies people talk about. One person says you need a website. Another says you need thousands of followers. Someone else says you need expensive software, complicated funnels, and paid advertising.

But here's something worth understanding. You don't need to build an entire online business empire to make your first affiliate sale. You need a product that solves a problem, people who have that problem, and a simple way to introduce those people to the solution.

That's it. Of course, there's work involved. You need to research products, create content, connect with potential customers, and give people a reason to trust your recommendation.

But you don't have to figure everything out by yourself. That's where artificial intelligence comes in. Tools like ChatGPT can help you research potential markets, understand customers, write social media posts, create videos, develop offers, and prepare responses to common questions.

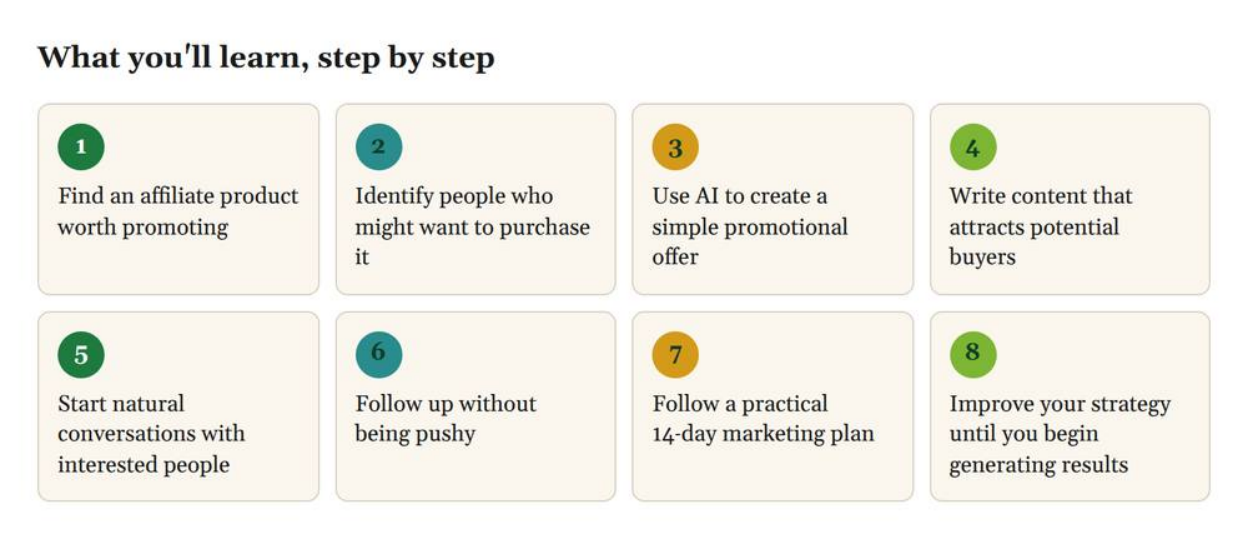
Instead of spending hours staring at a blank screen wondering what to write, you can use AI to generate ideas and create your first drafts in minutes. You still need to check the information, make good decisions, and take action.

Think of AI as your personal marketing assistant. It helps you work through the process, but you're the one building the business.

What You'll Learn

By the time you finish this report, you'll understand how to:

- Find an affiliate product worth promoting.
- Identify people who might want to purchase it.
- Use AI to create a simple promotional offer.
- Write content that attracts potential buyers.
- Start natural conversations with interested people.
- Follow up without being pushy.
- Follow a practical 14-day marketing plan.
- Improve your strategy until you begin generating results.



You'll also receive copy-and-paste AI prompts you can use throughout the process. And don't worry if you've never used AI before. Everything is explained in beginner-friendly language.

One important thing before we begin: affiliate marketing does not guarantee income. Your first sale could happen quickly, take several weeks, or take longer. The purpose of this report is to give you a practical system to follow, test, and improve. Ready? Let's get started.

