

WEEKLY PLANNER

WEEK COMMENCING:



SUN	MON	TUE	WED	THU	FRI	SAT

SOCIAL MEDIA CONTENT PLAN

FOR THE MONTH OF
XXXXXXXXXX

The Strategy

TEXT ON MONTHS FOCUS, HIGHLIGHTING
IMPORTANT CAMPAIGNS OR THE THEME OF
THE CONTENT

SUN	MON	TUE	WED	THU	FRI	SAT
CONTENT NAME Description of the content						

HASHTAGS

List of specifics hashtags using SEO
& key words



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