



Nurse to CEO IDENTITY SHIFT WORKBOOK

STOP QUESTIONING YOURSELF. START BUILDING
WHAT GOD ALREADY EQUIPPED YOU FOR.



WELCOME

Welcome.

This is not just a workbook.

This is an identity shift.

If you've been feeling called to more, but questioning if you're ready -this will
show you the truth:

You are not starting from scratch.

You are building from experience.

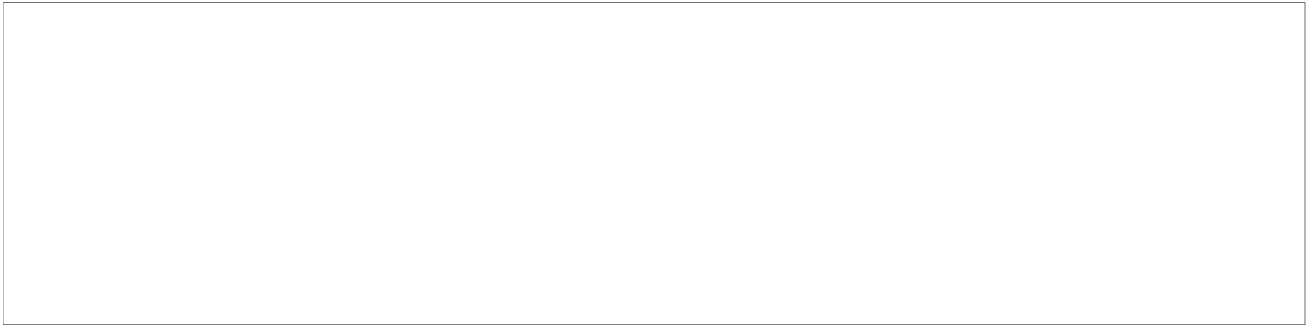
Take your time through this. Be honest. Let this challenge you.

Because clarity requires truth."

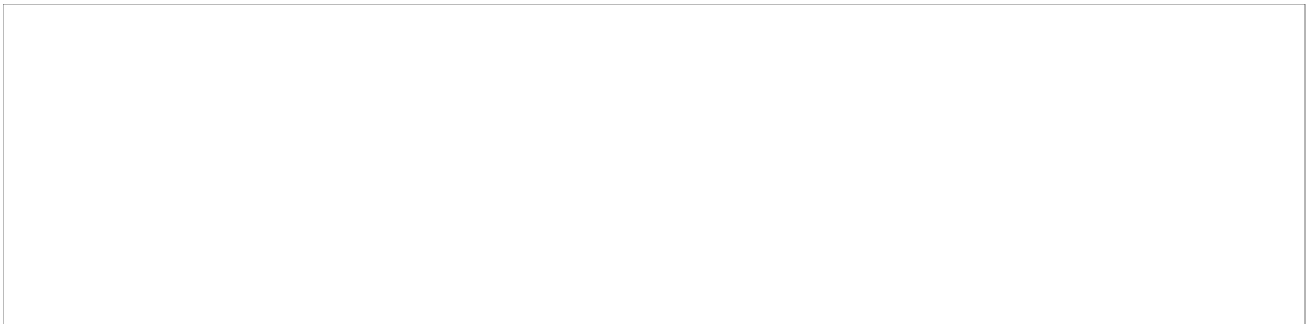
"Do not be conformed to this world, but be transformed by the renewal of
your mind..." — Romans 12:2 (ESV)