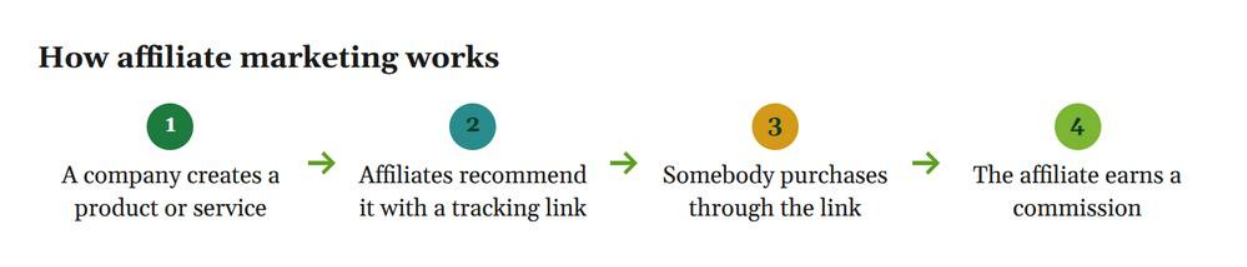
Chapter 1

How Affiliate Marketing Actually Works

First, let's clear up something. Affiliate marketing is not nearly as complicated as some people make it sound. In fact, it's a business model you've probably encountered dozens of times without even realizing it.

Here's how it works. A company creates a product or service. Instead of relying entirely on its own advertising, the company allows other people to recommend that product. Those people are called affiliates.

When somebody purchases through an affiliate's special tracking link and the purchase qualifies under the program's rules, the affiliate earns a commission.



That's affiliate marketing. You're essentially helping a business connect with a potential customer. And when that connection produces a qualifying sale, the business pays you.

A Simple Example

Imagine there's a company selling an online course for $100. The company offers affiliates a 40% commission. You sign up for its affiliate program and receive a special referral link.

You then create a helpful Facebook post explaining a problem the course solves. Someone reads your post, clicks your link, and purchases the course.

If the purchase qualifies and is approved, you earn $40. You didn't create the course. You didn't process the payment. You didn't have to deliver the training. The company handles those responsibilities. Your role was helping the customer discover a product that suited their needs.

That's the basic process.

What Can You Promote?

There are thousands of products and services with affiliate programs. Some examples include:

- Online courses and educational programs.
- Software and AI tools.
- Business and marketing resources.
- Productivity applications.
- Website hosting services.
- Books and educational materials.
- Fitness and wellness products.
- Physical products sold through online retailers.

Some programs pay a fixed amount for each sale. Others pay a percentage of the purchase price. Some offer recurring commissions while an eligible customer maintains an active subscription. Every program has different terms.

Why Beginners Should Keep Things Simple

One of the biggest mistakes new affiliates make is trying to promote too many products. They join ten programs, collect a bunch of links, and start posting them everywhere.

Then they wonder why nobody buys. The problem is usually a lack of focus. Imagine walking into a shop where the salesperson immediately recommends a laptop, a fitness program, a cooking course, and a set of headphones. You'd probably be confused. The same thing happens online. People need to understand what you're recommending and why it matters to them.

That's why this report recommends starting with one product for one specific audience. You can always expand later. For now, your mission is simple. Learn how to make one useful recommendation that leads to a sale.

Your First AI Prompt

Before moving forward, let's turn AI into your personal affiliate marketing assistant. Open ChatGPT or another AI assistant and copy the following prompt.

PROMPT Act as my personal affiliate marketing coach.

I'm a complete beginner who wants to work toward making my first affiliate sale using artificial intelligence and free organic marketing strategies.

Assume I have limited technical experience, a small budget, and no established audience.

Your job is to guide me through the process step by step.

Help me:

- Choose a suitable affiliate niche.
- Find a trustworthy affiliate product.
- Identify the ideal customer.
- Create a simple promotional offer.
- Develop helpful social media content.
- Start natural conversations with interested people.
- Create a daily action plan.
- Track my activity and improve my results.

Use simple language and explain any unfamiliar marketing terms.

Ask me one question at a time and help me complete each step before moving to the next.

Never invent product information, make unrealistic income promises, or recommend spam.

Start by helping me identify a suitable niche.

Keep that conversation open. You can return to it throughout this report as you complete each stage.

Chapter 2

Find Your First Affiliate Product

Now that you understand the business model, it's time to find something to promote. This is an important step.

Because even the best marketing won't make up for a product that nobody wants or trusts. The goal isn't to find the product with the biggest commission. It's to find a product that helps a specific group of people solve a problem.

Start With Problems, Not Products

Here's a simple way to think about it. People don't really want productivity software. They want to get more done. They don't necessarily want a marketing course. They want more customers. They don't buy meal-planning resources simply because they love meal plans. They want to make eating easier. The product is the tool. The outcome is what makes somebody interested.

