



ALCHEMY EFFECT LLC

Communications & Digital Services

English + Spanish



NEW YORK STATE CERTIFIED WOMEN BUSINESS ENTERPRISE (WBE)

CAPABILITY STATEMENT

Alchemy Effect LLC helps community-serving organizations communicate clearly through websites, visual communications, outreach content and practical digital systems. Our principal leads strategy, design and implementation, with services in English and Spanish.

CORE CAPABILITIES

Communications & outreach

Messaging, campaign planning, public-facing content and community outreach materials.

Bilingual content

English/Spanish copy and culturally informed messaging for websites and outreach.

Websites & digital experience

Website design, content architecture, search visibility and website maintenance.

Graphic design & identity

Brand systems, campaign graphics, event materials and digital or print collateral.

Digital systems & measurement

CRM workflows, email automation, local search and performance reporting.

COMPANY SNAPSHOT

LOCATION

Water Mill, New York

ESTABLISHED

2020 | Limited liability company

DELIVERY

New York State and remote

SELECTED NAICS

541613

Marketing consulting services

541810

Advertising agencies

Owner-led from strategy to delivery

SELECTED CLIENT EXPERIENCE



OLA of Eastern Long Island

Website, brand and digital communications supporting community outreach and fundraising.



AJ Speech Services

Brand positioning, website, copywriting and local search for a professional practice.



Chameleon Painting Inc.

Brand identity, website, local search and reputation-management workflows.

Carolina Fuentes Greinke

Founder & Managing Member

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