THE MISIDENTIFICATION CYCLE

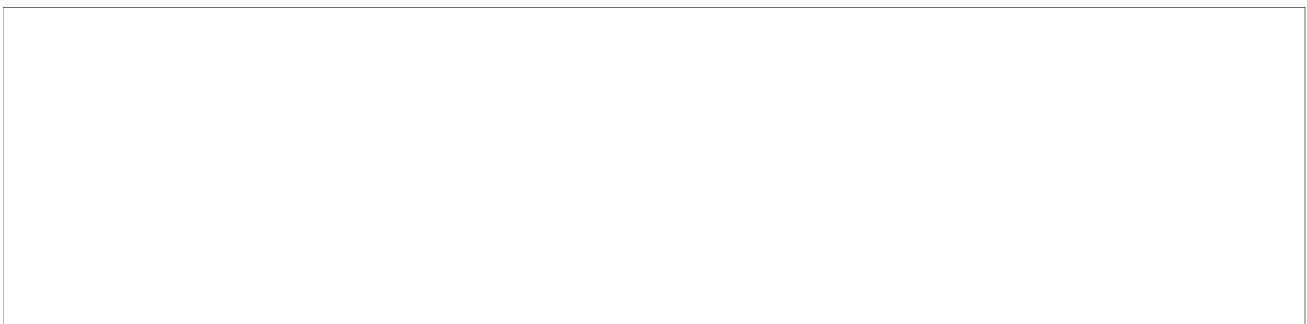
STEP 1 UNDERESTIMATING YOUR EXPERIENCE



STEP 2 OVERESTIMATING WHAT A BUSINESS REQUIRES



STEP 3 STAYING STUCK



Which step are you currently in?

WHAT LIE HAVE YOU BEEN BELIEVING?



- What have I told myself about why I can't start?
- Where do I feel "not ready"?
- What am I afraid will happen if I try?
- What is the first fear that comes to mind?

PUT YOUR ANSWERS HERE



MINDSET SHIFT

We are moving into deep work that you can continue on your own. Think about what fear you have or mindset shift you need to make to move into starting an online coaching business. How different would your life look if you had your own business? It's time to dream. Write the vision, and make it plain.

WHAT WOULD NEXT YEAR LOOK LIKE?

WHAT WOULD EVERY MORNING LOOK LIKE?

HOW WOULD YOUR DAY END?

CRITICAL THINKING

SKILL #1

My nursing experience: Where have I already demonstrated this skill, and how does this translate to business? What would change if I trusted myself in this area?

This is not a new skill. This is a transferred skill

ASSESSMENT & DISCERNMENT

SKILL #2

My nursing experience: Where have I already demonstrated this skill, and how does this translate to business? What would change if I trusted myself in this area?

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COMMUNICATION

SKILL #3

My nursing experience: Where have I already demonstrated this skill, and how does this translate to business? What would change if I trusted myself in this area?

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LEADERSHIP

SKILL #4

My nursing experience: Where have I already demonstrated this skill, and how does this translate to business? What would change if I trusted myself in this area?

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PROBLEM SOLVING

SKILL #5

My nursing experience: Where have I already demonstrated this skill, and how does this translate to business? What would change if I trusted myself in this area?

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RESILIENCE

SKILL #6

My nursing experience: Where have I already demonstrated this skill, and how does this translate to business? What would change if I trusted myself in this area?

This is not a new skill. This is a transferred skill

CEO SKILL EVIDENCE CHECKLIST

IF YOU CHECK MORE THAN 3, YOU'RE
ALREADY OPERATING AS A LEADER

Things to think about: You have the skills. You've been trained and equipped for the next step. What choices will you make with what you know? Does your spirit leap at the thought of having your own business, smiling over your cup of coffee, and prepping your day on your terms?

CHECK THE BOXES THAT RESONATE WITH YOU

- | | |
|--|---|
| ☐ <u>I make decisions under pressure</u> | ☐ <u>I want to obey God and His Will</u> |
| ☐ <u>I manage multiple responsibilities</u> | ☐ <u>I lead in difficult situations</u> |
| ☐ <u>I educate and guide others</u> | ☐ <u>People come to me for advice</u> |
| ☐ <u>I solve problems quickly</u> | ☐ <u>I've always been a self starter</u> |
| ☐ <u>I'm a great listener</u> | ☐ <u>I anticipate the needs of others</u> |
| ☐ <u>I have compassion and empathy</u> | ☐ <u>I feel fulfilled when my patient gets good care</u> |

EXTRA NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins or other markings on the paper.

EXTRA NOTES

EXTRA NOTES



“For the Lord your
God... gives you power
to get wealth.”
Deuteronomy 8:18
(ESV)



Nurse to CEO™ Shift Transformation
Package that leads you to get clarity and
results.

This package has limited availability!
Snag it while you can!

[BOOK YOUR CALLS](#)

RESOURCES

STAY IN THE LOOP



PODCAST

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insight on the Nurse to CEO™
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PRAYERS

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COACHING

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