When you understand this, affiliate marketing becomes much easier. Instead of asking, "What can I sell?" start asking, "What problem can I help people solve?"

Five Things to Look for in an Affiliate Product

1. It solves a clear problem.

The easier it is to explain the problem and solution, the easier it usually is to communicate the product's value.

2. It has an identifiable audience.

You should be able to describe who might benefit from the product. For example, "busy small business owners who struggle to create social media content" is clearer than "anyone who wants to make money."

3. It comes from a trustworthy company.

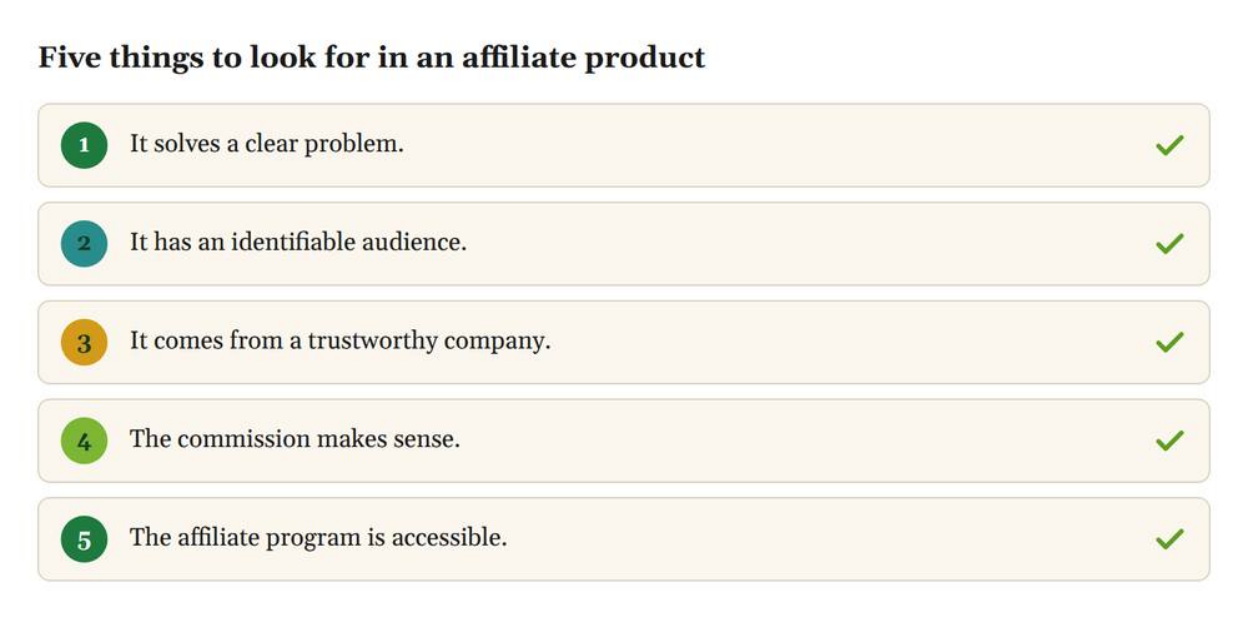
Look for transparent pricing, clear product information, reasonable customer support, and genuine reviews. Avoid products built around exaggerated promises.

4. The commission makes sense.

You don't necessarily need a high-ticket product. A lower-priced product with a clear benefit may be easier for a beginner to explain. Consider the commission alongside the product's quality, price, and audience.

5. The affiliate program is accessible.

Check whether the program is accepting applications, whether you're eligible, how links are tracked, how payments work, and what promotional methods are allowed.



Where to Find Affiliate Programs

You can begin by searching online for terms such as:

- Affiliate programs for beginners.
- Software affiliate programs.
- Digital product affiliate programs.
- Affiliate programs in a specific niche.

You can also research established affiliate networks and individual companies. Examples of platforms and networks to investigate include Amazon Associates, impact.com, CJ, Awin, and PartnerStack. Availability, approval requirements, commission rates, and program rules can change, so always confirm details directly with the provider.

Let AI Help You Research

Here's a prompt you can use to generate initial ideas.

PROMPT Act as an affiliate marketing research specialist.

I want to find a beginner-friendly affiliate product to promote.

My interests are: [INSERT YOUR INTERESTS].

I would prefer to promote products in the following category: [INSERT CATEGORY OR SAY UNSURE].

Suggest 10 affiliate product categories I could explore.

For each category, explain:

- The main problem the products solve.
- Who the ideal customer might be.
- Why people might purchase these products.
- What types of content could attract potential buyers.
- Possible challenges a beginner might face.

Recommend the three categories that appear most practical for a beginner.

If you cannot verify a specific affiliate program, clearly say that it needs to be checked.

Review the suggestions and select a few potential options. Then use this next prompt.

PROMPT Help me evaluate these affiliate products:

[INSERT PRODUCT NAMES AND VERIFIED DETAILS]

Compare them based on:

- The problem each product solves.
- The ideal customer.
- The clarity of the product's benefits.
- The reputation and credibility of the provider.
- The commission opportunity.
- How easy it may be to explain through organic social media.
- Any obvious risks or disadvantages.

Do not invent commission rates, reviews, or product features.

Tell me which product appears most suitable for a beginner and explain your reasoning.

Once you've chosen a product, apply to its affiliate program. If approved, obtain your unique tracking link. Save the link somewhere easy to access. Congratulations. You now have something you can promote.

But remember, having an affiliate link doesn't mean you have a compelling offer. We'll fix that shortly.

Chapter 3

Find the People Most Likely to Buy

Let's imagine you've chosen an AI writing tool as your affiliate product. Who should you promote it to? Everybody? Probably not. You could potentially help students, business owners, writers, coaches, marketers, and content creators.

But each audience has different needs. A student might want help organizing research. A business owner might want help writing promotional emails. A content creator might need help producing social media posts. Same product. Different problems. Different reasons to buy.

This is why understanding your ideal customer matters.

Create a Simple Buyer Profile

A buyer profile is a description of the person you're trying to reach. You don't need an enormous research document. Start with five questions.

- Who is this person?
- What problem are they currently experiencing?
- What result would they like to achieve?
- What's stopping them from achieving it?
- Why might your product help?

Let's use a hypothetical example. Your product is an AI content creation tool. Your ideal buyer might be a small business owner who knows social media is important but struggles

to find time to write posts. Their problem is inconsistent content. Their desired outcome is attracting more potential customers without spending hours writing.

The product could help by simplifying content creation.

A simple buyer profile: the five questions, with the example answers

Who is this person?	A small business owner who knows social media is important but struggles to find time to write posts
What problem are they currently experiencing?	Inconsistent content
What result would they like to achieve?	Attracting more potential customers without spending hours writing
What's stopping them from achieving it?	Finding time to write posts
Why might your product help?	It could simplify content creation

Example product: an AI content creation tool

Now you have a clear marketing direction. Instead of posting, "Check out this amazing AI software," you could create content around the frustration of constantly running out of ideas.

That's much more relevant.

Use AI to Understand Your Audience

PROMPT Act as a customer research specialist.

I'm promoting this affiliate product:

[INSERT PRODUCT NAME AND DESCRIPTION]

Help me create a detailed profile of the ideal customer.

Include:

- Who they are.
- Their five biggest problems.
- Their five biggest goals.
- Frustrations they experience regularly.
- Common mistakes they make.
- Questions they might ask before buying.
- Reasons they may hesitate to purchase.
- What result would make the product valuable to them.
- Ten social media content ideas that address their problems.

Use natural, everyday language.

Clearly identify any assumptions that need to be validated through real customer research.

Once you have your profile, it's time to find where these people spend time.

Where Can You Find Potential Buyers?

You don't need to be everywhere. Pick one platform to begin with. Facebook can be useful for finding niche communities and participating in discussions. TikTok and Instagram can help you publish short educational videos. YouTube can work well for tutorials, demonstrations, and product comparisons.

Reddit and other communities can help you research what people are asking, although many communities restrict promotion.

The objective isn't to drop affiliate links into every conversation. It's to understand your audience, provide useful information, and build trust. Look for recurring questions. What are people struggling with? What are they confused about? What solutions are they already trying? These questions can become the foundation of your content.

One More Helpful Prompt

PROMPT My target audience is:

[INSERT AUDIENCE DESCRIPTION]

The product I'm promoting helps them:

[INSERT PRIMARY BENEFIT]

Suggest 20 questions this audience may be asking online.

Group the questions into:

- Beginner questions.
- Frustrations and common problems.
- Questions about possible solutions.
- Questions someone might ask before purchasing.

For each question, suggest a helpful social media post idea.

Do not assume these questions are proven search trends. Treat them as ideas I can validate through audience research.

Your goal is to become helpful to a specific audience. Because the more clearly someone feels you understand their problem, the more likely they are to pay attention to your recommendation.

Chapter 4

Turn Your Affiliate Link Into an Offer People Want

This chapter could make a major difference in your affiliate marketing results. Here's why. Most beginners think affiliate marketing is about sharing links. They find a product, grab their link, and publish something like:

> *"Hey everyone! Check out this awesome product. Here's my link!"*

Then nothing happens. Why? Because the audience has been given very little reason to care. The product might actually be excellent.

But the message doesn't explain why somebody should consider buying it. That's where an offer comes in.

What's the Difference Between a Product and an Offer?

A product is the thing somebody purchases. An offer is how you present that product as a solution to a particular problem.

Let's use a simple example. The product:

An AI tool that helps write social media content. The offer:

> *"Struggling to come up with social media posts for your business? Here's a simple way to plan a week's worth of content with AI, even if you don't consider yourself a writer."*

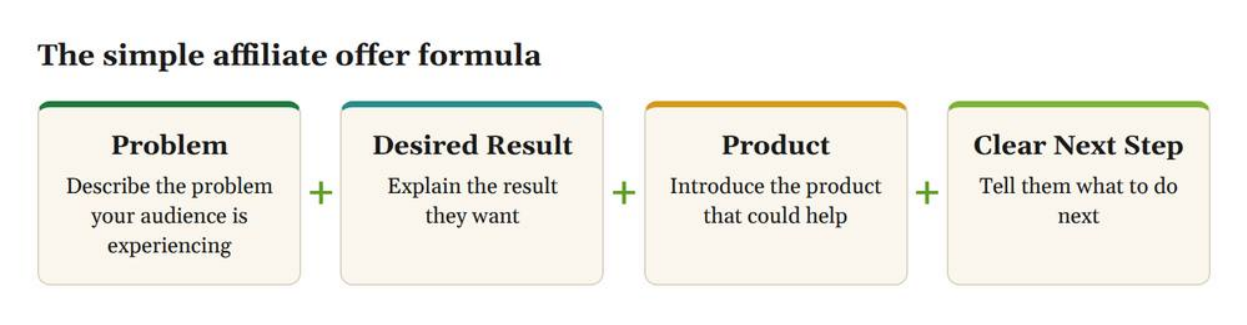
Notice the difference? The second message connects with a specific problem and introduces a potential solution.

That's the foundation of a compelling affiliate offer.

The Simple Affiliate Offer Formula

Use this structure:

Problem + Desired Result + Product + Clear Next Step First, describe the problem your audience is experiencing. Second, explain the result they want. Third, introduce the product that could help. Finally, tell them what to do next.



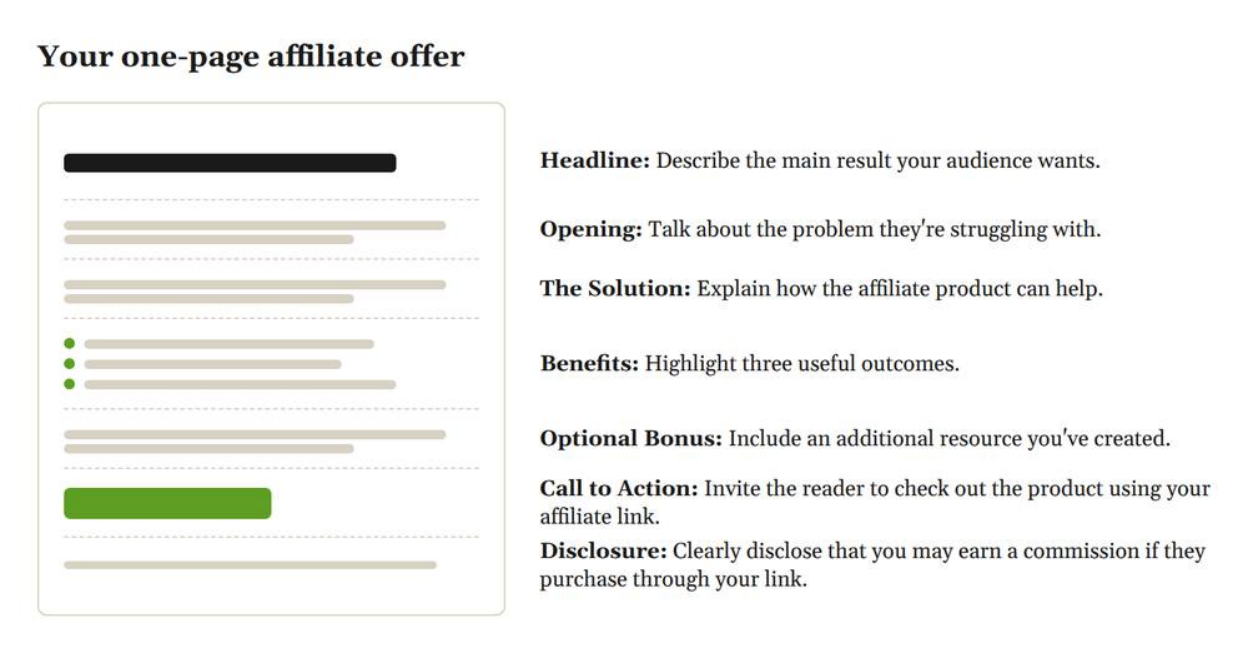
You don't need a complicated sales funnel to use this. You can create a simple offer document using Google Docs.

Create Your One-Page Affiliate Offer

Your document can follow this structure.

- **Headline:** Describe the main result your audience wants.
- **Opening:** Talk about the problem they're struggling with.
- **The Solution:** Explain how the affiliate product can help.
- **Benefits:** Highlight three useful outcomes.
- **Optional Bonus:** Include an additional resource you've created.
- **Call to Action:** Invite the reader to check out the product using your affiliate link.

Clearly disclose that you may earn a commission if they purchase through your link.



Using a Bonus to Make Your Offer More Helpful

Here's an interesting strategy. You can make an affiliate recommendation more useful by adding a small bonus resource.

For example, if you're promoting an AI content tool, you could create a PDF containing 25 content prompts. If you're promoting a productivity app, you could create a weekly planning checklist.

If you're promoting an educational course, you might provide a beginner's implementation worksheet. The bonus should help the customer use the product or solve the next logical problem. It doesn't have to be huge. It just needs to be relevant and genuinely useful. Make sure the affiliate program permits this type of incentive, and deliver anything you promise.

AI Prompt: Build Your Offer

PROMPT Act as an experienced direct-response copywriter who specializes in ethical affiliate marketing.

Help me create a simple, persuasive affiliate offer.

Here are the details:

Product name: [INSERT PRODUCT]

Product description: [INSERT VERIFIED DESCRIPTION]

Target audience: [INSERT AUDIENCE]

Main problem: [INSERT PROBLEM]

Desired outcome: [INSERT OUTCOME]

Affiliate link: [INSERT LINK]

Write a one-page offer that includes:

- A compelling, benefit-focused headline.
- An opening that connects with the reader's problem.
- A clear explanation of the product.
- Three practical benefits.
- A natural transition into the recommendation.
- A clear call to action.
- A transparent affiliate disclosure.

Make the writing friendly, conversational, and easy to understand.

Avoid hype, fake testimonials, unsupported claims, artificial urgency, and guaranteed results.

Read through the result. Make any necessary changes. Check all the product information. Then copy it into Google Docs. Add your approved affiliate link and make sure it works. You've now created something far more useful than a random referral link. You have an actual offer.

Chapter 5

Use AI to Create Content That Attracts Buyers

Now comes the part where people begin discovering your recommendation. Content. Don't let that word intimidate you. You don't need to become a professional writer, influencer, or video creator. You just need to share helpful information with people who may benefit from the product you're promoting. And AI can make this process much easier.

The Three Types of Content You Need

For your first campaign, focus on three simple categories.

1. Problem-Aware Content

This helps people recognize a challenge they're experiencing. For example:

> *"Spending more time thinking about what to post than actually posting? Here are three ways to make content creation easier."*

You're connecting with an existing frustration.

2. Educational Content

This teaches your audience something useful. For example:

> *"Here are five AI prompts small business owners can use to generate content ideas."*

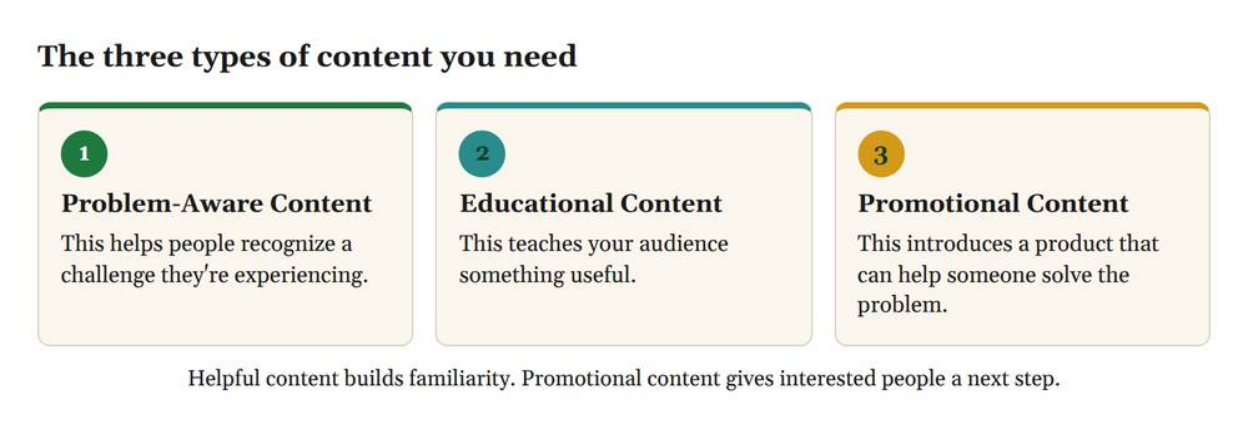
The objective is to provide genuine value.

3. Promotional Content

This introduces a product that can help someone solve the problem. For example:

> *"If creating consistent content is a struggle, this AI tool may help you organize the process. Here's what it does and who it's best suited for."*

You don't have to sell in every post. Helpful content builds familiarity. Promotional content gives interested people a next step.



Helpful content builds familiarity. Promotional content gives interested people a next step.

The Importance of a Good Hook

The hook is the opening sentence or first few seconds of your content. Its job is to make the right person interested enough to continue. Compare these two openings.

> *"Today I want to talk about content creation."*

Versus:

> *"If you spend 30 minutes staring at a blank screen every time you need a Facebook post, try this."*

The second opening is more specific. It describes a recognizable situation. That makes it easier for the intended reader to connect.

Five Beginner-Friendly Hook Styles

The Problem Hook

> *"Struggling with [PROBLEM]? Here's something worth trying."*

The Mistake Hook

> *"Three mistakes beginners make when trying to [RESULT]."*

The How-To Hook

> *"How to [DESIRED OUTCOME] without [COMMON FRUSTRATION]."*

The Curiosity Hook

> *"Most beginners overlook this simple step when trying to [GOAL]."*

The Quick-Tip Hook

> *"Here's a two-minute tip that could make [TASK] easier."*



These formulas aren't magic. But they give you a practical starting point.

AI Prompt: Create Content Ideas

PROMPT Act as a social media content strategist.

I'm an affiliate promoting:

[INSERT PRODUCT]

My target audience is:

[INSERT AUDIENCE]

The main problem I help them solve is:

[INSERT PROBLEM]

Generate 20 social media content ideas designed to attract people interested in solving this problem.

Include:

- Eight educational posts.
- Six problem-focused posts.
- Four posts answering common questions.
- Two promotional posts.

For each idea, provide an attention-grabbing hook, the main talking points, and an appropriate call to action.

Keep the content helpful, specific, and suitable for beginners.

Avoid exaggerated claims and repetitive sales pitches.

Now let's turn those ideas into finished posts.

AI Prompt: Write Facebook Posts

PROMPT Act as a conversational Facebook copywriter.

Write five Facebook posts for this audience:

[INSERT AUDIENCE]

Topic:

[INSERT TOPIC]

Related affiliate product:

[INSERT PRODUCT]

Each post should:

- Start with an engaging hook.
- Discuss one clear problem or useful insight.
- Provide practical advice.
- Use short paragraphs and natural language.
- End with a simple question or call to action.
- Only introduce the affiliate product when it is relevant.

Do not invent personal stories, customer testimonials, or results.

Make each post sound natural rather than like a generic advertisement.

What About Short-Form Videos?

You can also use AI to create scripts for TikTok, Instagram Reels, Facebook Reels, and YouTube Shorts. A simple video structure is:

- **Hook:** Grab attention.
- **Problem:** Describe the challenge.
- **Tip:** Share a helpful solution.
- **Call to Action:** Tell interested viewers what to do next.

A beginner can create videos by speaking to the camera, recording their screen, or using suitable visuals with narration. You don't necessarily have to show your face.

AI Prompt: Create Video Scripts

PROMPT Act as a short-form video scriptwriter.

Create five educational video scripts for TikTok, Instagram Reels, or YouTube Shorts.

My audience is:

[INSERT AUDIENCE]

The problem they want to solve is:

[INSERT PROBLEM]

My affiliate product is:

[INSERT PRODUCT]

Each script should be approximately 30 to 60 seconds when spoken naturally.

Include:

- A strong opening hook.
- A relatable problem.
- One useful tip or explanation.
- A natural call to action.

Use easy-to-understand language.

Make the scripts suitable for somebody recording videos on a smartphone.

Do not include unverified product claims or unrealistic income promises.

Your Content Goal

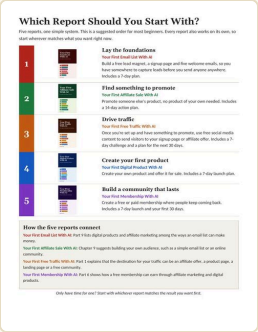
During your first campaign, try to publish one useful piece of content per day. You can post more if you have the time and can maintain quality.

But consistency is more important than overwhelming yourself. Focus on helping the right people. And remember, likes and views aren't the same as sales. One interested person can be more valuable than hundreds of people who simply scroll past your content.

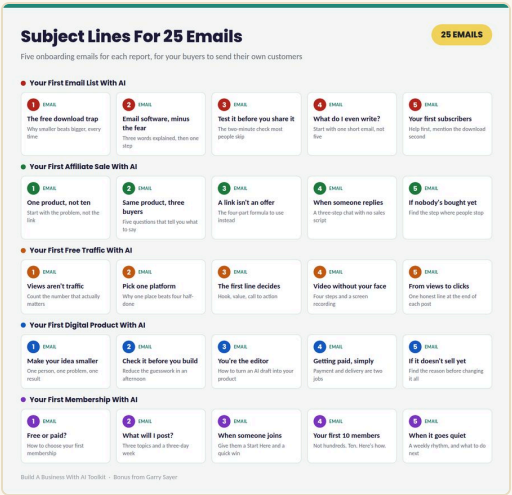
LIKE WHAT YOU SEE?

Get All Five Reports, In Both Designs

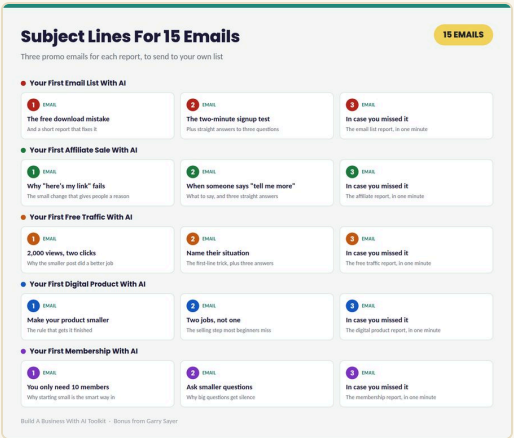




Which Report Should You Start With?



25 onboarding emails



15 promo emails

Buy Tony Newton's **Build A Business With AI Toolkit** through my link, and you get all five reports redesigned like this, in both designs, as .odt and .docx files, plus 30 eCovers, the reference card, 25 onboarding emails and 15 promo emails. The card and all 40 emails come with full transferable PLR.

Check Out Tony's Build A Business With AI Toolkit Now And Secure My Bonuses

Tony's launch ends at 11:59pm EST on Sunday, November 1.

DISCLAIMER: Yes, that button uses my affiliate link. If you buy through it, I earn a commission at no extra cost to you.

Free sample: Your First Affiliate Sale With AI, redesigned by Garry Sayer